



Online Management Development Program (MDP) on

Fundamental Analysis and Value Investing

(20th to 24th September 2021)

Coordinators and Resource Persons



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Program Objective

Investors have a plethora of alternatives for spending their hard-earned money, and one of the most rewarding is investing in a company's equity. However, a lack of understanding of how to choose these profitable/rewarding stocks results in a decline in their returns. This MDP is ideal for people who want to learn how to invest in the stock market.

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Who should register?

- Investors
- Traders
- Working Executives and Management Trainees
- Entrepreneurs
- Any person who is interested in the above topics

Dates and Timings

- 20TH TO 24TH SEPTEMBER 2021
- 5:30 pm to 7:30 pm (for all days)
- 10 Hours (5 days @ 2hours daily)

Every participant will receive Participation Certificate on successful completion of the program.



Content of the Program

- Introduction to Fundamental Analysis: Scope & Uses, risk-return analysis
- Understanding Macro Parameter and its impact on Business trajectory
- Discussion on Value investing strategies of Warren Buffet, Benjamin Graham, Peter Lynch etc.
- Impact of Monetary and Fiscal measures
- Reading/understanding Financial Statement - Balance Sheet, P & L Account, Cash Flow Statement etc.
- Understanding Ratio/ Margins and its interpretation
- Liquidity/Profitability/ Coverage/Leverage Ratio and its utility
- Gross Profit/ Operating Profit/ EBIT / PAT Margin – for Efficiency testing
- Learning Relative Valuation concept and interpretation
- Real life case studies of different companies

Fees

For Early birds (till 16th August 2021) - INR.1500 (USD 100 for foreign participant)

After 16th August till 15th September 2021 - Rs.1750 (USD 150 for foreign participant)

About the Resource Persons

• Currently working as Professor in Finance at Chitkara Business School and have more than 17 years of academic and research experience in the field of investment analysis, financial statement analysis, portfolio management and investor behavior etc.

• External expert: some sessions with external expert are also planned to give maximum exposure to the participants to apply fundamental analysis while taking investment decision.



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