

ACTIVITY REPORT – G20 EVENTS

Name of the activity	CEO Conclave 2023 (Business Analytics)	Date	March 24, 2023
Name of the Event In charge / Coordinators	Dr Devesh Bathla	Time	11:00 am
Venue	Exploratorium Hall, Chitkara University, Punjab Campus	Mode	Offline
Nature of the activity	Analytics Development Program	Program & Batch	BBA – Business Analytics Batch 2021 & Batch 2022 MBA - Business Analytics Batch 2022
Number of students participated	300	Academic Session	2022-2023

About the Activity (300 words)

With the mission to impart great education & entrepreneurial skills, the CEO Conclave event significantly contributed to development of students in all possible spheres. Participants were immensely benefitted by the successful experience and expertise domain knowledge of our eminent speakers. The conclave went through five phases on March 24, 2023 with five experienced industry experts.

Name of the Guest(s)/ Speaker(s):

Mr Kulvinder Singh
Founder & CEO, EVOX Group of Companies

Mr Rajesh Kumar
Founder & CEO, Comcode Technology

Mr Ankit Tyagi
Founder & CEO, Backup Infotech

Mr Sandeep Sharma
Founder & CEO, Perennial Foods

Mr Vishal Ahuja
Founder & CEO, VNG Medical Innovation System

INNAUGURATION:

The CEO conclave event commenced at 11:00 am with the kind briefing of Industry Experts and by extending thanks to all present. The conclave theme was then elaborated to the audience. After the inauguration, the event moved forward with the welcoming address by Dr. Sandhir Sharma. Dr. Aarti Dangwal was master of ceremony of the event.

Mr Rajesh Kumar - Founder & CEO, Comcode Technology stressed on setting the basic rights, that is where the brilliance stays.

Mr Sandeep Sharma - Founder & CEO, Perennial Foods suggested the participants to focus on the soft skills in addition.

Mr Kulvinder Singh - Founder & CEO, EVOX Group of Companies shared his experience and encouraged the students to set clear goals which will eventually help them to 'explore their potential' in the field of their choice.

Mr Ankit Tyagi - Founder & CEO, Backup Infotech shared the importance of key essentials like punctuality and discipline which is expected from budding professionals.

Mr Vishal Ahuja - Founder & CEO, VNG Medical Innovation System suggested that persistence and perseverance are those innate skillset which develop the leadership mindset.

Questionnaire Round:

Moderated by Dr. Devesh Bathla - After the guests gave their valid input, asked one question each to all of them. Then he opened the floor for the students to do the same. The students came forward as well and asked questions from each panelist.

Vote of Thanks by Dr. Sandhir Sharma

Participants were immensely benefitted by the successful experience and expertise domain knowledge of our eminent speakers. Formal vote of thanks was extended by Dr. Sandhir Sharma, Pro Vice Chancellor, Chitkara Business School, Chitkara University, Punjab.

Objectives and Outcomes of the activity

Activity Objectives	Activity Outcomes
To provide a learning experience for attendees through keynote speeches, panel discussions, and workshops.	Identification of new opportunities for growth and development in the Business Analytics field.
To showcase success stories and best practices in Business Analytics.	Increased motivation and inspiration for attendees to improve their Business Analytics strategies and practices.
To bring together Business Analytics professionals and experts from various industries to share their knowledge and insights.	Increased knowledge and understanding of the latest Business Analytics trends and innovations.
To create a platform for networking and collaboration among marketers.	Enhanced networking opportunities for Business Analytics professionals.
To discuss the latest trends and innovations in Business Analytics and identify opportunities for growth and development.	Improved collaboration and partnership opportunities among marketers.

Details of the external guests/resource person (name, affiliation and designation)

Sr.	Name of the resource	Affiliation	Designation	Role in the event
1	Mr Kulwinder Singh	EVOX Group of Companies	CEO	Guest(s)/ Speaker(s)
2	Mr Rajesh Kumar	Comcode Technology	CEO	Guest(s)/ Speaker(s)
3	Mr Ankit Tyagi	Backup Infotech	CEO	Guest(s)/ Speaker(s)
4	Mr Sandeep Sharma	Perennial Foods	CEO	Guest(s)/ Speaker(s)
5	Mr Vishal Ahuja	VNG Medical Innovation System	CEO	Guest(s)/ Speaker(s)

Event Visuals

1. Minimum 5 photos of the event with caption (mandatory) & Geotag if available
2. Event creative



CHITKARA UNIVERSITY  **CHITKARA BUSINESS SCHOOL**

CEO CONCLAVE
ON FUTURE OF WORK, SKILLING AND MOBILITY
(24th March 2023)

Welcomes



RAJESH KUMAR
Founder & CEO,
Comcode Technology

Organised by:
Centre for Analytics and Data Excellence,
Chitkara Business School,
Chitkara University, Punjab, India



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CEO CONCLAVE
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Welcomes



KULVINDER SINGH
Founder & CEO,
EVOX Group of Companies

Organised by:
Centre for Analytics and Data Excellence,
Chitkara Business School,
Chitkara University, Punjab, India



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Welcomes



ANKIT TYAGI
Founder & CEO,
Backup Infotech

Organised by:
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Chitkara Business School,
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Founder & CEO,
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VISHAL AHUJA
Founder & CEO,
VNG Medical Innovation System

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Event Photographs :







