

Sr.	Name	Designation	Title of the Article / Research Paper / Chapter Name in the Book/ Book Name	Name of the Journal/ Conference Proceedings/Publisher	Vol. No. and Issue No.(In case of Journal Article)	Type of Journal:	Page No. (Starting page no.- Ending Page no.- In case of Journal Article and Chapters in	Year of Publication	ISBN No. (in case of Book) / ISSN number in case of conference proceedings / Journal	UINC Number
1	Namrata Sandhu	Professor	Fuelling gender stereotypes: A content analysis of automobile advertisements	Business Perspectives and Research	Published online	Scopus		2019		192005018CBS
2	Namrata Sandhu	Professor	Behavioral red flags of fraud: An ex-post assessment of types and frequencies	Global Business Review	Forthcoming	Scopus	yet to be allotted	2019		192005012CBS
3	Dr. Pawan Kumar Chand	Associate Professor	Emotional Intelligence as Key Performance Indicator in the Employment of Graduates	International Journal of Research in Engineering, IT and Social Sciences	Volume 09, Issue 5,	UGC	Page 76-79, ISSN 2250-0588.	May 2019	ISSN 2250-0588.	

4	Manuj Madan	Asst. Professor, Chitkara Business School	Introduction of environment management knowledge area in PMBOK (Project Management Body of Knowledge): A preliminary study	Eraz 2019, International Scientific Conference: Knowledge Based Sustainable Economic Development (held in Budapest, Hungary)	Yet to be allotted	Proceedings to be published in Scopus, Thomson Reuters	yet to be allotted	2019	Yet to be announced	
5	Sandhir Sharma	Professor & Dean	STUDY OF DIVIDEND PAYOUT ANALYSIS OF ASIAN AND EUROPEAN MARKETS: Relationship with Dow Jones Asia Select Dividend 30 Index (DJASD) and Dow Jones Europe Select Dividend 30 Index: A Pre Study Paper	33rd IBIMA Conference		Proceedings published in Scopus		2019	ISBN: 978-0-9998551-2-6	192005006CBS
6	Sandhir Sharma	Professor & Dean	SOURCE & ROLE OF ONLINE INFORMATION IN PRE-PURCHASE CONSUMER BEHAVIOR IN NEW PASSENGER CAR INDUSTRY	International Journal of Research and Analytical Reviews	Vol. 5, Issue 4	UGC, Peer reviewed and Open Access Journal	659-669	2019	E-ISSN2348-1269, P- ISSN2349-5138	
7	Dr. Shelly Singhal	Assistant Professor	Return and volatility linkages among international crude oil, exchange rate, gold price and stock markets: Evidence from Mexico	Resources Policy	Volume 60, Issue 1	Scopus	255-261	2019		

8	Dr Shelly Singhal	Assistant Professor	Dynamic Commodity Portfolio Management: A Regime switching VAR model	Global Business Review	Not alloted yet	ABDC		2019		
9	Dr. Amandeep Singh	Professor	An empirical Study of The Factors affecting the geographical segmentation in FMCG Companies	International Journal of Research in Commerce and Management	Accepted to be Published in August 2019, Volume X Issue VIII	Indian Citation Index		2019		192005010CBS
10	Dr. Amandeep Singh	Professor	Innovations in Marketing Segmentation: A Review	International Journal of Research in Commerce, Economics and Management	Accepted to be Published in Aug 2019, Volume IX, Issue VIII	Indian Citation Index		2019	2231 - 4245	192005011CBS
11	Dr. Amandeep Singh	Professor	Service Quality of Banks– A factor Analysis Approach	International Conference Advancements in Engineering and Technology				2019	ISBN: 978-81-924893-4-6	192003013CBS

12	Kumar Shalender	Associate Professor	Strategic Flexibility, Manager Personality, and Firm Performance: The Case of Indian Automobile Industry	Global Journal of Flexible Systems Management	Vol 20, Issue 1	Scopus	PP. 77-90	2019	0972-2696 (Print), 0974-0198 (Online)	
13	Kumar Shalender	Associate Professor	IMPORTANCE OF INFORMATION SYSTEM IN RAPIDLY CHANGING BUSINESS ENVIRONMENT: A FLEXIBILITY PERSPECTIVE	The Catalyst- Journal of Management	Vol. 4, Issue I	Refereed Journal	pp. 28-33	2019	ISSN 2455-7927	
14	Kumar Shalender	Associate Professor	Integrating Customer in Service Value Proposition: Business Model for Competitive Edge	International Conference on Business Dimensions in Digital Era: Challenges & Perspectives				2019 (Conference Year)		
15	Kumar Shalender	Associate Professor	Effective CRM Adoption and Implementation: The Critical Role of Flexibility	Optimization: Journal of Research in Management	Vol. 11 No. 1	indexed in i-scholar database, EBSCO	35-40	2019	ISSN 0974-0988	

16	Ajit Bansal	Professor	Analysis of Customer Satisfaction of Online Banking: A Case Study of Panchkula Distt	GBAMS Vidushi		UGC		2019	0974-6374	
17	Amit Mittal	Professor and Dean	Skill mapping for blue-collar employees and organisational performance: A qualitative assessment	Benchmarking: An International Journal	26(4)	Scopus	1255-1274	2019		182008018CBS
18	Dr Rashmi Aggarwal	Professor	Migration of students - A comparative study among different countries of the world	International Journal of Trend in Scientific Research and Development	Vol 3 Issue No. 4	GoogleScholar, Academia.edu		2019	ISSN:2456-6470	