

3-YEAR

B.A. in PUBLIC POLICY & GOVERNANCE

COMBINED WITH UPSC COACHING

Graduate with Both a Degree and UPSC Readiness

CHITKARA UNIVERSITY



CHITKARA UNIVERSITY PUNJAB

Chitkara University is a UGC recognised University with the right to confer degrees as per the Sections 2(f) and 22(1) of the UGC Act, 1956 and is established by the Punjab State Legislature under, "The Chitkara University Act".



CHITKARA UNIVERSITY HIMACHAL PRADESH

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RECOGNISED FOR EXCELLENCE



Chitkara University has been awarded an **A+ rating by the National Assessment and Accreditation Council (NAAC)**, placing us in the Top 5% of Higher Education Institutions in India.



Our programs are recognised among the **Nation's Best in the NIRF Rankings**, securing a prestigious position within the **Top 100 in the University category**.



QS Asia University Ranking

We take pride in being listed among the **World's Leading Universities in the QS World University Rankings**.



The University consistently features among the **Top 15 institutions in India & Top 500 Globally**, highlighting its strong commitment to advancing the **Sustainable Development Goals**.



Chitkara University is **Ranked 1st in the Country for Research Quality** and stands among the **Top 800 Globally**.



In association with SCHMIDT SCIENCE FELLOWS

We are acknowledged as one of **India's Top Institutions (Under The Process Pillar)**, and also ranked among the **Top 200 Globally**.



Year after year, Chitkara University recognised among the **Top 10 Universities** in India for filing the maximum number of patents.

Consistently ranked high by:

CAREERS360

OUTLOOK

INDIA TODAY

DATAQUEST

THE TIMES OF INDIA

GreenMetric

THE WEEK

BW BUSINESSWORLD

siliconindia

CHRONICLE

TIRF

EXPLORE YOUR POTENTIAL WITH CHITKARAU.

CHITKARA EDUCATION BRINGS WITH IT A REPUTATION FOR EXCELLENCE AND INNOVATION THAT HAS BEEN EARNED THROUGH YEARS OF SERVING THE CAREER-NEEDS OF THE STUDENT COMMUNITY.



STRONG ACADEMIC HERITAGE

Chitkara University has been established and managed by passionate academicians with the sole mission of making each and every student "industry-ready".

BEST LOCATION

With a high quality of living and vibrant student mix, Chandigarh, also known as City Beautiful, has rightfully earned its place as one of the safest and most livable cities in the country.

TOP 20 RANKING

Chitkara University has been consistently ranked among the top 20 Private Universities of the country.

MODERN FACILITIES

Chitkara University has made huge investments in developing student facilities and giving our students access to world-class labs, design studios, libraries, sporting and social facilities.

LEADING INNOVATION

Chitkara Innovation Incubator helps turn students' business ideas into reality. Student ventures with scalable, commercial potential are given access to high tech, a collaborative office space and are paired with industry mentors to develop scalable business plans and market testable products and services.



Since inception, Chitkara University has had a path breaking recruitment record for graduates from various academic programs. Some of our prominent recruiters on campus are:

accenture

adani

Adobe

amazon

Deloitte.

EY Shape the future with confidence

GE

Google

HDFC BANK

HONDA
The Power of Choice

hp

IBM

Infosys

Kellogg's

KPMG

LT

mahindra^{Rise}

MARRIOTT

Microsoft

pepsico

Pfizer

Reliance

SAMSUNG

TATA

ZARA

3-YEAR
B.A. IN PUBLIC POLICY & GOVERNANCE
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UPSC COACHING**

The B.A. in Public Policy & Governance at Chitkara University, offered in Knowledge Partnership with ALS IAS, is a structured undergraduate program that integrates academic learning with systematic preparation for the Civil Services Examination.

Designed for students aspiring to careers in governance, public administration, public policy, and competitive examinations, the program enables students to graduate with a recognised degree while being fully prepared for UPSC Prelims, Mains, and Optional—without uncertain gap years.

Unlike conventional degree programs or standalone coaching models, this program embeds UPSC preparation into the academic curriculum from day one, ensuring continuity, discipline, and steady progress across three years.





PROGRAM OVERVIEW

The B.A. in Public Policy & Governance combines core undergraduate education with exam-oriented academic training, allowing students to build strong conceptual foundations alongside practical answer writing and analytical skills.

Guided by Chitkara University faculty and ALS IAS mentors, students receive both academic rigour and examination-focused mentoring. By the end of three years, graduates are academically qualified, examination-ready, and professionally equipped for governance-related careers.

KNOWLEDGE PARTNERSHIP WITH ALS IAS



Chitkara University's B.A. in Public Policy & Governance is offered in Knowledge Partnership with ALS IAS, one of India's most established Civil Services mentoring institutions. This partnership embeds UPSC-focused academic discipline directly into your university degree curriculum, ensuring that examination preparation is systematic, continuous, and outcome-oriented rather than informal or fragmented.

ABOUT ALS IAS

ALS IAS is one of India's most trusted Civil Services mentoring institutions, known for its strong academic approach, experienced faculty, and consistent results. Built on innovative teaching methods and a focus on clear thinking, ALS helps students develop analytical ability, conceptual clarity, and disciplined preparation habits. Its classrooms bring together a diverse and motivated learning community, supported by structured evaluation, continuous feedback, and comprehensive study material. This well-rounded approach prepares students not only for the Civil Services Examination but also for diverse career pathways in governance, public policy, and administration.

ALS IAS A LEGACY BACKED BY RESULTS

3,500+

IAS OFFICERS
TRAINED OVER THE
PAST 24 YEARS

38 RANKERS

IN TOP 10, 81
IN TOP 20, 214
IN TOP 50

AIR 1

ACHIEVED FOUR
TIMES BY ALS-TRAINED
CANDIDATES

55,000+

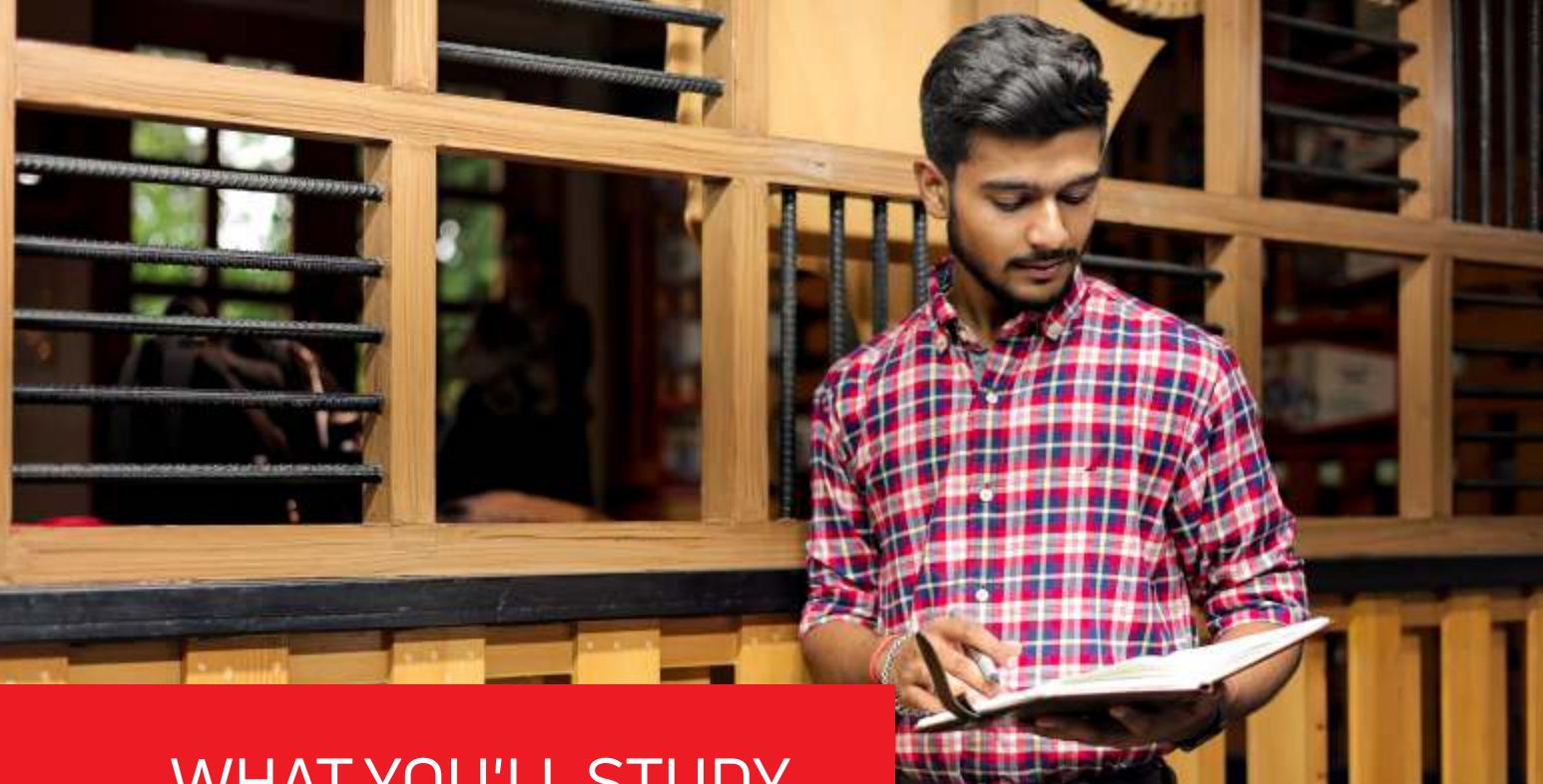
ALS ALUMNI ACROSS
GOVERNANCE AND
ALLIED SECTORS

108 SELECTIONS

IN THE 2024 CIVIL
SERVICES EXAMINATION
(ALS-REPORTED)

5,600+

STATE PSC OFFICERS
AMONG ALS ALUMNI



WHAT YOU'LL STUDY

COMPLETE UPSC COVERAGE EMBEDDED IN YOUR DEGREE

UPSC Prelims

General Studies (History, Polity, Economy, Geography, Environment, Science & Technology, Current Affairs)

CSAT: Arithmetic, Reasoning, Comprehension (developed through consistent timed practice)

UPSC Mains

General Studies Papers I–IV covering Society, Governance, Economy, Security, Ethics, Environment, Disaster Management, International Relations

Essay Writing

Ethics, Integrity & Aptitude

Continuous answer-writing practice with evaluation and feedback

Optional Specialisation: Political Science & International Relations (PSIR)

For students choosing the optional track:

- PSIR Paper I: Political Theory and Indian Politics
- PSIR Paper II: Comparative Politics and International Relations

WHY PSIR AS THE OPTIONAL?

Political Science & International Relations is one of the most relevant optionals for governance careers. It naturally complements and reinforces:

- Polity & Governance (GS-II)
- Ethics (GS-IV)
- International Relations (GS-II)
- Essay themes

The overlap reduces preparation burden while deepening understanding—making it both strategically smart and intellectually coherent.

HOW THE PROGRAM WORKS

PROGRAM STRUCTURE

Semesters I-II: Foundation Phase

Build strong conceptual foundations in General Studies. Introduction to answer-writing, CSAT basics and timed practice. Focus on clarity, not speed.

Semesters III-IV: Integration Phase

Entry into PSIR optional (for those choosing this track). Ethics foundations. Structured writing practice with regular evaluation. Sectional testing begins.

Semesters V-VI: Consolidation Phase

Complete syllabus coverage. Integrated test routines combining GS and optional. Intensive revision cycles. Full-length mock examinations. Interview preparation and personality development.

HOW STUDENTS LEARN AND IMPROVE

Every topic follows a structured cycle:

Study → Test → Analyse → Rewrite → Revise

University assessments are aligned with UPSC expectations, ensuring that academic exams directly strengthen examination readiness.

PROGRAM OUTCOMES

By the end of three years, you will have

- A recognised undergraduate degree in Public Policy & Governance
- Complete UPSC syllabus coverage (Prelims, Mains, Optional)
- Extensive evaluated answer-writing experience
- Disciplined study habits and analytical clarity
- Examination readiness without post-graduation uncertainty



WHAT THIS PROGRAM PREPARES YOU FOR

COMPETITIVE EXAMINATIONS

- UPSC Civil Services Examination
- State Public Service Commissions
- Central Armed Police Forces (CAPF)
- Other governance-related examinations

CAREER PATHWAYS

- Indian Administrative Service (IAS)
- Indian Police Service (IPS)
- Indian Foreign Service (IFS)
- State Public Service Commissions
- Policy research and think tanks
- Public sector management
- Development sector and NGOs
- Legislative and parliamentary roles
- Law, journalism, academia, and public affairs



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UNIVERSITY CAMPUS

Chandigarh-Patiala National Highway
Punjab-140 401 | India

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give a miss call on 1800 267 1999

WhatsApp: 98590 00000