

CHITKARA
UNIVERSITY



Veins 2 Village



- A strategy was put in place
- Liaisoning with Blood Banks
- Establishing network with Village Heads and self help groups
- Creating awareness in the local hospitals about these network channels
- Collection of donated blood
- Establishing a monitoring mechanism



About

Veins 2 Village, initiated by Chitkara University, Punjab is a beacon of hope for Punjab's remote villages. It is an all-inclusive solution that organizes regular blood drives, amassing **5145 donor registrations** and **4,223 units of blood**, a phenomenal achievement in a single year. **1000 dedicated Veins 2 Village volunteers** streamline the process, earning accolades from prestigious institutions, including PGIMER Chandigarh, Government Medical College & Hospital, Sector 32, Chandigarh, A.P Jain Civil Hospital, Rajpura, Gian Sagar Hospital & Medical College, Rajpura, Rajindra Hospital, Patiala and Homi Bhabha Cancer Hospital and Research Centre (Tata Memorial Centre), New Chandigarh.

Rising above statistics, Veins 2 Village has connected **20 villages** directly to the very veins of life impacting the lives of **10520 villagers**, providing instant access to the essentials. To expand their impact, Veins 2 Village also conducts community awareness drives, including street plays and medical camps.

This campaign's future plans include integrating technology into healthcare by launching a 24/7 centralized helpline and real-time monitoring of live updates on blood count, donor availability, and hospital statistics, ensuring efficient blood supply.

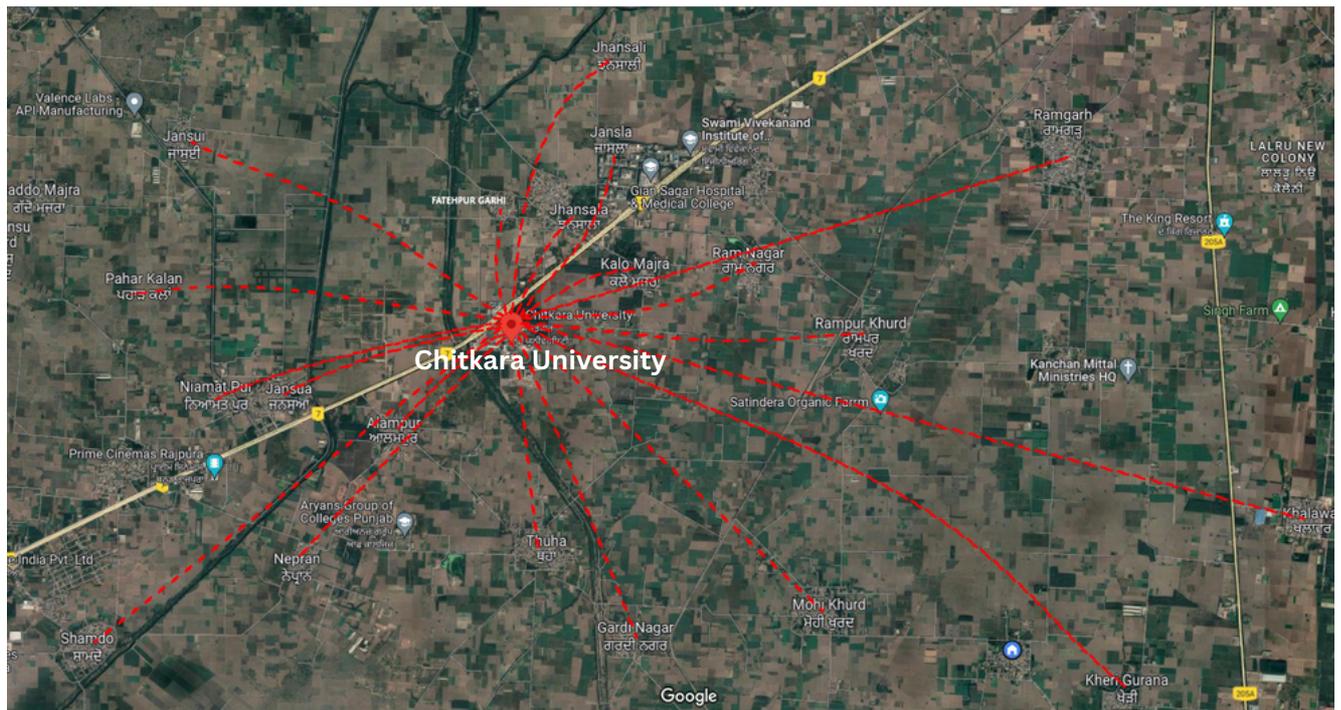
Veins 2 Village is not just a project; it is a blend of social responsibility, youth engagement, and innovation, offering rural India a ray of hope, proving the power of youthful dedication to a humane cause.

Name of Connected Villages

- Fatehpur Garhi
- Jhansla
- Ram Nagar
- Kalo Majra
- Thuha
- Jhansali
- Ram Garh
- Rampur Khurd
- Khalwar
- Khrei Gurana
- Mohi Khurd
- Gardi Nagar
- Nepran
- Alampur
- Jansua
- Niamat Pur
- Shamdo
- Pehar Kalan
- Jansui
- Jhansala



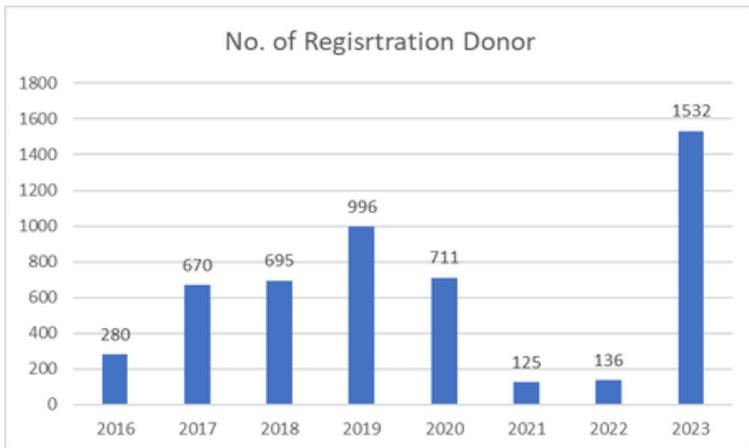
Connectivity to the Villages



Name of Hospitals Collaborated with Chitkara University, Punjab

- Government Medical College & Hospital , Sector 32, Chandigarh
- PGIMER, Chandigarh
- A P Jain Civil Hospital , Rajpura
- Rajindra Hospital Patiala
- Gian Sagar Hospital & Medical College
- Homi Bhabha Cancer Hospital and Research Centre (Tata Memorial Centre) New Chandigarh

Number of Registration Donors



Number of Donors

