

## ACTIVITY REPORT – G20 EVENTS

<b>Name of the activity</b>	Pitch Tycoon 2023	<b>Date</b>	1 <sup>st</sup> March- 17 <sup>th</sup> March
<b>Name of the Event In charge /Coordinators</b>	Dr.RishuBhardwaj/Dr.Kiran Sood	<b>Time</b>	
<b>Venue</b>	Exploratorium Hall, Einstein Hall	<b>Mode</b>	Offline
<b>Nature of the activity</b>	Entrepreneurship Development	<b>Program &amp; Batch</b>	BBA &B.Com- 2022 batch
<b>Number of students participated</b>	200	<b>Academic Session</b>	2022-2023

### About the Activity(300 words)

This competition was focused to foster entrepreneurship spirit amongst the undergraduate students of Chitkara Business School. The primary objective of the competition was to give a platform to the students to exhibit creativity in business ideas and build various strategies around the idea – marketing, financial, manpower, operations etc. The competition went through following three phases from 1<sup>st</sup> of March till 17<sup>th</sup> March, 2023

### Phase 1 – Executive Summary

All sections of BBA-B Com batches are be divided into groups (teams) of **four to six** students each. The team leader is required to submit an **executive summary** of their plan to their **faculty mentor** before the above deadline.

### Phase 2 –

#### Screening for Final Selection:

The **selected teams** of each section developed their plans into a full-fledged business plan. In this phase, the qualifying teams research their new venture ideas, write and assemble a complete business plan. To accomplish it, the teams were allocated their Section Mentors to help and guide them. The final submission shall have a Comprehensive Description of the **Business Plan in Word Doc** format and a Creative presentation (not more than 20 slides)

### Phase 3 – Final Presentation

Shortlisted teams in Phase II presented their detailed B-Plans in front of a panel of judges comprising of established entrepreneurs, senior faculty and experts from the relevant fields and won various prizes.

### Objectives and Outcomes of the activity

Activity Objectives	Activity Outcomes
To create awareness regarding Entrepreneurship	Sessions from Entrepreneurs were being conducted to create awareness
Development of Entrepreneurial Skills	Students competed in Business plan competition which covered various aspects of skills required to be an Entrepreneur

**Details of the external guests/resource person (name, affiliation and designation)**

Sr.	Name of the resource	Affiliation	Designation	Role in the event
1.	Mr.Devam Wadhwa	Chai Nagri	Founder	Judge & Speaker
2.	Mr. Mani Mahesh Aurora	Kartpurakh	Founder	Speaker
3.	Mr. Anuj Gupta	Mockopedia& Fitness Raga	Founder	Speaker

**Event Visuals**

1. Minimum 5 photos of the event with caption (mandatory)&Geotag if available
2. Event creative





# Pitch Tycoon @ 2023

A Business Plan Competition

*Be a Doer, not just a Dreamer!*



