

CHITKARA
UNIVERSITY



2nd Edition of Chitkara University Doctoral Consortium

CUDC 2019

(A Colloquium of Doctoral Research Scholars)

MAY 17-18, 2019 | CHITKARA UNIVERSITY, PUNJAB, INDIA

Opportunity to Publish your Work in SCOPUS and ABDC Listed Journals



Conference Website: <https://www.chitkara.edu.in/cudc/>

ABOUT THE UNIVERSITY

In the year 2002, Chitkara Educational Trust established its Punjab campus 30 kilometers from Chandigarh, on the Chandigarh–Patiala National Highway. In the year 2010, Chitkara University was established by the Punjab State Legislature under “The Chitkara University Act”. Chitkara University, the best university in Punjab, is a government-recognized university with the right to confer degrees as per the Sections 2(f) and 22(1) of the UGC Act, 1956. The University offers multi-disciplinary programs, all of which are designed to be industry-relevant. As a result of this student-centric approach, Chitkara University is rated as one of the best private universities in the North India region. Chitkara University has been established with a mission to pursue excellence in every sphere in the field of education, and to adhere to the highest standards of academic rigor in all its work. The University is fast moving towards attaining leadership position in North India, which speaks volumes about its enduring commitment, outstanding faculty and rich learning environment. From Business Management programs to programs in Health Sciences; and from Computer Science, Electronics and Mechanical Engineering programs, to Hotel Management and Architecture - Chitkara University, Punjab is a veritable cornucopia of educational services. Chitkara University also offers PhD Programmes in Business Management, Engineering, Pharmaceutical Sciences, Health Sciences and Education. The Chitkara PhD program is designed to produce a new generation of scholar-teacher-practitioners who precisely fit that description.

ABOUT CUDC - 2019

The rationale of CUDC-2019 is to provide an opportunity for doctoral students studying Management, Engineering, Pharmaceutical Sciences, Health Sciences and Applied Sciences to explore and express their research interests in a workshop environment with a panel of established researchers. We invite researchers to showcase their unique research ideas related to real research problems and stimulate discussions on various emerging issues.

Highlights of CUDC 2019

- Best selected papers will be published in SCOPUS index and ABDC listed journal
- All papers will be published in Edited Book with ISBN
- Cash price for best paper award
- Keynote speaker from prominent institutes/industries
- Presentation/Participation certificates

The CUDC – 2019 has the following objectives:

- To provide a forum where students can present their ongoing doctoral research work and meet other students and researchers, and obtain feedback on future research directions.
- To sensitize the young scholars with updated trends in their research field.
- To provide a common platform to share and exchange the scientific information having benefits at large to the society.
- To enhance the soft skills of the participants through oral presentation in front of panel of experts in their respective fields.
- Support the new generation of researchers with information and advice on research and academic career paths.

WHO SHOULD APPLY?

- PhD Scholars: The PhD students who have completed their coursework but have not submitted the final thesis are eligible to participate in the CUDC 2019.
- Researchers planning to enroll in a PhD programme: This doctoral consortium will benefit all the researchers who are planning to enroll in a PhD programme.
- Researchers are encouraged to participate as active listeners. Such participants shall be given a certificate of participation and passes for attending all technical sessions.

CONSORTIUM TAKEAWAYS

For doctoral students, CUDC 2019 will provide PhD students with an opportunity to present their work to a group of mentors and peers from a diverse set of academic and industrial institutions, to receive constructive feedback on their doctoral research plan and progress. This opportunity will serve to broaden their network and exchange knowledge.

CUDC 2019 will provide a platform to publish selected work in Scopus Indexed Journals. The abstracts will be published in CUDC consortium proceeding.

**Track 1:
Management
Track**

Track Convener:
Dr. Arun Aggarwal,
Assistant Professor,
Doctoral Research Center,
Chitkara Business School
Centre, Chitkara Business, School

Contemporary Issues in Business and Emerging Concepts in Marketing, Finance, Corporate Governance, HR, Strategy and Business Environment.

**Track 2:
Engineering,
Technology and
Sciences Track**

Track Convener:
Dr. Ashok Kumar,
Assistant Professor,
Chitkara University Research
and Innovation Network
(CURIN)

Emerging Trends of Research in Multidisciplinary, Interdisciplinary and Overlapping Areas of Computer Science / Electronics / Mechanical Engineering, Technology and Applied Science (Physics / Chemistry / Maths / Environmental)

**Track 3:
Health Sciences
Track**

Track Convener:
Dr. Kiranjeet Kaur,
Assistant Professor,
Chitkara School of Health
Sciences

Taking forward theory of Healthcare Management and Health Sciences- Allied Health, Optometry, Physiotherapy and Nursing, Issues and Challenges in Measurements and Application of Tools in Healthcare, Healthcare Human Resource Management and Models for Diverse HR Practices, HR Health Care Needs Assessment, Patient Care Process Screening, Diagnosis, Treatment- Research Methods.

**Track 4:
Pharmaceutical
Sciences Track**

Track Convener:
Dr. Reecha Madaan,
Professor,
Chitkara College of
Pharmacy

Drug Discovery and Pharmaceutical Chemistry, Drug Discovery and Phytochemistry, Pharmaceutical Technology, Industrial processes and formulation Development Pharmaceutical validation, preclinical Pharmacology, Clinical Pharmacology and Clinical Development, Regulatory Affairs and Pharmaceutical Management.

CALL FOR PAPERS

Submission of Extended Abstracts: 15th March, 2019

REVIEW PROCESS

The doctoral consortium will follow a review process in which submissions shall be peer reviewed on the basis of content, context, novelty and the expected contributions of the research to various stakeholders.

GUIDELINES FOR MANUSCRIPT SUBMISSION

We invite extended abstracts from doctoral scholars. Selection of papers for presentation in the consortium will be based on extended abstracts of up to 2,500 words (including tables, figures and key references). The extended abstract should be in Times New Roman 10-point font, single spacing and with one inch margin on all sides and include personal particulars like name, title of paper, affiliation (Department and Institute), e-mail, telephone and postal address. The author(s) should clearly mention under what area of interest (Track) of the conference the abstract is to be included. The extended abstracts will be blind reviewed and only those abstracts approved by the reviewers will be selected for presentation.

The extended abstract should cover:

- Introduction
- Review of Literature & Theoretical Framework
- Methodology (Research questions and hypotheses: Sampling and Research Techniques)
- Expected Contributions of your PhD Work
- Major Findings and Conclusion/ Description of Remaining Work
- Key References

Note*: All tables & figures (JPEG) shall be included in manuscript, however tables and figures also need to be attached separately.

PUBLICATION OPPORTUNITY

- All selected manuscripts/extended abstracts shall be published in the form of consortium proceedings with ISBN.
- The authors of shortlisted manuscripts shall be invited to submit full length paper to be published in SCOPUS Indexed and ABDC Listed Journal as per the journal review policy.

We have identified following Scopus Indexed Journals for Publication.

- International Journal of Business and Globalization (For Management Track)
- International Journal of Cloud Computing (For Engineering, Technology & Sciences Track)
- Journal of Applied Pharmaceutical Science (For Pharmaceutical Sciences Track)

PAPER SUBMISSION & IMPORTANT DATES

We use Conference Management Toolkit (CMT) from Microsoft for Paper Submission. Therefore, make an account for yourself and upload your manuscript at <https://cmt3.research.microsoft.com/CUDC2019>. We accept paper in PDF, DOC (DOCX) format.

Last Date of Submitting Extended Abstract	March 15, 2019
Notification of Shortlisted Papers	April 15, 2019
Last Date of Registration	April 7, 2019
Consortium Days/b>	May 17-18, 2019

Core Committee

CONFERENCE POSITION	NAME
Patrons	Dr. Madhu Chitkara Vice Chancellor, Chitkara University
Co –Patron	Dr. Archana Mantri Pro Vice Chancellor, Chitkara University Research and Innovation Network
Consortium Director	Dr. Amit Mittal Dean, Doctoral Research Centre, Chitkara Business School Dr. Pankaj Kumar Associate Dean, Chitkara University Research and Innovation Network (CURIN) Dr. Sandeep Arora Director, Chitkara College of Pharmacy Dr. Preethi Pradhan Dean, Chitkara School of Health Sciences
Consortium Coordinator	Dr. Arun Aggarwal Assistant Professor - Doctoral Research Centre, Chitkara Business School

Track Conveners

NAME	ORGANIZATION	TRACK
Dr. Arun Aggarwal	Assistant Professor, Doctoral Research Centre, Chitkara Business School Email: arun.aggarwal@chitkara.edu.in	Management and Commerce
Dr. Ashok Kumar	Assistant Professor, CURIN, Email: ashok.kr@chitkara.edu.in	Engineering Sciences
Dr. Reecha Madaan	Professor, Chitkara College of Pharmacy Email: reecha.madan@chitkara.edu.in	Pharmaceutical Sciences
Dr. Kiranjeet Kaur	Assistant Professor, Chitkara School of Health Sciences Email: kiranjeet.kaur@chitkara.edu.in	Health Sciences

Advisory Committee

NAME	ORGANIZATION
Dr. Sanjay Rastogi	Professor, Indian Institute of Foreign Trade, New Delhi-India
Dr. Ajay Kumar Chauhan	Chairperson-Finance, Institute of Management & Technology, Ghaziabad-India
Dr. Sandeep Puri	Associate Professor, Asian Institute of Management, Manila, Philippines
Dr. Rameshwar Dubey	Associate Professor, Montpellier Business School, France
Dr. Sadanand Gulwadi	Global Manager, ARM University, Cambridge, UK
Dr. Igor Popov	Professor, Information Technologies, Mechanics and Optics University (ITMO), Russia
Dr. V K Chaubey	Professor, Birla Institute of Technology & Science (BITS) Pilani, India
Dr. Mayank Dave	Professor, National Institute of Technology, Kurukshetra, India
Dr. Sukhpal Kaur	Senior Lecturer, National Institute of Nursing Education, Chandigarh
Dr. Dinesh Dhingra	Professor, Guru Jambheshwar University of Science & Technology, Hisar
Dr. Kapil Joshi	Head, Quality assurance, Dr Reddys Lab
Dr. Javed Aali	Professor, Jamia Hamdard University, New Delhi
Dr. Neeraj Upmanyu	Professor, People's University Bhopal
Mr. Aswini Kumar Nanda	Professor, Population Research Centre, Centre for Research in Rural and Industrial Development, Chandigarh

Registration

- For each selected paper, atleast one of the authors must register for the conference before April 07, 2019.
- The authors are required to register and pay Rs. 1500 in case the paper is accepted for presentation in the consortium.
- Registration fee includes – Registration Kit, Consortium Proceedings, Refreshments, Lunch and Certificate of Presentation / Participation.
- Registration fee to be paid online
- For any queries, please write to cudc@chitkara.edu.in

Travel & Stay

Travel

- The nearest railway stations to Chitkara University Punjab are Ambala Cantt. (UMB), Rajpura(RPJ) and Chandigarh(CDG).
- Nearest Airport is Chandigarh International Airport (IXC).
- If you are getting down at Ambala Cantt Railway station, you can easily get a roadways bus going toward Patiala or Ludhiana or Jalandhar route. You may board that bus and get down at Rajpura Bypass (or Gagan Chowk). From Rajpura Bypass Chitkara University Campus is just 8Kms on Patiala – Chandigarh Highway. You can easily find a public transport from there to reach the campus. In addition there are universities buses that ply from Ambala, Rajpura & Patiala. Timing and pick-up points of these buses will be available shortly. You are welcome to board our university buses after showing your registration receipt.
- If you are getting down at Chandigarh Railway Station, you may board a local bus to reach ISBT Sector 17. From ISBT Sector 17 you can board another local bus to reach Zirakpur. From Zirakpur Chitkara University Campus is just 16Kms on Patiala – Chandigarh Highway. You can easily find a public transport from there to reach the campus.

Stay

- There are a limited number of shared accommodations on the university campus in students' hostels which shall be made available on first come first serve basis at nominal fee of INR 500 per person per night including food.
- We have identified a few hotels near the University campus (near Rajpura Bypass and Zirakpur) where you can make bookings on your own.
- Hotels near Rajpura Bypass:- Hotel Shahi Regency, Eigel Motel, Hotel Mayur
- Hotels near Zirakpur:- Hotel Park Plaza, Hotel Aloft
- If you have any questions, please feel free to get in touch with us at cudc@chitkara.edu.in