

# Global Management Development Program

**Topic :** Business Intelligence and Analytics

**Date :** 05 August 2021 - 06 August 2021

**Resource Persons :**

Dr Sandhir Sharma, Dean, Chitkara Business School

Dr Devesh Bathla, Faculty of Business Analytics, Chitkara Business School

**Industry Partner :** PT Social Catalyzers, Indonesia

**About the activity :**

This Global MDP designed for professionals delivered these outcomes :

- Competence to solve business problems with data and analytics
- Ability to integrate data analytics, technology, domain knowledge and business expertise for driving business growth and efficiency in a digital economy
- Skill to apply actionable analytics in varied enterprise operations and industry verticals
- Proficiency in analyzing data and use machine learning algorithms

