

ACTIVITY REPORT

Name of the activity	Capacity Building Session on Leading by Research	Date	05-05- 2023
Name of the Moderator	Dr. Rishu Bhardwaj	Time	1.15p.m. -4.15 p.m.
Name of the Resource Person	Dr. Pankaj Madan	Mode	Offline
Nature of the activity	Seminar	Program & Batch	BBA Professional-2021 Batch
Number of students participated	82	Academic Session	2023-24

About the Activity

The objective of the session was to enhance the skill of the students in field of Research. Various aspects of research like setting up objectives, chapter writing, and tools required to carry out research were discussed in detail. Students were also updated regarding industry expectations from Research.

Aligned Activity Outcomes with Objectives

Activity Objectives	Activity Outcomes
To help the students explore the market and business opportunities through research	Students were made aware of the types and opportunities in the field of research
To help the students understand the tools used in Research.	Students developed deep understanding about different types of tools used that are required for carrying out research effectively.

GLIMPSES OF THE ACTIVITY

