CHITKARA
UNIVERSITY

BBA in
Business Data Analytics
Artificial Intelligence in Business

CHITKARA
INTERNATIONAL
COLLEGE

ASU® Arizona State University

Discover an American
Education pathway
closer to your home

Charter

a comprehensive **public research university**, measured not by

excludes, but by **whom it includes** and how they **succeed**;

research **and discovery** of public value;

uming **fundamental responsibility**

conomic, social, cultural and overall

the **communities** it serves.

ASU

CHITKARA INTERNATIONAL COLLEGE

ASU® Arizona State University

BACHELOR OF BUSINESS ADMINISTRATION (BBA)
IN BUSINESS DATA ANALYTICS
IN ARTIFICIAL INTELLIGENCE IN BUSINESS

Enroll in the **Bachelor of Business Administration (BBA)**
in **Business Data Analytics | Artificial Intelligence in Business**
at Chitkara International College, India.

Study for two years in India, then complete the 3rd and 4th years
at Arizona State University (ASU), U.S.
and graduate with a **Bachelor of Science (BS)**
in Business Data Analytics | Artificial Intelligence in Business.

Chitkara International College which is an affiliate institution of
Chitkara University, India's top-ranking University, in partnership
with ASU, offers a prestigious Dual Degree pathway, enabling
students in India to earn a highly ranked U.S. degree. ASU has
been ranked the 'Most Innovative University' for 10 consecutive
years (2016–2025) by U.S. News & World Report.

Scan this QR code for
more information about
our Dual Degree Programs

CHITKARA
UNIVERSITY

CHITKARA UNIVERSITY
PUNJAB

Chitkara University is a UGC recognised University with the right to confer degrees as per the Sections 2(f) and 22(1) of the UGC Act, 1956 and is established by the Punjab State Legislature under, "The Chitkara University Act".

CHITKARA UNIVERSITY
HIMACHAL PRADESH

Chitkara University is a UGC recognised University with the right to confer degrees as per the Sections 2(f) and 22(1) of the UGC Act, 1956 and is established by the Himachal Pradesh State Legislature under "The Chitkara University Act".

RECOGNISED FOR
EXCELLENCE

ACCREDITED BY NAAC — A+

Chitkara University has been awarded **A+ rating by National Assessment and Accreditation council (NAAC)** which places us among the Top 5% of Higher Education Institutions in India.

NATIONAL INSTITUTIONAL RANKING FRAMEWORK — Ministry of Human Resource Development Government of India

Our programs have been ranked among the **Nation's Best in the 2024 NIRF Ranking**, **11-50 in Innovation Category and 90 in University Category.**

QS WORLD UNIVERSITY RANKINGS — QS Asia University Ranking | 2025

We are proud to be ranked among the **World's Best** in the **QS World University Rankings.**

THE IMPACT RANKINGS 2024 — TOP 401-600

The University has achieved the **13th Rank in India** and **401-600 Globally**, reflecting its comprehensive dedication to **advancing the Sustainable Development Goals.**

THE World University Rankings 2025

Chitkara University **Ranked 1st** in **The Country** in **Research Quality** and **Ranked 601-800 Globally.**

Interdisciplinary Science Rankings — Powered by THE — In association with SCHMIDT SCIENCE FELLOWS

Chitkara University **Ranked 7th** in **India (Under The Process Pillar), 13th India & 161 in The World**

INTELLECTUAL PROPERTY INDIA

Year after year, Chitkara University has been ranked among the **Top 10 Universities** of the country for filing maximum patents.

Consistently ranked high by:

CAREERS360 | OUTLOOK | INDIA TODAY | DATAQUEST

THE TIMES OF INDIA | UI Green Metric | THE WEEK | BW BUSINESSWORLD

siliconindia | CHRONICLE | IIRF SINCE 2015

EXPLORE YOUR POTENTIAL WITH CHITKARAU.

CHITKARA EDUCATION BRINGS WITH IT A REPUTATION FOR EXCELLENCE AND INNOVATION THAT HAS BEEN EARNED THROUGH YEARS OF SERVING THE CAREER-NEEDS OF THE STUDENT COMMUNITY.

STRONG ACADEMIC HERITAGE
Chitkara University has been established and managed by passionate academicians with the sole mission of making each and every student "industry-ready".

BEST LOCATION
With a high quality of living and vibrant student mix, Chandigarh, also known as City Beautiful, has rightfully earned its place as one of the safest and most livable cities in the country.

TOP 20 RANKING
Chitkara University has been consistently ranked among the top 20 Private Universities of the country.

MODERN FACILITIES
Chitkara University has made huge investments in developing student facilities and giving our students access to world-class labs, design studios, libraries, sporting and social facilities.

LEADING INNOVATION
Chitkara Innovation Incubator helps turn students' business ideas into reality. Student ventures with scalable, commercial potential are given access to high tech, a collaborative office space, and are paired with industry mentors to develop scalable business plans and market testable products and services.

Since inception, Chitkara University has had a path breaking recruitment record for graduates from various academic programs. Some of our prominent recruiters on campus are:

accenture | adani | Adobe | amazon | Deloitte.

EY Building a better working world | GE | Google | HDFC BANK | HONDA The Power of Dreams

hp | IBM | Infosys | Kellogg's | KPMG

L&T | Mahindra | MARRIOTT | Microsoft | PEPSICO

Pfizer | Reliance | SAMSUNG | TATA | ZARA

2,600+
ASU students study
abroad each year.

17,700+
International students
study at ASU.

180+
countries represented
at ASU.

Global Pathways to Success with Chitkara University & Arizona State University

Chitkara University has entered into a groundbreaking partnership with Arizona State University (ASU), U.S., to offer globally recognised pathway programs that empower students with world-class education and international career opportunities. ASU, ranked #1 in Innovation in the U.S. for 10 consecutive years (U.S. News & World Report, 2016-2025), is renowned for its cutting-edge research, future-focused curriculum, and excellence in business and technology education. Through this collaboration, students benefit from an enriching academic experience, global exposure, and a seamless transition to a highly ranked American university.

This unique 2+2 pathway* allows students to complete the first two years at Chitkara University, benefiting from Arizona State University's (ASU) globally recognised curriculum, expert mentorship, and American pedagogy while staying in their home country. After two years, eligible students seamlessly transfer (subject to conditions) to ASU in the U.S. to complete their degree. By studying the first half of their program at Chitkara, students save 40% on their international tuition fees. Additionally, they significantly reduce expenses on boarding, lodging, and overall living costs by staying in India for the first two years—an advantage that makes global education far more affordable. This ensures access to a world-class academic experience without the full financial burden of studying abroad for four years. Graduates also gain a significant advantage by becoming eligible for STEM Optional Practical Training (OPT), which provides the opportunity to work in the U.S. for up to three years post-graduation, further enhancing their career prospects.

Global Dual Degree Programs Offered for the Academic Year 2025

Through these prestigious 2+2 pathway programs*, Chitkara University and ASU provide a unique opportunity to earn a globally recognised degree, experience an advanced academic ecosystem, and launch successful careers in top industries worldwide.

BBA in Artificial Intelligence & Business
Bridging the gap between business strategy and cutting-edge AI technologies, this program equips students with the knowledge to implement AI-driven solutions in corporate environments. After completing 2 years at Chitkara University, students transfer to ASU's Bachelor of Science (BS) in Artificial Intelligence in Business, gaining expertise in AI applications, automation, and business transformation.

BBA in Business Data Analytics
This program develops analytical thinkers who can harness the power of data to drive business decisions. Students begin their journey at Chitkara University and then transfer to ASU's Bachelor of Science (BS) in Business Data Analytics, where they explore predictive analytics, data mining, and business intelligence—preparing them for high-impact roles in finance, consulting, and data-driven industries.

*The programs are subject to academic articulation approvals.

What does it mean to go to the school that's repeatedly ranked No. 1?

Over the past three years, ASU has placed No. 1 on more than 20 rankings lists, including the best in innovation, sustainability and global impact.

ASU's consistent No. 1 rankings mean you can count on us to offer a superior university experience, now and into the future, enabling you to master your field of study and graduate highly prepared for the next step in your life.

Additionally, as a student, you can be an important contributor to some of our most innovative and impactful projects.

Top 10 worldwide for U.S. utility patents

ASU was again named a top 10 world university for U.S. utility patents issued in 2022 — along with MIT, Harvard and Stanford — highlighting the impact the university is making through new ideas and solutions.

Improving coral reef health

ASU researchers studying coral reefs in Hawai'i found that human impact is negatively affecting coral reef health, and they are providing solutions to restore the health of these important reefs.

ASU to lead new DOE clean energy institute

The U.S. Department of Energy has selected ASU to establish a new Clean Energy Manufacturing Innovation Institute devoted to fighting greenhouse gas emissions from industrial process heating.

Revolutionary plastics recycling microfactory to divert waste

An ASU partnership has created a plastics recycling microfactory that is turning plastic waste into usable products and diverting 550 tons of plastic from landfills each year.

A leader in the semiconductor revolution

Students are becoming prepared for the critical semiconductor industry, while ASU is helping to add more jobs and strengthen the economy by providing research, education, innovation and talent for the industry.

Using AI to advance medicine

ASU researchers are harnessing the power of artificial intelligence to speed up diagnosis, reveal new treatments and discover information about our health.

Repeatedly ranked

innovation
ASU ahead of MIT and Stanford
— U.S. News & World Report, 10 years, 2016–25

sustainability
ASU ahead of Stanford and Cornell
— Association for the Advancement of Sustainability in Higher Education, 2 years, 2023–24

global impact
ASU ahead of MIT and Penn State
— Times Higher Education, 5 years, 2020–24

#1

A commitment to reducing our carbon footprint

ASU is one of just two universities in the U.S. (and only 17 worldwide) to have achieved net zero greenhouse gas emissions. The net zero goal was reached six years ahead of our target.

First-of-its-kind X-ray instrument begins blazing trails

ASU has opened a new chapter in X-ray science with a pioneering instrument that will help scientists see deeper into matter and potentially make advances in renewable energy, drug discovery, and computing and information science.
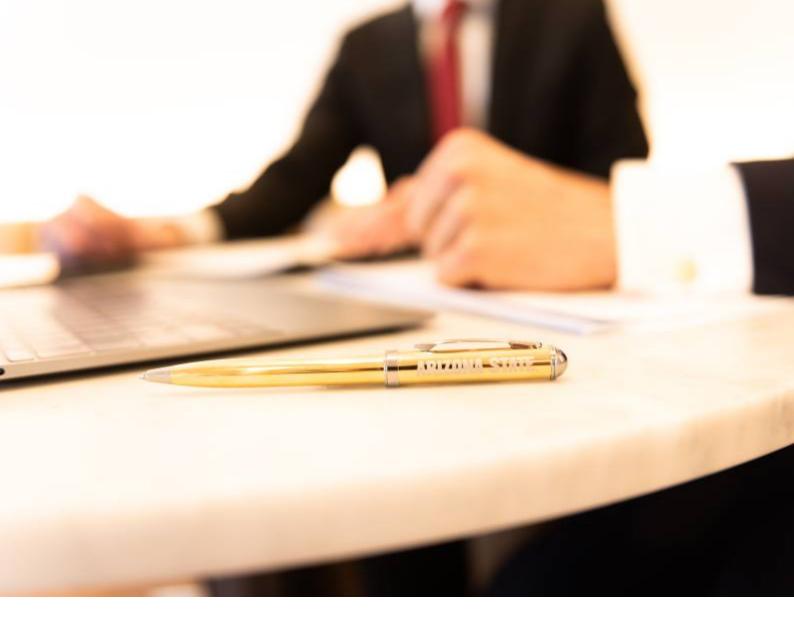
Innovating with purpose
ASU practices Principled Innovation®, which considers the well-being of humanity before creating new innovations, putting character and values at the center of actions.

Creating innovative rapid blood testing methods that can better detect hundreds of diseases

ASU researchers developed a blood test that can look at hundreds of disease markers, which could lead to better tracking of infectious disease outbreaks, help create new vaccines and improve patient treatments.

BACHELOR OF BUSINESS ADMINISTRATION (BBA)
in Collaboration with **Arizona State University, U.S.**
with an option to seamlessly transfer select credits and earn a
globally recognised Business degree from ASU
BS IN BUSINESS DATA ANALYTICS
BS IN ARTIFICIAL INTELLIGENCE IN BUSINESS

These prestigious programs allow students to begin their academic journey at Chitkara University, gaining a strong foundation in business intelligence, predictive analytics, artificial intelligence, business strategy, and data-driven decision-making. After two years in India, students can seamlessly transfer (subject to conditions) to Arizona State University (ASU) and complete a Bachelor of Science in Business Data Analytics OR Bachelor of Science in Artificial Intelligence in Business in the U.S.

Graduates earn a globally recognised ASU degree and are eligible for STEM Optional Practical Training (OPT), which allows them to work in the U.S. for up to 3 years post-graduation—unlocking opportunities for high-impact careers in finance, technology, consulting, and data & AI-driven industries worldwide.

Program Framework For Year 1 & 2
BBA IN BUSINESS DATA ANALYTICS | AI IN BUSINESS
At Chitkara International College

Some of the courses you will cover in the first 2 years of **Bachelor of Business Administration (BBA) in Business Data Analytics | AI in Business:**

- Business Statistics
- Principles of Accounting
- Mathematics for Business Analysis
- Computer Applications and Information Technology

- Macroeconomic Principles
- Microeconomic Principles
- Communication in Business
- Introduction to Information Systems

After completing 2 years at Chitkara International College, students will have the option to choose from BS in Business Data Analytics **OR** BS in Artificial Intelligence in Business at Arizona State University.

Program Framework For Year 3 & 4
BS IN BUSINESS DATA ANALYTICS
At Arizona State University

Students who opt to transfer to ASU's highly regarded **Bachelor of Science (BS) in Business Data Analytics** in the 3rd year will cover the below courses as part of their core curriculum:

- Enterprise Analytics
- Business Data Warehousing & Dimensional Modeling
- Big Data Analytics in Business
- Data Mining for Business Intelligence
- Information Security & Risk Management

- Business Intelligence Tools
- Machine Learning Applications in Business
- Applied Regression Analysis
- Business Ethics & Professional Responsibility

Program Framework For Year 3 & 4
BS IN ARTIFICIAL INTELLIGENCE IN BUSINESS
At Arizona State University

Students who opt to transfer to ASU's coveted **Bachelor of Science (BS) in Artificial Intelligence in Business** in the 3rd year will cover the below courses as part of their core curriculum:

- AI in Business Strategy
- Machine Learning for Business
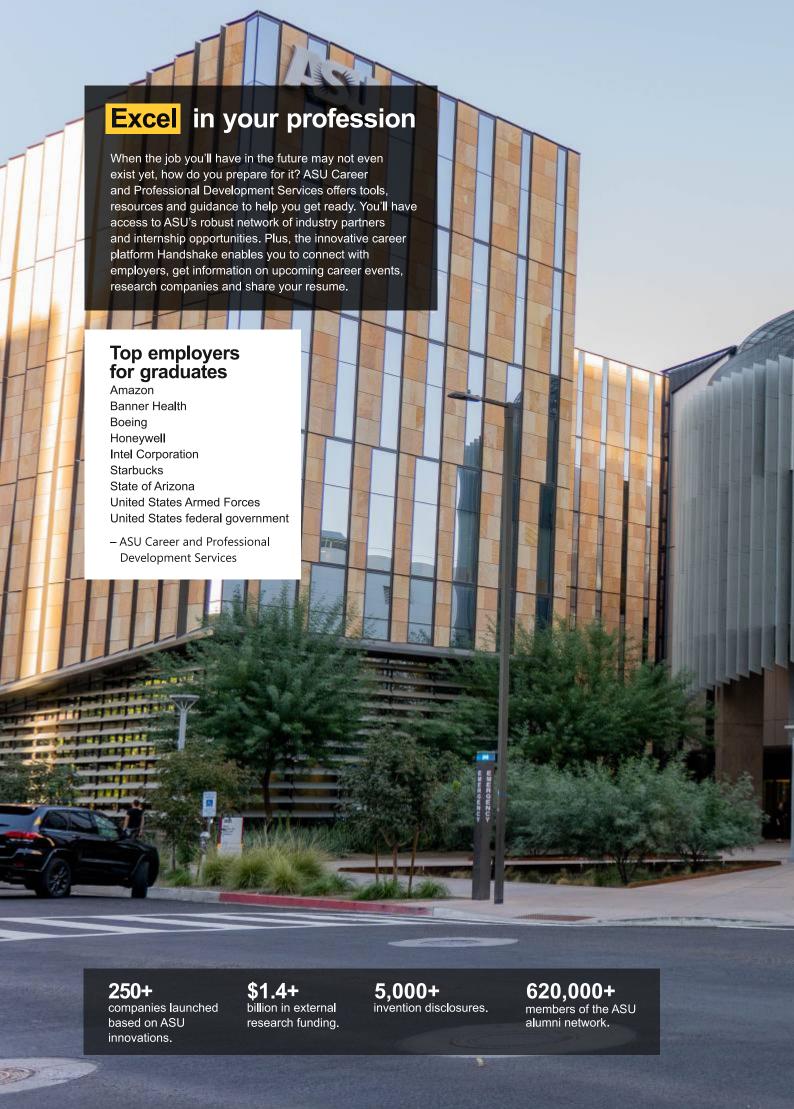- Predictive Modelling and Analytics
- Data-Driven Decision Making

- Business Intelligence Tools
- AI Ethics and Responsible Innovation
- Neural Networks and Deep Learning in Business
- Applied Regression Analysis

Career Paths:

These programs opens doors to diverse careers, equipping students with global skills for leadership roles in data analytics, business intelligence, predictive modelling and AI-powered business solutions. Graduates are prepared for roles in consulting, data science, and corporate strategy, driving data-driven decision-making and business growth.

Potential roles include:
Business Intelligence Analyst | Database Administrator | Data Scientist | Market Research Analyst | Information Security Analyst | Data Engineer | Risk Management Specialist | Operations Research Analyst | AI Program Manager | AI Strategist | Business Consultant | Data Analyst | Machine Learning Engineer | Product Manager

Excel in your profession

When the job you'll have in the future may not even exist yet, how do you prepare for it? ASU Career and Professional Development Services offers tools, resources and guidance to help you get ready. You'll have access to ASU's robust network of industry partners and internship opportunities. Plus, the innovative career platform Handshake enables you to connect with employers, get information on upcoming career events, research companies and share your resume.

Top employers for graduates

Amazon
Banner Health
Boeing
Honeywell
Intel Corporation
Starbucks
State of Arizona
United States Armed Forces
United States federal government

– ASU Career and Professional
   Development Services

250+
companies launched
based on ASU
innovations.

$1.4+
billion in external
research funding.

5,000+
invention disclosures.

620,000+
members of the ASU
alumni network.

UNIVERSITY CAMPUS
Chandigarh-Patiala National Highway
Punjab-140 401 | India

INFORMATION CENTRE
Unit No. A 201-202, Elante Mall Office Complex
Industrial Area Phase I, Chandigarh, 160002

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give a miss call on **1800 267 1999**