3-Year B.Sc. in Hospitality & Hotel Administration

CAREERS WHICH WORK HERE & ACROSS THE WORLD
3-Year B.Sc. in Hospitality & Hotel Administration

CHITKARA SCHOOL OF HOSPITALITY

Chitkara School of Hospitality (CSH) established in the year 2005 has been designed to be a world-class training centre where dedication and close ties to the hospitality and tourism industry are hallmarks of teaching and learning. Students get unparalleled instruction from the best mentors in the field and gain an excellent head start in the dynamic and exciting world of hospitality, catering & tourism. It is developed and managed by individuals who are top international hotel professionals and they bring to the classroom expertise and business acumen that provides students with comprehensive theoretical knowledge and practical hands-on experience necessary to prepare for a rewarding career in dynamic and exciting industries of hospitality, tourism and catering.

B.Sc. in Hospitality & Hotel Administration is affiliated with National Council for Hotel Management and Catering Technology (NCHMCT) since 2008 and we are constantly endeavoring to impart hospitality knowledge, skills, concepts and techniques in the right environment for the students to learn and emerge as global Hospitality Service providers. The programs are so designed that students learn the fundamental knowledge along with the expertise required which provides them an edge in this dynamic industry.

Come and explore your potential with Chitkara School of Hospitality.
CHANDIGARH
A million people; infinite possibilities

Located in the foothills of the Shivalik mountain ranges, Chandigarh is India’s best planned city, with world renowned architecture and an unparalleled quality of life. The face of modern India, Chandigarh, is the manifestation of a dream that Pt. Jawahar Lal Nehru envisaged and Le Corbusier executed.

Chandigarh was the first planned city in India post independence in 1947 and is known internationally for its architecture and urban design. The city has projects designed by architects such as Le Corbusier, Pierre Jeanneret, Jane Drew and Maxwell Fry. It is an urban showpiece – where plants and trees are as much a part of construction plans as the roads and buildings.

Chandigarh and its surrounding areas, namely Mohali and Panchkula are on their way to become the north Indian hubs for IT industry with major presence of companies such as Infosys, Technologies, Dell, Tech Mahindra, Quark and Wipro. Chandigarh is also home to several regional offices for major multinational banks, retail establishments and real estate corporations.

With its world class infrastructure and highest per capita income Chandigarh is fast emerging as the entrepreneurship hub of the country. Chandigarh is also attracting the service industry, education, health, food processing and a host of other companies who view it as their regional center for all north Indian states namely Jammu & Kashmir, Himachal Pradesh, Uttarakhand, Punjab and Haryana.

- Chandigarh is a city that comes under ‘Times’ 15 best Asian spots. ‘Times’ magazine has dubbed Chandigarh as “the thinking man’s city” amidst a continent of mindless growth
- In major surveys, Chandigarh beats Bangalore, Chennai & Hyderabad in the overall ranking of India’s best cities for doing business.
- A confederation of Indian Industries (CII) commissioned study has ranked Chandigarh as the overall third best city for doing business among 35 cities with an urban population exceeding population of one million.

With easy connectivity to major cities across India by flight as well as rail Chandigarh serves as the gateway to northern India. There are also direct flights to connect with the rest of the country mainly Mumbai, Delhi and Bangalore. Indian rail network connects this city to various Indian cities chiefly Delhi, Shimla, Lucknow, Jaipur, Mumbai, Goa and Kerala.
WHY CHITKARA SCHOOL OF HOSPITALITY

Chitkara School of Hospitality is different. Our students are different. So are our faculty, our academic strengths and our outlook on business. Within a short span of time we have emerged as one of the top private school of hospitality of the country.

Educational programs at Chitkara School of Hospitality aim even higher and go beyond the traditional approach of imparting an analytic framework to solving problems.

Our programs enable you to find the route to success at the intersection of theory and practice, discover and implement innovative solutions to real-world problems. The main focus of educational programs at Chitkara School of Hospitality is to make each and every graduate industry ready and exposed to latest trends.
Chitkara School of Hospitality views the world-and the traditional educational programs differently. Our strengths include topics that will matter in the next global economy.

**A Rigorous, Flexible Curriculum**

Chitkara School of Hospitality has established an unassailable reputation for strong on-campus recruitments on the sheer virtue of our intensive focus on making all our graduates “industry ready”. Our students have gained employment in diverse professional roles and areas across the globe. From managing hotels to discovering new drugs to helping patients in hospital to analyzing the stock market, your Chitkara University degree can lead to varied and rewarding career paths.

**Excellent campus placements is the hallmark of our programs**

You will also learn from experienced teaching staff and be exposed to some of the industry’s top employers through opportunities such as field trips, internships, real-life scenarios and practical assignments, guest lectures from industry professionals and networking events.

**Passionate Scholars & Teachers**

Chitkara School of Hospitality curriculum is based on the framework of strategic competitiveness, which teaches the concepts of creativity, entrepreneurship, innovation, sustainability, leadership and incisive decision making. You will learn how to compete—and create transformative change—in your profession.

**Learning By Doing**
HOSPITALITY CAREERS WITHOUT BOUNDARIES
HOSPITALITY INDUSTRY

Picture This. You are managing a five-star hotel or resort. Opening the hottest restaurant in town. Running a casino or a theme park. Or creating the marketing for an airline, national tourism campaign or even your favourite IPL team.

Sounds Exciting? It is. That’s what hospitality management careers are like. And this is just a tiny sampling of the vast variety of dynamic opportunities that await you in the global hospitality industry. Hospitality continues to be one of the world’s fastest growing industries. According to the World Travel & Tourism Council, the hospitality and tourism sector employs more than 235 million people worldwide!

If you’d like a career that is professionally stimulating and personally fulfilling, and that can take you anywhere in the world, take a look at the hospitality sector and consider the unique, innovative hospitality management network that can put you on the fast track to success.

Our Hospitality Management Program is based upon a solid business curriculum with a focus on people and service-oriented operations. Whether you want to manage the operations of an internationally recognized resort, hotel, country club, spa or restaurant, this program prepares you for this exciting industry with four main tracks: Hotel Management, Resort Management, Restaurant and Food Industry Management and Dietary Food Service Management.

Chitkara School of Hospitality students graduate with a broad business knowledge and an exceptional network of hospitality industry contacts. Extensive internships provide an array of practical field experience and set our Hospitality majors apart from any other. Join us in building your passion, imagination and knowledge into an incredibly exciting career.

8% OF WORLDWIDE EMPLOYMENT IS IN TRAVEL & TOURISM
Your FUTURE STARTS HERE
BACHELOR OF SCIENCE IN HOSPITALITY & HOTEL ADMINISTRATION
3-Year B.Sc. in Hospitality & Hotel Admin.

Program Contents and Academic Framework
During the first year of the program, the student will develop an overview of Hotel administration, its environment and management with essential skills and tools necessary for running a hotel successfully. This provides the foundations that prepare the students to take on more challenging advanced modules in the second and the third year of the degree program.

The advanced modules focus on a closer examination of the operations of the hotel industry, particularly on the use and management of key resources, such as people, finance and IT, from a strategic perspective. With hands on training in the labs for food production and service. The front office and housekeeping department too have their element of practical during the three year program on campus.

The second year (Sem 3/ Sem 4) would focus mainly with hands on job training in the industry.

- Students undergo a five month industry internship in the second year of their education.
- Understand the scope and historical traditions of the hospitality industry, and describe the full range of career opportunities available.
- Demonstrate knowledge and application of professional guest service skills and attitudes.
- Use computers as a tool to address management challenges in the areas of marketing, guest service, cost control, and human resource management.
- Demonstrate a familiarity with the day-to-day operational procedures of a typical hotel or restaurant property.
- Demonstrate basic familiarity with the proper use and care of common kitchen & dining room equipment.
- Apply cost control concepts and develop appropriate systems and tools for the day-to-day management and operations of lodging or food service business.
- Convert financial data and operational reports into management action plans.
- Demonstrate knowledge of proper sanitation & safety procedures for food service and lodging applications.
- Apply advertising, promotional and direct sales techniques to the marketing of tourism products and special events.
STATE OF THE ART HOSPITALITY LABORATORIES

Our hospitality school boasts of world class infrastructure which helps in providing the all important link between theory and practice.

- Basic Training Kitchen
- Quantity Training Kitchen
- Advance Training Kitchen
- Bakery & Confectionary Lab
- Training Bar
- Training Restaurant
- Housekeeping Lab
- Front Office Lab
- Computer Center
WHERE LEADERS ARE MADE
COMMUNICATION SKILLS

ATTITUDE, COMMUNICATION & KNOWLEDGE ARE THREE ESSENTIALS FOR STUDENTS TO SUCCEED IN THEIR LIVES. WE EMPHASIZE MORE ON THESE THREE ASPECTS THOROUGHLY TO MAKE OUR STUDENTS COMPETENT AND CAPABLE PROFESSIONALS.

We provide a specially designed training program to the students in order to improve their employability skills and to prepare them to face the interview boards more effectively. The objective of this program is to provide the students with an integrated module of personality enhancement emphasizing those areas which are essential for the overall growth and development of a confident and well-groomed professional.

In a recent survey of recruiters from companies with more than 50,000 employees, communication skills were cited as the single most important decisive factor in choosing employees. The survey points out that communication skills, including written and oral presentations and an ability to work with others are the main factors contributing to job success.

At Chitkara School of Hospitality, our qualified in-house trainers for communication skills provide language training where students learn to speak and communicate effectively. Sufficient opportunities are provided to our students to master their language skills through group discussions and presentations.
CAREER OPTIONS
By 2021, nearly one in every 10 jobs in the world will be in the hospitality industry, representing a staggering 324 million jobs.*

A career in Hotels
The hotel industry is for the quick-thinking and those who enjoy a quick-paced, sociable environment. Plus, if you’re looking for a career with a focus on training and personal development, the hotel industry has some of the highest levels of training within hospitality.

A career in Restaurants
The industry is perfect for those with a passion for excellent food and customer service. There are hundreds of restaurants in the every city in India and the good news is that the industry is booming!

A career in Food service management
Food service management is exciting and varied. You could find yourself feeding thousands of people at a stadium, or providing delicious food at a fine-dining restaurant. If you’re outgoing and love the thrill of an energetic environment, consider a career in this industry.

A career in Events
Are you always the one who organises parties, meetings and trips? Why not turn this into a career and join the events industry. Fast-paced and fun – working in events is for the outgoing. If you love seeing your plans come to action then this is the industry for you.

A career in Visitor attractions
In visitor attractions every day is about having fun! Theme parks, museums and zoos are part of this industry, so there is never a dull moment with a career in visitor attractions.

A career in Self catering, holiday centres & hostels
If you’re outgoing and sociable, you will love the dynamic environment within self-catering, holiday centres and youth hostels. You’ll meet new people every day and stay in beautiful parts of the country.

A career in Gaming
For quick-thinkers who enjoy a busy environment, the gaming industry presents an enticing career path. The atmosphere within gaming establishments is electrifying, with customers socialising and anticipating big wins.

A career in Tourist services
Do you enjoy sightseeing, history and visiting new places? The tourist services industry is about exploring culture and enriching people about their surroundings. A career in tourism gives you the opportunity to turn your hobby into a career.

*As per WTTC Report

Explore the wide range of dynamic career opportunities with the hospitality industry. Our program provides academic and practical training for students interested in future management position and for professionals employed within the hospitality industry. The program combines specialized training and specific skills to provide graduates with a relevant and contemporary education and synthesis of skills necessary for success.
CAREER SERVICES

We offer our students comprehensive opportunities to occupy themselves with questions around their career planning right from the beginning of their studies. A broadly diversified choice of career activities accompanies them during their studies and offers numerous networking opportunities with company representatives and alumni.

Focus on Careers
Chitkara prepares students for the real world and fulfilling careers. With industry representation our course continues to keep pace with real world practice making our students work-ready the moment they graduate.

Mentoring
Sometimes a little advice and guidance from someone who has “been there and done that” can go a long way. Students have unlimited opportunities to interact with professionals from their field to build contacts and learn about new industry trends.

Student Support Services
Our Career Centre provides personal career counseling, extensive career development seminars and invaluable assistance in developing one’s resumes that showcase his/her skill and experiences.

Networking
Smart graduates require tapping into network of people, technology and information. At Chitkara, you are connected with world-class faculty, savvy technocrats and innovators. Technical workshops with guest speakers from the industry are held regularly to acquaint you with the latest happenings.

Internships
At the end of the first academic year, students are provided opportunities to pursue internships in India or abroad to gain some real world practical experience. Emphasis is placed on ensuring that students attending the program are placed in rewarding, real-world company assignments that extend the learning experience into areas that are not available at our campus. We offer the opportunity for practical, hands-on experience, internships and projects within the local community. This is why our graduates are in demand.
BUILD YOUR DREAM CV

- Specialize further with exchange programs
- Work placements and internship
- Advice from Alumni
- Careers event
- Volunteering
- Network with top employers
- Personal development program
THE START OF SOMETHING BIG
CAMPUS RECRUITMENT
Our hospitality program has a path breaking recruitment record for its graduates since 2007, with major hotel chains coming to our campus for hiring our graduates.
GET OUT THERE AND SEE THE WORLD
THE GLOBAL SCHOOL

Internationalisation and globalisation are key characteristics of today’s environment. The world has become a “Global Village” where economical, political, social and cultural dimensions are tightly intermingled. Such a platform offers not only considerable opportunities but also higher complexity. One must prepare for the future by anticipating the challenges and having a vision for the wide-ranging possibilities.

Chitkara School of Hospitality is prepared to face these new challenges, responding to professional and international commitments, by educating and training students and managers to be “Global Ready” for tomorrow’s world and by helping them in developing skill sets desired by future employers.

As a consequence, celebrating diversity, preparedness for international careers and “Being Global” are embedded in our organisational culture at Chitkara School of Hospitality.

The International Experience
Students from Chitkara School of Hospitality enjoy unforgettable experiences during their internship abroad programs.

We, at Chitkara School of Hospitality, believe that combining a state of the art education and internship abroad experience is strongly desired in today’s marketplace; it enhances candidates’ professional, global & intercultural competence but also greatly contributes to students’ personal development.

Our Unique Global Network
Chitkara University has established a unique network of more than a 50 partner universities and educational institutes around the globe. This co-operation network forms the basis for student as well as faculty exchange programs within the framework of our educational programs.

Our International and Supportive Study Environment
With its growing number of international students and faculty, Chitkara University offers a truly international study environment. International faculty from partner universities teach short-term courses to students of Chitkara School of Hospitality during global events held at the campus.

CHITKARA SCHOOL OF HOSPITALITY STUDENTS ARE EXPOSED TO INTERNATIONAL INTERNSHIP PROGRAMS WHICH RESULTS IN A TRULY “GLOBAL” PROFESSIONAL.
Live independently. Gain cultural awareness. Expand your social network to span the globe. Make new friends who may become your future business collaborators in an increasingly interconnected world.

Learn in a classroom on a different continent. Experience working in the real world, around the world. Lend a hand to those in need. There are so many new experiences awaiting you at Chitkara University.

THE WORLD IS

INTERNATIONAL STUDENT EXCHANGE PROGRAMS
Gain a global perspective

Chitkara University’s robust international exchange program with more than 60 overseas universities gives you the opportunity to experience living on your own in a different country. The networks you build and experiences you encounter will give you a more global and culturally sensitive perspective.

SUMMER STUDY PROGRAMS
Immerse in overseas experience

Summer Programs are short duration programs of 2-4 weeks on various specialisations. It adds to the international exposure of the students.

SEMESTER EXCHANGE PROGRAMS
Foster stronger bilateral ties

Chitkara students have option to finish the last 1/2 part of their degree programs at our partner Universities. Students visit Partner Universities for six months to one year for completing their semesters abroad.
Chitkara University approach to global Education rests on the belief that every student needs broad global knowledge and a global mindset. There are many opportunities to globalize your Education.

YOUR CAMPUS

OVERSEAS STUDY MISSIONS
Gain insights from industry leaders

Overseas study missions bring you right into the heart of multinational organisations around the world, giving you current insights on how they function through site visits. You will also go on a networking journey with prominent industry leaders, opening doors to a world of opportunities.

OVERSEAS INTERNSHIPS
Step into the global marketplace

Experience for yourself how industries and businesses operate, broaden your perspective and apply your skills and knowledge to real-world business operations.

GLOBAL EXPOSURE
Cultivate empathy and the human touch

We regularly invite faculty from accredited institutions across the world and it helps our students to understand diverse cultural and educational contexts.
Global Connections

CHITKARA SCHOOL OF HOSPITALITY HAS STRONG AGREEMENTS FOR FACULTY AND STUDENT ACADEMIC EXCHANGE WITH TOP EDUCATION PROVIDERS ACROSS THE WORLD. SOME OF THE MAJOR INSTITUTIONS ARE

**ASIA**

**CHINA**
- Dalian University of Technology
- Zhejiang University of Science & Technology
- Qingdao Technological University Qindao College

**INDONESIA**
- Binus University
- Telkom University

**TAIWAN**
- China Medical University
- Providence University
- National Tsing Hua University [NTHU]

**MALAYSIA**
- HELP University

**JAPAN**
- Kinki University

**SOUTH KOREA**
- Kookmin University
- Korea University (Sejong Campus)
- Konju National University
- Chung Ang University
- Kyung Hee University
- Sookmyung Women's University
- Chonbuk National University
- Chosun University
- Sungmyung University
- Kwangwoon University

**U.S.A**
- Central Michigan University
- University of Florida
- Purdue University
- San Diego State University
- University of Massachusetts, Lowell
- Missouri University of Science and Technology
- Northern Illinois University
- Northern Arizona University
- Portland State University
- California State University, San Marcos

**AUSTRALIA**
- Deakin University
- Edith Cowan University
- Flinders University

**CANADA**
- George Brown College
- British Columbia Institute of Technology
- Kings University College at Western University
- University of Prince Edward Island (UPEI)

**MEXICO**
- Universidad Autonoma Del Estado De Hidalgo (UAEH)
- Vancouver Island University
- Georgian College
- Vancouver Film School (VFS)
- Lake Head University

**EUROPE**

**UNITED KINGDOM**
- University of Birmingham
- Glasgow Caledonian University
- Anglia Ruskin University

**NETHERLANDS**
- Fontys University of Applied Sciences

**SPAIN**
- University of Alicante
- Fundacio Privada Universitat l’Institut de la Ciencia de la Informació
- Universidad De Jaen

**FINLAND**
- Helsinki Metropolia University of Applied Sciences
- JAMK University of Applied Sciences

**GERMANY**
- Cologne Business School
- Karlsruhe University of Applied Sciences
- Hochschule Osnabruck
- Duale Hochschule Baden-Wurttemberg (DHBW)
- University of Applied Sciences Stuttgart
- Technische Universität Chemnitz
- Hochschule Emden/Leer

**BELGIUM**
- IHECS
- Haute Ecole de la Province de Liège

**PORTUGAL**
- Politécnico De Coimbra

**FRANCE**
- ESIGELEC – School of Engineering Rouen
- Ecole Pour L’Informatique Et Les Techniques Avancées EPITA
- EM Normandie
- KEDGE Business School
- Institute D’Etudes Politiques De Toulouse
- Sciences Po Lille
- ISTIA-Université Angers
- Université Montpellier 2 Sciences et Techniques
- Institut Sup’Biotech de Paris
LEARN,

CHANDIGARH
THE CITY BEAUTIFUL

Chandigarh is a city that comes under 'Times' 15 best Asian spots. 'Times' magazine has dubbed Chandigarh as "the thinking man’s city" amidst a continent of mindless growth.

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PLAY, LIVE

VIBRANT STUDENT LIFE

The great experiences that you have at Chitkara School of Hospitality are what you will remember long after you graduate – these are made up of the times you spend with friends and teammates exploring shared interests. Choose from vast array of co-curricular activities covering sports, performing and visual arts, community service, entrepreneurial and international interest groups. If you can’t find what you like, there’s always the option of starting your own hobby club.

We give you invaluable opportunities to hone team, leadership and time management skills while pursuing your passion and networking with students from all backgrounds.
www.chitkara.edu.in
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For more information
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