

YOU CAN ALSO LEAD

Edition - 3, January 2018



**MBA Academic Session - 10
MBA Healthcare Academic Session - 9
&
MBA Sales & Retail Marketing Academic Session - 6**

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FOREWORD

“Entrepreneurship is defined by results, not by attitudes!!”

Keeping this objective in mind, this book has been introduced by Chitkara Business School to keep our young minds motivated to become the best entrepreneurs. An entrepreneur starts an enterprise putting his own capital, including sweat capital and takes hundred per cent risk. So, the idea to publish this book came emerging from this thought itself. Before our young students, the would-be CEO's start their own ventures, they must have a 'DREAM' for themselves and that is what this book is all about. In this book, you will find stories of our 'would-be' entrepreneurs, where they have shared about their 'Dream Companies.'

No one has the secret of being a successful entrepreneur and even if a successful entrepreneur tells you his or her secret and you work on it 'faithfully', you may miserably fail. And this often happens. Therefore, this book will act as a guide and a source of motivation for our young entrepreneurs to move ahead with great vigor and positivity to focus on how to step into this big world of 'entrepreneurship'.

We thank the faculty members and students of Chitkara Business School, Chitkara School of Health Sciences and Chitkara College of Sales and Retail Marketing for contributing their best to this new piece of work. Our sincere gratitude also goes out to the sources from where any kind of material has been derived for this book.

TO ACT IS TO LEAD



THE POWER OF CONVICTION

Think positively about yourself. You are the best tool that you have, so utilize it appropriately. Your Self-Image is a key ingredient of how the world will see you. If you feel you are no good and do not have that self-confidence, chances are that your actions and therefore your results achieved will reflect that and the perception of the world for you will come down. We have seen people praying to God just before the start of any new project, in the hope of acquiring His blessings to achieve success. We have also heard the statement that God resides inside all of us. **Our philosophy in life has been that our self-confidence is our God within.** So really, every time we pray to God to make things happen, we are really jostling up and cajoling our self-confidence to make things happen. A human being has great delivery strength, provided there is conviction and self-belief. Try it, if you haven't already.

In reality, we genuinely believe that in life you gravitate towards your most dominant thoughts. The subconscious mind is so powerful that it pulls your entire life towards what it believes. If you think of success, think of positive outcomes, visualize in your mind how you want a situation to turn up and then follow up with actions towards that goal, it is much more likely that you will achieve that goal. In short, you get what you expect... not what you want !! So, make sure that you have a positive bent of mind always. That is a great place to start when you set out on any mission.

You will constantly face opportunities, brilliantly disguised as challenges or even insolvable problems. Adversity reveals genius, while prosperity conceals it. Happiness lies in taking on these challenges and making a difference.

Stretch goals that stretch you...

Stretch your belief in yourself. Think of doing bigger things or even the same thing better and faster. Think of achieving bigger goals. Goals give us purpose in life.

Whatever you can do or even dream of doing, go ahead and begin it... for boldness has power, genius and some magic in it.

Don't give up on your dreams. Nothing in this world can take the place of persistence !!

Start Strong, Finish Strong...

The students of MBA Academic Session – 10

MBA Healthcare Academic Session – 9

&

MBA Sales & Retail Marketing Academic Session – 6

blessed to be taught by none other than Dr Ashok K Chitkara.

He taught them the module, Business Ethics and Values for six days.





The mentor says...

Dear students,

Trust me! You can count on your good fortune of being a learner in module of “Business Ethics & Values” by Dr. Ashok K. Chitkara, our Hon'ble Chancellor. It is purely upto you as a “Responsible Learner” to gain through an experiential talk of a legendary Coach and Mentor to many thousands of students in the past. Let me take this opportunity to share my thoughts on the word “Responsibility” for you to gain maximum from this module.

Being fully responsible is to be fully conscious. Surprisingly, what you reflect to be your body is what you have gathered through ingestion. What you consider to be your mind is what you have gathered through your five senses. What you could not gather is actually who you are. That is why we are living in the world of polarities – pain-pleasure, love-hate, masculine-feminine, high-low and so on. If you have one, the other is bound to follow. Go beyond it, Apply the word “responsibility” to your life and watch the magic unfold. “Responsibility” is a much-misunderstood term. To young ones like you, it has lost its voltage. It does not mean taking on the burdens, accepting blame for things you have done or not done and living in state of perpetual guilt. Responsibility simply means “ability to respond”. If you decide, “I am responsible”; you will have the ability to respond and if not, it is otherwise. This is not a philosophy but reality. Your physical existence is possible only because of your body's ability to respond to the entire universe.

Create your ability to respond and gain from this course freely. Be a responsible learner. Doesn't just be a victim of reaction to the situations in which you exist. *Reactivity is enslavement. Responsibility is freedom.*

This book is a collection of your “Expressions & Dreams”. It's your treasure. It directs & demands ability in you to respond. CBS is highly grateful to Hon'ble Chancellor Sir for his quality intervention with MBA students & ensuring “the making of young students – responsible individuals”.

We are sure of your promising experience in the current module of Business Ethics & Values under the guidance of Dr Ashok K Chitkara Sir.

Dr Sandhir Sharma

Dean

Chitkara Business School



**Our
budding
entrepreneurs...**



ABHISHEK GUPTA

“AIGES” RIGHT TO BE AWARE

Growing up in a rural area, I have always observed deficit knowledge among village farmers especially regarding managing their funds causing them countless problems like drastic increase in suicide attempts by farmers and frauds committed to them. The current scenario has given rise to the feeling of being cheated, lack of confidence, lack of awareness about their rights among farmers. Coming from a business family which involves daily dealing with farmers, I always had the urge to do something about the concern. To achieve this goal, I have come up with an idea to give Consultancy Services to the farmers named “AEGIS”; that will deal in rising awareness related to their efficiency, borrowing needs, budgeting, solvency, profitability. The Consultancy's main motive is to have an analysis of financial position of farmers. Based upon this analysis our consultants will assist them in taking the steps and make better decisions to improve their financial conditions. Consultant will work with them to create an action plan tailored to the unique needs of their operation. The consultancy will be having a membership program under which proper scheduled lectures will be provided to them, farmers will be given the chance to speak in front of all about their problems and brainstorming sessions will be conducted to achieve a satisfied result leading to rise in farmer's self-confidence. Along with this, the membership program will also organize trips of farmers to make them interact with the outer world concerning the point that they are only dependent to the local vendors till now. This trip will give them a chance to learn new techniques, new crops and latest pesticides. For future expansion the services won't be limited to farmers only rather we will start targeting small scale enterprises.

“I CAN, I WILL”



Abhishek Gupta



AKSHIT ANGRA

SIDE BY SIDE

My dream venture is a Food Chain on a small scale. I live in Shimla a famous tourist spot and capital of Himachal Pradesh. I choose Food Chain as my dream venture because of some reasons :-

1. I love cooking
2. E- Commerce wont enter to food chain very soon.
3. Providing service with earning profit is a gear combination.

My first restaurant will be in Shimla in which things will work with technology. There will be less waiters in my restaurant which will reduce cost. Online Menu card will be given to the customers through which they can order and online billing will be done from the table itself. Separate cabin type tables will be there so that people can enjoy there meal along with privacy and can spend some quality time. Time Slot will be there for each table. Although i know very few things to cook, one day in a week will be where cooking will be done by me as i love cooking.

The best thing about my venture will be I will not focus on earning more profits instead I will increase my sales by providing quality food to the customers and keeping profit margin nominal. By this way my first restaurant will open in Shimla second will be in Manali and Third will be in Dharamshala and so on.

It requires huge investment and to arrange that much money i will require help of my family and some investors. I think if i will work hard and will invest my time and mind I will come up with new ideas and I will definitely open the food chain.

“I CAN, I WILL”





ANKUSH GOOMER

FIN-GUIDE INSTITUTE DON'T BE RASH SAVE YOUR CASH

As going through the phases of life and watching people around me, seen many people who don't VALUE MONEY. Many teenagers, kids even Youngsters don't think before spending. So basically, I want to establish an institute a START-UP named “FIN-GUIDE”. This will be for every child whose parents are concerned about his or her FINANCIAL LITERACY and If any person who himself thinks that he needs to learn the VALUE OF MONEY can join this institute. Institute will tell students about 'why money is precious?' why they should not waste money! Usually people like this don't know that what should be the value of which thing or Sometimes they buy things just because their colleagues have bought or sometimes for SHOWOFF. So, they will be taught that Earning money is a bed of Roses, that how much their parents work hard for money. Money should be spent like thinking before 'what a poor person can do with such amount of money' just for an example: Buying expensive branded clothes from sector 17, Chandigarh though same can be bought from ecommerce website at discounts. Buying an Apple iPhone even if your pocket doesn't allow just for show-off or because your friend bought the same brand.

Here people will be encouraged and taught about INVESTMENTS that rather spending much they can invest that money and get benefits out of it in future or during uncertainties.

Save Today and reap the rewards tomorrow.

“SAVING TODAY FOR A SECURE TOMORROW”

“I CAN, I WILL”





ANMOL BINDAL

Hitech-Max

Creative thinking inspires ideas. Ideas inspire change.

Barbara Januszkiewicz

When I was a kid, I was really fascinated by the technology involved in the things. As I grew up, I have seen the transformation in our day to day life, from telephones to mobile phones and retail stores to online stores. So I have always been curious to know how things work and thought perhaps one day I will be one of those developers who would contribute in this and make this world a better place. I wish to have my own IT company where I can indulge myself in creating world-class software and bring about a change in the lives of the people. At some point in life, we all had something great in our minds that could change the way the things worked. But we dropped those innovative ideas fearing it would fail. So through my company, I want to provide a platform to all those people who have cutting-edge ideas and want to do something great in their life. And also, I want to create an opportunity for the college students where they can have practical knowledge and learn new technology by being part of the live projects which will help them enhance their skills and will act as a building block in shaping their career.

As technology has captivated me so much, so I strongly believe I will be able to fulfill my dream.

“I CAN, I WILL”



Anmol



ASHI JINDAL

BOOK TREASURY

We live in a world full of competition where no one wants to be behind someone and the only tool to get edge over others is knowledge. But sometimes people are left behind in this race just because they cannot afford expensive books. So I want to make a website where second hand books will be available. People can sell the books they have read or they can buy these second hand books at very low price. They can also exchange book they have read for another book which they have not read.

Books will be divided in different categories like Subject books, Competition books, Novels, Religious books, Cooking books etc. One can easily find the book he/she wants to purchase. There will also be option of rating the books and writing reviews about the books you have read.

We will also ask the corporate people from different industries to suggest their favourite books to help other people choose one.

Now a days, people are reading online rather than reading from books which affect their eyes. A study was conducted where it was proved that people who read online retained less in comparison to people who read from books. This website will help people to get in habit of reading from books again.

I want this website to be the ray of hope for people who have given up on studies just because they could not buy expensive books.

You cannot buy HAPPINESS but you can buy BOOKS and that's kind of the same thing.

“I CAN, I WILL”





AVNEET SINGH

A robot is an artificial agent, meaning it acts instead of a person, doing things it is designed for. Robots are usually machines controlled by a computer program or electronic circuitry. As the today,s world is modernizing and humans can,t perform all the activities and various roles at a single point of time so to eliminate this i think to startup with of new idea of my dream company venture which will make robots which will perform all the activities like daily routine work of humans They may be directly controlled by humans. Most robots today will used to do repetitive actions or jobs considered too dangerous for humans. A robots will be ideal for going into a building that has a possible bomb. Robots will also be used in factories to build things like cars, candy bars, and electronics.and it has also many advantages in the today,s world where the time with every human is less and work is more.They may be designed to look like humans, in which case their behavior may suggest intelligence or thought. Most robots do a specific job, and they do not always look like humans. They can come in many forms. People have been interested in building machines to do work for us for a long time. But it takes time and money to build just one machine Robots have many uses. Many factories use robots to do hard work quickly and without many mistakes. They do not look like people, because they are made to do things. These are 'industrial' robots. Some robots find and get rid of bombs. If someone makes a mistake, the robot is damaged or destroyed, which is better than a person being killed. There are also robots that help at home, to vacuum or run a lawn mower, for example. Such robots must learn about the area of work.

“I CAN, I WILL”



Avneet Singh



CHANDAN GIRDHAR

Value for senior citizen (char dham yatra)

In our india every senior citizen wants to go for dhams yatra before leave this world for the god love. so my dream is to establish a yatra club name “value for senior citizen” a start up for all old age citizen. In this half of the amount is paid by club member and half paid by senior person and if any senior person not afford the expenses but want to go then whole amount paid by club member. This yatra runs in every end of 3rd month. This club provides proper food and proper travel services which is convenient to all. we are encouraged to go for char dham yatra because travelling also helps in decrease mental disesase. If every senior citizen happy the our moral value is completed. I want to do this but there is no idea how to take this idea into reality.

“If every senior citizen happy it completed our ethical values”

“I CAN, I WILL”



A handwritten signature in blue ink, which appears to read "Chandhan".



CHETAN SHARMA

Sometimes a large 10,000 square feet mansion doesn't constitute a dream home. Plenty of students and young people seek tiny houses on wheels instead. Why? They let you travel the country without paying for pricey hotel rooms. They're cuter and more practical than RV's, and they're (almost) fully customizable. So one of my dreams is to establish a business named “OPEN HOUSE” a START-UP company that offers Tiny house RV's that are ready to go for those people who want to travel without leaving their homes at less cost or for those people who get homesick easily (as many people are strongly attached to their houses). Though a couple of companies already offer them, those companies doesn't take advantage of the full range of possibilities. “OPEN HOUSE” tiny houses will be stylishly decorated, will include garden area with a pool, and it will also be optimized for pets. Different types of models in different variations such as – Double Decker, Off Road etc, in different colours will be available. Further optimization can also be done if the customer wants. Basically aim is to encourage people to travel without having to worry about their homes.

“I CAN, I WILL”



A handwritten signature in black ink, which appears to read "Chetan Sharma", located at the bottom right of the page.



CHITRAKSHI DUTTA

“JUST CRAFTIN' AROUND” MADE WITH LOVE, CARE & JUST FOR YOU

ART (making decorative items) is my hobby and work as stress relief for me. Whenever I am free or in a stress, I start doing painting or making decorative items and with time it became my passion. I believe when you make your PASSION your work, SUCCESS will be yours. Considering this belief, my DREAM is to commence a company dealing with handmade crafted items named JUST CRAFTIN' AROUND. It will be selling handmade frames, lamp shades, candle holders, collages, etc. It will also stock DIY (Do it yourself) crafting kits for the people who love creating crafty items. As I am finance professional, so it will act as an advantage for me and my company. I will be able to decide where to invest funds, do cost - volume analysis, pricing, budgeting and can decide which project and order will be profitable for my company and handle other finance related problems. Company will also procure products from the people and small companies who make the art & craft items but not known in the market. It will give them financial and economic support, product variety to our company and also act as CSR (Corporate Social Responsibility). Vision of the company will be giving the customer best quality products that they start loving it and buy more & more and refer to others also. It will help in the growth of the company with the happiness of our customer. Craft is other name of happiness and we will supply that.

BELIEVE YOU CAN AND YOU ARE HALFWAY THERE

“I CAN, I WILL”



A handwritten signature in blue ink that reads "Chitrakshi".



DEVANSH CHAUDHARY

PENNY SAVED IS PENNY EARNED

In the last decade or so, I have seen many great start ups fade by without leaving a single mark on the market. Some of them really had great potential of becoming one of the pioneers in their respective fields but that didn't turn out so. One of the main reasons that I was able to understand even from the modest knowledge of finance that I had was that they lacked the understanding of investing money, allocating money or sometimes simply they ran out of cash. Therefore, what my enterprise is going to do is only provide FREE financial advice to ensure that one is guided properly while making any kind of financial investment and by making one understand how and where one needs to allocate the available resources. Secondly, I see hard earning men and women not made aware of the financial products that the sales agents are making them to buy and they then end up feeling cheated so, I believe there is a need for genuine, honest and free from any biasness financial advice. So, what my venture CRYSTAL FINANCE is going to do is that it will provide every bit of knowledge to the one interested on just a phone call. Speaking to an expert can save a huge chunk of your time, and time as you know is money.

BE A BELIEVER !

SIDE BY SIDE !

“I CAN, I WILL”





DHANANJAY SINGH

The ability to run a professional business is no longer limited by location. What is needed is vision and mission with a burning desire , to make it happen wherever a person is. I came across this quote earlier this week and realized that when a person is into something, nothing restricts him/her at any stage. i am up with my company known as 'A LOAN' . I have planned to tie up with a software company ,helping me out to create an app through which loan which is a complicated thing would be taken through the provided portal . The world is now digitalized .Though this company would be of its own kind ,but with a unique edge added to it I don't think investors would mind investing. I encountered many facing problems while the loan agreement it may be because of many formalities or any other possible reasons like collateral etc. , but with this portal design it would be a easy access to all kind of small business in India with minimum documentation required which could be easily attached . It would provide the small enterprises or personnel needing small amount of loans to carry their daily routine or any other demand which have to be met in a shorter period. The expert in anything was once a beginner , so start fresh, see the opportunity in each new day.

Think out of the box!

“I CAN, I WILL”





DIVIJ PARMAR

(Sound future) money is the answer and solution to every need and demand that is created now a days .In case of lower middle class and students because of restricted income you are left with no savings or they are in less amount which they end up spending. To resolve this problem. I have come up with a start up called sound future. In this start up we will invest money in stocks bond and debt. Minimum ticket size will be of Rs 100 and maximum to any amount customer wants. Depending upon the client we will have categories youth ,middle aged ,old and a different category high ,medium and low risk takers .Collection of funds will be on weekly basis so that they do not end up spending the amount. They will yield 5 to 6 percent more than bank as estimated depending on market .Basic aim will be to generate ours as well as ours customers wealth and develop a habit of saving.

(Wise spending is a part of wise investing and it is never to late to start)

“I CAN, I WILL”



Divij



GANEEV KAUR

APP FOR AUTOMATIC UNI RENTAL PROCESS

Under current student letting system, the relationship between student and landlord has become fraught- marred by excessive agency and deposit fee, unclear lines of communication and a lack of transparency. I therefore want to launch an app bringing landlords and students, automating the entire rental process, from initial property search to signing of the tenancy agreement. Once the tenancy begins, it will then make the communications between students and landlords effortless. These interactions would be evidenced, so if a dispute arises and lasts for more than 72 hours, app can step in and act as an impartial arbitrator. This app can also help the students to secure a property from anywhere in the world. Unlike other property companies, this app would keep the whole renting relationship online within the app, even after the contract has been signed.

“I CAN, I WILL”



Ganeev Kaur

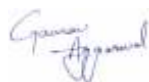


GAURAV AGGARWAL

“D-SHIRT”

I always had an interest in making something new and innovative and when I saw the fusion of LED lights with T-shirt on a TV show that gave me an idea to make something new. The idea of making a T-shirt with full LED lights. The T-shirt would be shockproof and the batteries will be very small and the location of the batteries will be on the left shoulder which will be removable and easily chargeable through Android phone charger (data cable). It will be an innovative and adventurous product. As people are used to technological equipments such as Android watches and glasses (3D glasses) so they will definitely try the latest technological product (D-SHIRT) and like this product also. It would be available in two colours white colour and black colour which will be fully covered with LED panel. It will be connected with the mobile phone through an application and it will provide so many options to change the design and colour of T-shirt and it will be washable also. In the application there would also be pre-installed designs available. With this t-shirt everyone would be able to make their own designs on their T-shirts. And also change it whenever they want, According to their desires. It would also show the battery left and the hours remaining on the T shirt. The D-shirt will also have a Switch bottom so that the user can switch it Off & On whenever he wants to. The T-shirt will be sold through e commerce sites initially.

“I CAN, I WILL”





GURKARAN SINGH BANGAR

DIAMOND FOX INCORPORATION

I am always attracted towards playing games on gaming consoles since childhood. From there I have started to think of how to make new types of games and slowly and slowly those ideas become big because they were different. Since my childhood I have seen that the gaming industries have achieved great heights. So this acted as a catalyst to my mind and pushed to start something of my own. In order to fulfil my dreams, I started a company called DIAMOND FOX INCORPORATION. Now a day every game has the same concept but we have to explore deeper, so I came with an idea of using actual videos in the games which will create thirst in the minds of people because it is different from others. More importantly we will not use famous actors or actresses but the struggling one's, who have not come in the light. It will be a good opportunity for them to shine and good for the company as more talent could be hunted and in future such people will bring goodwill not only to them but also to the company. In gaming we will add different concepts which are not used by other gaming companies such as first person shooter experience can be optional as some people like FPS and some don't, story line will change according to the decisions taken by the gamer in the story line, different mods could be used. Hence such gaming experience will bring about change in the gaming world for gaming lovers.

THE MAIN AIM OF THIS COMPANY IS TO PROVIDE DIFFERENT EXPERIENCE TO GAMERS WHO ARE PLAYING GAMES ON THE SAME PLATFORM FROM MANY YEARS.

“I CAN, I WILL”



Gurkaran



HARDIK RIHAN

RIHAN'S PET CARE

As we all know nowadays we all treat animals like our family member and animals are as important as human being and other creatures in the world and there is lack of hospitals which is available for 24*7 . So my dream venture is to open a pet care hospital which will be available for 7 days in a week and 24 hours a day that attend emergency cases with all equipments and best doctors and staff and an ambulance for a dog which will help dog to easily reach to the hospital . Rihaan's pet care Animal Hospital mission will be to provide affordable, high quality veterinary care for your dogs, cats, and small mammals. Our clean, modern facility will be having everything you need for a pet's lifetime, from basic vaccinations and wellness care to a complete range of veterinary services. Our pharmacy will offer affordable medications and preventives.

We understand how much your pet means to you and we also understand that financial resources can be limited. The guiding mission of our work will be to remove financial barriers to care, helping our clients maintain life-long bonds with their pets. We strive to keep our prices as low as possible and our payment options as flexible as possible. We will work with you to meet the needs of your pet in cases of financial hardship and in emergency cases. We performs surgery seven days per week. Our doctors will be highly trained in many procedures including orthopedic and complicated soft tissue surgery. We will provide you an extensive list of surgical services and will also offer medicines as well vaccination in hospital itself and dogs accessories also

We will offer different services for pets

- Vaccinations
- Wellness and Preventive Care
- Spay and Neuter Services
- Surgical Services
- Other Services
- Mission Program

“I CAN, I WILL”



Hardik



HARSHMEEN KAUR

INTERACTIVE HAPTIC BASED FOOTWEAR

Sight/vision is something of extraordinary importance in human life. However not everyone is blessed with this gift, therefore to help these differentially abled people in disguise, I want to create a stylish, interactive haptic based footwear to help the visually impaired with mobility through unobtrusive means via a navigational system guiding the user towards their destination through simple vibrations in the footwear. Another thought taken into concern before creation of such product was to subsidize the costs for visually challenged. Higher sales of this stylish footwear would substantially reduce cost of footwear meant for the physically impaired ones. All you require is a pair of footwear, a charger and a Smartphone with an app application downloaded in it. Some of its uses have been mentioned below:

- **Navigation:** An app loaded on the Smartphone pairs with footwear via Bluetooth. The user can interact with the app and set a destination. The phone's GPS can be used to calculate location data and directions are conveyed to user via haptics (simple vibrations) in footwear.
- **Fitness:** It has a facility of counting number of steps and tracking calorie count, custom workout goals can also be set.
- **Interaction:** It allows tagging locations, setting destinations, start/stop/pause navigations and much more, all by executing simple footwear gestures.

“I CAN, I WILL”



Harshmeen Kaur



JAISMEEN KAUR

Money saving, reading, dance and analyzing things are my hobbies. And with this I am an MBA (finance and banking) student. Though my hobbies are inline with my field of interest; my dream is to become a chief financial officer (CFO). As we know that saving and investing are important for financial growth, but at the same time proper management of financial risk is crucial. So my objective is to provide risk free financial growth along with raising capital for the corporation. As they say " a good beginning makes a good end " money was never a big motivation for me except as a way to keep the score. The real excitement is in playing the game .I know that this profession would take a lot of hard work, dedication, honesty, integrity and much more responsibility .So basically my aim to work purely as much as I can.

“I CAN, I WILL”



Jaismeen Kaur



KARAN KOHLI

“MONEY-LENDER” FAST BUSINESS CREDIT

I as an MBA finance student always wanted to do something on my own, a business on my own but for that necessary knowledge and expertise is required for which I am doing MBA. My dream will be to do study and do job for at least 5 years of experience and after that I will be pursuing for my DREAM VENTURE i.e Money-Lender an online platform for providing business loans to small SME's. Money-Lender will be a fine tech company where ambition meets ability making it the largest SME lending marketplace.

Backed by leading global private equity and venture capital investors money-lender will build some of the most iconic companies in the world, It will be re-imagining small business lending.

By merging world-class processes from leading global banks with deep Indian SME credit experience, data science and cutting edge proprietary technologies, it will be laser focused on helping small businesses grow

The main step will be to bring together banks, NBFCs and other lenders on one platform to provide quicker, easier and fully transparent processes. "The underwriting process combines technology with a deep understanding of India's SME credit scenario to deliver better-priced and more flexible credit that a bank's standardized loan products cannot match.

Borrowers will be able to apply for a loan by logging on to the company's website or by downloading its app. After a 60-second eligibility check, borrowers can apply for the loan using minimal paperwork, upload the documents and then choose the loan. "Based on our assessment of the needs of the borrower, we give them options at the most competitive interest rates, taking a small cut of each successful transaction. So my main motive will be

“WHERE AMBITION MEETS ABILITY”

“I CAN, I WILL”



Karan Kohli

The mentor says...

Dedicated to a true **ROLE MODEL** in the education sector –
Dr Ashok K Chitkara

Driven by passion in the mission of grooming innovative,
disciplined, skilled human resources for the future!

Reverberate with energy, go forward, to achieve the lofty
Chitkara dream

Opportunity is yours at Chitkara to “explore your potential”

Let the world go by, keep your focus

Ethical decision-making, tinged with compassion, key
ingredients of life.

Magnify your aspirations, pursue endless learning and deliver
perfection

Obstacles mere opportunities to be surmounted

Delighting in success and growth of all, make this too a norm

Enthusiasm for work balanced with societal needs and family
priorities.

Life is yours to sculpt and structure the future

The Business Ethics module, which Dr Ashok Chitkara is
teaching is a lifetime opportunity for the students to listen and
learn from the Master teacher himself. The syllabus has been
designed keeping the most important components of Business
Ethics. In the current context it is very vital the students learn this
subject thoroughly as it has great significance for corporate
governance.

"You Can Also Lead" is an effort which has unleashed the
entrepreneurial spirit buried in students. For a person whose
philosophy is one needs to dream first in order to achieve
something great, this book is an effort at influencing a whole
generation to think. This book contains hundreds of dreams each
of which can be a story by itself.

All the best!

Dr Preethi Pradhan

Dean

Chitkara School of Health Sciences



**Our
budding
entrepreneurs...**



KRITIKA RANGA

SIDE BY SIDE

The future is Advisory

Being a student of Banking and Finance , my dream is to be a Financial Advisor . My dream venture includes a team of professionals . In my team ,there will be a blend of young professionals as well as well experienced professionals .

Together we will work to advise investors as well as potential investors depending on their financials .Then we will provide them best investment opportunity for growth in their investment . By advising them , we will be at client end ,which will thereby help us to increase our network . Increase in network will lead to increase in business opportunity . As we are on client end ,we will be able to better understand about requirement of our investors and their expectation from an Advisory Firm . The vision behind this is to not just financial planning , it's much more than that . It's building trusting relationship and providing the best advisory services based on each client detailed analysis .The mission is to be a reputed firm of professionals build on strong ethics ,network and knowledge and to offer the best services for our clients .

It will require lots of hardwork, dedication and commitment to make my dream advisory firm a reality .But I know that ,

“I CAN, I WILL”



Kritika



KULBIR SINGH GULERIA

Continental Asia (Continental Range of Hotels)

Entrepreneurs are the powerhouse of any country's economy. For our beloved country to grow its infrastructure development is most needed assumption. Only through the hard work of all the past and present successful entrepreneurs has the India reached its current position. Hotel business is one of the most unique of all of them. Because the quality of the services offered by them mirror the hospitality of country's heart. Although in my heart I always wanted to do something for my country. So hotel business is the option that I want to explore so as to create India's image of various colors in heart of my foreign guests. Not only will the hotel provide for extra excellent services and culture drawn services but also will assign the excellent guides to make their trip extra exciting. Malnutrition is one of the major problem of India and it has only increased in past couple of years. So to counter this problem our hotel range will use the 8% of profits of one whole week to make the special food for charity program for the malnutrition prone area with main idea of duties towards society. The hotel range will not eye on profit maximization but on to the goodwill increase. The hotel range will not limit its area to few locations but to create the big continental range of hotels empire with infrastructure in every continents and bringing India's great unending culture to the world.

“I CAN, I WILL”



Kulbir Singh



KUSH NARANG

EDUCATION REVOLUTION

Throughout my life, I have been the most inspired by two things, Education and Technology. I have always believed, an investment in education pays the best interest. And to be very honest, being a student myself, sitting in a classroom and investing on education seems a little mundane to me. I have always had this vision to make Education fun, to make Education interactive and yes, to bring about an EDUCATION REVOLUTION. You can be sitting in your couch, in the remotest part of the country and still learn on the go. All you need is the intent to go with the vision of what you want to achieve. With this vision, I would create a team of like-minded people who share the same passion for education, a vision in which Education is no longer a burden but a cherished luxury. We all can collaborate and based on our strong points can create content after researching on a particular topic and paint a complete picture which will cover not only the basics but the nitty-gritties that go into it. There would be multiple ways in which this content would be made available, as a live session or the recorded videos would be posted on an online platform and only those with the subscription would be able to avail the facility. This way high quality education would be made available to all without worrying about the geography of the region. By involving various subjects covering the length and breadth of whatever a man can learn, so that the facility is available to all irrespective of age. As a popular saying goes

“IT IS ALWAYS IN SEASON FOR OLD MEN TO LEARN”

“I CAN, I WILL”



A handwritten signature in black ink, which appears to be "Kush Narang".



LAKSHIKA GOYAL

“ DISHA “

It is always said that future lies in the hands of children i.e. children are the future of any nation but when I see small children as rag pickers , beggars , working at tea stalls and restaurants etc I feel very sad for them. Also I always wanted to do something which can change other people's lives for their betterment so my dream is to open a type of educational institution especially for these children where they can study.

This will be a type of institute where children will also be taught handicraft work with which they can earn themselves to pay their fees by selling their artwork and institute will help these children to sell their artwork. Here children will be taught different types of skills like dancing, singing, cooking, painting, sports, journalism etc. along with academics. And if children want to pursue their careers in these skills then they will also be provided with special training. The most important part of the curriculum will be self-defense classes. Here children will learn the real meaning of gender-equality i.e. Rules and regulations here will be same for both boys and girls. This institute will give a direction to lives of these children that's why I want to name it as “Disha”.

“ A Small Step Can Bring A Big Change ”

“I CAN, I WILL”



Lakshika



LEENA ARORA

**THE GUEST CAFÉ
'EXPLORE DREAM DISCOVER'**

If you're like me, you must like a cup of coffee. It's not an improbable assumption, that coffee drinkers have a cup of coffee within the first hour of waking up. To have a break is all what we need from the hectic schedules of our life. So my dream venture is to open a Cafe with a beautiful store front and store interior deco providing with a high-quality food, coffee-based products and entertainment. The cafe which will have a lot of natural lighting, a peaceful ambience, a joy to take photos of food and a lovely place to relax. There will be comics that one can browse and read. It will also be providing with the cute character foods to attract the kids. The special thing about the café will be that it will be having a section of beds where you can sit/lie down. There will be different lounges which will also provide you with the privacy if you want. The cafe's first preference of recruiting employees will be to hire the hearing and speech impaired. The café will be located in the heart place of city where not only youth but all ages people will come and sitting area will be in such a way that they will enjoy their company. Basically aim is to ensure to have a peaceful place with a good food quality so that everyone's first preference is The Guest House cafe when they need a break from their hectic daily routine.

“COFFEE IS A LIQUID HUG THAT YOU NEED”

“I CAN, I WILL”



Leena Arora



LEEZA GOYAL

SIDE BY SIDE

Your interest matters the most, and when you realize what your interest is, it becomes easy for you to work towards it. To design and to manage the interiors of a space and make it a aesthetically pleasing environment was what I dreamt of, but more than that what was more interesting to me was doing a business, to grow it and to expand the business own my own so that I can take it to some another level . To work in the textile industry which is very old and unique to India and also is the largest industry, where apart from doing business, I can even do creative things like designing. Basically, it would include production of yarn, cloth and clothing. Because for each and every person clothes are the most important thing which adds on to your beauty, your style and everything. Though it will take time to achieve this but I am working towards it, as I have opted for Masters of Business Administration in banking and finance.

**“A DREAM DOES NOT BECOME REALITY UNLESS
A LOT OF HARD WORK IS INVOLVED IN IT.”**

“I CAN, I WILL”



Leeza Goyal



MALIKA ANAND

“LOAF, LOVE & DEVOTION”

Every human being has some dream in life, which varies from person to person according one's attitude towards life. My aim in life is to achieve big in corporate world and plans to create a niche for myself. I have been planning to enter the business world since childhood and joining a prestigious institute, Chitkara University corroborates the fact that I achieve my goal with well defined status. Getting into this university has widened my scope and vision to pursue my dreams with hard work and precision. I love Food and wish to open a food joint where people can connect, enjoy, spend quality time with quality assured services. When you want to spend some time with your partner, you always want to go to the best place who serves Best Food and have Calm and Serene Ambience. I wish to provide all these services with best quality. Being a MBA aspirant specializing in Banking and Finance helps me in placing a stepping stone towards achieving my goal. By doing appropriate market research can help in gaining proper knowledge for setting up my business. I wish to help those in need too by opening a leftover corner in my cafe. As lots of Food left by customers can feed people in need. I strongly feel food served with compassion is the best meals served. Our institute also serves us with Tea quotient which helps me in aspiring my goal with a vision.

“I CAN, I WILL”



Malika



PALLAVI GUPTA

The future belongs to those who believe in the beauty of their dreams...

After hard working, on holiday more people need to go to the joyful place that can distract them from their stress, 'Natural Resort' is an appropriate place for them to go. I want to build a luxurious resort which is surrounded by the beauty of a giant grape garden. When we look outside, it is just traditional once, yet everything will be opposite when we enter the garden. The shape and everything in it will be designed with the beauty of grape, but also keeping the modern style in mind. Moreover, my dream venture is not only play the role of a resort, but grapes are also the raw materials to manufacture many things such as wine, grape juice and grape therapy, which involves heavy consumption of grapes, including seeds and parts of vine, including leaves. Grape therapy antioxidants inhibit the development of cancer, and can be used in treating a variety of other medical conditions such as arthritis and diabetes, which will be done under the surveillance of qualified doctors. Basically my aim is when people spare some quality time out of their hectic schedule that should be worth and relaxing and of course one of the best natural therapy place for the patients to cure their diseases.

“I CAN, I WILL”



Pallavi



MUKESH KHARBANDA

FINHEAVEN

"A good plan today is better than a perfect plan tomorrow."

This is my dream firm which I would like to establish in future and for that MBA is my first step. Finheaven is a partnership firm which will be a professional service provider to different small and large organizations. Its headquarter will be in Delhi and regional office in Chandigarh. It will provide different type of financial services.

Purpose

The main purpose of the firm is to provide all kind of financial and other services to small and big industries at optimum cost so that they can easily avail these kind of services and that will help them to perform well.

Financial and Other services:

Financial advisory	:	Corporate Finance, Valuation Services & Advisory.
Risk advisory	:	Merger and Acquisition, Data Quality and Integrity, Project
Risk Consultant	:	Strategy and Operations, Project Viability
Tax and legal	:	Tax Planning and Financial Reporting Research and development

Benefit:

- Under one roof they will get all the solutions of their problems.
- Team of experts like CA, Lawyers, ACCA & MBA.
- Cost effective measures
- Integrated with the newest technology

“I CAN, I WILL”



Mukesh



YASHIKA KHURANA

FULFILLING DREAMS

It is said that everyone has a dream but dreams do come true when you have the courage to pursue them. My dream is to set up an investment company for those people who can't turn their dreams into reality just because of financial sickness. My company would be providing financial assistance or investing in the ideas of people who do not have enough funds to set up their businesses. It will give them a light of hope and a spark to work towards their dream. The main focus will be on women who live in rural areas and have the potential to explore new ideas to start their own businesses and being an independent identity as in today's society women are no less than men in reaching to the new heights by making their dreams come true. My company would guide them in specific areas wherever they need assistance or some sort of guidance. My company would be providing loans at the minimum rate of interest which they can repay only after their setup is doing pretty well. It would also invest itself in the projects or ideas which seems unique and for the welfare of the society. In this way I will only be the way to start their journey of fulfilling their dreams though they themselves will turn it into reality. I and my company will just show them the path although they themselves have to work on their dreams. So this is my dream project "FULFILLING DREAMS". In one or the other way I am fulfilling my dream by making others dream come true. It is well said that there is ultimate happiness in seeing others happy and inspired when you are the reason behind that happiness and inspiration..!!

Thank you...

"I CAN, I WILL"





NAVYA NARANG

SIDE BY SIDE

I am a diehard foodie so i want to open a restaurant all over India which will serve the best quality organic food to its customer. The name of my restaurant will be “THE BULL”. The specialty of this restaurant will be to serve its customer food from freshly picked vegetables the customers can decide the vegetables by themselves also we will ensure customer participation .Also we will tie with the popular restaurants of the city Chandigarh and will supply them organic vegetables .Our produce will be free of pesticides and fertilizers which will ensure well being of individual mentally and physically.

“I CAN, I WILL”



Navya Narang



PARWINDER SINGH

As the today,s world is modernizing and humans can,t perform all the activities and various roles at a single point of time so to eliminate this i think to startup with of new idea of my dream company venture which will make robots which will perform all the activities like daily routine work of humans

Most robots today will used to do repetitive actions or jobs considered too dangerous for humans. A robots will be ideal for going into a building that has a possible bomb. Robots will also be used in factories to build things like cars, candy bars, and electronics.and it has also many advantages in the today,s world where the time with every human is less and work is more.

“I CAN, I WILL”



Parwinder Singh



PAYAL THORI

I belong to the magnificent state Rajasthan. Since childhood the fact that, shortage of electricity there posed a great challenge in many different ways for the people of Rajasthan, always disturbed me. So I dream of establishing a startup by which I could use solar energy to provide electricity only to the houses in villages and farms. Because cities mainly have good connectivity of electricity so the main problem is faced by villagers. I aim to provide solar panels for houses that will provide electricity to the house; but main target is to provide solar panels in farms so that farmers can use them in motors to generate water in their farms. Through this the farmers don't have to waste electricity and thus electricity is preserved too.

“Every 24 hours, enough sunlight touches the Earth to provide the energy for the entire planet for 24 years” -MARTHA MAEDA

“I CAN, I WILL”



Payal Thori



PRAGYA ARORA

“ALL IN ONE”

EXPLORE INDIA UNDER ONE ROOF

It is the fact that the way to reach someone's heart is through his stomach. I am a feaster (food lover). On the other hand I am a finance student, from so long I am thinking to start a small CAFÉ named – ALL IN ONE where people will come to eat and spend quality time with their families. The unique factor that will be there in our café is – the famous dishes of all the states will be the menu it means the menu will consists of only 29 dishes that is equal to the number of states in India. For example: Moradabadi daal of Moradabad, vada paav of Maharashtra, Appam (type of Pan Cake) of Kerala, Puri Allo famous of Uttar Pradesh and so on... the list will end with 29th dish. In this café or resto people will enjoy the taste of every corner of India under one roof after its opening people will become more excited to taste all the famous dishes. The parents will come along with their children to tell them about each and every state so it will be great fun and a good opportunity to bring the famous dishes of India under one roof.

FOOD IS THE INGREDIENT THAT BINDS US TOGETHER

“I CAN, I WILL”





RAVNEET KAUR

In house manufacturing " A step towards fortifying our culture "

In the present scenario we are more focused on adopting new technology and less bothered about our culture. There are many sectors in our country which need more exposure. One big example of this is women in Himachal. Mostly women in Himachal are more dependent on knitting for their leisure time. Due to this reason each women in India has wonderful knitting skills. We can use these skills for advancement of Himachal as well as our country. We often resist to purchase the sweaters made by them due their traditional style and material used by them. We Indians dont value the clothes made by them as they can be easily available anywhere and are cheap, but foreigners are more interested in knowing our culture and purchasing goods which reflects our culture. If government provide them good quality material then even they can make stylish handmade clothes which are preferred by all the Indians as well as which can attract foreigners. It will fulfill dual purpose; put our unemployed sector into use and at the same time procure our culture. With this their can be reduction in our imports and our per capita income can be increased. This can be a great opportunity for womens in Himachal who are unemployed and even to those who are disabled. Just by sitting at home they can earn income. It can also help farmers of our country. Production and consumption for cotton, jute, wool and other such materials can be increased. At present production may be more for these materials but their consumption is very less. This will ultimately lead to more demand in the market for winter clothes and income of farmers will be increased.

“I CAN, I WILL”



Ravneet Kaur



RINKU WATTA

COLORENCES

Creativity takes courage

Music, travelling and decorating home had been my passion since my childhood. So i always wanted to make my career in interior designing where i can use my talent and skills. So my dream is to establish an interior designing company named '**COLORENCES**'. I am choosing this tagline for my business- '**A Reflection of you**'. Interior design is the art and concern with designing or decorating inside room or home. Interior designing is currently growing very rapidly because of growth in the real-estate sector. My biggest focus will be on wealthy families in an affluent area. I want to impress my clients with knowledge of new designers, makers and craftsmen that they haven't heard of before. As we know people look for a beautiful place and i will make that place. Nowadays there are people who realize the true importance of having a space taken care of by specialists, with a presentation comfortable and pleasant for all. My goal is to improve the user experience by better managing the space available in the intervened environment. Basically, it is a way to transform the lives of people who live or enjoy a certain space, improving their quality of life in this through design and decoration. And designing our home according to our comfort will reduce lot of stress and people can feel peace at their home which can do wonders. So just trust your dream trust your passion because its never too late.

Always remember “The key to turning dreams into reality is action. The future belongs to those who believe in the beauty of their dreams.”

“I CAN, I WILL”



Rinku



SAGAR KATYAL

Welcome to keinbroker!!

keinBroker is a new home rental platform that makes it easier to find your new home without paying any brokerage!

keinBroker was started because all of us believed that paying hefty brokerage can not be the only option to find a new home. As tenants, we have been paying these brokerages year on year without seeing any advantage of the broker. The only reason he existed was that there was a huge information asymmetry in the market. keinbroker is a platform that removes this information asymmetry and provides a marketplace for free exchange of this information that used to cost 1-2 months of rent as brokerage.

We have done 2 things to help you find that perfect home:

- Firstly, we have painstakingly verified each listing and made sure that these are direct owners or shared accommodation parties and there are no middlemen or brokers. We use lot of knowledge and techniques to ensure that you get a totally broker free list.
- Secondly, we have also tried to ensure that maximum information is available to you in as easy to use format. This ensures that you get a very good idea of the property even before you visit it. Thus, you can shortlist flats sitting at the comfort of your home without actually traveling all the good and bad properties. This saves your time and effort and with a quick shortlist of 4-5 properties you can actually get a house in few hours!

“I CAN, I WILL”



A handwritten signature in black ink, which appears to read 'Sagar Katyal'.



SAGAR SHARMA

"Tea N fun"

TASTE DIFFERENT TEA

Tea and coffee is something which is served mostly at every home, restaurants, hotels and in every organization around the world. India is one of the largest tea producers in the world, with over 70% of tea being consumed within India which means different business has a large potential in India. 'Tea N fun' is the startup, is all about to provide different flavored tea likes Blueberry fruit tea, Apple Crumble Fruit Tea, Orange Decaffeinated black tea, Russian tea, French tea, Pineapple and Honey Black Tea, Chocolate Orange Tea, Chocolate mint tea, Mint tea, Peppermint black Tea with Herbal Leaves, Honey Lemon Tea etc. Instead of regular green tea, this will give them more options. It is a perfect blend of nutrients and taste. Tea will be available at eCommerce website in loose packing also. It can be served in 'Tea N Fun' cafe. 'Tea N Fun' Cafe will not only provide tea but coffee of different flavors.

‘Drink Healthy, Stay Healthy’

“I CAN, I WILL”





SANCHIT AGGARWAL

FREE ONLINE STUDY COURSES...!

Now it's simple and easy to take online courses created and led by renowned experts in the field of entrepreneurship. Our program is open to every person on Earth.

Members have access to structured educational content and lesson plans that focus on the most important business drivers to entrepreneurial success. They can attend and participate in live online courses, listen to special guest lectures. They can study from our exclusive course materials. They can review video recordings of previous lectures and live online events.

“I CAN, I WILL”



The mentor says...

I was extremely delighted when I received a request to write a brief foreword to the reprint of – **You Can Also Lead Vol. 3**. For almost five years now since my joining this great '**Chitkara University**', I have admired the incredible work being done by our revered Chancellor Sir on two amongst the many counts. The first being – '**A Day With The Chancellor**' where he meets and addresses all the faculty and Heads of Departments of Chitkara University with an awe-inspiring full day session and the other/ second being – A module he so passionately conducts and delivers for all fresh MBA Students on '**Business Ethics**'.

Being part and parcel myself of this publication last year, I was absolutely amazed at the level of involvement, indulgence and perfection created for publishing such a wonderful piece of lovely illustrations on compilation of visualisation of the dream companies/ dream careers by our MBA students. The book is unique and surely a work to treasure making it a real master piece. The information, demonstration, technique and minutest details in this book are a real source of inspiration and motivation for all those who read and share.

I extend my appreciation and gratitude to all for including **CCSRM**, this time again, in this fantastic endeavour where our talented and creative students get an opportunity to express their cherished dreams for achieving the desired goals. Their written goals in this book shall always motivate them to succeed in these ever challenging times and prove to be a constant reminder to act and support their goals for making promising and illustrious careers.

Congratulating all for the brilliant effort & wishing great grand success to the publication!

Prof. KDS Bedi

Director-Principal

Chitkara College of Sales & Retail Marketing



**Our
budding
entrepreneurs...**



SARISHTI AGGARWAL

RETREAT ADVISORS

As after retirement from business or Service People get funds in the form of RETIREMENT BENEFITS like Gratuity, PPF etc. Especially the Government employees gets huge sums after their retirement and they are not much aware as “how to manage those funds” to get best possible out of that sums. So, I want to START-UP a service firm which will provide FINANCIAL ADVISORY TO THE RETIREES, advising them the best possible ways to multiply those retirement benefits and live a happy life without any financial worries. We will advise them that how much should they invest in different Financial markets so that their money which they have earned with hard work could be safe and increase at a good rate. As after retirement there could be marriage children or future uncertainties at that time these funds will help them.

"Believe in financial retirement. I don't necessarily believe in physical retirement."

“I CAN, I WILL”





SHERRY JINDAL

Dream Venture: New service and products in the market may be very late after lot of marketing, but here if I say what I want to do as an entrepreneur, what would be my idea for the business. My idea would be for healthcare industry, because healthcare industry is one of the emerging industry. There would be one application in which all the doctors as well as physicians and ambulances would be interconnected, if a person needs a medicine in emergency then the nearest physician would get a notification of that patient with the medicine details of his/her past disease like in case he/she was a patient of asthma or heart attack. In case any of that application user needs ambulance service or first aid service, then the nearest physicians, doctor or ambulance will arrive, application would be real time. Currently many healthcare applications were available on internet, in which doctors can chat with their patients. By this application if any person who is travelling anywhere then he/she must not worry about healthcare points, he/she would easily get assisted by the physicians, doctor and other experts. As all the details would be feed in this application, notification to his/her family, Thus Company would give service of connecting patients with doctors and physicians. Service cost would be commission based. Leads given to the physicians and doctors through application and for every lead a specific amount of commission would be deducted by the company. Company will verify details of the physicians and doctors.

“I CAN, I WILL”



Sherry Jindal



SHREYA VYAS

‘MISSION SHIKSHA’

An educated women has the ability to differentiate between right and wrong or good and evil. It is the foremost responsibility of a society to educate its women.

So as a responsible individual, I have a dream to impart education by opening a school of my own, where they can come and study, where they can change their lives and have those same opportunities which I was privileged to have.

Previously, girl education was always neglected, but now it is considered as awakening of girls in modern era and can bring an uprising in the culture. I want to uplift each and every girl who are deprived of the resources by giving them the opportunity to educate themselves and lead their lives independently. I strongly think that they have the potential to lead the country in every field and voice their opinion.

Basically aim is to make a better world for women as they are the pillars of the nation.

'There is no greater pillar of stability than a strong, free and educated women'

“I CAN, I WILL”



Shreya



SHUBHAM GARG

DREAM BIG AND NEVER STOP TRYING

Dreams are powerful. Not the ones you may have forgotten about in last night's sleep—you may have forgotten most or all of those the next morning. We are talking BIG DREAMS, such as the vision of what you want to achieve in your life and with your career. I have a friend that has been talking about starting his PhD for past 5 years and I have a family member that has been talking about starting his business. When I thought about my career, I want to choose Business as a side job along with my Dream job of CFO of any Big company. I am pursuing my masters in Finance. So am doing every effort for maintain my employees trained in every field of finance.

We are fortunate to live in the world of choices and opportunities. And as a student I am at one of the best part in your life to take a risk with little to lose. That is why; I am starting a new start up just after completing my post graduation along with my job.

Now, more than ever, there's one major hurdle on the path to creating your own business: Deciding to take action.

I am planning to open a club for assist in every kind of financial problems. I believe the days of the “Job means work” mentality are thankfully warning, with more people looking to obtain satisfaction by making a world a better place , rather than just tolerating brain numbering work to fund employment elsewhere.

“I CAN, I WILL”



Shubham Garg



SHUBHAM MIGLANI

ACTIFI

“Actify Fortify Amplify”

“Leading the paths whilst maintaining generosity”, these words have always been in my thoughts since I aimed of living a corporate life. We are nowadays seeing a lot of startups entering into the tough and competitive corporate universe, brainstorming for a new idea that nobody has ever thought of, making the world visualize from their eyes, making lives easier with all different thoughts but they all have one thing in common i.e. their aim-'To survive'. Through all this I have thought of an idea -'a startup for startups', which will be a startup helping the startups. Here, the plan would be to make the visualized idea (by the thinker) come alive (ACTIVATION), making the idea more solid with some certain real life activities and concerns being taken care of (FORTIFICATION) and making the idea and the format grow (AMPLIFICATION). As I am pursuing MBA in finance and banking, I would be thinking of making the plan actify, fortify and amplify through financial assistance. The budgets would be made, the activities that will become part of the organization would be visualized and all these will be channelized according to the expense and time they will be arising. A startup knows the importance of getting well established and well known; my startup will survive on this notion as a startup will know that a great talent needs work to get that talent recognized and I will be getting work through it. Punctuality would become the prominent part of my startup and work would be done when it will be notified showing no laid back attitude that we generally see. Everyone needs assistance at some point and ACTIFI will aim to become a prominent startup assistance and advisory.

“Nurture the visualization till it becomes reality” - Shubham Miglani

“I CAN, I WILL”





SHUBHAM SOTA

‘SIDE BY SIDE’ ECOMMERCE STORE

Physical markets in this world are a traditional trend and are many in number. These require huge space, capital, time, staff, etc. So, investing a little in ecommerce is a great opportunity to establish business and even then expand it at a great pace. Trading online now-a-days is a trend for the youth but in the upcoming time this trend will be followed by all the ages of people. Establishing a business online even gives a space to work part time and so this is a great venture to be thought upon. Physical store helps in building a brand name, but will require proper attention and full time participation of a person. This can't be done as a side business, hence online trading is far better to be done as a side by side business. Ecommerce store can be made by setting up own website or contracting with the already established ecommerce companies.

Ecommerce store does not limit the size and scope of the audience. By this I can sell to anyone in this world, have a store that is open to all 24/7, run promotion easily, have advertising campaigns run at many advertising platforms and many different social sites and even as pop ups in different sites. Largest benefit is that I need not put all my attention on collecting orders and it will not effect my main course of work and work schedule. And the other benefit will be that I need not find a space in the center market (which requires huge capital) to carry my business. After all, ecommerce store will provide me huge market and allow me to concentrate on multiple jobs.

“I CAN, I WILL”



Shubham Sota



SIRAT

I am very passionate about reading books, listening music, dancing and exploring new places. The recent book I have read was you can heal your life . Apart from this am a student of MBA Finance, my aspirations are to be a successful women. I opt MBA Finance because finance offers benefits to work professionally in a variety of industries. Ny dream company so far is DELLOITE. My aspirations right now for the time being is to be enthusiastic about getting a foothold in the finance industry after my MBA.

“I CAN, I WILL”



Sirat



SMRITI SHARMA

From the childhood I was fond of milk and other dairy products. I like milk, cheese and other milkmaid products. It was my dream when ever I grow up I will start my own company "Milkyway" which will sell milk product like milk, curd, cheese, soya milk etc. In these days there is a lot of competition in this field. To compete this competition I'll try my best to sell the product at cheaper rate. Quality of my product will be better than other companies. There is a lot of job opportunity in this field. Economical weaker people and poor people can buy my quality product at cheaper rate. There will be no adulteration in my products. So it will be very good for health. In my state Punjab there are lot of cooperating societies are existing. I will also collect milk from these societies and distribute to the people at economical rate.

“I CAN, I WILL”



Smriti Sharma



SNEHA SHARMA

I am Sneha Sharma MBA banking and finance student at Chitkara University, Rajpura.

“Dream venture”- It itself has a big meaning to understand. Huge investment and risk of your mind, heart and part of life along with money.

Who hasn't dreamt of something in his life...? Everybody does...

When I was young I never thought deeply about my dreams and converting them into reality. My dreams were never clear to me whether want to become software engineer, doctor, teacher, dancer or singer etc....so I went with the flow.

My life has always been guided in every big step and in my dilemmas. But I never stopped dreaming because I am a person who actually believes in going with the flow and enjoying the present.

Dreams are never confined to one field.

I dream of establishing my presence all over the world. Who doesn't want to be famous?

I want to establish a “RENTAL APPAREL STORE” where people could buy clothes for very short period of time anything and everything and have to pay only the day wise affordable rentals.

Understanding the young blood and their feelings where everyone wants to look new every day, in the new selfie driven world ,new uploads responsibility on instagram, snapchat, facebook etc, in different clothes but don't want to spend daily and too much, I think this venture would never fail

I want to create a “BRAND”-name: COLLAB-which in itself means collaboration of brands, people, classes etc.

I think clothes are something that no one ever feels much of it anytime. TRENDS change but the need is always there. I always feel I am short of clothes every time I wake up in the morning. I don't know about boys but girls experience the variety. Where variety & choices is the demand every day, business is unstoppable.

I want to walk hand in hand with the tastes and desire of people in clothes.

My ultimate goal is to be popular among masses for the IDEA created for them to “experience the new” daily. And of course money is something that leads you when idea gets cherished.

My dream is to take this venture to the utmost level & wants to collaborate it with big brands and want to spread presence all over the word to make people feel and taste the little of their dream.

“DREAM BIG AND DARE TO FAIL”

“I CAN, I WILL”



Sneha Sharma



SUMANT GARG

MARRIAGE CEREMONY DESIGNERS

As new start up is all about connecting the dots, so my dream venture is to create an app that will connect the people to their budgeted figures on marriages they want to spent, up to the mark quality. As in India , Indian people spent a lot on marriages and other ceremonies but more than 70% times they are charged more than they get. Our app will first connect with all the people who are dealing with different functions in a marriage , then we will deal with palaces , hotels . after getting connected we will look for their services and provide them ratings and look after their charges.

Then after launching the app we will advertise it to the fullest in India first only. People will soon come download our app and all they have is two options :

1. Put one's full amount budget and we will design everything for them looking after their budgets.
2. People also can assign to different things like booking a palace or appointing a cater in ceremony, they have option to do it separately and design their own budget.

There we will also assign toll free number of the company dealing directly with us. All our plan is to connect a dot between the person who want services and who loves to deliver services.

“I CAN, I WILL”





TANYA MALHOTRA

Music and travelling has been my passion since my childhood but on the same side I m a foodie also .So my dream venture is to open a Bakery named as Big Bakers which will include baked products like Bread and cookies for the people who are very diet conscious and cakes of various flavours mostly made up of fruit pulp and various others items such as sugar free donuts , pastries ,cupcakes ,fruit bread, sandwich, pizza etc . A chef will be hired who is expert in dealing with the flavours and bake delicious and creative cakes and other products. An app will be created through which people can order bakery items online as per their need and their will be various options for mode of payment like debit or credit card and cash on delivery etc. The price of all items will be reasonable and quality offered will be good ,discounts will be given on wedding cakes or any other occasion such as birthday parties. My mission will be to offer high quality products at competitive price to meet the demand of the middle -to- higher income local market area residents and tourists and to ensure people that products are fresh and prepared on daily basis .Proper management should be done by the staff . So the main focus is to provide healthy food to the people because 'THE GREATEST WEALTH IS HEALTH'.

“I CAN, I WILL”



Tanya



TARUNA KOHLI

"LIVE ORGANIC" Eat Organic, Stay Healthy

I am from a business family so doing business is always being a passion of mine. Along with that I am very much passionate about cooking since my childhood. I like to cook and serve my food to my family, friends and relatives and the smile get on their face about having my food always gives me a motivation to cook. I am also very much passionate about health and beauty. Now-a-day, there is a big issue of health as we can see there are lot of fertilizers and pesticides are used in farming which is somehow going to affect our health and the health problems like increase in uric acid are simply because of using excessive urea while growing the crops. So my dream is to establish a start-up called as “LIVE ORGANIC ” In this, the basic idea is to grow organic crops and food products like wheat, rice, maize, corn and pulses which are grown without the use of any chemicals, pesticides and fertilizers and there will only be a use of organic manure will be done. If we are not able to grow that much then we can also influence some farmers to grow according to us and make contract with them to sell their organic crops to us. Then the crops cultivated by us and by famers will be sold to the public through our retail outlets from where the people can purchase our products and it will also create awareness in the society about the importance of organic products. Apart from that we will also sell it through e-commerce websites like Amazon, Snapdeal etc. And if once this business is able to make desired profits then I would like to expand this by opening a restaurant which will serve food only made up of organic ingredients produced by us. The restaurant will be named as “ORGANIC JUNCTION” and it will be a multi-cuisine restaurant but all the ingredients used will be organic only. I want to do so because it will complete my desire of serving food to people and I would be able to see that smile of satisfaction on their face by also ensuring their health.

“A NEW STEP TOWARDS HEALTH CAN CHANGE YOUR LIFE”

“I CAN, I WILL”





VANDANA RIHAL

As in our country Tax evasion is a major problem which caused many hurdles in progress of our country. Basically Tax is a myth for our society and they are scared to buy or purchase things with paying full tax. So to sort this problem i would like to startup a service firm which will provide TAX CONSULTANCY advising people how to manage their income.

As TAX is major means of generating funds for the development of our country and to provide good services to our countrymen and citizens of India. It is therefore important for all businesses that exist in country to pay the appropriate tax. By trying evade TAX we see people including big time businessmen and even public figure go to jail. Therefore i would like to start this initiative to sort this problem.

“I CAN, I WILL”



Vandana Rihal



VASUDHA ARORA

It is rightly said "Dream , and it will come true"

Music the word itself is as refreshing and relaxing as the motive of company Is. My dream company is Vmusiq it basically provides knowledge and training about all the various musical instruments from modern to traditional and guiding people's personal interest with the purpose that they love what they learn and experiment with everything that music offers..

We have seen how music plays such an important role in the lives of human and As an MBA having specialisation in banking and finance it has further helped me to manage my funds and to cover my financial sources in a way that will generate enough security for my company by awaring the people around what music is all about and by educating them about the musical instruments.

My company will create enough curiosity amongst the youth that will help raise money and generate enough investment serving the purpose of education in music and help in growth and development of the company.

“I CAN, I WILL”



A handwritten signature in blue ink, likely belonging to Vasudha Arora.



ABHINAV ANGRA

Many peoples in our India everyday sleep empty stomach, and many of them die with hunger in our country. Many politician, big business man have promised that this will not repeat again in our country, they promise that not a single child would die or wouldn't sleep empty stomach. But till now there is no action regarding this many politician and business man come and go but they haven't fulfill this dream of a poor person that today night he/she will not sleep empty stomach. My dream is to build a factory of food and breavages product. In that factory I would try to manufacture those products which poor always dream of buying but not able to buy because of the high cost of that product and his/her small pocket. Those products would be jam, ketchups, juices etc. All this product would be less costly but there will be no reduction in quality of the product. And the aim of opening this manufacturing firm is employment so no poor die because of hunger. So, I promise myself today I will I can open this manufacturing firm and help our economy in growth as well as I promise myself that I will never let a person die because of hunger.

“I CAN, I WILL”



Abhinav



AMIT SHARMA

**ASHA DIGITAL SOLUTIONS Ltd. [ADSL]
“BOOST YOUR BRAND WITH US”**

Digital marketing attracts me a lot after my higher secondary examinations. I used to search a lot about Digital Marketing and its categories. During my graduation I had went for Digital Marketing Internship at NRI Legal Services for 5 months. During Internship I understood that there is a much need to be a part of digital media as it is one of the most seen and booming one. Our online presence is what matters a lot. It's the era of smart consumers where they know and learn about their brand online. I want to open a digital marketing company ADSL which deals in all kinds of digital marketing services to consumers, small firms and as well as large firms. I need to give my consumers a brand fixation in which digital marketing will help their businesses to grow and reach to more audience.

As a full digital service company we as a company create beautiful websites for companies according to their needs. We also help them in maintaining and managing their websites. We also give Search Engine Optimization service through my professional SEO team which will help them in improving their brand presence across various search engines. We also do Search Engine Marketing [SEM] for companies to grow their business. Our SMM team [Social Media Marketing] also help firms to connect them with the large audience through social media platforms like Facebook, Instagram, LinkedIn, Youtube, Twitter etc with a lot of creative campaigns and concepts for creating a buzz. In addition to this we also give E mail marketing and Content marketing Services to our consumers.

Come to ADSL to build your brand online at any time.

“I CAN, I WILL”





AMIT SINGH PATHANIA

Everybody should have an aim or an ambition in life. There are, however some persons who do not plan their careers. They have no aim in life.

Different people have different aims. Some persons want to become doctors while others want to start business. If law appeals, to some, army has attraction for others. Some aim at becoming a teacher while social service or politics attracts others. So different people adopt different aims according to their inclination or taste or pocket. It is the duty of the parents and the teachers to persuade their wards to choose a profession according to their aptitude.

My dream profession in life is to start my own brokerage firm in financial markets. I wanted to do this because in this field we can earn money with money and age is not the limit.

“I CAN, I WILL”



Magnificent View of Chitkara University, Punjab





The mentor says...

We are witnessing increased levels of inequality in the society with just a handful of individuals or businesses controlling a disproportionate share of the global – and domestic – economy. Rising inequality, falling incomes, corporate scandals and the like are increasing the notion that business and ethics are mutually exclusive; and this refuses to die. This third edition of 'You can also lead' is a very apt tribute to the mentorship of Dr Ashok Chitkara, who with a brilliant and systematic use of varying teaching methods – video cases, quizzes, notes, group activities, student presentations, storytelling etc. – manages to influence and inspire our young MBA students on the importance of probity in personal and professional life. The simple, yet powerful, teaching approach of Dr Chitkara promotes a very effective dialogue between students which lasts long after the classes are formally over; and that is what makes the course on Business Ethics very special. The idea of management education is to create management professionals who are sensitive and empathetic with a clear appreciation of the fact that business is a societal institution; and this course is a significant step towards achieving this goal.

Dr Amit Mittal

Professor and Dean

Doctoral Research Centre



*In looking for people to hire, you look for three qualities:
integrity, intelligence and energy.
And if they don't have the first, the other two will kill you."*

**Our
budding
entrepreneurs...**



ANSHUL BHURIA

I am belonging to a Farmer family. My grandfather is a farmer. Since childhood I am seeing him doing farming and he is still doing that. Agriculture is the one of the most important sector in India. Everyone wants to become a doctor and an Engineer but no one wants to become a Farmer. Because most of them think that there is no scope of a carrier in agriculture sector. My dream is to establish an institute named “INDIAN INSTITUTE OF FARMING” A START UP for those students who have dream of doing something new in agriculture sector. I want to give them a new learning face where they can enhance their skills. My institute will give Institutional training of 01 day to 05 days. There will be a off-campus training programmes of 1-2 days duration and it will be village based. There will be a workshop with farmers and scientist in every month. The duration of course will be 3 years. There will be three types of specialization in this course and it's including agriculture, horticulture, and animal husbandry. Training is a specialized kind of education, which is skill oriented. It is education for a very specific purpose, where the end product is pre-determined based on performance. The concern here is enhancing the ability of an individual to accomplish a set of tasks by providing an opportunity which results in acquiring the new and upgraded ability in performing the skill. The participants are members of the communication network, feel at ease, participate actively, share experiences; ask questions, make mistakes, take risks during training. Basically aim to impart trainings on agriculture and provide advisory services to the farmers.

IF YOU ATE TODAY, THANK A FARMER

“GROWING GREEN FIELDS AND A GREEN ENVIRONMENT”

“I CAN, I WILL”





BHAVPRIYA

“LIFE IS YOURS CHOICE IS YOURS WETHER YOU LOOSE IT OR CHOOSE IT”

Firstly I want to learn how to make money. A number of investors lose their money in stock markets as they are not able to have a control over their emotions. when trading in a bull market ,traders have a lure of making more and thus they end up investing in wrong shares. Fear and greed are two factors that have to be controlled when trading in shares .The lure to earn good money always gets the investors into the lap of stock market trading. Though there are number of people who have made it big in stock trading. One need to have descipline & patience and it also requires research with a thorough understanding of the markets. When I am able to understand about stock markets then I want to share my experience with my father in his business and want to return back all the investments they made on me as much as possible. To be the good child is my greatest Profession my dream is that I want to be the proud daughter of my parents that is my only AIM.and I believe that "FUTURE BELONGS TO THOSE WHO ARE ALWAYS BELIEVE IN THEM"

“I CAN, I WILL”



BhavPriya



CHAITANYA JINDAL

I have always been fascinated by the two things, one is how things work and how things take the form they appear to be(basically how things are made) and technology or technology used to make them. Thinking about these things satisfies my imagination about the made things while at the same point of time giving me an opportunity to think on my dream venture. Dream is something that one needs to work upon and make it happen. As my fascination is towards how things are made and technology behind them, so my dream or dream venture is to start my own manufacturing company and that to mainly in two product categories of which one is electronics(mobile phones) and the other is textile industry. But at the same time, I am a finance professional, which makes it difficult for me to begin with my dream venture. But there is saying that good things don't come easy and take time. Hard work is the key to success. I don't know whether today or tomorrow, but one thing is sure that I will make my dream come true, because dream is just a dream until you make it happen. My belief is that

“IF YOU ARE CONFIDENT, YOU CAN DO IT”

AND

“I CAN, I WILL”



Chaitanya



DHARYA JAMWAL

Happy No matter What comes Your Way

I have always dreamed that irrespective of how much I achieve in my life I would always like to remain happy as you get life to live only once. I am pursuing MBA in Financial Markets and everyone tells me that its a tough field to crack with long working hours but I feel it is a field with more flexibility as compared to others whereby you can give time to your family members and to yourself as a person too.

I would like my organisation to provide such a healthy atmosphere that everyone is able to achieve the whole purpose of life that is complete fulfillment in personal and Professional life. I would like to be active in charitable activities that provide quality Education to underprivileged kids for as knowledge is the best tool to be happy as it has helped me immensely to reach at a place where I am and I might reach in the future. In the end I would like my dream venture to be known not for its commercial value only but also for the humanitarian work it does for the upliftment of the society.

“I CAN, I WILL”



A handwritten signature in blue ink, appearing to be 'Dharya'.



DIKSHIT SIRKECK

“TRAVEL YOUR DREAMS”

If I have to explain my whole life till now in one word, this word explains it all that is “TRAVEL”. I am a big lover of traveling and exploration. I really want to have a club or a firm that will arrange you the best trip at minimum cost. We will travel together and explore the world at a whole new level. We will have adventures and will capture the beauty of world in our eyes. We will have good connections with the travel world to give you an experience for life. This will not be an ordinary vacation, it will be a DREAM TRIP.

“ITS MORE THEN JUST A VACATION.”

“I CAN, I WILL”



A handwritten signature in blue ink, located to the right of the blue ink stamp.



DIVYA SHARMA

FOREVER SECURE

Like it happens with most of the children, my mind too kept wandering for various career options until I came across a subject called “Financial Market Operations” in my graduation. It was not the type of subject one studies, takes exam and then forgets. This created a profound impact on my mind. All the primary and secondary market operations aroused my curiosity in stock markets. The terms like derivatives, equity, futures, forwards, options, etc. began to excite me.

“The things that excite you are not random. They are connected to your purpose. FOLLOW THEM.”

And so I took the first step of following them by pursuing MBA in Financial Market Practices. Today the major concern of the people is how to manage their savings and where to invest. The ignorant and skeptical ones end up depositing their money in the banks in the form of Fixed and Recurring Deposits. The truth is by doing this they lose even the actual value of their money taking into consideration the growing inflation rate. The critical task lies in reposing the faith of people in stock markets. So, in the years to come, I want to gain expertise in fund management and aspire to start my own venture by the name “FOREVER SECURE”, wherein I'll manage the mutual fund offers of various institutions. I'll leverage my expertise in solving the saving and investment doubts of the people. At the end what matters is the satisfied number of customers.

THE MAIN COMPETITION IS NOT FOR THE “SHARE OF WALLET”, IT'S FOR THE SHARE OF CUSTOMERS' HEARTS.

“I CAN, I WILL”



Divya Sharma



GARIMA SINGH

You have to dream before your dreams can come true - APJ Abdul Kalam

So here i am, dreaming about a future that i am sure will come true one day.

I am a FMP student and being so, I am expecting a life full of challenges. I am good with numbers and statistics, so I feel I can do well here and hoping for a company that will help me explore my potential to the fullest. A company that will help me to grow and to maintain social ethics as well.

My father is working in private sector and I know how difficult it is to survive there. So I am mentally prepared for all the struggle and challenges to come in between. I want to help my father in investing his money rightly and change his perspective that stock market is nothing but gambling.

Side by side I'll be working as an advisor for the investors in stock market. (hopefully) Half knowledge is highly dangerous. Knowing incompletely is of no use. So I want to gain complete knowledge about stock markets and then work accordingly.

“I CAN, I WILL”



Garima



HARSH SHARMA

Everybody should have an aim or an ambition in life. There are, however some persons who do not plan their careers. They have no aim in life.

Different people have different aims. Some persons want to become doctors while others want to start business. If law appeals, to some, army has attraction for others. Some aim at becoming a teacher while social service or politics attracts others. So different people adopt different aims according to their inclination or taste or pocket. It is the duty of the parents and the teachers to persuade their wards to choose a profession according to their aptitude. My dream profession in life is to start my own brokerage firm in financial markets. I wanted to do this because in this field we can earn money with money and age is not the limit.

“I CAN, I WILL”



Harsh



VIVEK SINGH

Challenging Yourself Irrespective of the Environment

I am pursuing MBA Financial Markets everyone say its a challenging field I say that's the reason I took it in first place for I believe life is a challenge at every step you either conquer or get conquered. I would like to create a organisation where I am not only able to create value for my customers but rather I can go ahead and use those funds for creating a better society which is a big challenge these days. In today's world clean drinking water is a luxury for so many people I would like to challenge that norm and change it for the better. We live in a Society blinded by the sparkle of light but for those lost in dark to those regions where electricity is nothing less then a miracle or a dream come true I would like to solve it forever.

In my organisation major emphasis would be on the complete development of a person as a Human being not as a worker of a company whereby we not only make profits but improve the whole of human culture as a whole for generations to remember and imitate.

Changing the face of Humanity forever

“I CAN, I WILL”



A handwritten signature in blue ink, appearing to read 'Vivek Singh'.



KANWARPAL SINGH

I am a FMP student and attracted to stock markets alot. I have some experience in trading but couldn't do well and faced a huge loss. This happened only due to lack of knowledge. So i am here to gain that knowledge about stocks. My dream is only to do well in stock markets and after that i want to work as broker. My dream company should have good work environment and have socially responsible as well. I want a company that will allow me to grow and help me to gain knowledge as much as possible.

“I CAN, I WILL”



Kanwarpal Singh



KARTIK SOOD

My dream company is to start my own financial market brokerage firm as this is related to my field. Any i can do it from anywhere in the world. That is the best part about it as well as i can earn money myself. Age is not the limit for this profession. Infact you become better and better with time.

“I CAN, I WILL”



A handwritten signature in blue ink, appearing to read 'Kartik Sood', located below the text.



KARUNA GUPTA

"Dream Venture" for me is the organization which is not only earning much but also has a great brand equity and image in the eyes of the public. This can only be achieved if the company is fulfilling its corporate social responsibility. The organization must have a good infrastructure and building. It must care about and employee's well being, provide employees a good opportunity to grow and promote their work-life experience. As employees are the major contributors to the organization, thus the organization must provide all the good facilities to its employees. As it is also said that customers are the king of the market so the organization should provide best quality products and services to its customers. All these are the part of corporate social responsibility and business ethics which a company should consider. If I talk about my personal consideration of a dream company then that is inclusive of all the above things plus I want my company to be such which is known by rich to rich person and poor to poor person whether it is an Indian, African, American or from any other country. In short i want my company to be the most famous in the whole world. This is all about how I want my dream company to be.

“I CAN, I WILL”





RAHUL UPPAL

I have a mission in my life. A mission which is larger than my own life. I'm going to start my own venture, my own company.

A company which will bridge the gap between financial institutions and the segment of our population which does not have access to formal lending. We will reach out to every deserving citizen of India with a genuine need for funds, for example, education of their children, marrying their sons/daughters, meeting their healthcare requirements etc. My dream is to provide financial support to every individual to meet their immediate funding requirements, so that money cannot be a constraint in a person's life, whether he/she wants to study, get married, or want to relocate for a new job. We live in a country where rich are getting richer and poor is getting poorer. The reason for that is lack of education and exposure, because either they don't have formal educational institutions or funds to educate themselves. We are already working towards educating the Nation, we should also make sure that they have the required resources as well.

In the wake of initiatives taken by the government towards financial inclusion, I want to contribute my part towards the society for a cause, to make India one of the largest economies in the world. This can be achieved only if, we act responsibly to uplift that segment of our population, whom we call Poor.

Along with that, another important area where we need to act responsibly is Environment. Therefore, we will operate in a complete paperless organization. A company with complete paperless culture, where every task will be performed in the cloud network. All the documentation like loan file, KYC documents, other loan related documents will be available on the cloud network, which can be accessed by any team member working on the loan, or the borrower itself.

This is the mission of my life.

“I CAN, I WILL”



A handwritten signature in black ink, which appears to be 'Rahul Uppal', located at the bottom right of the page.



SHUBHAM GULATI

“NEVER GIVE UP, ALWAYS BELIEVE IN YOURSELF”

MASTER TRUST LTD.

Since my childhood I always want to travel around different places and my passion was playing and watching cricket. At that time, it was the era of most lovable cricketer SACHIN RAMESH TENDULKAR and I was among those people who wanted to be like him. But due to some personal reasons I was not able to go ahead with my passion and I will always feel sad about it. But as my headline says, NEVER GIVE UP in your life. So from that time I always have belief that if you have any dream then do whatever you have to do to accomplish it. After the completion of my graduation, I decided to pursue MBA in financial markets and open my own firm named as MASTER TRUST LTD. My firm will include a group of brokers who will go through all the work under the firm. Those people who wanted to invest their money in shares will contact my brokers and they will tell them the procedure to be followed. My strategy will be such that anyone who invest with the help of our firm will be more beneficial than from any other firm. To accomplish my dream, I want to gain as much knowledge as I can. I want my firm to provide something unique that no one offers. Biggest channel, easy communication, excellent services and everything which client demands. Infrastructure should be such that everyone would say WOW! I have a dream that everyone should know who I am? and my firm to be famous around everywhere. FOLLOW YOUR DREAMS AND RULE THE WORLD.

Just remember, "If people laugh on your dream, then you are going in the right direction."

“I CAN, I WILL”



Shubham Gulati



SIMRAN AJMERA

At first they will ask why you are doing this but later they will ask how you do it. So always dream and dreams do come true. As it is always said that good food leads to healthy living and cooking food has always been my passion and getting appreciation for the same is what makes me follow my passion . So whenever I think about My Dream Venture it has always been RG's Café and restaurant which will be located in Juhu, Mumbai (Mumbai being my dream location where I always want to be settled in future that means Dream Venture at my Dream location) It will be a place where people of any age groups can come and spend their time without being uncomfortable. The Restaurant would be divided into different sections where one section would be a play zone area for kids from to 1-10 years of age where parents can leave them without any tension and even kids will enjoy, section two will be for teenagers where they can come enjoy with their friends. Section three would be for couples which would include separate lounges for them where no one disturbs them and finally the last section will be for the family. My Mom is the one whose taught me how to cook food so she would be the chef head of the restaurant guiding about the dishes. So one unique feature that separates my restaurant from others is that all my employees would be girls from manager to chefs to waiters. It's never too late too start dreaming and hope one day I can open my venture and touch height's.

“I CAN, I WILL”



Simran
..



SOMJEET GUPTA

Side-by-side, plunge into an adventurous ride

A dream may not be something that one has ever since childhood, it may develop as one progresses in life and discovers his/her potential and interests.

Life is a journey full of adventures and excitement. And so is the Financial Sector. Finance is the heart and soul of the economy, the blood that flows through every corner of a country, and the reason why a society survives.

Being a student of Financial Marketing Practices, I see myself as an Analyst, examining critical information based on Macro and Micro economic conditions, analyzing the data and providing recommendations as per the requirements of a business, company or an individual.

In the words of Walt Disney, “If you can dream it, you can do it”. My dream is to embark on this new career with my full potential and launch a website “somjeetgupta.com” where I would make efficient utilization of my knowledge and provide consultancy services to my clients, both domestic and international. Meanwhile, I would endeavour to expand my knowledge through continuous research and discussions with the international experts.

“Arise, Awake, and stop not till the goal is reached”

“I CAN, I WILL”



Somjeet



SWATI AGGARWAL

“YOUR DREAMS, OUR WORK”

Music has been my passion since my childhood. But at the same time, I am an Professional Management student. Music is an important part of everyone's life so I really want to do something for the people who really love singing. I want to open a Professional Studio for all those singers who cant afford to sing in a recording studio. I want to help them technically as well and for that we can appoint some good trainners who can help them to know the basics of singing in a recording studio. There are many people who want to acheive something in this feild and if I'll be able to do even a bit for them, I will be very happy. So its not just helping them, its about living my own dream as well.

“ MUSIC IS THE FOOD FOR SOUL”

“I CAN, I WILL”



A handwritten signature in black ink, which appears to read "Swati Aggarwal".



AARUSHI MAKKAR

Easy Health

As a healthcare professional-to-be, the very first thing I believe in is that 'health is wealth'. My dream is to establish a medical clinic cum dispensary for the people who are living in remote areas and where they are not even getting the basic medical facilities. The specific area I am talking about would be one comprising of around 70 to 80 houses (which is a general phenomenon in North India), dhaani as they are called. Though there are facilities such PHCs and Sub-centers for rural areas but they are highly irregular as well as insufficient and inefficient. One can imagine the urgent need of proper medical facility in our country where there are over 2,50,000 gram Panchayats and only around 28,500 PHCs ! People from such areas have to go to cities or nearby government hospital in order to take treatment which cost them heavily since most of them are poor.

I had seen how the people living in these areas face problems regarding proper medical treatment even for the nominal diseases. So by opening this clinic cum dispensary I want to provide them with all such facilities which they are not being provided at now. This start up would be based on PPP model (Public Private Partnership) where we shall provide the basic infrastructural support and logistic support. Clinics would be set up preferably in Panchayat Bhavan or on the premises provided by the Panchayat under its direct or indirect control. Our clinics will directly tie up with government as well as government hospitals and we will ensure that doctor visits them on scheduled days and time so that people get the maximum benefit. In addition to that our clinics will dispense medication/s also especially life saving drugs which are provided free of cost by our government. We will be charging only registration fee, something like Rs. 20 or 25, which will be valid for 3 days and patient has to renew it after that. Now since we shall be partnering with government, we will make sure to ask government to give us reimbursements (wherever they are required) and to promote us. Initially it would be a no-profit no-loss model; but eventually as we will grow it will generate profit.

“I CAN, I WILL”



A handwritten signature in blue ink, which appears to read 'Aarushi'.

The mentor says...

“Dream is not the thing you see while sleeping, but the thing that doesn't let you sleep”, was a reminder given to us by Dr APJ Abdul Kalam. Dreams are important and if we can dream, we can work towards their attainment. Dream companies selected by our students truly set in motion their own expectations from themselves. To realise a dream, one has to work towards it in right earnest. One has to own it, be personally responsible for fulfilling it. This is a journey, where all of us are mere facilitator, but the final effort is that of a student.

In life, we must have big dreams and I am sure all our students will work towards their realisation. In Chitkara University, motivating and enabling our students to dream big is a unique gift from Dr Ashok K Chitkara, our Chancellor and true mentor. He truly inspires all our students and shows a bright light towards the path of achievement. Ethics and morality are the basic pillars of our character, ever shining lights on the career path; which reflect our integrity, commitment and absolute honesty towards an organisation. No one is more qualified with life-long experiences and in-depth analysis of such an important subject than our Chancellor. This subject is one of major life-skills that our students acquire and will eventually practice in real life scenario. I wish all our students the very best for their dream career and future journey.

Col (Dr) K K Sharma

Professor and Head

Chitkara Business School



**Our
budding
entrepreneurs...**



ADITI

Life Stylist: Health and Fitness Save the Precious Gift-“HEALTH”

I have a passion for teaching fitness and providing lifestyle coaching which would transform lives mentally and physically. My method of training would include High Intensity Interval Training, yoga, Pilates and strength training which will work fantastically for the clients. This transformation will make a person look healthier, fitter and happier in the comfort and privacy of their own home.

Fitness services will include:

1. personal training at home;
2. training for 2 at home;
3. Small group fitness at home.

Healthy swaps will also help losing weight and maintaining the shape of a body. The first thing to do when you want to lose weight is clean up your diet by reducing your intake of processed foods and hidden sugars and filling up on fresh, whole foods that are packed with lean protein, nutrient rich good carbs and healthier fats and change some of your eating behaviours like these: Using avocado instead of butter, eating air popped popcorn instead of chips, trading sour cream for green yoghurt, drinking mineral water instead of juices, swapping biscuits for nuts, drinking peppermint tea instead of coffee etc. Mental health could be improved by spreading awareness about morning walk. Walking for 30 minutes a day or more on most days of the week is a great way to improve or maintain one's overall health. Not only is it free but going for regular walks is one of the best and easiest things one can do, to not only lose weight but even prevent dementia and heart disease. One also gets a kick of vitamin D which we all need for healthy bones and fresh air to ward off sickness.

My message on morning walk would be:

Walk briskly for 2 minutes

High knee walk for 30 seconds - bring your knees as high to your chest as you can

Long Stride walk for 30 seconds - take bigger steps as long as you can

Walk briskly again and repeat for 10 minutes

Then walk for another 20 minutes at a pace where you are out of breath but can still speak.

Being a health and fitness life stylist my main aim would be to reduce illness, disability and death due to lifestyle diseases.

“I CAN, I WILL”





AJAY PRABHAKAR

The Joy Of Empowering

1. Empowering the deserving is an aspect which has been close to my heart ever since I commenced leading “Men”. The glint in the eyes, passion in the heart and the fire in the belly to achieve for the essential purpose of proving to ones own self are the traits which segregate the deserving.
2. It's been a privilege, to, in my own little manner achieve this empowerment of a few deserving and assisting them in changing their destinies. The joy of empowering is indeed infectious and an absolute essential, for no other purpose but to, payback to the environment.
3. My passion for Empowering, conceptually is broadly classified as follows :-
 - a) Youth. Identified individuals be trained to maximise on their talents to achieve unprecedented mastery over skills....opportunities shall follow.
 - b) Experienced Young. Assist them in redefining their aspirations by according tangible midcourse corrections.
 - c) Veterans. Keeping them abreast with evolving environment and convincing them on how to continue to maximise their independence and live their dreams with absolute dignity.
4. The passion needs a full time commitment which in the current context is challenging but in due course I am confident of will become a reality.

“I CAN, I WILL”



Ajay Prabhakar



AMRIT KAUR BABRA

“HEALTHY LIFESTYLE “

BE ACTIVE BE HEALTHY BE HAPPY

Health has always been a great issue in the life of each and every person. As I am a Healthcare professional and a helpful person. I always had an idea of using my science knowledge to help people make their life happy and healthy. My dream is to establish a healthcare fitness gym named as “Healthy Lifestyle “a start up for the age groups from 18 and above . it will include different activities for different age groups like dance classes , sessions with dietician, yoga classes, the work out area (cardio as well as strengthening exercise machines), swimming pool etc. My actual idea of this healthcare gym is to provide all the best possible ways to keep people healthy and to give them their happiness to choose the best way in which they feel comfortable and happy. My main motive is to provide a healthy life, to help them to freshen up themselves mentally and physically , to help people to live an healthy and cheerful life .

"A healthy outside starts from the inside."

“I CAN, I WILL”



Amrit



ANIKA MITTAL

“SKY TECH”

THERE IS NO LIMIT OF DIGITALIZATION

Since my childhood I love to travel and learn new things. At this time, I am an IT professional (Software Engineer). In growing days to come, IT is playing an indispensable role in the world. My dream is to establish an organization named “Sky Tech” a start-up for young IT professionals to chase their ideas and offer a platform to explore them. In this organization I want to digitalize all the aspects of IT like Cloud computing with Android, Oracle as a DBMS, Python, Java, PHP, HTML, OOPs etc. and simultaneously Operational Research start up for Young MBAs. MBA specialization in IT students can promote their ideas, fulfil their dreams, build new strategies to take “Sky Tech” up to the sky and also it will enable me to learn new things. This organization will be a huge platform for the Database Developer to develop new DBMS and for the one who are Data Structure specialist in sorting and searching from warehousing and data stores. At the same time, this organization will give a great experience to interns and trainees about Object Oriented Analysis & Design. So we can learn new things in every phase of life, either teaching or studying or managing or controlling, there is no limit to explore oneself as sky is the limit.

Basically my aim is to move towards a robust and sustainable system that can cope up with internal and external challenges.

“I CAN, I WILL”



A handwritten signature in black ink, which appears to read 'Anika Mittal', located to the right of the circular stamp.



ANKITA

'PEOPLE' Especially abled

I won't say being a healthcare professional but being a human being I always wanted to do something for homo sapiens purest form 'A Child'. We are lucky that we born with perfectly placed 23 pairs of chromosome but there are some who are different. Education is the basic right of every human being so my organization would focus on educating and helping these differently abled children. I will not say globally but yes, from wherever and whenever any child who need special attention and need help, our organization would like to take care of that need. We will be collaboratively working with healthcare organizations and education institutions as well. My core areas of focus will be educating and supporting these differently abled children and to develop an institution where education for these can be provided undertrained professionals. My organization will also help parents of these children to cope with the problem they are facing. I know I can't change the direction of the wind, but I can adjust my sails to always reach my destination.

“I CAN, I WILL”



Ankita



ARJAMEND FARIED

MUSTAFA HOSPITAL

SLOGAN: YOUR HEALTH IS OUR PRIORITY WE CARE FOR YOU AS OUR FAMILY

Since my childhood I have seen lot of people dying in front of me due to non availability of medical facilities in my city and since then I had a dream to open a hospital in Kishtwar J&K to meet the requirements of the people so that they get the facilities near to their home and don't have to spend on their travel and staying expenses as most of the population of the area consists of poor Being third largest district of J&K there is no private hospital and people need one there so that they don't have to travel to Jammu for minor checkups which is 214 kms from Kishtwar. Taking that into consideration we are going to introduce special packages for the poor so that everyone will be benefited by our hospital. There will be no consultation fee charged for the poor. Our specialization will mainly be in gynaecology, cardiology, nephrology (dialysis centre) because these are mostly required services there. We will open tele clinics in the adjoining areas that will be connected with the main hospital and we will provide ambulance service to the remote areas that are deprived of the medical facilities which will help us in reaching out to the patient as soon as possible and help us building the strong image of our hospital.

Name of the hospital is based on my grandfather's name as he was suffering from cardiovascular disease and he got stroke and there was no treatment available because of which he died. So I want to name it on his name and wish nobody dies due to the non-availability of health care facility this is my dream.

“I CAN, I WILL”





LT COL ARJAN SINGH BEDI

Brick by Brick The Little Panda House

I have for long considered the idea of working with children. The Little Panda House will be a daycare center for children of working women from the lower-middle to lower income strata of society. With rapid urbanization, cities are expanding and lifestyles are changing. More and more women seek employment and fulltime careers. As women step out to support the family and the nation, they need comprehensive support structures as they remain the primary caregiver to their children despite working outside of the home. The wellbeing of children is an important concern for society. India needs more women in the workforce, but this cannot be at the cost of family and the future generations. Women deserve support as they transition from homebound work to paid work outside of the home, as do families. The project would envisage early childhood programmes with a focus on free/subsidised daycare and education for children of lower-middle and lower income groups of working women and/or migrant workers.

Salient Features

- Quality Childcare for children aged 1-6 years
- Early Learning & Education Programmes
- Health, Nutrition & Immunization Programmes
- Parents' Participation & Education

The government has made it mandatory for large employers to provide daycare facilities on or near their premises. Many employers must provide daycare or contract it out as a part of their regulatory compliance responsibilities.

Going forward, cities will keep expanding and the country will continue to urbanize, adding more and more migrant workers. The need for day-care and education for children of migrant families will only increase.

“I CAN, I WILL”





ASHISH SPEHIA

AASRA NGO

BY THE SOCIETY TO THE SOCIETY FOR THE SOCIETY

What we see in our surroundings a society which is getting everything from food to education to the medical treatment while on the other hand a society which deprives of all these resources. The difference between these societies is; one is getting better day by day and the other one is getting worse. It's not that one doesn't want to help and the other doesn't want to accept, the fact is both are in the same dilemma that 'HOW' they can do help and 'HOW' they can get help so.

My dream is to introduce an organization for the welfare of these deprived societies who are lack of all these resources and which can help in solving the 'HOW' factor. Like Medicines in our houses which are unused and later they got expired and thrown away better doing this those medicines can be used by the needy ones. Same like old books while in no use we sell them rather than doing this we can give it to the children's who can't afford them. And the most important of all food we organize marriages, parties, functions etc in which a lot of food are wasted and we just throw it rather doing this we can give to the hunger deprived society. My organization will be a source to provide all these resources to the ones who need the most.

We live in a democratic country and everyone has the same rights whether they are above poverty line or below everyone has the right to have medications, shelter, education food and all. And so I believe ITS NOT ABOUT MAKING MONEY ITS ABOUT CREATING VALUE.

“I CAN, I WILL”





ATUL RAWAT

“सक्षम App” (SAKSHAM)

Offering a helping hand to others was in my nature since my childhood. This nature has now become my character for life. We all know that Unemployment in India is becoming a huge concern for the whole nation which is also leading to the degrading mental health due to increasing Stress among the youth population of India.

To fight this major concern I want to establish a company which will reach every citizen of India through a Mobile Application named “SAKSHAM”. My mobile application will be free on play store and app store and will have a user friendly interface. After registering all the details of the user, Saksham App will analyse the education and geographical background of the User and it will automatically suggest the best potential employment option to the user. Saksham App will also notify the user about the details of job openings related to its analysis. Unemployed youngsters often experience stress which gradually leads to depression. To fight this issue the app will also provide them the Psychological Counselling through experts with its integrated network of psychiatrists in nominal rates.

As we all know India is the youngest country in the world with more than 50% of population below the age of 25 but India is not fully utilizing its manpower as around 30% of the youth population is unemployed and is confused about their career options.

My mobile application will have the potential to solve this problem to some extent by suggesting them the right employment options and helping them to remain optimistic in the tough phase of unemployment through psychological support services.

“Solutions can be found in the darkest of time, if only you remember to switch on the light”

“STAY OPTIMISTIC”

“I CAN, I WILL”





AVANTIKA GURUNG

Dream venture- Canine Therapy

“ESCAPE THE ORDINARY”

Being a student of healthcare management, I wish to help people in a different way rather than in an ordinary way that is through “Canine Therapy”. Major population of world are suffering from stress, depression, anxiety and many more mental diseases. I want to build an organization where people suffering from depression, stress etc will be treated with the help of caring companion that is 'Dog'. Though it sound silly but it is a fact. Studies have found that spending time with dogs can elevate levels of serotonin and dopamine, which calm and relax; heart attack patients with dogs survive longer than those without.

I also aim to help children with learning disorder and other disability with the help of dogs. Playing and exercising with a dog can help a child with learning disorders stay alert and attentive throughout the day. It can also be a great antidote to stress and frustration caused by the learning disability. Dogs can also be trained to help these children in their daily activities. Some children with autism or other learning difficulties are better able to interact with pets than people. Autistic children often rely on nonverbal cues to communicate, just as dogs do. And learning to first connect with a dog may even help an autistic child in his or her interactions with people. So a different approach to treat and help people is what I call “Escape The Ordinary”

Feeling Depressed? There's a Dog for That

“I CAN, I WILL”



Amal Paulat



BABITA GURUNG THAPA

The Heart Has No Wrinkle

“Because Love is Ageless”

Love is only Love; it has no face, no boundaries and no age limit. When we think about love we have an image of youth, Why not the Wrinkled face? Heart has no wrinkles, if there is any doubt, ask an old couple, who is sitting, holding each others hand and saying, “True Love has No Expiry Date”.

My dream is to establish an “Old Age Marriage Bureau” for “Growing Old Lovers”. I will provide additional services like Old Age club, where there will be stress free environment, lot of care and solving of their Health issues through activities like physical and psychological support through yoga, site visit, dance and awareness to new technology.

Wrinkled Parents do not expect much from us, they just expect that the load of LOVE which we borrowed from them in the Childhood to be Returned in their Old Age. If we want to change the world, then change one's own mentality.

I am writing that because, the coming youth has very busy Life, even they don't get time for their own self. That is not the fault of youth. Single parents experience lot of loneliness, physical stress, emotional stress, and health stress. So understand and love your Parents and treat them with loving care, otherwise you will only know their value when you see their empty chair. Never waste a moment; it may be the last time with someone you LOVE.

I hope through my organization I can make a difference to this important group.

"We are so busy growing up that we often forget they too are growing old, show them some LOVE and RESPECT."

“I CAN, I WILL”



Babita



DIKSHA

Little Way To My Success

Vision - To make people come out from trauma peacefully.

Some times thinking of big wonderful things, we own, we forget to pay attention to the small things which make an individual happier more than big dreams or things do.

I am Diksha, student of MBA Healthcare (IT) wish to open an NGO for those, whose dreams are broken and they feel like going to the wrong side of life. The main intent behind opening up my NGO is to add colours to the lives of those people who just sees the grey-side of their life and will give light to bounce back to their normal life through rehabilitation therapy.

As an active individual happiness is not getting big things and becoming richest or successful. The real happiness is our satisfaction which we get after being internally happy.

I am opening this NGO because this will give happiness. I don't want to get rich by money but by the full satisfaction light from being mentally sound . For me real happiness lies not in the material benefits but in spiritual needs.

Organization-Happiness With Full Satisfaction

“I CAN, I WILL”



Diksha



DIVYA KALRA

Women Entrepreneurs

With brave wings she flies

Gone those days when women were kept in the four walls of the house. Today, every woman wants to be employed not only in the household chores but much beyond that. It is often said that behind every successful man there is always a woman who stands in his support. So, why can't men be in support of woman to make them successful? Keeping this in mind, I would like to open up a baby day care centre that would take care of the babies when their career oriented parents are out for work. The reason for a baby centre is that in today's modern world there is prevalence of nuclear families and parents don't have time to spend with their children. So, in order to nurture them in a healthy upbringing there is a dire need for a baby centre. It would comprise of all the factors required for the right upbringing. There would be a baby spa that would provide massage as per their requirement. In this centre, I would give utmost priority to the hygiene factor and cleanliness so that there are no chances of infection cropping up. This would help to overcome all the problems of a creache which is unhygienic and unhealthy . This would help to solve the problems of unemployed women who like to work and also of the parents who can not take out time for their children. This would benefit the society as a whole.

“I CAN, I WILL”





GARIMA CHAUHAN

Wit and Wisdom

"Change is good and always exciting"

My dream is to become a Health and Fitness Lifestyle Blogger.

I plan to introduce an organisation named Wit & Wisdom that would focus on Healthy lifestyle.

When you adopt a healthy lifestyle, you not only feel and look better, but you also experience a landslide of other healthful benefits. Living in a healthy way, however, requires that you commit to making some good choices and sticking with them. There are no magic pills when it comes to long-term health and wellness. The good news: You can start making changes today that can positively affect your overall health and wellness. Moving Wit & Wisdom in this direction will be a challenge for me. Lifestyle includes the behaviour and activities that make up your daily life. This includes: The work you do, your leisure activities, the food you eat, your interaction with family, friends, neighbours. Talk with friends and family about your lifestyle and health decisions. Discuss what you may want to change with them. Improve the quality of life for you and your family. Other things you can do to stay healthy: If you smoke now, QUIT!!

Get a handle on stress. If you drink alcohol, beer..only drink in moderation.

Lastly, I would like to say "Change the way you eat. It can be fun and tasty"

Your support would allow W&W to evolve over time, and I truly feel this direction will bring something really special.

"Change is good, and always exciting."

"I CAN, I WILL"





HARSIMAR KAUR

“A MIRACLE STARTS WITH A BEAT OF HEART”

My dream is to establish a cafe named **UNDENIABLY MAGIC** where families could devote their time. They would have an undeniably wonderful experience, because we're living in a generation where the youth prefers to keep themselves confined in their own lives. This cafe would be especially for the families, since I am staying miles apart from my father from last 12 years, so people like me know how essential it is to spend time with family. There would be no time restriction and the cafe would provide a relaxed atmosphere, with comparatively cheaper rates. The cafe would also offer plentiful dishes to choose from and beautiful view with option of outdoor seating with soulful music playing on side. People bond over food the most. Who doesn't love food? It is the best way to just connect, sit back and relax with the vision of creating a better world just by bringing families closer. To implement my dream into reality with strategic planning would be a miracle. I want to create that magic where families couldn't think of any other place of getting together but my cafe would make it happen, to make people believe that there is no magic like that of love like family. The community will understand as the name suggests the vision would have a miraculous impact on other's lives as the cafe has a different approach unlike other profit making ventures. Creating a cafe with purpose will reduce the generation gap and brings families together would be altogether a new concept.

**“CAFE WITH A PURPOSE BECAUSE
YOU'RE MEANT TO LIVE A LIFE FULL OF MAGIC AND MIRACLES”**

“I CAN, I WILL”



Harsimar Kaur



ISHITA KALIA

SEWAK NGO (Non Profit Organisation)

Connecting Humans And Humanity

The NGO which i want to open would be in the name of my inspiration , role model , my grandfather Mr.Sewak Ram Mannan .The first name of his “Sewak” itself depicts someone who offers services for free . He is the man who has serverd as a school teacher (16.07.1959 to 30.04.1996) and has done tremendous benefits for various students in the field of education because for him education is the only instrument of change which can transform the world . And later he has being serving his wife Mrs DharshanaRani , who is on bed from last six years because of hip dislocation and the surgery is not possible of the age factor . There are various issues that are disturbing in his life , but the most painful was the one to lose his own son (Late Jai KrishanMannan) at the age of 28 because of skin problem . But the simplicity and positivity that he has always maintained gives eminence pride to the family and most importantly to me as his granddaughter .

Seeing all his characteristics , I want to be just one percent of him by opening a NGO which will have OPD (Medical and recreational facilities) as well as oldage home which will be called RETIREMENTHOME . Through OPD the NGO would earn its revenue for the retirement home . This retirement home will use internet to connect to relatives or children staying in other countries . There would be live video chats , group chats etc available. Internet would be the medium to keep these people connected to their loved ones . Celebrating birthdays or anniversaries and showing live feed on our NGO Facebook page .Our Facebook page would be an another channel for getting funds . Projecting Our Retirement Home as a happy place .It is where people will eventually come on their own instead of coming when abandoned .The main priority of the NGO would be

The elderly of the world today are more in need of love , kindness , safety and comfort which my NGO will provide and will make a better place for them to live in .

Hence the way my grandfather has served for the society as well as his family , I want to serve in all possible ways for everyone

“I CAN, I WILL”



Ishita Kalia



JYOTI THAKUR

When I think of the term "fast food " I probably don't associate the word healthy with it, but it is certainly possible to create healthy fast food that are quick to prepare and affordable to buy especially in a time like now when the popularity of food trucks is rising. Food is an essential consumable item. Many aspiring entrepreneurs now a days are seriously searching for profitable and trending food business ideas to start new ventures. Increasing population and demand for having food conveniently are the factors that are creating more opportunities in food industry. The market for healthy fast food can be quite large and looks to be growing rapidly. In cultures, battling record rates of obesity and health problem related to diet and nutrition , providing healthier food options can not only form a basis a viable green business idea , but can also serve a growing market of people that still want to eat out , but want to make healthy food choices to support their lifestyle.

I love fast food, but you have to try to eat healthy

“I CAN, I WILL”



A handwritten signature in black ink, which appears to read "Jyoti Thakur", located to the right of the purple stamp.



KARAN SHARMA

Pratham

“VIDHYAM ANMOLAH”

A human has a body but education is our soul. Soul is immortal and holy. But in today's world, the mentality or perception of people towards education has totally changed. People have forgotten about the moral values & are running in a race of greed towards money. It is important to start from basic & tell people about the importance of education.

With this vision in my mind I want to open an **NGO** called as “**Pratham**”.

Pratham will try to educate each & every one about the link between life and education. Why education is important? **Pratham** will teach people about the way of living, moral values, strategies, art and about all the activities which are govern & taught by education from birth till death.

Education builds character of a person. **Pratham** will try to educate parents teachers and all those who are connected to a student in any way, by going down at their levels. Those who relate education to money can never live a happy life.

Pratham will be an all-round educating **NGO** which will try to change the whole scenario of education system.

“I CAN, I WILL”



Karan Sharma



KHUSHBOO

DREAM IS ALIVE

My dream is to open a hospital and counselling firm for psychological patients. Nowadays people suffering from mental stress, depression, which lead to many big mental disorders like schizophrenia, bipolar disease to stop this on initial stage. I observed this problem is the main root cause of all big diseases to give new hope to the under stress people and bring liveliness in their life. Psychological disorders have no age barriers as it can happen to every age group due to various reasons.

Child abuse victims and dowry victims are the main target group for counselling. Give new hope and better life ahead. My hospital and counselling firm name will be KALPNA CHAWLA PSYCHIATRIC HOSPITAL which is true inspiration for everybody.

HEALING EXPERIENCES FOR EVERYONE ALL THE TIME

“I CAN, I WILL”



Khushboo

The mentor says...

It is a proud privilege for me to be part of Chitkara University. Since 2011, I am associated with the esteemed institution. I worked with so many Multi-National and Nationalized Banks in India but my experience in this organization is best of my life. I am blessed with leading and implementing for new projects in the campus. I developed my personality by learning qualities like Leadership, Entrepreneurship skills, Patience, Discipline and Smart work.

It was a pleasure for me to be part of many sessions by Honorable Dr. Ashok Chitkara, and it was motivating and inspiring for me always. His 20-20-20 rules inspired me a lot and it helped me live a better life by implementing them. He always insists us to set up new goals and guide us with techniques to achieve them. It is my privilege to share my views for respected Dr Ashok K Chitkara.

Mr Satyendra Singh

Associate Director

Chitkara College of Sales & Retail Marketing



**Our
budding
entrepreneurs...**



KOMAL CHOUDHARY

Title: UNKNOWN WORTH

What are her faults? Why she is always treated like a servant? Because she does not know her worth. I have a dream to open a counseling centre for those ladies who are very weak in taking a stand for herself. I feel that a women who are all around our environment and deals with our good and bad times which we can see in the form of daughter, sister, mother, and wife. These women always think about our comfort level before we think of ourselves. Why she does not have a right to take a stand on her own when she actually feels like doing something for herself. I want to encourage and motivate them so that she can take right decisions for herself and her family. I also want to provide them some kind of work like tiffin services, making of pickles etc so that she can earn easily for her livelihood. Guidelines would also be given about the various rights to live and the schemes which are initiated by the government. According to me women has the right to fly like a bird without any pressure of the society. She is not meant to be kept in a cage instead of doing this just try to understand her from her eyes and heart.

SHE IS A GODDESS...DON'T TREAT HER LIKE A SERVANT...

“I CAN, I WILL”



Komal



KREETIKA DHINGRA

NO REGRETS EATERY!

LET FOOD BE THY MEDICINE

A Foodie is a Foodie and it's the cherry on the top if it's healthy and pocket friendly. Being an obese child in my childhood and a doctor now who is further pursuing healthcare management, I developed a passion to open up my restaurant where dining out gives someone the same “guilty pleasure” and still stay healthy without pressurizing his wallet.

Over the years, I was told that people were suffering from hypertension, osteoporosis, stroke, to name a few, because of the unhealthy food and lifestyle. But there's hope. Being a doctor and a healthcare professional, I could see that peoples' chronic illnesses could be managed by proper diet.

I intend to open a new kind of restaurant: My “Nutraceuticals” restaurant shall have the niche to satisfy the taste buds of my target foodie compulsive customers by providing a short term lifestyle change by changing the ingredients in the dishes of various cuisines and desserts while providing them with the same mouthwatering taste. For example, to lower their blood pressure, a small step would be to limit the amount of sodium in the food menu or introducing the cookies made of whole-grain flours and organic sugar, with no preservatives- sounds interesting, isn't it?

“Taste should be number one,” we all want that. “People are willing to spend more for a 'wow' instead of an 'okay.' I believe, “Not everything is about the product, much has to be concentrated on the health with taste.” Hence, I plan to target the “millennial generation,” or the “boomlet” generation, which would include those born between 1980 and 2000 who go for fast-food and quick-service items.

Yikes! I guess I'll have to ask myself now if I want to be overweight or rich.

When I was trying to come up with a name, everything sounded too sterile. I want people to know that there is a doctor, someone from Healthcare who came up with this idea. **“Let Food Be Thy Medicine” shows what a different time we are in.**

Let my restaurant be their kitchen away from home, which is what I am hoping it will become. “I want to create an environment where literally everyone knows how to healthily satisfy their taste buds without pinching their wallet. It's infectious — in a good way.”

I strongly wish to develop a culture and the foundation that goes way beyond the traditional.

“I CAN, I WILL”





KUSUM

MOTHERLY CARE MATERNITY CENTER
“HEALING HANDS, CARING HEARTS”

Childbirth and the start of a new life holds many cherished memories. But many mothers are failing to feel this happiness because of less availabilities of services they need during pregnancy. Due to this maternal mortality and infant mortality rates are increasing specially in rural areas.

By keeping this in my mind, as I am a health care professional my dream is to establish a maternity center named **“MOTHERLY CARE MATERNITY CENTER”** a **START UP** for rural people who are deprived of maternal care.

I want to help women by giving them safe atmosphere to give birth, unique experience they want it to be. My main goals are to personalize their care to fit their expectations and work with them to provide a safe and satisfying birth experience.

I wish to set up such a center in a rural area where women are deprived of maternal care, so that they get all the facilities (during pregnancy) and give birth to a healthy baby.

I know nothing in the world can match to the joy of giving birth to a young life. I wish to make this time as comfortable and joyful as possible for mother.

“ENJOY YOUR MOTHERHOOD IN MOTHER LIKE HANDS”

“I CAN, I WILL”





MANISHA THAKUR

ART OF CONNECTIVITY

As I am doing Healthcare Management, I have always wanted to start my own business. Nowadays, life has become more stressful than it has ever been. People are suffering from various physical and psychological problems. Consistent with theory, my dream is to establish a counselling centre named "ART OF CONNECTIVITY". As we know that every second person is suffering from stress and counselling is becoming a basic need for human beings. The mission of my organisation is to promote well-being, aiding to develop better understanding of the self, to grow both intellectually and emotionally, to be more satisfied and productive and improve the depth and quality of life. There is more number of populations who require counselling for career selection, learning disorders, family troubles, study-related anxiety, stress, depression, aggression, adjustment problems, and relationship issues. I want to open my organisation in metro cities because there are large numbers of population who are suffering from stress, anxiety due to their heavy workload. Youngsters are increasingly unable to cope with the rising pressures in academics and personal life, the city seems to have become a hub of counselling and psychiatric centres. The mission of the organisation "ART OF CONNECTIVITY" is basically to connect people with their real life. This organisation includes confidential counselling specialized in addiction, adolescence and at risk youth, anxiety, depression, unemployment and bad relationships. They also offer individual counselling (Face to face counselling and Telephone counselling) and Group Counselling (Family counselling and Couple counselling). This organisation offers Workshops and Seminars in areas such as wellbeing, stress management, meditation, anger management, and self-esteem. The procedure will be assessed by identifying obstacles & identifying individual strengths and weaknesses.

“You get better because we are better”

“I CAN, I WILL”





MANYA GULERIA

“BEING HEALTHY”

“NOTHING FEELS GOOD THAN BEING HEALTHY”

My dream is to establish a yoga studio where people can practice any form of lifestyle wellness and fitness activity having Yoga as the base. Yoga is the core for us. My yoga centre's name would be "Being healthy". It would not only provide the classes at the studio but the option of online yoga classes would also be there. With the busy schedule, it can be tough finding a class at the studio that fits into their day. Online classes will let my clients to choose any time of day to practice, as well as pick a class in the time range they desire. They can just log on to their digital device any time and can choose a class that ranges anywhere from five minutes to 90 minutes. Along with yoga I will also provide other relaxing activities including acupressure, naturopathy etc. which will soothe the mind as well as the body of my clients. My prime aim would be to bring the best out of the drugless therapies. I know that physical treatments of the body have minimum result unless mind is restless. Keeping in view I will provide them a dedicated meditation hall with a facility of individual meditation unit. They can rest their mind not only in guided sessions but also their spiritual quest may end sitting under the shade of trees planted in my centre which will offer them a part of open meditation in the lap of mother nature. Panchkarma, Nature Cure, Yoga, Meditation and Physiotherapy is just the right blend I will offer for bringing back the balance of Body, Mind and Soul.

"Nothing looks as good as healthy feels"

“I CAN, I WILL”



Manya



MAYANKA SHARMA

“FITBEE”

“WHERE LOSING SOMETHING IS HAPPINESS”

This goes out to anyone who made a weight loss resolution this year. When it comes down to it, weight is just a number on the scale. It's the lifestyle choices that really make a difference. The food we consume, how often we exercise and our mental attitude about our bodies are all crucial when it comes to a weight loss goal. These components are also important to a happier frame of mind. Fit bee, an app and website dedicated to helping people build skills for happiness through science-based activities such as dance, Zumba-Yoga sessions and games, broke down all the ways our relationship with our weight can influence our personal joy. This app and website based creation provides admission to people from all age groups. There is no age restriction just because these days each and every age group section suffers from one or the other diseases whether it's a hypertension, depression or insomnia etc. The amount of work load in today's fastest growing economy is much more than the actual capability to perform by an individual, which in turn ruins happiness and brings down anxiety. The inventors of this innovative idea provide an individual with life time membership. There are various programs being handled by trainers, Zumba artists and physiotherapists scheduled throughout the day making it comfortable to choose according to the need. And moreover, if we raise a question that to whom the app is more centred? Here comes the answer from a survey conducted in San Diego, California: “Older adults may not be as physically healthy or mentally sharp as younger and middle-age adults, but they have higher psychological well-being than these other age groups”. In the study, the researchers evaluated three key factors in adults across their life spans: their physical health, cognitive health and mental health. They found that older people had better mental health than younger people. Therefore, any type of physical activity be it exercise, dance releases the neurotransmitter, endorphins, which serve to alleviate stress. And, the less amount of stress will result in more happiness, joy and healthy environment.

“It's never too early or never too late to work towards being the healthiest you”.

“I CAN, I WILL”



Mayanka



Dr. NAVNEET KAUR BAINS

32 PEARLS DENTAL CLINICS

“Spreading smiles by creating them.”

Oral hygiene is not a priority to majority of our population. This could be due to a communication barrier, fear of dentist and dental setup, white coat anxiety, fear of pain or the cost of the treatment.

I would like to address most of these problems by opening a chain of dental clinics with the name 32 PEARLS DENTAL CLINICS. I aspire to penetrate the market by adding a sub speciality of mobile dental clinic to provide dental services to those who are deprived.

According to ORAL B smile survey India is smiling less due to poor oral hygiene; this is why my aim is to spread smiles by creating them.

WHO recommends annual dental check-ups for adults and bi annually for kids which is not followed by most of us. 70% of people visit dentist when they have a problem. I want to work to change this scenario.

I aspire to set up such a chain of dental clinics where people would love to step in.

“I CAN, I WILL”



Bains



NEHA DOGRA

HIDDEN HOPES OF POOR GIRLS

“RUN IN THE RACE OF LIFE TILL YOURS LAST BREATH”

It doesn't mean a girl who always laughs with an open heart couldn't have profound wounds. Sometimes they are broken from inside when they didn't accomplish it. They survive with the HIDDEN HOPES that someone would be there who would hold her hands and helps in fulfilling the desires. I have a dream to open an NGO especially for poor girls in the name of HIDDEN HOPES. This organization wouldn't be an organization but a PARADISE where I could help poor girls by enlightening their lives through support in achieving their dreams. My NGO would provide various kinds of facilities like EDUCATION, MUSIC ROOM where they could enjoy their life, and MEDITATION ROOM where they could get mental peace by taking out stress. Moreover counselling classes would also be given where they could share their pains, struggles and problems which hinder them in achieving their dreams. They would also be taught about their RIGHTS to live freely, happily and educate themselves.

I will try to access each and every corner of the world to create awareness that this kind of NGO are there where they could reveal their wishes and get help in achieving their dreams. I will motivate them and inculcate the positive vibes so that they can take the best effective decision for their own life without any family, peer or relatives pressure. They should be enough strong to break all chain of bounds which are tied by family members.

I feel that every girl has a right to live her life according to her choices and she should not consider life as a heap of burden stones, always keep in mind “KAASH AISA HOTA”, demoralize themselves, remain in depression and keep themselves detached from the outer world.

**“KNOW WHO YOU ARE, AND BE IT,
KNOW WHAT YOU WANT AND GO OUT AND GET IT”**

“I CAN, I WILL”





NIKITA MALHOTRA

KNOWLEDGE LAKE ATTAINING KNOWLEDGE

There's always something to improve." Personal development is always something to strive for; reach your full potential!. This Statement explains that there is personal effort for achieving or attaining new thing or new learning. Sometime there is will or curiosity to grab new. As I am a healthcare professional, and its my company duty or responsibility to give knowledge about the various types of diseases and prevention of it. As Health is most important of our life. So my dream is to educate and give knowledge to people. And my start up dream is for all people but my main focus is on middle age people. As we know many age related physical and mental disease start by this age. My company is divided in different segments for different diseases. As there are many harmful diseases which are there and this is environment factor also. My main aim is that every person should get knowledge about the disease and my company is taking various seminars and guiding rural people because middle class and higher get information about diseases like cancer, asthma ,heart diseases and women are facing like breast cancer, knees problem etc. My company will provide all the benefits with which they get to know all the symptoms and how to cure because every person should be self coursed and in the emergency situation they can handle the situation for a while. In our country like there is huge population so it may be difficult but not impossible. Attaining Knowledge never ends. As we organize different trips for them. Now there is era of digitalization, there is lot to learn. Knowledge can do wonders, for future betterment for life. Basically my main aim is to interact with people and give knowledge.

**“MY LIFE IS CONSTANTLY UNDER CONSTRUCTION.
THERE IS ALWAYS SOMETHING TO IMPROVE”**

“I CAN, I WILL”



Nikita



PARUL SHARMA

“MENTAL WELLNESS” (COUNSELLING CENTRE)

Mental health is an integral and essential component of health. There is no health without mental health. My dream is to open the “Mental Wellness” counseling center where I can help the people who are in stress, feel helpless and demotivated.

In India estimated 57 million people affected by depression and less than 30 million are seeking care. There is about 1 suicide occurring every hour. As people are very busier in their hectic life schedule and facing lots of challenges in their life. So providing counseling services is the only way through which I can help the people to sort out the difficulties and to accomplish the mental health. 'Mental Wellness' counseling center would offer care and provide the assistance that can help the person to identify the problems and assist the person in finding the best ways to cope with them. This may involve behavior modification of the individual and probably reduce the number of depression and suicidal rate in our country

“Knowing yourself is the beginning of all wisdom”

“I CAN, I WILL”



Parul Sharma



PRABHA

CHILD LABOUR

VISION : A happy healthy and creative child whose rights are protected and honoured in a society that is built on respect for justice and equity for all.

My dream is to establish an 'NgO' with the aim of serving and nurturing the little children who are made to hold the utensils or mops at such a tender age when there hands should be full of toys and books filled with there sky touching aspirations. I want to make them realize that there is still a hope in the world that they can also have a privilege to live same life of those inside the buildings. The most important and foremost goal of my mission would be to provide shelter so that the biting cloud would not trouble them . "A man without education is like a car without wheels" so following the same idea I would secondly aim at providing education to them. This would be done by opening a small institute with a big goal . Collecting children and making the illiterate parents aware about the need of education in the running world and the innocence of children who will not be able to earn money at such a small age.

I would make them aware about the cruel world outside and how to deal with every situation .I know there will be hardships but with the help of my team I have faith that I would be able to achieve my positive aim with a positive heart. I hope that the cruel society would understand the making of the little fingers work harsh work.

“I CAN, I WILL”



PRABHA SHARMA



PRATIMA SHARMA

Care First

'Holistic Approach of Earning & Serving'

Since childhood, I am inclined towards spirituality, philanthropy, empathy, kindness and serving people. I am a health professional (BAMS) with a dream to start a hospital chain in the long run. 'Care First' will be my dream chain of hospitals where care of patient will be of utmost priority. 'Care First' will serve its purpose and fulfill my dreams in both ways- First and foremost serving patients and second providing career opportunities for professionals. Needy and poor people will form the core of my patients and my motto will always revolve around serving them. My vision at 'Care First' is “To value life far ahead of money and scarcity of money will not cost life for any patient. “

Group of health professionals, specialized in their respective fields and high quality standard in each process will be the new benchmark in healthcare industry set by Care First. I will recruit permanent professionals along with freelancer who can work flexi hours and want to serve society. 'Care First' will be working in collaborations with local NGOs and social welfare group. These collaborating partners will give 'Care First' leverage to reach out to masses and also an opportunity to provide a platform to those people who want to contribute to wellness of people who will come to 'Care First'. As an entrepreneur I will always keep in mind that I need to ensure break-even at each point so that I can easily meet operational expenses. As a philanthropist and social servant, care of people will be my first priority. Money should not be any constraint for people who knock at 'Care First' as we will provide treatment for poor and needy people at an affordable price. 'Care First' will always organize events which can spread health awareness in society. Free medical camp in Orphanage, Old Age Home and other shelters for needy will be organized. 'Care First' will set new trends in hospital industry.

'Arrival of the Best to Lead the Rest'

“I CAN, I WILL”



Pratima



PRITEE

DAYDREAMER

“The Quickest way to achieve is to Boldest”

Daydreaming about new things (motivational) had been my passion since my childhood. But at same time, I am in health care profession. Leisure is important part of health. In future, I suppose to open an company for the daydreamer to motivate them and to fulfil their dreams as they want and the name of the company will be “Virtual Reality Platform.” so in my opinion the creative day dreamer is found in situations where there are new challenges and circumstances and where the executive is facing a new role that has hitherto not existed. A creative daydreamer in any organization focus attention on encouraging new activity and new initiative he contribute by stretching the imagination with the help of different ideas, unexpected links and out of box solutions . In every organization, a day dreamer is must because he makes very independent decisions and can stand up to criticism. I believe that the creative day dream courageously and brilliantly helps the new organisation explore new possibilities. Ultimately the daydreamer view is a solid new choice for people with compatible phones looking for a crash course in virtual reality.

"Dreams and Dedication Are Powerful Combination"

“I CAN, I WILL”



Pritee



PREKSHA BHAT

QUESTIONS ARE THE ANSWER

UPS and DOWNS are the both side of a single coin and that single coin has its own value, own strengths and weaknesses. Same goes for an individual who can create his own value. I take myself as an individual who, by the passage of time, learnt that life is full of struggle. One day I was surfing for motivational videos on internet and I saw a documentary by the name of A SECRET BEHIND THE LAW OF ATTRACTION. I began watching that video & realized that in my life also, some of the things which were my desire and I kept thinking about them again and again were automatically fulfilled. As an entrepreneur I will open a club for the public speaking and platform for those who lost their hopes due to failure and alongside, there will be some camping and sessions of C.S.R activities which will give happiness to my partners so that they feel highly motivated. The leadership skills that will be required in the business will be that meetings will be held on topics like how to work and perform networking business and how to make members. But the policy will be that the partner who will join the business will explain a pure blue print of the business and the client will be taken as a partner after the satisfaction they expect from the business and partner will be selected on the basis of potential of a client.

NOW QUESTION ARISES if am the starter of this business, why I am saying partner to the individuals who will join the club because they are not employees and even I will not treat them as employees. I will treat them as partners because the environment will be friendly and the partners will lead their success with team management and emotional enthusiasm support.

NOW SECOND QUESTION WILL ARISE WHY C.S.R ACTIVITIES : The C.S.R activities will not be for advertising but for the partners internal satisfaction in which there will be tour for the partners in which they provide different services according to their knowledge as well as experiences to the places like rural areas as well as rehabilitation centers because I personally believe helping needy person in fulfilling their desire and then the smile that you see on their face makes your day as well as life-time's good memories and in this way my partners will be internally motivated ,satisfied and that will be the time I will feel like my dream has come true.

“LITTLE STEPS TO SUCCESS”

“I CAN, I WILL”



Preksha Bhat



PRIYA GAUTAM

DE-ADDICT YOURSELF

ADDICTION FREE CENTRE

My dream is opening a de-addiction centre. I want to open de-addiction centre in all the rural areas of Punjab as the number of drug cases are very high. I would like to give additional services in my centre. I will hire qualified staff and attach fitness hub with that. I will provide best quality care to patients and all the gym equipment's will be placed in my fitness hub. The fitness hub will divert the mind of patient and improve the condition of patient very fast. Also I will provide occupational therapy to patients. Patients can do stitching, painting, dancing and many more activities staff can provide rewards to the patient. This therapy keeps the patient busy and builds the self-confidence within the patient. The cases of de-addiction are very high in rural areas so I want my Punjab to be free from this burden. Counselling service is also provided to the patient's parents so that parents should feel safe for their child. The youth population is indulging more in de-addiction then various camps will be organised every month in rural areas. Basically the aim is to create diversification and change the thought process of young children and prevent them from various hazards of drug abuse by providing proper rehabilitation and counselling service to them.

“I CAN, I WILL”





PRIYA SAHI

My Dream Business – “SAHI HEALTHCARE”

PEACE IS HEALTH, VALUE YOUR HEALTH

My dream business is to start a healthcare company in New Delhi which offers following services and products:

- **Spa**
- **Body Massage**
- **Acupressure**
- **Psychiatrist (counselling)**
- **Organic products**
- **Gym and dietician facility**
- **Naturopathy**

Today 35% – 40 % working population of Delhi is suffering from **hypertension**. Stress is the most common factor which is contributing towards **heart diseases** among working population. There is huge need for such healthcare facility which helps them to reduce their stress and also heal their diseases in traditional way. Indian people prefer traditional methods.

Acupressure is also a great method for healing people and there are not much acupressure centres in Delhi. Now people are more interested in buying organic products as they are more conscious of their health. Through my company I want to help people reduce their stress and also help in reduction of **lifestyle diseases**. When my business is successful in New Delhi, I want to expand it to other metro cities also. I want to build my own business chain.

“I CAN, I WILL”



Priya Sahi



RACHITA KOHLI

**VICKRAM FOUNDATION
THINK & GIVE BACK TO SOCIETY**

India is known to be an incredible country which shows the good side of it. But don't forget, every coin has two phases i.e. the dark zones of the country the backward areas are also part of Incredible India. Being in the field of healthcare I came across ample studies based on those parts of India where healthcare or even basic facilities are out of their reach. These areas which unveils a shocking litany of poverty, hunger and deprivation show the depressing side of humanity. I want to be the mediator for them to help them out by whatever means I can. My dream i.e. VICKRAM Foundation will be strong, active foundation for the needy ones out there in which Csignifies CARE. ViCkram Foundation will be a messenger between them and the society so that through my foundation I can give them monetary help, education, food and shelter, hygiene, education, to help them to cope up with their poverty by enrolling them in various jobs provided by our Foundation. Also I would seek to look deeply into every phase of the areas and analyse the situation. This would need people participation and that will be the beginning. VICKRAM would be a ray of hope for those who are really in need of the help and I want to help them at my best. Challenges are there but determination to achieve this is also firm. So, let's just think the time has come to give back to society.

“I CAN, I WILL”



Rachika



RAVI KUMAR

PADDLE YOUR FITNESS

TURN FAT INTO FIT

Healthy living is a combination of many things, including good nutrition, regular exercise and a positive attitude. Taking care of your body and feeling pride in your accomplishments can improve both your physical and mental health. So decided to establish a fitness club “PADDLE YOUR FITNESS” for every age group, our focus is on overweight people because obesity gives rise to many diseases. We also provide a diet plan with motivation so people always feel motivated. The Club will also provide yoga training to senior citizens. I want to do this because western culture is affecting our society very rapidly. Our eating habit has also changed although people know what is good for them but they don't want to change. I consider if I can do it then anyone can do it. I want to start it in urban area because it is most affected here. We do it as naturally as possible. I named it so because if you can't paddle your efforts then achievement will always seem so far away. Start to paddle and it is never too late to start. Just you need a push to start and then everything will happen accordingly.

“I CAN, I WILL”



Ravi Kumar



RIYA GOYAL

HEALTHY YOU

A venture is an investment that has risk but could yield great profits; my dream is to establish a “care centre” for those patient & people who get discharged from hospital after an operation and any invasive procedure. I can say people who are restricted - physically, mentally and socially who need care as their family couldn't help them because of the trend of nuclear family for the sake of money. We'll give them care including physiotherapy and dietary services according to their diet plan. A consultant will also be providing for their social support. This will be a perfect balance between health & care. I want to do this for my self-satisfaction and to be a helping hand for community. My main focus will be in urban area as well as in rural area too. But mainly urban areas because in rural areas there are many neighbour to help them in their difficult time. As we all know fitness matters, wellness works.

Condition of wisdom & the sign is cheerfulness.

“I CAN, I WILL”



A handwritten signature in black ink, appearing to read 'Riya'.

Some Beautiful Pictures of Chitkara University, Himachal Pradesh





The mentor says...

Howard Gardner a Harvard University educator reported in his book "Multiple Intelligences: the Theory in Practice" that people have atleast 7 types of intelligences. One needs to see which category each one of us fits into so that you can explore your personal strength and build on them.

In the above context what our esteemed Chancellor is going to offer will be of paramount importance to your career and life. The module on Ethics and Values takes you through an out of box thinking horizon which is a unique opportunity for students of our University. Ethics and Values cuts across sectors, jobs, countries and types of organisations you may work. Hence it will have immense value as a learning experience. Last but not the least, having an opportunity to learn from someone who has crossed the myriad phases of life is a wonderful opportunity which I can confidently state that only Chitkara University offers. .

“You Can Also Lead” is definitely a must read & share as it has been lead by a visionary who has walked the path of creating many social enterprises in the field of education. In the process, he has turned, not one but several of his dreams into a reality.

I hope one day all the dreams expressed in this compilation will see the light of day. The motivation, inspiration and perseverance of our Chancellor Dr Ashok Chitkara has ignited the value and ethic based entrepreneurial spirit in each and every member. This infectious spirit has been contagious to bring forth inherent dreams buried deep inside.

Learn Serve Share

Keerti Bhusan Pradhan

Professor

Chitkara School of Health Sciences



**Our
budding
entrepreneurs...**



SAHILA AKHTAR

HOPE: Helping Other Parents Effectively OLD AGE HOME

“To care for those who once cared for us is one of the highest honours.”

We live in a society where our morality somewhere defines us and our parents are the only pillars that supports us from the very beginning till their last breath.

But from past many years we have seen children deserting their parents at an age without any regrets. I never gave it a thought till I saw it in my own relatives house where no one was willing to keep the elders of the family. They have 4 sons and the youngest was more than happy to keep them forever. But what if the youngest wasn't there? That's when I came up with a thought of building a old age home. A place where we can provide an atmosphere that's not only mere a shelter but to provide them with the luxuries they deserve but sacrificed it for their children. The whole idea behind building a luxurious home for all the deserted parents is to bestow them with what they never dreamt off but deserved a lot more. Our parents forfeit their immediate future after we are born so that we live a better life and keeping that in my mind I not only wish but pledge to open a luxurious old age home for all the deserted parents with all the facilities like tours and trips, 24/7 domestic helpers, multi cuisine menu and a premises that can never be too small to carry out anything they like. I believe its time we give them a happy retirement.

"TO BE INSPIRED IS GREAT, TO INSPIRE IS INCREDIBLE"

“I CAN, I WILL”





SAMRITI DEVI

HEALTHY HEART BEAT

My mission is to make India heart healthy.

In today, we all are more concern about beauty product and other type of cosmetic, so why we have not to take concern about proper healthy diet which reduce the rate of disease. It is very serious issue.

As a health care provider I want to do something which is more effective for the human health. My main focus to reduce the risk of developing cardiac disease by eating a proper diet and healthy exercise.

In recent year life become very busy and no one have time to take proper and healthy diet and it will lead to many problems and sometime it causes very harmful effect on heart .

So ,we have to take small consistent step for a heart healthy lifestyle “Cardiovascular disease (CVDs)”has now become the leading cause of mortality in India .The global burden disease study estimate of age standardized CVD death rate of 272 per 100 000 population in India. By 2010 46.9 million Indian will suffer from heart diseases.

I want to improve the efficiency of care, although cost effective intervention are available for the prevention and control of CVD risk factors. My focus to make awareness and giving proper advice for healthy diet to rural as well as urban.

“One beautiful healthy heart is better then, thousands of beautiful faces”.

So, take healthy food for healthy beat of heart.

“I CAN, I WILL”





SANGEETA ANAND

“HUNGRY CHIRPS”

TASTE- A TREE TO SUCCESS

Dreamt by all, worked for by a few and achieved by a handful that is what success in its true sense has become. It can be regarded as the utmost belief in oneself to change his/her circumstances by. For me personally speaking success is not the money, the riches but the never-ending effort on my side to completely learn my craft and fully exploit the knowledge to explore new possibilities and provide me with peace regarding my hard work and struggle. Have no ounce of self-doubt whatsoever inspires me to continually make progress come what may. it need not be confused with the more I have the better theory... but should be associated with a sense of true love for one's work and a sense of fulfilment for the same ... By saying this, my dream is to open a restaurant named 'Hungry chirps' a STARTUP for people of all ages with an ambience they're going to cherish for a long period of time. As music and food have a great combination, the restaurant will have musical nights in which music bands will be performing and on other nights, solo singing will be a delight to watch. Be it any business or start-up, as long as you're making efforts, you're never going to fail.

“SHORT TERM GOALS LEAD TO LONG TERM SUCCESS”

“I CAN, I WILL”





SHIVANGI DHALL

“FOLLOW YOUR DREAMS” THEY KNOW THE WAY

A dream doesn't become reality through magic; it takes sweat
Determination and hard work.

I am a student of MBA HEALTHCARE. My dream is to establish a firm named “FOLLOW YOUR DREAMS” a start-up that can convert poverty into opportunity for all concerned. That is the challenge. We need to stop thinking of poor as victims or as burden and start recognizing them as a value-conscious consumers, a whole new world of opportunity will open up. Charity might feel good, but it rarely solves the problem in a scalable and sustainable fashion.

My idea is to encourage consumption by poor people by making unit packages that are small and, therefore, affordable. The poor have unpredictable income streams. Many subsist on daily wages and have to use cash conservatively. They tend to make purchases only when they have cash and buy only what they need for that day. The logic is obvious. The rich use cash to inventory convenience. They can afford, for example, to buy a large bottle of shampoo to avoid multiple trips to the store. Single-serve packaging- be it shampoo, ketchup, coffee and tea, or aspirin-is well suited to the poorer population.

“Every adversity, every failure, every heartache carries with it the seed of an equal or greater benefit.” Poor people can be helped a lot by this idea and the firm can earn major profits by focusing on the needs of this group of the society.

“Thousands of Candles Can Be Lighted From a Single Candle. Happiness Never Decreases By Sharing, It Is All About Making A Difference”.

DON'T STOP UNTIL YOU WIN.....

“I CAN, I WILL”



Shivangi



SHIVANI SAWHNEY

“THE PLATFORM TO GRAB MY DREAMS”

“IT MAY BE THAT THOSE WHO DO MOST DREAM MOST”

As we know in India there are only 14% businesswomen are working so that is why my dream is to become businesswomen and want to establish my chain of business globally in the field of printing and advertising. Regardless of our education, talent or training, becoming successful businesswomen depends heavily on how well you work with others. As the same goes, she who would lead must first be willing to serve. No matter the commodity, all businesses are ultimately based on art of dealing with people. Being women if you are unique, fabulous self is our advantage over the competition. Pursue what you love. Being successful businesswomen takes focus, determination, passion and most of all time. Don't choose a career solely based on the supposed success it will bring you. Instead, choose a career that makes you happy, and you will find easy to maintain a balance life without putting in the continued hard work and effort that brings success. Believe in yourself. Successful businesswomen are confident because we know the far reaches of their own capability. It maintains a running list of our career strengths and adds to it often. Inspire yourself by reading the biographies of successful women and looking for businesswomen to mentor you.

“SURROUND YOURSELF WITH OUR OWN VISION AND FEARLESSLY DREAM YOUR OWN DREAMS”

“I CAN, I WILL”



Shivani Sawhney



SHREYA NAGYAN

“FITNESS FACTORY” THE FIRST WEALTH IS HEALTH

We live in a time of century where money speaks. Money can buy a lot of things, but can it buy us everything? Can money buy love? Can money buy creativity? Most of all, can money buy health? In this world full of rush and hurry, people are always up and about, rushing to places, giving and trading time for everything and money, so much so that their state of own well-being is at stake. What it seems to me is that, they traded layers of fats and a list of potential health risks for a few extra dollars in their pockets. They give attention to the details in life that do not need attention and neglect the only thing money can't buy: health. Regardless of how big one's bankroll is, good health is one thing that does not come with a price tag. We can pay for specialized medical treatments but not good health. There is a saying that goes "**you don't know what you got until it's gone.**" Likewise, you won't know how important and priceless health is until you fall sick and do get reminded of how priceless it really is. If I had to choose between the material things in life or good health, I will choose good health in a heartbeat. I would want to open a healthcare centre or gym for people to get aware about the health and concentrate more on their sedentary lifestyle which is killing the good life in us. It's never late to take care of our body. Body is always the first thing for fitness when it comes on being healthy.

Basically my aim is to ensure health with a little diversification from their daily hectic routines.

“I CAN, I WILL”





SHUBHLEEN KAUR

"Revive your light, manifest your dreams, realize your worth"

I am a firm believer of a fact that everyone should follow their dreams and turn them into reality. If someone ever doubts their dream then they are definitely doubting themselves, their existence as well and probably why are they here, that reason to bring a change tends to diminish and I firmly believe that if we exist, then we should bring a change around with our presence. Now talking of my dream, I have always wanted to start something which could change things around people and working towards something by helping people fulfil their dreams. I am pursuing MBA(HEALTHCARE) just to move closer towards my dream of bringing a change around by helping other humans. I want to open a gym with the best of facilities to comfort people around as I believe fitness relates to a happy individual which somewhere relates to a healthy mind as well which could think fresh and move towards pursuing their dream. The gym would offer the drinks for which recipes would be designed by me keeping in mind what each person's body requires of what amount and it would be hundred percent organic for I am still learning and would always learn the ways towards healthy eating and drinking as well. Keeping in mind the vision, the slogan of reviving the light within you, and people should realize their worth by keeping themselves fit and leading towards a healthy mind which is rare to find these days. I would also have an office where I would sit and counsel people to adjust their focus towards their dream and bringing them closer towards it and also there are parents who come between their child and the dream, I want to counsel those parents too for not just putting that kind of pressure on their child to do what they want their children as I dream to help people in some or the other way. Healthcare provides me with that kind of knowledge about the human being's body and tact of managing things.

Now let's fulfil our dreams and let's try to bring that kind of change into the world that is waiting for us.

"Surpass those dreams or the power of imagination into reality"

"I CAN, I WILL"



Shubhleen Kaur



SUMEDHA KASHYAP

“One PlusOne”

One for you and one for them

It's enough to indulge and to be selfish but true happiness is really when you start giving back.

This quote by Adrian Greiner has been my source of inspiration for my dream project of opening a health clinic (One plus One) which will include healthcare services like diagnostic services and treatments. The basic concept of my project is that it will provide best healthcare services to those who can afford it and also for those who need it but can't afford it. As problem of financial disparity is huge in my area, it will serve as a bridge between the society and the needy people.

For every service One Plus One will provide to the higher class of the society it will also provide the same for the lower section with lower prices. It will be feasible by taking the part of the profit from higher end clients and using a part of that to serve those who are in need. The concept of Kaizen costing will help me reduce the basic cost and ultimately to lower the prices. My dream project gives me a sense of purpose to move in the right direction with right perspective in order to create a positive impact on the society as a whole. One step towards the better world.

“I CAN, I WILL”





TANISHKA MITTAL

YUGNITE

WONDERFUL WIZARD OF HIDDEN TALENT

The day I realized what a **DREAM** is doing something extraordinary in the field of **INDUSTRIALIZATION** became my dream. There was a lot of options in front of me but I decided to move ahead with my ultimate passion of **BUSINESS**. I always knew that I was born to become a **BUSINESS TYCOON** and that is how this amazing **DREAM** changed my perception towards life. I want to start a business where I can give employment to the ones to whom companies see as unworthy. Even I would like to reach the weaker section of society, to bring out potential from every section. I want to start this business with the idea of reducing the **SUICIDAL RATE** because of unemployment and loan on weaker section. The need for this type of business is necessary as nowadays it will provide employment to those people who have hidden potential in them but did not have opportunity to execute it. This is the biggest challenge to me and to those who will work with me. But as said **NOTHING IS IMPOSSIBLE**.

**EVEN STARS CAN SHINE IN THE SKY,
SO SMALL DREAMS AND HIDDEN TALENT CAN CHANGE THE WORLD**

“I CAN, I WILL”





TANIYA GUPTA

'MAGIC AND SUNSHINE-NATURAL AIR PURIFIER '

Being a future healthcare manager, I dream of creating a world which is free from pollution. I want to create an air purifier which removes the pollution from the air.

As in 21 century, the level of pollution have increased so much it becomes really very difficult for the normal person to breathe and further creates several health related problems. By launching such a purifier that clean the air and is nature friendly.

MAGIC AND SUNSHINE is so named to specify that it can magically clean the air and create a brighter environment.

As per the report of 22 November 2017 Delhi is the most polluted city on the earth. So my first motive would be launching in the polluted area and thereafter.

As Air pollution causes irritation in the throat, nose, lungs and eyes. It causes breathing problems and aggravates existing health conditions such as emphysema and asthma. Contaminated air reduces the body's defences and decreases the body's capacity to fight other infections in the respiratory system. Frequent exposure to polluted air increases the risk of cardiovascular disease.

So by creating air purifier is not only beneficial to human being but also to environment.

'LESS POLLUTION, THE BEST SOLUTION'

“I CAN, I WILL”





TANVI AGNIHOTRI

For the underprivileged people in India, education is perceived as a high-priced luxury. This negative outlook continues with each new generation. What denies equal opportunities of children are serious social issues that have arose out of caste, class and gender differences. If current trend continues, millions of underprivileged children will probably never set-foot in a classroom. In order to build India as a consumer market of global standard it is very important that every child receive the benefit of quality education. **In order to commit to providing basic education to underprivileged children I have thought to open an NGO named as “EDUCATING SOULS”.** This NGO would work to provide education to underprivileged children who are under difficult circumstances such as child labour, children of poorest of the parents, children affected by HIV/AIDS, street and run way children, disaster struck children and slum children. The mission of this NGO is to enable people to take responsibility for the situation of deprived Indian child so as to motivate them to seek resolution through individual and collective action thereby enabling children to realise their potential. This NGO is an effort to bring underprivileged children under the fold of education thus ensuring a happy childhood and bright future for them.

“Start a Classroom Right in a Living Room”

“I CAN, I WILL”



Tanvi Agnihotri



TANVI KASHYAP

Bye Bye Stress

Vision: To create a stress free environment

From the time I grew up I have been very compassionate towards needy people, needy (not only in the matters of money) but anything and everything but I am the most empathetic towards the people who suffer from mental illness/ suffering from depression/ stress/ hypertension. My dream venture is to open up a mental health support Centre named De-stressing Centre for upper middle class group. We know that our lives are full of tension. We take so much stress because of the responsibilities that we have on our shoulders. The era is such that almost each and every person suffers from stress/hypertension. Be it an old aged person or an adult or a teenager anybody can suffer from stress. The Centre will provide therapy, proper counselling and promotion of healthy behaviour.

“REMEMBER THAT LIFE IS TOO SHORT TO BE STRESSED”

“I CAN, I WILL”



Tanvi



VIPUL S.N VITHAL

VITHAL'S HOSPITAL

“TREATMENT WITH A DIFFERENCE”

Patients, medicines, diseases these words are commonly used in my house since my childhood as my parents are doctors. So i got interested in providing patient care from the very beginning of my life. My dream is to build AYUSH hospital, as there is no such big hospital in Punjab. My aim is towards AYUSH hospital because people are not aware about other ways of treatment than allopathy. As now-a-days people are becoming anti-biotic resistant because of taking wrong or taking anti-biotic where there is no need. I also want to spread the awareness among the people that naturopathy is the best way of treatment. With time i will build a chain of Vithal's hospitals. From the profit, i will build labs and clinics in the rural parts of the country and making them completely non-profit organisation. Basically my aim is to serve for my country to my best.

”PREVENTION IS BETTER THAN CURE”

“I CAN, I WILL”



Vithal.



VISHAL CHAUDHARY

POSITIVE EFFORTS: GATEWAY TO SUCCESS

“I NEVER LOSE, EITHER I WIN OR I LEARN”

It doesn't matter whether you win or lose in any part of your life but the thing that matters most is your efforts. Positive efforts will always lead to positive results. So with this vision only I am making efforts and use my strengths for some positive results. It doesn't matter whether I win or fails but the thing is that if I fails in some work it teach me something and I again stand up and fight like a warrior.

As I am a healthcare professional and pharmacist too. So my dream is to open a Medical Store at my hometown on my mother's name i.e “Nirmal Medicos” because mother is one that do lots of sacrifices and care for their children and family. So with this vision only I want to open a medical store to help poor and needy people sidewise by giving/supplying Generic Drugs at a low price or free of cost who are not able to buy costly branded drugs. This will help the poor section to cure their illness. As travelling and adventure is my passion and cooking is my hobby since childhood. So on the other hand, I want to open a Restaurant or Resort on my father name i.e “P.S Foods and Resort”. So one of my motto of opening a resort is that the food which left after the parties or marriages get wasted, so that food I will distribute to poor and hungry people who don't even get single meal to eat in a day. So my main vision is to set up my business also and sidewise to do these social activities too to help the weaker and poor sections.

So with this vision only I'm moving forward and making efforts to meet my goals.

“The harder you work for something, the greater you'll feel when you achieve it”

“I CAN, I WILL”





YUVRAJ MAKKAR

Gateway Rehabilitation Centre

“IT'S NEVER TOO LATE”

Since school days I have seen many young students from my classroom to my neighbourhood slipping into the dark pit of drug addiction. I lost many good friends due to this very thing which is gradually spoiling the younger generation of India.

My dream is to open a habilitation centre which will not only help the drug addicts to overcome the addiction but also spread awareness about the drug abuse and misconceptions about it. What people often underestimate is the complexity of drug addiction is a disease that impacts the brain and because of that, stopping drug abuse is not simply a matter of willpower. Through scientific advances we now know much more about how exactly drugs work in the brain and we also know that drug addiction can be successfully treated to help people who want to stop abusing drugs and resume productive live it's my dream to safeguard our future generations from drugs. My rehabilitation centre will provide medications, yoga, behavioural therapy through which we can treat patients with respect and sensitivity .This will be also accompanied by laughing therapy that will ease their mind and create a distraction from the continuous urge for drugs. The facility will be well equipped with best psychiatrist who has specialization in drug abuse rehabilitation.

“I CAN, I WILL”



A handwritten signature in blue ink, which appears to be 'Yuvraj', located below the text "I CAN, I WILL".



AYUSH NIROULA

NOBODY IS SOMEBODY

The fathom mind of mine was once on a voyage to conquer the thought, I had; during my childhood. When I was a kid, I, always used to look up and wave my hand to a flying object; saying I one day will be there. Then I knew it was an airplane; & I wanted to fly it. I thought of becoming a pilot.

As I finished my schooling, I decided to join bridge course to study Science in an intermediate school. After that I joined a science school and took Physics as a major subject. Soon after the day came when we all were given farewell on our last day of college; and we all were on our way back to home. I had to study Bachelor, at that time I had no clue about what to do; since my grades in 10+2 was not that good. Then I was recommended to study engineering, by going to entrance preparation centres. I was disappointed when my result came; I could not get admission in a merit list. I had completely lost my hope, and the track of the path towards my way was slowly fading away. Then I joined an engineering school where I studied electronics and communication for four years.

But, I had always wished to go abroad to study. I started preparing for the examination by joining classes again. My journey of joining classes was never ending, and, somehow I got fair marks to study masters, but not Engineering. Then I thought myself as “nobody”, when wasting 15 months of time. I was like a blank paper; no idea, of what was going on my life. Then my father one day took me to an education fair to search for courses for me to study, & MBA was one of the options to me in IT background, however, I had no basic knowledge to go for MBA. Then I came back home feeling tired. After few hours voice from inside me, was trying to say something; but I was unable to understand it. The next morning, I made a big decision to study MBA; the same thing that the voice inside me was insinuating me.

I still have no clue about my future, going through various subjects in my life. But I have never lose hope to become somebody. I believe that my dream will come to me one day and I will become from nobody to somebody. Anybody can dream to be somebody. There is no halt on the way to your dream. And I one day will catch my dream and say “See I got you”. But now the fathom and fledgling mind of mine has got some clue to it to become connoisseur of its own world. If I get a chance to stand on my own, from this study, I have dreamt of establishing such an organization for people to make abstract decision of subject in which, they are intrigued into. At there, a didactic environment will be created, based on the people interest, where creativity will be the basis to judge the people performance and not of the discreet aspects; full of papers, disseminated, here and there, however, some acuity of knowledge should be there. More pragmatic emphasis will be given instead of others means of dwelling the knowledge. I will not say that, I will establish a charitable organization, but try to innervate mind of people through knowledge of their understanding in less count of penny as possible.

Although it is not an easy job; it may require huge efforts to be made. But “what is that dream a dream if it is that easy’. I believe that nobody should be confined to dream to become somebody, because everybody has the potential to become somebody one day; having their own ability get known to themselves, whether they are rich or poor. And that nobody is somebody one day.

“I CAN, I WILL”



A handwritten signature in black ink, which appears to read 'Ayush'.



KAWALJEET KOUR

HEALTHY LIFE

My dream is to start up a company that will be dealing with health products especially designed for woman .Nowadays, the lifestyle is changing at rapid pace, eating habits of people are being poor ,people take to junk foods mostly which can cause harmful effects to their body in the long run .The name of my company will be "NURTURE".

The main motive is to provide best nutrition based supplements not only to women but to teenage girls too .During our growing stage ,healthy food plays a very important role for the overall growth and development of the body. Its a general tendency that kids don't feel like having food which may later lead to undergrowth of their bones and muscles. The food that we eat is too unhealthy ,those are injected with fertilizers etc which can cause several health issues not only to us but to coming generation as well .So, i thought of making products which are rich in iron, calcium ,magnesium, folic acid, vitamins, antioxidants so that it can promote growth, development and sound health to women at large .The ingredient of the supplements would be organic based keep in mind the taste and flavor.

"Be healthy be youthful"

"I CAN, I WILL"



Kawaljeet Kour



SIKANDER SINGH SAHOTA

“Elder Care with Compassion”

The closest thing to being cared for is to care for someone else.

My inspiration for envisioning this social enterprise stemmed from hearing and reading about the challenges faced by the aging population for quality care in their sunset years.

My company would be headquartered in Chandigarh but providing coordinated quality care in Punjab. We will offer one stop shop health evaluation, counselling, disease prevention, nutrition counselling, lifestyle changes, and spiritual guidance. Compassionate Hands will be a companion to our elderly in their “Sunset Years” with tender personal care assistance, quick transportation, cleaning and cooking support staff according to their personal requirement. The Lacuna that occurs at this age with nuclear family setting and children settling overseas are painful and lonely for the elderly. “Compassionate Hands” would be that buffer between the retired, isolated elderly and the sprightly overly engrossed young. Sensitivity is the need of the elderly, “Compassionate Hands” as the name suggests is about compassion and tenderness that my staff and I will project in our dealings.

“Blessed is the society that has elderly”

“I CAN, I WILL”





ANAMIKA PANWAR

“BEST VERSION OF OURSELVES”

As soon as I opened my eyes today I asked myself “am I worthy today?”. This is one of the many questions I ask myself every morning when I wake up. Such questions root in my heart. When you have these moments of mental flickers of clarity, don't resist it, don't fight it, accept it. Let it emerge calmly and truthfully. It's better to confront your-self then to experience crisis. It helps you to be mentally resilient and to be prepared for the day. I live for a purposeful life and wake up each morning with same excitement of new day. I don't wait to see what's there in the store for me. I've done it before, waiting is ruthless, and it leads you to disappointment. Hopelessness and helplessness are horrible things to live with. The dynamics of the human mind is when the dopamine is on surge; your urge reaches a height to go after the unattainable. The more you want it, the harder it gets to acquire, you try to search but it's nowhere to be found and you feel lost in the end. I am no economist but I can tell you that the mind works on the fundamental principle of economics, the law of supply and demand and its effects on the value of the product. Same is the impact of disappointments and when this happens, remember that the bird of paradise alights itself upon the hand that does not grasp. Let it go, your inner brat won't be happy for a while, but ultimately you will bring out the most beautiful positives out of the negatives. I daydream, I imagine and then try, and I don't give up. Asking myself such questions on daily basis leave me with answers where I realise I am a work in progress; I am someone who learns everyday about the potential I hold. I am that droplet that has potential to transform into an ocean. For a moment I felt lost and confused, barely knowing which way to go. No matter how you feel, be hopeful with the possibility of new beginnings yet to come. There is always a new mountain to climb, some memory to forge, some random adventure to fall into your lap. Light up the top room of your brain so bright by adding information to it as if a blazing torch from heaven is showing you a path. Illuminate your wild soul with the shining chandelier. Live in a room full of radiance and let the light in and become the light of all lights, as powerful as of thousand suns. Accepting that there's always more to learn, be open and teachable in every moment at any given place. This thought helped me rise above whatever I was facing. Every day I moved a little closer to "what I believe I should be". Such thoughts reinforce positivity in you, inspiring you to do better every day. Some lessons you learn through the shortfalls. You might as well just end up finding a better version of yourself, because this way I believe you'll find yourself going 100 mph steering your own ship and become the “Best version of yourself”.

“I CAN, I WILL”



The mentor says...

“The greater danger for most of us lies in not setting our aim too high and falling short; but in setting our aim too low, and achieving our mark.”

Michelangelo Buonarroti

Dream – this small, but very powerful word has immense potential. It is probably the start point of every successful career and every successful life. A precursor to plans and acts, dreams fuel the passion that drives achievement. So, lets try to learn who we are, what we want to be and dare to dream the dream that transforms our life.

I have had the good fortune to be a part of Dr. Ashok Kumar Chitkara's transformative sessions on numerous occasions. His conviction, belief and commitment encourage us to dream beyond the ordinary. His energy and optimism give us the impetus to set extraordinary goals and achieve them. I look forward to Sir's module on Business Ethics and Values.

I am also grateful to Chitkara University for providing us this platform to share our feelings. I congratulate all the authors and wish this publication a grand success.

Dr Namrata Sandhu

Associate Professor

Chitkara Business School



**Our
budding
entrepreneurs...**



DEEPIKA KHANNA

What is my dream company? Or how I visualize my dream company to be?

I think my dream job, will be my dream company, cause I don't have such dream to be an entrepreneur but by visualizing where I will be working and where I will be the most happiest person in future will automatically can lead me to think something BIG!! By taking that moment to be creative and let my mind go, I will not confine myself to any one industry.

Before I can determine the specific employers to pursue, determine my experience level so I can understand the type of position for which I should apply . I opted for MBA {HR} because I saw someone in my father's company where he work , there is a lady named Ms. Aarti. She is an HR head and she leads the company so well and the respect , the attitude she carries with her is something amazing and that impacted me, that I opted for MBA in human resources.

I may not have any clue how to make the idea work, but would learn more as and when my work will actually get started. So my dream is to become the most successful HR in INDIA as being a women in nature has bestowed me with the quality to nurture while a man has to acquire this through training and yes.... I think that I can do well.

“I CAN, I WILL”



A handwritten signature in blue ink, appearing to read 'DeePIKA'.



JASLEEN MOMI

I want to open a HR consultancy service but for this dream first of all i need to grab knowledge about all the hr services or i want to have experience in corporate sector so that i would be able to do this business with more capability or enthusiasm because if i am having knowledge about everything only then i will provide it to others or i would do my job in the best manner.

So first of all my aim is to acknowledge myself about my field with the best possible way And then i will definitely open my consultancy company.

“I CAN, I WILL”



Jasleen Momi



KARAN SINGH PURI

TATA CONSULTANCY SERVICES

My dream company is Tata Consultancy Services Limited (TCS) as it is an Indian multinational information technology (IT) service, consulting and business solutions company Headquartered in Mumbai, Maharashtra. It is a subsidiary of the Tata Group and operates in 46 countries.

TCS is one of the largest Indian companies by market capitalization (\$80 billion). TCS is now placed among the most valuable IT services brands worldwide. TCS alone generates 70% dividends of its parent company, Tata Sons. In 2015, TCS is ranked 64th overall in the Forbes World's Most Innovative Companies ranking, making it both the highest-ranked IT services company and the top Indian company. It is the world's 9th largest IT services provider by revenue. As of December 2015, it is ranked 10th on the Fortune India 500 list.

On 12 January 2017, N. Chandrashekar was elevated as the chairman for Tata Sons.

Thus I aspire to work in this company and being an HR I want to learn the HR functions of this one of the leading companies in India. I also want to learn the tactics of smooth functioning of this organisation.

“I CAN, I WILL”





KOMAL

"VIBRANT HR PROFESSIONALS"

We're not in it for income;
We're in it for the outcome.

A company's greatest resource of all is its- Employees. In the absence of good employees, the best business plans and ideas would fail to work. Therefore, it's very necessary to retain the best employees in an organisation.

My dream is to establish an HR support services company, "VIBRANT HR PROFESSIONALS" which will help to keep employees rejuvenated at work. My area of focus would be BPO companies.

BPO industry today is one of the most prominent industries in India, providing millions of jobs. The BPO boom in India is credited to cheap labor costs and India's huge talent pool of skilled, English-speaking professionals. The demand for Indian BPO services has been growing at an annual growth rate of 50%. Indian BPOs handle 56% of the world's business process outsourcing.

However, it is also an industry with high attrition levels.

In order to cope with the problem, we shall help them in framing employee-friendly policies regarding innovative pay structure, job enrichment etc. We will conduct different recreational activities like – singing competition, puzzle solving, poster drawing competition etc. from time to time. We will also conduct various intra-office sports programs such as Cricket, football, etc. This will not only help to reduce stress levels at the workplace but also promote well-being of employees.

"MAKE EVERY DAY A GREAT DAY"

"I CAN, I WILL"



Komal



NANCI SHARMA

Since beginning or through the experience which I have gained till now, I always dream about a country where a girl or women can do whatever they want to. Unfortunately, nation like India is far behind from this dream of mine. So, my aspiration or goal is to bring systematic social change. Though, it seems to be a Herculean task but one's confidence and will power can beat everything. I want to impart equality training in all domains of school. This will be including-empathy training, self confidence, decision-making, anger management, karate like classes specially for a girl child, kind of citizen we are looking to have, to show case a child that people of different gender, class, caste and religion have same needs. A woman has to sacrifice a lot in her personal and professional life and even this starts from her birth and ends with her death. Nevertheless, this ambition can be a pie in the sky but this small step if taken with proper guidelines and bring radical change and transformed country.

"EVERY ONE OF US HAS RIGHT TO BREATHE FREELY AND LIVE INDEPENDENTLY"

“I CAN, I WILL”





NAVNEET NAIN

“We Rise By Lifting Others”

Since childhood I've always been into sports and reading novels was a favourite pass time. Being a student of Army school I always believed that country's future rests in the hands of its youth. They hold the promise of a better tomorrow and what better opportunity than to serve the nation. Inspired from them, I always wanted to work for an organisation (NGO) whose goal is to work for unprivileged people. As it can be the best job in the world. There is a feeling that whatever you are doing is contributing to making the world a better place. CRY i.e. Child Rights and You is what I want to be a part of. Children are the future pillars of our nation they are infact, the foundation on which a strong, vibrant and dynamic India shall be built. I personally believe that if you are able to change a single life and able to lift them higher , you are making a generation better. Basically aim is to serve the unprivileged one.

“HELP CHANGE MANY LIVES. NOT JUST YOURS”

“I CAN, I WILL”



Navneet Nain



NEHA DUA

HAPPINESS INDEX

Watching the sun rise, getting a raise, putting a smile on someone's face these are all examples of when a person may feel a happy. They are all diverse, just like the individual's in the world. One can not give a general definition for happiness, due to the fact that each person has their own perception of what happiness is. Happiness as a index include work as one of the most important factors that influence happiness. You cannot separate one from the other. For the majority of workers, working is a condition of their happiness and their job is an irreplaceable source of income. Indeed, for some employees, the firm is not only a workplace, but a real social institution, where they can really "socialize" with others. I think that happiness at work is different for everyone, for some people, happiness will reside in the social side provided by the activity, for others it will be being able to travel, for other it will be obtaining a big pay etc...

In my opinion, happiness is the state of turning one's dreams and wishes into reality; and not even the state, but process, because human is so constructed as not to be able to stop at what has been accomplished. One man shouldn't have one dream; moreover, he shouldn't have dreams at all. A real man should have goals, purposes, the ones that he is able to achieve or makes himself able to achieve and, after doing so, chooses another purpose and goes on turning it into reality. Thus, I visualise my company as a place where the employees working there give more importance to their happiness than money and this will create a healthy working environment where one will become successful because of their positive attitude towards life.

Thus, one has to make certain choices in life but in my opinion best choice one can make is Happiness.

“I CAN, I WILL”





SAKSHI BEHL

I believe that Choosing HR is itself a dream to be in . On the path what I have chosen could be difficult and long way but its not impossible. The area I am surrounded in is a set of knowledgable people who will therefore guide and support me to be with them holding hands not to fall but walk with them. Achieving goals or dreaming big is the only way to gather your known personality and knowing what you want in your life . Entering a corporate world is tough task but it's my dream to work with them. Working for them and with them will help my dream to come true.

“I CAN, I WILL”



Sakshi



SAKSHI DHIMAN

“PROGRAMMING MANIACS”

MELIORATING THE QUALITY OF ENGINEERS

Though I am currently pursuing MBA, but I have an engineering background. While pursuing engineering I came across students from various universities and colleges. This interaction put my mind to exercise that even after spending four years of our life in this field, we are still not able to get through the placement rounds especially the technical ones. My idea of a dream company is to have an organization that can collaborate centrally with as many institutes as possible and focus only on the development of their technical skills. We can have a video conferencing or multimedia lecture at the same time in all the colleges for all the students. While pursuing engineering, I also observed that most of the knowledge is theoretical and the timings of the practical labs are not utilized effectively. The level of the programs in the practical sessions is not sufficient enough to polish the technical skills of the students. I personally reckon that it is a great opportunity to improve the quality of engineers in India. Though there are small institutes which provide separate coaching to all students for technical languages, but this idea is more feasible as the student can polish himself during the four years of his graduation and in college hours itself rather than spending extra time at the coaching centers.

“I CAN, I WILL”



Sakshi



SIMRAN PARMAR

RELIANCE

My dream company is Reliance industries as it is an Indian conglomerate holding company headquartered in Mumbai, Maharashtra, India. Reliance owns businesses across India engaged in energy, petrochemicals, textiles, natural resources, retail, and telecommunications. Reliance is the most profitable company in India, the largest publicly traded company in India by market capitalization, and the second largest company in India as measured by revenue after the government-controlled Indian Oil Corporation. The company is ranked 215th on the Fortune Global 500 list of the world's biggest corporations as of 2016. It is ranked 8th among the Top 250 Global Energy Companies by Platts as of 2016. Reliance continues to be India's largest exporter accounting for 8% of India's total merchandise exports with a value of Rs 147,755 crore and access to markets in 108 countries. Reliance is responsible for almost 5% of India's total revenues from customs and excise duty and is also the highest Income tax payer in the private sector in India. Thus I aspire to work in this one of the leading companies in India to get a life time exposure. I also want to learn the organisation structure of Reliance Industries as it is a unique structure that provides to the smooth functioning of the organisation.

“I CAN, I WILL”





TANISHA BANGA

"YOU ARE YOUR ONLY LIMIT"

Baking makes me, ME. Although, it is merely a hobby, but for me, it is a major stress buster of my life. But simultaneously, for managing and achieving my goals, I dream of becoming a successful business woman, who's hobby is her goal, i.e., I dream of running a successful bakery and cafe, a venture wherein every item would have a personal, homemade touch. I dream of opening "THE BAKER'S TABLE" by 2022. Alongside, I also like something which is completely opposite to this, that is, counselling and motivating people, which inspires me to be a motivational speaker. I believe everything begins with an idea. Hence, "START where you are, USE what you have, DO what you can and just KEEP GOING".

"I CAN, I WILL"



Tanisha Banga



VIDHI MIGLANI

My dream is to open an NGO for transgendere people as they are not allowed to work anywhere or eventually we see they don't even get an opportunity to work by having required skills for a particular job. I being an HR in future will look forward that they will be treated with great honesty so that they can be treated as normal human being. This will be the main moto to be an HR that how to solve the problem of these innocent people. If we provide them good job opportunities then they will not follow there previous tradition or work that they do even now. My NGO will holely and solely will work for there betterment.

“I CAN, I WILL”



Vidhi



KALPANA THAKUR

Travelling within the country's busiest cities is always a hassle to those of us who do not own a vehicle of our own. Public transport is often unsuitable in terms of comfort and privacy, and is quite cumbersome too. It also does not cater to specific times or immediate needs of travel within a city. While Taxis are widely prevalent in many cities, hailing a cab is often left to chance.

Customers have no control over the situation, and must merely wait until a free taxi shows up. This does not suit many customers, especially the working class who have to be at a particular location at a specific time and cannot be late. Basically aim is to create the country's biggest cab network, connecting riders with safe, reliable, convenient transportation providers at a variety of price-points across different cities within the country.

“I CAN, I WILL”



Kalpana
Thakur



ADITYA KAPOOR

SANJEEV ACEDEMY OF DEFENCE LEARNING

From the very starting of my childhood, along with studies and playing, my desire to explore my potential didn't end. I kept questioning a lot about life, philosophy and other stuff to increase my knowledge and to grow as a person. This way, I found out that I am becoming more disciplined, poised and calm and these traits helped me to keep my moral high. I became monitor of class, then house captain, discipline captain of my school, NCC (NATIONAL CADET CORPS) Sub-Sergeant of my platoon and class representative in my degree college for consecutive 4 years.

Then I also found out I was becoming more patriotic day by day and knowing the true values of the Armed Forces and always dreaming about the lives of soldiers like how they are surviving, what is making them sacrifice everything for the Nation, their complete dedication towards serving the country and devotion to their respective regiments. I was fantasized and focus simultaneously.

It boosted my thoughts and I made myself very clear that after my schooling, I will prepare myself to join the Defence services. And for that, I had to search a lot and study about it thoroughly, took classes and training by going out of my hometown and working for it. Unfortunately, after my all efforts and attempts, I could not crack the process of selection (Service Selection Board for Army and Navy) till now and still trying hard to achieve my goal.

MY DREAM:- To give opportunity to those in the region who are eagerly waiting to serve the nation from front but not getting the chance because of lack of availability of proper education and training in their area and preparing them well mentally and physically to face the challenges.

- For that, I wish to establish an Academy in Himachal Pradesh (SANJEEV ACEDEMY OF DEFENCE LEARNING) on my father's name, where out of 100, more than 60% families have 1 or more defence personnel.
- To make sure that students must get knowledge about our Defence background, wars, history, and physical training so as to make them understand value of an individual or to inbuilt the zeal to work in team and grow.
- Collaborating with regional schools, to indulge and support this academy by motivating students of their school to join the academy without harming their curriculum studies as they can add on course to get certified from the academy and prepare them well for any challenge ahead in life.

“Opportunity to those who deserve it”

“I CAN, I WILL”





ADITYA SHARMA

While growing up I was very fond of the cuisines prepared at home, especially the tantalizing aroma of the tempering. It always intrigued me to accompany my parents in the kitchen in a urge to learn the special ancestral tinge they added to food. Back then came in the idea to start my very own food joint where I could sustain the lineal taste. The hobby turned to passion and the thought became firm to serve the best of taste with hygiene being the prime priority for which the idea of open kitchen appealed me.

I plan to turn my dream to reality with a concrete concept of open kitchen which would be a fair deal for the always mislead customers. The customers could easily access and challenge when in doubt of the quality they have been served. The other main idea of concern is the condition of the farmers, the real workers who never get paid of their hard work . So I plan to purchase all the maximum raw material like vegetables and even the dairy products directly from the farmers so that they could be benefited more. This would help in their economical growth eventually leading the growth of nation and this is where we lack from the developed countries.

When this idea of start up will be successful, I want to contribute on the societal level by starting food trucks to the remote areas so the deprived can relish the best at minimal cost. And to turn my dream to reality I settle on a plan of action and joined MBA to give technical wings to my dream.

“I CAN, I WILL”



Aditya



AKANSHA

Dreams to fly high...

Sprinkle the spark dust of ravishing persona, world will definitely down their nose for you ... We can see, now a day how countries become borderless and connecting people is just blink of eye. Rapid change in economy and fast development leads to evolution in business and management. Globalization is the prominent reason for maximization of business and expands to oversee with limitless growth. But now things are change by technology and innovation which attract globalization from different corners of the world.

So in this Techno-friendly world, why not to bring such techniques to improve supply chain management and come-up with the best solutions to deliver as fast as possible. Major game changer like Amazon and Google are experimenting continuously to not only develop their revenue expansion but also give world, new way of innovation like drown delivery and mass networking. According to me if we start including rural areas to work for supply chain we make bloom the world with the power of maximum employments.

Why only Entrepreneur, let's try for social entrepreneurship to actually develop both sides of the country and try to make some balances. My idea is for social as well as economic development in which we can try to make poor labor stronger and make them called as skilled labor, this idea can bring the new way of product mechanism and save more time.

Big fishes in industry can use this hidden power for their penetration and supply chain, if we try rural people to be skilled for at least 20-30 production techniques of a single company and provide them basic necessities, wages as well as collect sponsors from industry to train them and find more innovations because, Treasure is always find by digging deep inside from black earth.

How is helps for faster supply chain (in context of delivery)?

We use transports, hire high wages labor from different zones and most time consuming traditional ways. If we start from basic products and try to make those by rural people of the place where that product will be deliver, basic products like dismantling or merging spare parts, laptop bags, and many things then it will be convenient. Try to train them extra to make things from waste as well, which are going to be upcoming big leading industry after some years.

Ideas are the wings to innovate and any impossible idea is the leading reality, so this is my idea to share with honorable Mr. Ashok Chitkara. I feel so blessed and glad to sharing my ideas to you. It's my pleasure to gain more knowledge under your guidance.

“I CAN, I WILL”





AKSHAY RATHORE

SIDE BY SIDE

My dream is to open my own NGO for the poor children whose parents cannot afford money for their studies where I can provide educational hub for them .Because I see lots of children on roads who are not into studies and they beg for their living.

My NGO will also include people who are physically and visually disabled. The objective would be to promote primary and higher education among challenged people. Because there are so many barriers are faced by the disabled children which impact on their life. Along with studies the children will also prepared for sports activities, cultural activities, because as we know sports is a very essential thing for a person along with also in music and gain skills, so that they will be able to participate fully in their communities.

My NGO will recruit teachers who have soft hearts and motivates children to study. We will also have hostel for the children where they will get all the facilities which a individual wants.

So I want to open this organisation because education is the most important thing in a child's life and I will work towards it.

“I CAN, I WILL”



Akshay Rathore



ANKITA SHARMA

Reminiscence

Special days+no text from loved one's=worst feeling ever.

It's nice to have someone in your life who can make you smile even if they are not around.

There are so many people and related dates from calendar, who have major importance in our life. Ceremonies, functions and special moments which we celebrate for the happiness and remembrance of that particular moment once again. But with the busy schedule and hectic professional lives we somewhere miss those glimpse from our lives. But we need to make a balance between our professional and personal lives. We will become your reminders and help you remember all those important dates. Now with the full fledge techno-friendly life, we bring the one spot solution for you to catch those glimpse again and help you to celebrate those moments with beautiful gifts and variety of emotions with no worries to remember the dates by yourself.

We are here to remind you all, your special events and memories to never forget your personal life too. With this start-up idea we will help you in making your relationships more better and not only this will affect your relations with your loved one's but also this start-up will help the needy people. As the presents we are going to send to your loved one's are handmade and will provide goodwill and employment to the one's in need.

“I CAN, I WILL”



Ankita
Sharma



ANMOL

Since childhood, my love for technology has overpowered every minute thing in my brain. Technology fascinates me like an ice cream cone or balloon vendor fascinates a little kid. Growing up with gadgets and my love for food made me to think about opening my own business and bring this combination alive. My dream venture since i thought about business is to open a CAFE with electronic menu in which not only the desired food will be out listed but its video displaying all those mouth watering ingredients and making will be shown. This business scheme in my dreams reach one level up when i think of making it run through streets by organizing this setup in a CAFE VAN and that too electronic one. Moreover, i opted marketing to inculcate these skills so that i can turn my dream into reality.

“I CAN, I WILL”



A handwritten signature in black ink, appearing to be 'Anmol'.

The mentor says...

The question that the young generation is confronted with is: What to do with life? And dreams, to an extent, are the answer to this potent question. In the animal kingdom, it is man alone who works for a living. Lin Yutang in his book 'The Importance of Living' talks about man as “a curious, dreamy, humorous, wayward creature.” Dreams descend from a world of idle visions and can become a real force in life, leaving the dreamer restless until they translate into reality. Dreams are very real things but there is always a danger of having confused dreams: those that do not correspond with reality and might, primarily be escape mechanisms. Budding, young professionals, therefore, must have the ability to replace “lofty idealism” with “healthy realism”. Passion and reason must go together. Also as Sadhguru puts it, choices made in order to achieve a life of one's dreams need to be sensible; they must be conscious. Long term goals require sacrifice. Besides sacrifice, wisdom, courage and confidence are the main ingredients of a successful life. Courage emanates from wisdom; one who understands life is always brave. Confidence can take one a long way but confidence without clarity is disastrous.

“Success is not how high you have climbed, but how you make a positive difference to the world.” This quote by Roy Bennett very aptly describes the contribution of Prof. Ashok Chitkara to education. Besides being a thorough academician, Chancellor Sir has been a beacon of light for both the students and the faculty at Chitkara University. Every year, we look forward to his interesting and enriching sessions on Business Ethics. We are privileged to have you as our mentor Sir.

Dr Navreet Kaur

Associate Professor

Chitkara Business School



**Our
budding
entrepreneurs...**



APOORV AGGARWAL

“Take care of your body, it's the only place you have to live in”

A dream is not what you see in sleep, dreams are those which doesn't let you sleep! True that everyone has dreams but not all become real. It takes hard work, passion and dedication to let that dream come true.

I also have a dream to open up my own GYM AND FITNESS CENTER where I can train people and guide them to be fit. In India fitness industry suffers a lot because many myths which are prevalent, and hence it becomes very important to guide people properly. According to a survey, 40% kids are suffering from obesity because of junk food and laziness. Seeing such conditions where people are least concerned about their health, would be the main issue in nearby future, that's why I want to promote fitness and healthy living. People should be concerned and aware about what they are eating and how it is affecting them.

My Gym would guide people about healthy eating and physical training. Fitness can never be judged by age so it will be open for all age groups.

I know it will take time, dedication and a lot of hard work to do this but I know I will.

“I CAN, I WILL”



Apoorv



ARCHIT ARORA

Startup idea for Online Language Translation Services Agency

Translation is one of the easiest and most profitable industries to delve into if you are proficient in more than one language. Sought out on a global scale, translators do not need any capital to get started and can earn a salary of \$40,000 a year (minimum) depending on the size of the company you are hired by and the length of the contract they offer you.

The quality of the translated material is key. No business really wants the embarrassment of translated materials that have errors or even worse, contain mistakes that could be culturally offensive. Businesses know that communications with their customers have to be right. They're not willing to take the chance on a bad product and they're willing to pay more for that assurance. Freelancers will find it harder to land larger clients because of this, but agencies will thrive. As an agency, you will have as part of your staff, well-tested translators with a record of quality, on-time work. Your testing of these translators is vigorous with few making the cut. It will take time, probably some frustration, and you will pay some sub-par translators for work that you will never sell.

The Internet has been a great leveller in connecting people from across the globe. It has also enabled businesses to go global by connecting with customer groups in various countries.

Despite all the advantages that the Internet has brought about, language still remains a challenge for businesses to reach a larger audience. Though English is perceived as a global language of business communication, many countries still prefer to converse in their local tongue. Translation has helped bridge this divide to a large extent by bringing diverse groups of linguistically and culturally different people together, enabling them to communicate effectively.

The Pros of Starting a Translation Services Business

Some of the benefits you may experience if you start a translation service include:

- Startup costs are very low.
- It's a great home-based business, especially because you can work via the Internet.
- Overhead costs are very low, and you have the potential to make significant profits.
- You have a very broad target market, including legal, commercial, medical, technical editing, interpretation and more.
- There is a growing demand for translators in our global community.
- You can operate solo, or manage a group of translators, even if you are not a translator yourself.

Hence, my idea of startup is of an online website for language translation services, where freelance translators can register and then companies & people can take services from these freelancers through this website.

“I CAN, I WILL”



Archit



ARJUN BANSAL

So my dream venture is to open a coffee shop or a coffee cafe. Where i can provide a different experience to the people of India. My customer base will be the youth and the corporate sector and i will also be providing different space for business meetings. I will also provide the facility of a driv-thru so that the people don't have to wait for their coffee while going to there work in the morning. Now if we talk about the inner sitting area, there i will be creating different sitting plans like it would be different for couples, corporate worker, friends and e.t.c. then the interior also will be based on different themes and i will also be providing the exterior sitting area so that the nature lovers should also be able to enjoy there coffee. And now if we talk about the product that i am going to offer will be of high quality and highly tested by labs so that it do not harm my customers and the products offered will be at affordable prices. As we all know the Indian culture here people prefer tea over coffee, i mean more people are into tea, so i will be making that also so that i can attract all kind of customer to my shop.

“I CAN, I WILL”



A handwritten signature in blue ink, which appears to read 'Arjun Bansal', located to the right of the circular smudge.



ARJUN BOHRA

I want to start my own business and serve to my county and nation. I want to give service to every class so everyone can afford my products.

“I CAN, I WILL”



Arjun



ARSHDEEP KAUR

"HELPING HANDS"

The best way to not feel hopeless is to get up and do something. Don't wait for good things to happen to you. If you go out and make some good things happen, you will fill the world with hope, you will fill yourself with hope. So my dream in life is to open a NGO to work for poor people, children, old people, basically everybody who needs help. The NGO will be in rural area where there is job scarcity POOR PEOPLE, who want to study but due to economic issues of their families are not able to study. I will help them by providing them assistance, guidance and education loans (without interest).

OLD PEOPLE, who do not have work and are willing to work. I want to provide them working atmosphere which will help them in improving the living standard of their lives. NGO will take the charge, counsel them, help gain their lost self-esteem and make them self-reliant. hence, I want to provide them all type of assistance whether it's legal or other.

The ultimate purpose is to provide life better than past.

“A kind gesture can reach a wound that only compassion can heal.”

“I CAN, I WILL”



Arshdeep



ARSHVEER SINGH LONGIA

“STEPS TOWARDS ACHEIVEMENT”

STA Academy

Sports being one of the most important part of people life as sports does not build character they reveal it. Being a sports freak wanted to see my country at the most prestigious stage (football world cup). Country like India full of talents couldn't able to showcase their talent in world football. My dream is to build a football academy and appoint international coaches with assistant Indian faculties. My dream is to give qualities player to Indian football out of thousands passionate ones. I see my role as a owner and a marketing expert of the company. My aim is to open the academy in every states of the country and providing facilities to players coming from small town.

Qualities players would be given a chance to meet legends of football and they would be taken to the stadium in England to show the premier league matches to make them understand the passion for football. Basically my aim is to bring prodigy to Indian football and self esteem to see my country doing well in football.

“I CAN, I WILL”



Arshveer



AYUSHI SUYAL

Strings Music Academy

Just connect...!!

Starting a dream project will be the greatest achievement of my life. Since childhood I have a big dream to become a singer one day but now as I shifted my path to become a marketer that dream of mine has now somewhat faded away, but I truly want to do something in this career. So what I have decided is that I want to open a Music Academy named as Strings Music Academy as I have great interest in Music. Music is my passion and the only thing that gives me pure satisfaction, the true happiness. It takes me to another world in which I can create, sing and listen. I want to open a platform for those who are not being able to pursue their career in the music field due to their circumstances and the situations. I want to open that level of Academy which the world has not seen yet. Music is my first love and I can't imagine my life without it. So the ultimate aim of my life is to create an opportunity for those who have not been able to grab the opportunity. I want them to learn the music, feel the music and create something different. I hope this dream of mine will come into reality. I can I will!

“I CAN, I WILL”



Ayushi



BHUVNESH SONI

In a world full of innovation with the change being the only constant Business ethics and values are unchanged. There are changes in marketing trends but the route main principle of marketing has been the same.

I grew up at a time when families traditionally all sat down and shared tea, every morning (Why not Coffee, the 2nd largest traded commodity?)

With the rapidly growing hospitality industry, I chose to pursue BSc hospitality from, AIHM, Chandigarh, one of the most prestigious colleges in India. I did my internship from The Oberoi's Gurgaon, where I ended up experiencing Corporate Social Responsibility including customer service and standard. I was (on campus) placed in Bose Corp India Pvt Ltd as a Demonstrator where I learned the relationship management with the customer engagement skills. Studying MBA (marketing) from Chitkara Business School has added Wings to fly, potential increased exponentially which boost at the fire and according to me, marketing requires a lot of fast activity during the day, and that's the kind of job I thrive in.

India, being the coffee producing country, consumes only 30 % of coffee and exports the rest. Why? Around the world, the coffee cafe has become meeting points for "urban tribes," creative types, freelancers, and pour-over junkies, which is creating awareness of the good cup of coffee. In India, though, running a coffee business is still a tricky pursuit, riddled with challenges.

The advantage in a START-UP of coffee is that it will not need huge capital i.e., one can start from a scratch. Coffee being a luxurious beverage rules many hearts but lack of brewing knowledge, time and the cost, always keep it behind, especially in North India, and end up in consuming tea. My aim is to do my bit in the coffee industry by turning North Indians from tea drinkers to coffee to increase the in-house per capita consumption. A business is never for oneself for its upcoming generations.

My plan is to hire kiosks after doing Market segmentation so that I can penetrate the market accordingly. I will hire the people of this sector to give brewing sessions to the targeted audience, including housewives and will plan the market mix by product, price, promotion, people and ultimately the physical environment to run down the comforts of the smart people. My ultimate goal would be to enter the North Indian market through e-commerce, small kiosks, instead of shops, to cut down the establishment cost and to create a brand to sell my services. My ultimate goal is to deliver the finest quality freshly roasted coffee and services to your door.

Marketing is all about real things, either by learning or by sharing experiences. When we see our parents consuming tea in the house, we ultimately land up in tea drinkers (inherited psychology), my target audience is the youth, a small push, to convert the north Indians into coffee drinkers, which will indirectly impact in the reduction of the nicotine consumption and increase the metabolism of oneself. Once the youth will be used to the filter coffee with in-house consumption, ultimately their next generation will turn out to be the coffee drinkers which will help the country to sustain the domestic market.

My goal is to create an environment where the world is in touch with the values using my strengths so that I can create a platform to provide the opportunities to the world, starting from my Nation by providing everyone an identity and status. I want to design the ethics of the company in the most appropriate way by creating corporate social responsibility, moral ethics, and customer relationship management.

As the current leaders say 'the foundation of successfully building any business is having a larger list of contact to introduce to your business.'

I have started maintaining a network learning social skills in search of a platform, developing managerial skills and blending them with the rich inheritance which would help me to become a good leader. Nowadays, where the big companies are using unethical practices to survive their brands and to maintain their favorite customers, they should also focus on sustainability too in accordance with the customer and the customer center growth. In the big ocean of marketing, I want to become a recognizable whale who has the potential to make the change. I seek an opportunity to use my skills, to perform, and be recognized.

While the change being the only constant I'll not be afraid to get creative innovations and experimenting with the market. In the survival of the fittest, failure is always an option but giving up is not.

"I CAN, I WILL"





GARIMA

People need guidance in emotional and professional challenges like in career, relationship problems, stress, health issues, physical illness etc. Counselling helps in overcoming these issues by providing space to think and share things with a person who is not part of their family or friend, which is much easier.

Being a marketing student, whose job is to study their consumers and providing the product at right time and right place, I will use this same strategy in my own COUNSELLING CENTRE. Where I am going to study difficulties in one's life and giving advices or suggestions so that they can make better choices in life.

A Counselling Centre not only aims at solving others life but to make them ready to cope up with difficulties in future also.

EVERY SINGLE CHALLENGE YOU FACE IN LIFE WAS DESIGNED SPECIFICALLY FOR YOU, YOU HAVE ALSO BEEN GIVEN EVERY SINGLE TOOL YOU NEED TO OVERCOME IT.

“I CAN, I WILL”





HARDEEP BHATTI

“HOME KITCHEN”

Getting a business off the ground takes a great idea, a high-quality team, a boatload of passion, lots of hard work and an infusion of capital. Whether that capital comes from a venture investor, a micro grant, a bank loan, a line of credit, your personal savings .my dream venture of organic and creative restaurant is really a innovative idea as there are few restaurants that are run with organic concept, Organic restaurants present amazing opportunities for organic farmers, restaurant owners, organic handlers and the organic community as a whole. Organic food trends to be growing in popularity. Organic, which used to be a novelty term, is now much more mainstream. Organic, which used to be a novelty term, is now much more mainstream. this concept as what a great combination of good taste and good hygienic veggies. There are many restaurants in the city but I think this idea will really stand out. Even keeping my profits aside customer will be served with the best quality which will further enhance their quality of life and living standards. Arranging the investment and putting my efforts I think I would do best and would be more than happy to serve people.

“Quality matters more than quantity”

“I CAN, I WILL”



Hardeep Bhatti



HIMANSHU SHARMA

Music, driving and traveling had been my passion since my childhood. But at the same time. I am a marketing student , marketing ia an important part of our life and business. So my dream is to establish a "GYM & HOTELS" and my GYM name is "Body Build & Fitness", START UP for middle class or upper middle class people for promoting health and fitness. As we know many age related physical and mental disease start by this age. GYM will providing membership for customer full Nutrition diet in hotel for GYM members one in a month, GYM will provide, yoga as well to customer for 40+ aged people's.

Music & Dance (you get many physical and mental health benefits including better heart, strong muscles, better balance and coordination, strong bones , lower risk , improve memory, reduce stress.)

Trip's & Tours : will also be organised by for the members, usually we're encouraged to travel a lot when we're young, But we are provide all customers who are love traveling as well. Traveling can do wonders for mental health" stress is measure problem in now days". "Basically encourage the people for health care and make fit".

“I CAN, I WILL”



A handwritten signature in blue ink, which appears to read "Himanshu Sharma".



HIMANSHU SHYAM

I dream of a company that not only wants its employees to be just confined to the daily work but also organize some recreationel events atleast once a month. Being an employee i also expect the company to have a good package of social responsibilities towards me as an employee.

“I CAN, I WILL”





ISMAIL TOPPO

“DREAM COME TRUE”

Dreams leads a person to a definite direction. Everyone has a dream, so as I. when I was in my childhood my dream was to become a choreographer. For that I started participating in different dance competitions and I was doing well at that time but as I grew up my interest turned in fitness world. I was fascinated in keeping myself fit. Now, my dream is to participate in different fitness competitions and to open a gym but as we know every small dreams want some investment so first I will work for investment. I want to expand my business to every corner of my country. My parents are also supporting me in every step of life. I want to make my parents feel proud by becoming a well educated person and by establishing my dream business. I always want to serve my country.

“I CAN, I WILL”



Ismail



JATIN BUDHWAR

Once I went to hospital with my parents for the treatment of my grandfather. After a day doctors said that further recovery could be done at home itself and they gave us a list of medical instruments which will help in the recovery but as we started collecting those instruments it was quite difficult to find them because they are not available at a particular store moreover they are very costly. There I came up with an idea that Costly medical instruments should be given on rental basis and an application should be built so that customers can provide their address there and put the demand for the instrument needed. Then medical equipment will be delivered at customer's doorstep which will be more convenient. Equipments like ventilators, oxygen concentrator, pulse oximeter etc. This is how a major problem could be solved. Even we can provide various other services through our application like doctor consultations, lab tests, nursing etc. But major focus will be on connecting the dots between medical stores which provide wide range of medical equipment for rent or purchase and the needy customers making healthcare more accessible and affordable.

“I CAN, I WILL”





KANISHK SHARMA

Physical and mental health issues are on a rise among today's students, mainly because of rising competition in studies and every parent want their kids to do well in academics, they go to school/college sit there for long hours, come back home then go to coaching classes , then sleep, with very less focus on their physical and mental health.

In their free time and/or in their weekends they spend all their time on smartphones or in front of a screen. On an average a student's physical and mental health is deteriorating, increasing number of students wear glasses and have other health problems.

To solve this problem I will start a venture 'SIDE BY SIDE', that will be a 45 days overall mental and physical transformation program in which the basic skills like swimming, yoga, meditation and athletics will be taught to these students and they will also be taught to inculcate these good habits in their lives even after the program and with that they will succeed in life with their transformed mental and physical selves as well.

It is said that to form a lifelong habit it takes only 40 days for an individual to achieve that, JUST 40 DAYS!!, and if we can't stick to a schedule even for 40 days, that is not impressive. So this program will help that to achieve and make “Taking care of one self's mental and physical health” a HABIT --> a lifelong habit --> moreover a lifestyle.

“I CAN, I WILL”





KARAN ARORA

Most Advanced Fitness Club in Town

With the growth of fitness consciousness among young generation and even middle age people, it will be an excellent opportunity for growth. I hail from a small town, Yamunanagar. It has mostly old class gyms. There is an increase in disposable income among middle income people especially in Yamunanagar which is getting urbanized really fast. In 2012, during my trip to Singapore, I visited the gym in the hotel premises which was an excellent high- tech gym. From there I got the idea that it would be amazing to have this kind of gym in our hometown.

Gym will include all electronic equipment including exercise machines for HIIT which are not available in any other gyms in the town.

Tag Line-Get In.Get Fit.Get on With Life.

“I CAN, I WILL”



Karan



MAHIMA KAUR

La Chocolate company-Chocolates have always been fascinating me a lot. I always feel rejuvenated whenever I eat a Cadbury chocolate or any other chocolate. So my dream venture will be to open a chocolate company called 'La Chocolate'. Chocolates are primarily seen as a sweet for kids. Normally adults avoid chocolates because of problems like diabetes. So my idea will be to put persistent efforts in order to manufacture a chocolate with good quality, quantity and economical price without compromising with the health of my customer.

So the main motive is to provide ecstatic delight to my customers which will ultimately enhance customer loyalty and leading to building up of customer relationship and increasing volume of sales and profits.

“I CAN, I WILL”



Mahima Kaur



MANAV GUPTA

My dream Venture would be resale car dealer. like nowadays one can easily afford a loan and people are willing to shift from two wheeler to four wheeler as it will improve their standard in the society (india is a show off society) and moreover the automobile industry is growing at a rapid rate and people prefer four wheeler instead of two wheeler as car is considered to be more safe and reliable. Many people has requirement of sealing old car or bike you may opt to become good auto dealer. In my venture firm i will be also providing services like car wash, dry cleaning and polishing.

“I CAN, I WILL”



Manav



MANJOT SINGH

So, the thing is right now my dad owns a clothing business. So we have a wholesale business, but I am looking for some expansion in that business. I want to take the things to next level by contributing my knowledge and efforts with modern concepts and learnings. I want to establish a clothing brand one day. The main reason I am in Chitkara is first for my personal growth and experience and then after to learn some marketing skills as well.

“I CAN, I WILL”



A handwritten signature in blue ink, appearing to be 'M Singh'.

Varied Perspective of Chitkara International School





The mentor says...

Dream Job, Dream Career!

Every year hundreds of students enter into a college or University with dreams, hopes and aspirations of making a strong foundation for their future career. When they look up to their teachers for guidance, motivation and inspiration, it puts a great responsibility on the shoulders of teachers who also act as mentors to show them the right path. It takes me back to my University days when I as a student held similar aspirations regarding my dream job and dream career. As a PhD student fortunately I had my goals clear to become a teacher – one of the noblest profession in the world. For management graduates it was different scenario, a dilemma between choice of career and choice of company. One of thing most of them were sure of was that “Airtel” used to be the dream company to start their career. Why “Airtel” and not any other company? Because of brand equity it has created over years which speaks volumes about its dominance in the tele-communication market for over a decade. The brand which has been built through years of dedicated efforts of the management towards best governance practices. This is something which needs to be learnt and understood by every student that there is no short-cut to success. If you want to build a lasting impression, there is a long way to go right from starting your job and building a career out of it with hard work, perseverance and sheer determination. Chitkara University itself is an epitome of brand building which is result of decades of hardwork and dedication put in by Honourable Chancellor Sir, Dr. Ashok Chitkara. The Business Ethics Course by Chancellor Sir will surely make you familiar with ethical business practices and good Corporate Governance which will help you all prepare yourself better to achieve your personal goals and ambitions.

Dr Taminder Kaur

Associate Professor

Chitkara Business School



**Our
budding
entrepreneurs...**



NAVEEN KUMAR

My Dream Venture is to start an Education Institute collaborating with Chitkara University. It will include different courses for competitive exams around the country for masters and other government jobs. The starting location will be based in Chandigarh as it will attract a good crowd. Collaborating with Chitkara means the faculty of Chitkara will visit the institute once a while to guide the students about how to prepare for competitive exams and how they can achieve their target marks. In between we will take them to Chitkara University visit so that they will get to know why Chitkara is so successful in building careers of students. It will be a long term project, and if it gets a good start, then our target would be to cover the whole north part of the country. I hope it will work good. THANK YOU SIR.

“I CAN, I WILL”





NIKUNJ TANDON

THE BEAST

“Fitness is not a destination it is a way of life”

There is a growing fitness trend from the past 7-8 years in India. people are becoming more health conscious about their health as they were around 7-8 years from now. Seeing this as an opportunity I would really like to start up my own fitness gym in future. What has been seen is that there is no Indian gym that is known internationally. I would really want to make a fitness gym equipped with world class equipment's and the best infrastructure possible, would really want someone to represent India internationally in a competition held in USA every year under the name as MR OLYMPIA. till now no one from India has been selected there. All types of required training for different people will be there, personal trainers, proper dietitians, proper working conditions etc. The price range will initially be kept at a medium range so as to attract people and after that we would expand our business not in India but internationally as well..This is just a small desire that I have and I really think I CAN AND I WILL accomplish my dream in near future...

"There are no chilled lemon water, fancy spa towels, TVs or mirrors on the walls waiting for you when you walk into my gym, just an opportunity to eat dirt, pay your dues and see the progress”

“I CAN, I WILL”



A handwritten signature in blue ink, which appears to be "Nikunj Tandon".



NIPUN SINGLA

TRANSPARENT FOOD

Roti kapda makaan. 'Kapda' 'makaan' a persons second or third preference, one can adjust with its quantity, quality etc. But the FOOD basic and first preference, its quality, quantity both effect us. We are conscious of our cloth we wear we are conscious of where and how we are living ,but why we are not conscious of what we are eating. We purchase clothes in monthly gap, any property, house twice or thrice in life time. Food three times a day or more. We became careless in our daily Consumption. Today big companies claims their good quality products still gets rejected in tests nationally internationally both. Reasons weak food safety bills, corruption, leniency in food safety laws. Today we eat food on any persons faith, companies goodwill. Do you ever think are they really providing what they are saying? Is its ingredients are hygienic? In what conditions it is manufactured? What quality of raw material is used in manufacturing that product? Today quality of food is main concern among the consumers. So, I want to develop a transparency in food industry. Where customer will know what he is eating, is it worth quality. Live cameras, with full nutrition charts from raw material to end products, best techniques for manufacturing and maintaining quality of product is my aim.

“I CAN, I WILL”



Nipun Singla



PRAVESH SAXENA

Basic requirements for human survival are food, shelter and clothes. Every individual wants to acquire more and more commodities for a better life and everyone has his own unique way of enjoying life. Personally, I feel an utter sense of joy in travelling as it provides me two benefits. Firstly, it helps me in exploring different cultures across the world and secondly, it offers me opportunity to taste wide variety of regional foods. For instance, in INDIA only, there are more than 250 dishes to eat in all the four directions. From my experience of travelling, I have noticed that people, across all the regions, have same kind of stereotypical views about the outdoor food. If any of the family member is caught by any disease, the first and foremost thing that come to their mind is that he might have eaten something apart from the home-food. Moreover, it has become a myth that food available at various restaurants, hotels etc is not fit for health. Even the doctors, guide people to stick to the home cooked food for sound health. This mindset of people is not at all questionable because the food quality available outside home is actually not good and if some of the food outlets assure you good quality then it is not at all pocket friendly. I feel concerned towards this matter and want to change people's perception towards the outdoor fine dines. So, I want to open a restaurant of my own where I will deliver high quality food from various regions under one roof. In order to overcome the chances of adulterated ingredients available in the market, my plan is to do organic farming of my own so that people may find it like 'made at home but tastes much better than home'. I want to produce good quality organic vegetables, spices as well as diary products to meet the expectations of the customers as well as to ameliorate the standards of outdoor cooked food. My desire to bring various foods under one roof will also nourish my travel interests as I will roam across various places to gather knowledge about their food items and recipes. As a business model, I think it's a good initiative to make your passion your work and bringing all variety of food to those who can't travel across different places. It will take some time but as it is said that slow and steady wins the race, I am sure that with my continuous efforts and zeal towards my business venture, I will not left any stone unturned to make it a successful one.

“I CAN, I WILL”



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PRIYA SHARMA

STRIVE NOT TO BE A SUCCESS BUT RATHER TO BE OF VALUE

I love dancing. Dancing has been my favourite activity since childhood and I guess a million youngsters have this hobby in common.

I want to own a dance academy for rural children and for old age people, because not every child can afford these big dance academies and in case of old age people they can't hit the gym so dancing and zumba is a good way for them to stay fit. These young poor children don't have any platform to recognise their talents.

Only few of them get an opportunity and they are able to make it through the reality shows and facing rejections in several auditions. On the other hand, for old age people there is no other apt medicine then exercising upto their capacities and hitting the gym is not safe for them so they can do it through zumba and dancing I think it will be no more a boring activity for them, they'll happily accept as a routine to conclude my write up, I would like to say that I would be glad to be a reason or even a small part of someone's happiness and someone's good health.

“I CAN, I WILL”





RAJAT JAIN

**GREEN INDIA COURIER SERVICES
“DELIVERING PROMISES”**

People often assume that making eco-friendly choices means spending more money. But more often than not, going green will actually save you money. It turns out that what's good for the earth is also good for your business and its employees, especially if you offer delivery services. Additionally, you can save on expenses by offering environmentally friendly options.

As you all know many companies have jumped on the eco-friendly bandwagon, doing their level best to be as “green” as humanly possible. This can be done by using the electric vehicles, drones, bicycles, biodiesel vehicles, reusable Eco-friendly containers etc.

As there is no such company in India, hence, I'll try to bring new changes in delivering to the customers in an eco friendly way. There is a big boom of ecommerce in India so the requirement of delivery goods to the customers on time is a big challenge and my company will overcome these challenges through our mission and vision.

Why eco friendly?

It helps in brand image: It will deliver a message to the World that we are “going good” by adapting greener delivery methods.

It's better for the environment: This is the most obvious benefit because environment is suffering from air pollution and through this we can help the nature to retain its greenery.

Cost savings: Companies that focus on energy consumption and how to reduce their carbon footprint can drastically reduce their overall cost of manufacturing.

Lastly, my idea to develop an Eco-friendly delivery to create win-win solutions is not only for myself, but also for our shippers, our partners, the consumers and our environment. Hence, creating awareness in our industry and educating the next generation is the main motto.

“HEAL THE EARTH HEAL OUR FUTURE”

“I CAN, I WILL”





RATTAN

YOUR RIDE, YOU DECIDE!!!

I am very passionate about cars. I want to open a business of car modification.

Indian automobile industry is growing in double digits at the rate of 12-13% and the purchasing power of the customers is also increasing.

Customers today are becoming more status conscious and cars are becoming more of a status symbol rather than a necessity

The customers would have an app through which they could customise their cars according to their preferences. They can customise their cars in the app itself and we will deliver the cars accordingly.

Modification would be done in form of performance or appearance of a vehicle. Most vehicles leave the factory set up for an average driver's expectations and conditions. Tuning, on the other hand, has become a way to personalize the characteristics of a vehicle to the owner's preference.

Cars may be altered to provide better fuel economy, produce more power, or to provide better handling and driving or to completely change the appearance of the car.

“PIMP YOUR RIDE” would be our positioning of the company. As we strongly believe in that its your ride and only you should decide how will it look and perform!!

“I CAN, I WILL”



Rattan



RAVEENA SINGH

Vet centre

I have always believed in giving back to the society. India being a nation where to donate/ offer is a common action carved out of a belief in astrologers or the age old belief in doing something peculiar on a certain day of the week. On one hand we do so much for humanity or for our humanity's sake.

For my future venture I would like to build a proper vet centre wherein vets take care of not only pets such as a dog, but also cows , stray dogs, guinea pigs, birds, rabbits, hamsters. This vet centre will be valuable in 2 way prominent ways – first being, that being a vet or taking it as a profession will gain some importance and will be seen as a career option with a certain scope and opportunity in India. Secondly, for a person who owns a bird or a rabbit it becomes very difficult to deal with them when they are not well. Either the right medication is not available or there is lack of knowledge about their biology.

The vet centre will welcome the vets which are working individually. Their knowledge will help run the centre.

For revenue purpose, the centre can provide the animals with – treatment, feed / packed food, animal care, vaccines, pregnancy, medication, etc.

This centre can also cater for new born pups or rabbits, etc which can later be bought by interested individuals.

Those who want to let go off their pets can give them to the centre but before doing so they would have to pay for the pets place at the centre. This would make people think twice before buying a pet and before letting them go, as it is seen that people often cannot take up the responsibility of taking care of them.

With all these activities happening, there would be a requirement of listed and registered volunteers. I would like to conclude by saying that helping animals is just as easy and important as helping humans. A simple consideration for horse getting whipped when his muscles are already stressed and strained with the weight he is pulling, to dogs who are for no reason tortured or beaten will do wonders. I do it and so can you.

“I CAN, I WILL”



A handwritten signature in blue ink, which appears to read 'Raveena Singh'.



RIYA

Most people at some point in life, dream of setting up their own venture, similarly I thought of opening up a restaurant and getting myself involved into a food business. With rapidly growing foundation for food. My aim is to set up a food business. This business is much profitable. yes it is not easy to set up a new venture so initially it would be a prime place with low overheads on lease so i will start with Indian and then come up with Chinese and Italian food. Today demand for food is highly increasing. Firstly i will come up with the issues that are associated with the food business and then gradually i will start up a business by looking at the pros and cons associated with the business. My dream restaurant would be like snack type food , to be consumed while window shopping and walking around inside a shopping mall. I will create a unique, innovative, entertaining menu that will differentiate us from the rest of the competitors. I will provide 100% satisfaction to my customers and keep my customers happy with my excellent quality food.

“I CAN, I WILL”



Riya



ROHIT

The business idea is to make an online app named Gardner (maali) services. This app helps the society by giving Gardner services. The app include all information of customer separately, what so ever work he want to get done he just write that in our app and the payment and other formalities are done only online within the app itself. After your work get done by us u can write your views about our work in suggestions column, if you are satisfied by our work or not that can also be written there and about your future expectations from us. We can also suggest our customers that if they need some kind of other stuff in their garden like cradle and plants stands. We can available that also.

With continued investment in state of the art machinery and our highly skilled workforce, we have the ability to produce challenging and complex components with accuracy and extremely tight tolerances.

The company believe in close liaison with all our customers, from prototype to production, meeting their immediate and diverse requirements.

Our In house finishing and assembly team ensures prices are keen as well as keeping lead times to a minimum.

“I CAN, I WILL”



A handwritten signature in blue ink, which appears to read "Rohit", located below the motto.



SAKSHAM CHHABRA

My father owns a business of computers and laptops renting name of our company is rental plaza the office is in sector 20 Chandigarh I have planned to do a renting business as well but I will be renting websites. The business will be set up in Delhi or Mumbai I will be renting customized websites to small businesses. Today every small or big business wants to do business online they want to advertise online. We will rent them customized website and in return we will take rent and provide them services such as maintaining of the websites etc. And because my father is already in the renting business it will be easy for me to get in the market and with time we can start making customized applications for the clients as well because if this idea goes successful we will be earning enough money to expand the business.

“I CAN, I WILL”



A handwritten signature in blue ink, appearing to read 'Saksham'.



SANDEEP NARANG

Awareness- A Myth Buster

- The world today directly or indirectly depends on internet and due to this digital marketing plays a very important role in the society. But almost all the companies use digital marketing for the sale of their product primarily. As I am a Marketing student so it will be a golden opportunity for me to change this scenario. Whenever a person gets afflicted by a disease the people around generally say it's a never heard of disease. This sometimes happens because they are either not aware of the disease or have not heard about it. My motive is to create awareness with the help of digital marketing. All of us know only about some major diseases like heart attack, diabetes, cancer, polio, HIV. Except these there are other diseases also like epilepsy, cerebral palsy etc. There is not any awareness about these. If someone knows about these diseases they have wrong notions/ inadequate information about them or are influenced by superstitions. For instance in epilepsy instead of keeping a finger between the teeth to prevent a patient's tongue from getting cut and turning the patient sideways to prevent the vomit going into his/her lungs, people generally make the patient smell his/ her shoes. But it is only a myth. People are not aware of first aid in this situation. Epilepsy/strokes according to WHO is the second largest reason for death. Similar is the case with other diseases.
- By using digital marketing, various links will be visible to people who use internet. Links will also be visible on social networking sites. By clicking it a person will get the list of all the diseases along with the symptoms and how to administer first aid which will be prescribed by doctors affiliated to IMA or other such organizations. Moreover the contact details with the address of these specialist doctors will also be shared with the user which will be a great help to people living in tier 2 and tier 3 cities to go for further treatment where doctors for such diseases are not available.
- It will be a chain process and this process will act like CSR to the companies. It will serve the purpose of an online platform via which many lives can be saved.

AWARNESS is LIGHT

“I CAN, I WILL”





SHALIGRAM JHA

The market pain which I want to solve in single platform. Ambulance not available on right time on right place but with the help of G.P.S tracing system any needy person can track nearest ambulance in short time. No need to carry medical history, because in the emergency sewa doctors can update all medical history from past to current. Emergency sewa also help in finding specialist doctors near by. The size of medical market is too big and its is fully untracked .that's why Emergency Sewa want to tracked the medical all necessary and useful benefits. Emergency sewa is a mobile based application through which medical facilities can be developed in the future.

**TO SAVE HUMAN LIFE BY PROVIDING SEWA
ON RIGHT TIME, RIGHT PLACE.**

“I CAN, I WILL”



Shaligram Jha



SHASHWAT BHATIA

I have a keen interest in technology from my childhood, so from 10th standard i always dreamt to build my own online website business for some sort of entertainment and one fine day in graduation i came up with an idea of starting a website for entertainment purpose as we all know Indians have always been crazy about watching movies whether it be Bollywood, Hollywood or any other regional movie but nowadays due to use of more and more internet usage online movie reviews have become popular and so are the different critics. But the problem is like there are many different reviewers and bloggers on the internet giving reviews which give different opinions and mixed reviews which creates a confusion in the mind whether to watch the particular movies or not. So i would like to generate a personal application and a website for the movie lovers to come and read an average cumulative review of all the major critics online and different media journals writing the reviews. For Example- Very famous website of USA called the "Rotten Tomatoes" does a similar work. My website and application should be an one stop for all to check whether the movie is worth watching or not and there will a user review section also for the movies which will make the website more user interactive. Till date i have come up with an interesting name for the website which is "Flick-duck" ,So my dream is to work on this project with a team of innovative people who would help me to achieve my goals and i hope that one day my website can compete all those international level websites and become an internet sensation.

“I CAN, I WILL”



Shashwat



SHERRY THAKUR

2018 will be the 12th year of my hostel life. Being a hosteler, I always missed a part of my parents. Spending half of my life with kids of different ages, religions etc I learnt that a kid always needs someone to be there. Someone who a kid believes in that s/he is always going to be there no matter what and love him unconditionally. A Hollywood T.V. show 'ATYPICAL' based on an autistic kid, inspired me to visualize my dream. A dream seen by an individual but lived by many. The idea is to create a home for the kids suffering from autism. I am buoyant to say that my company, 'NONPAREIL' won't be giving a high turnover in terms of money but high turnover in terms of happiness. This dream venture is the long term goal of my life, certainly 25 years from now. Till then I'd like to work in a company and enhance my knowledge and skills.

“I CAN, I WILL”



Sherry Thakur.



SHIVANG GANJOO

My Dream venture is to have a Business Setup which will provide all types of Business Management Services. Dr. PC 360° Business Centre.

All business related services will be provided and books will be written to enrich the knowledge of business. Instead of Best, Right Business services will be provided which will help make generate funds and improve lifestyle of business. Clients from across the world will meet at single platform which will make it easy to develop more ideas and improve overall growth. MBA at Chitkara Business School also helped me to enrich my skills and knowledge to explore my potential to structure my Dream venture with the Right facilities and support. My Dream venture will be a place where all the services will be provided to the potential clients under One Roof. Old thinking of business will be merged with the New thinking under this setup to develop Right Solutions. Multi Language communication services will be an additional feature to the Dream Venture. A right business atmosphere will define the venture with a VISION To Provide all the business services under One Roof (i.e. Management, Development, Outsourcing, Staffing, Consultant, Legal services etc) Digitalisation & Automation will also play a vital role in the Business venture which will improve the nature of business and providing RIGHT quality business services.

This was all about my Dream venture I would say Dream Big Work Hard.

Thank you

“I CAN, I WILL”



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SHUBHAM BHAGAT

According to Dr. APJ ABDUL KALAM & quot; Dream is not that which you see while sleeping it is something that does not let you sleep." I totally agree with this statement .

My dream is to become a successful person in a better way. There are many in now a days to earn more and more money but there are very less ways to earn more money in an ethical way. Today there is a huge rush to become no.1 in every field even they don & apos;t deserve it but race is there.

I want to do something which someone has never done it before. Then may b it will b successful or failure but I want to do something different.

I want to become rich as everybody wants but I want to become rich in people & apos;s heart with some good amount of salary.

I dont take dreams generally but I know that the most important thing in the life of a person is happiness on his face and most important point is that when your happiness comes after others happiness.

My dream is to serve and learn from the people and give it back to the people.

If I become a influencer person then I will bring changes in society because I think change is must in developing your personality and building your image in others life.

So I want to work hard, learn more, earn good, spent good, serve people, love the nature and technology and most important to live happy and keep my people happy.

“I CAN, I WILL”



A handwritten signature in black ink, which appears to be 'Shubham Bhagat'.



SHUBHAM JAIN

Business ethics is a specialized study of moral right or wrong. It concentrates on moral standards as they apply to business institutions, policies and behaviour.

It studies how moral standards apply to systems and organizations through which modern societies produce and distribute goods and services and to the people who work within these organizations. Business ethics in other words is a form of applied ethics. Business ethics can be defined as written and unwritten codes of principles and values that govern decisions and actions within a company.

In the future we want to open my spare parts business and manufacturing plant by giving good quality products than the others. In my company we will also hire the people for doing marketing of my spare parts. The spare parts of cars, trucks, tractors, bikes & my dream is to make No. 1 company in the market and make my own brand. We will set my new business with proper plans and policies and with proper rules and regulations.

Thanks.

“I CAN, I WILL”





SHUBHAM TREHAN

“FUTSAL INDIA”

Football had been my passion since my childhood. But at the same time, I am a MBA (marketing) professional. Sports keeps an individual fit and has an important role in health. So my dream is to establish a football academy named "Futsal India" a start up for all the children aged from (10-25) in my city Yamunanagar promoting football as a sports in India. As we know football is a growing sport in India but academy of football is not available in every city and children having passion for football in these city had to break their dream of playing football at a professional level. So this academy will be providing professional training to the children having passion for football. Academy will provide special training programs and take an initiative to take these children at professional level. Academy itself will take selected children to major competitions to grow them at certain level. Now passionate children won't have to go to major cities like Delhi, Chandigarh to pursue their passion for football. It'll be available in their city only.

Basically aim is to ensure passion for football stays alive in small cities also.

“I CAN, I WILL”



The mentor says...

God has given unique characteristics to each individual. But in an urge to become extraordinary, we start copying others and forget the uniqueness within us and it transforms an extraordinary being in an ordinary being. The first lesson for a leader is to know about the unique characteristics a leader possesses. Then next thing is to know about which leadership role one gets fit in.

Bhagavad-gita has mentioned four types of leadership, i.e., (1) Strategic Leadership, (2) Directive Leadership, (3) Team-building Leadership and, (4) Operational Leadership. Each one of us should focus on building natural leadership style which requires matching of one's unique strengths and weaknesses with a specific leadership role. Your unique characteristics tell you that which leadership role you can play predominantly and which as a secondary leadership role. A natural leader works to make everything effective and found the natural effectiveness in their team members. All leaders have their own strengths and weaknesses. When you try to adapt your natural abilities into leadership style then you can easily make ordinary things into extraordinary things.

Recognize your natural leadership style then YOU CAN ALSO LEAD.....

Dr Kiran Mehta

Associate Professor

Chitkara Business School



**Our
budding
entrepreneurs...**



TANYA BHAMBRI

“GLAMTRACT”

Attracting with your Glamour and latest Trends

Digital marketing is the future of marketing in the world with the added advantages that it is cheaper than traditional marketing and is measurable. It is no exaggeration that you live in a digital world and from that perspective it is imperative that your business has an impressive presence in the digital space. My dream is to become a famous blogger startup named “GLAMTRACT” a start up where I provide various blogs contents related to latest trends, fashion, glamour, wedding trends, home décor, DIY ideas. This start up for almost everyone there will be almost everything for everyone like fashion and latest trends for teenagers, home décor ideas for parents or elder generations etc. Throughout each page of my website, include searchable keywords. Keywords appease the search engine gods, making it possible for people to discover my business online. My homepage should clearly outline what my business is all about, and make it easy for visitors to contact me. Update content regularly to ensure it's accurate. Maintaining an active presence on social platforms like Facebook and Twitter is a great way to engage with customers and raise brand awareness among prospects at low cost. Contests, helpful tips, and discount codes are all great ways to encourage followers to interact with business on social media. To further expand my website reach, you might want to consider paid advertising and promoted posts on platforms that are most relevant to my brand. set up analytics tracking to measure the effectiveness of my website, social presence, and general content. Pick a day each month to review stats. Once there are reports, use them to obtain insights on the strengths and weaknesses of marketing efforts. It Might notice underperforming areas that could use improvement, or successful tactics that you should continue to support.

“I CAN, I WILL”



Tanya.



TANYA KAPOOR

I would like to work on my company as well as social service also SIDE BY SIDE.

“I CAN, I WILL”



Tanya Kapoor



TARANJOT SINGH

SHOPBLUE HUMANITY

I belong to a business family. I've seen my dad's hard work .

Off-late every, company is doing business only with an aim of earning money but they all have forgot the business ethics and business values, their only aim is to earn profit. But some of the companies like BEING HUMAN etc are different .They earn to donate . One day, I and my brother thought about the current scenario of business people have forgot the business values. Their perspectives are changed. But we as the young souls must decide some way to handle or to sort things out . So I and my brother decided to make an organization with a motive to earn money and to do charity. So we gave a name to our organization that is “SHOPBLUE HUMANITY” in which people buy different products and some amount of their money which they pay goes for donation. My brother was working on this from quite a long time and he had successfully taken the patent and official website for it and I hope in future we both would prove to be an asset for our organization.

“Where there is charity and wisdom , there is neither fear nor ignorance”

“I CAN, I WILL”



A handwritten signature in blue ink, appearing to be 'Taranjot Singh'.



UDAIVIR SINGH JAWANDHA

My dream Job is to own a business in Canada and become a success entrepreneur there. I love the life in that country and cannot wait to go there and start my struggle.

“I CAN, I WILL”



Udaivir Singh



UPASANA PAPREJA

Well my dream company is the one which does justice to the efforts that I put in. A company which make me feel home away from home. Not only this but my dream company should reward me for my good work and coach me wherever there is a room for improvement. And my dream company is the one which gives me enough opportunity to learn and grow. This is what i expect from my dream company to be.

“I CAN, I WILL”



Upasana Papreja



URVASHI SHARMA

DREAMS

I had many dreams since my childhood Like to be a doctor, teacher etc. But now as I am matured I want to follow my 2 dreams and follow them. To be an entrepreneur and to start a NGO named 'DREAMS'. To be a businesswomen I got inspired by my Grandfather and to run a NGO I got inspired by my sister because we always want to run a NGO. As we all know NGO is not really a non profit organization it is categorized as a professional job because nothing can be done without money. Being a businesswomen i can contribute something to my country and so i can run a NGO. I love to travel too this is also one of my selfish reason to start a NGO but being equally supportive for my NGO. Travelling makes me happy and to travel with some motive make me even more happy. I will try my best to achieve goal and fulfil my dreams so that i can serve my country too.

“The future belongs to those who believe in the beauty of their dreams.

“I CAN, I WILL”



Urvashi



VIPUL SAWANT

“Knowledge is power”

Today's society needs an educated person who is well dressed, well mannered and the most importantly must be a post graduate then only the person gains respect. But I don't think that any educational degree teaches you how to live. I am an MBA (marketing) student and I am thinking of applying my learnings and practical knowledge that I have gained so far on my orchards.

Society may think that managing orchards by a MBA degree holder is worth nothing for his MBA but the degree doesn't say that it is applicable only in the corporate world. My dream is to expand my family business, encouraging others to learn from me and making people aware that education and knowledge should not be limited to a particular field but we should know where and when we can use that knowledge and how effectively and efficiently we can apply it in our daily lives, be it orchards or be it corporate world.

I just want to prove that I can change the way of managing orchards and can give it a new direction so as to enhance my knowledge and show the society that no task is too small. Knowledge plays a vital role and it depends on us how we use it.

Knowledge has a beginning but not an end.

“I CAN, I WILL”



A handwritten signature in blue ink, reading "Vipul Sawant", located below the text.



DIVYANSH GOVILLA

I am firm believer of the saying; life lies in gratitude not in fame or money. If you not made others life easy then your being alive is not worth living.

I want to create an app where any human can contact to consultant and let them know their symptoms by which doctor can reach their home because in this busy life sometimes we often ignore our health.

We don't get cautious until the problem is life threatening but we often forget any big disease start from stage 1.

Along with this consultation we'll provide nurses- for daily basis for e.g. injection, dietician - healthy food is the major concern now some days.

By this app there is one hidden aspect if every individual we could attract then it turns into a national health data base.

This idea struck into my mind when one night my mother was not well, I have no idea how to proceed and I or other students must take off from their respective duties for injecting medication or accompanying them with doctor though that's our mere duties but by this health will surely get better and peaceful mind is a road to success.

“I CAN, I WILL”





NRIPESH SOOD

"TANTRA PHARMA"

YOUR HEALTH OUR VISSION

Music, watching tv and Gymming had been my passion since childhood. But at the same, I am a Pharmacist. Leisure is an important part of health. So, my dream is to establish a Marketing Company Tantra pharma which will deal in marketing of certain medicines. I want to setup a team of certain member which will deal in Dermatology range of medicines that is skin related medicines like lotions cream and even in oral formulations. As marketing is a management process which will identify as well as quantify the needs of customers. So, to quantify the needs of consumers we need to go for surveys or we must follow certain sops {STANDARD OPERATING PROCEDURES}. So As pharmacists we have some responsibilities to promote such products which can be good for health. So, our company aim will be "your health our vision" and I want to grow at high level with good name and fame but with giving best and with time as it is rightly said ROME WAS NOT BUILT IN A DAY. Everything takes time.

“I CAN, I WILL”



Nripesh Sood



PARAS GUPTA

ESCAPE GOATS

(Escape the reality while you can)

Dreams are only dreams until you wake up and make them real. I am a free soul. I move to every direction. I am a thinker and a dreamer and see possibility everywhere. I want to explore myself where I feel much comfortable. Travelling has always been a part of my life. Is travelling important to us? Do we benefit from this experience and how? Travelling is certainly a basic activity which we should think about at a certain point of our life. Travelling will provide you with interesting information, which you would not otherwise learn. Well I have always wanted to do something in the favour of the outdoor adventures. As with any journey, who you travel with can be more important than the destination. Escape Goats is a start-up idea to find adventurous, creative and fun things to do. It's my mission to bring people with great experiences, with expert providers at the best price and great outdoor thrilling activities. Escape Goats is a platform to connect all the travellers around the globe, by providing one-night stay at the local residence of the local area at the reasonable prices, with full time meal and evening with some live music. Tour Guide for many of the unexplored places, providing full equipment's and meals per day. As per the Educational Norms Mountaineering Courses will also be started, handled by the Mountaineering expertise. To travel is to make a journey into yourself so make a break for it and do everything possible until you succeed. You only live once but if you do it right once is enough.

"If You want to live a happy life, tie it to a goal, not to people or things."

“I CAN, I WILL”



A handwritten signature in blue ink, appearing to be 'Paras' followed by a stylized flourish.



ROHIT SHARMA

"Live the life you love and love the life you live."

Everyone dreams to be a successful person in life. Before that one should be well known of its meaning first. Success means if you are satisfied with your performance and you have done as per your own expectation, it means you are a successful person. Success is just a state of your own mind. I want to be a successful entrepreneur and want to run a handicraft business at a global level, where I would be able to provide a part-time job to all the willing ladies at my hometown. If this dream would come true, I will name it "Handicrafts soul". The Handicrafts would be specialized in photo frames and clothes handicrafts. I am sure that this will bring a new trend in fashion world at global level along with a good income.

“I CAN, I WILL”



Signature



VISHNU KUMAR

Sports and travelling had been my passion since my childhood. But at the same time, I am a Healthcare Professional (PHARMACIST). Leisure is an important part of health. So, my dream is to open a multispeciality healthcare centre, which would be available for everyone promoting health treating illness through advance technique and therapeutic ways at low cost. The centre will work on the AYUSH basis treating patients through natural and simple way. There will also be data entry of each and every patient linked with Aadhaar card and generating unique id which will able to generate access to them anytime, anywhere the globe. There will be frequent free health camps organised for the patients. Patients will be made aware about the generics medicines and their benefits.

It's never too late to learn and grow. Basically, my aim to ensure health with a little diversification from their daily hectic routines.

"SIMPLE MOVES CAN HELP YOU TO STAY BETTER FOREVER"

"I CAN, I WILL"



Vishnu.



DEVANSH ARORA

It's a well-known saying by Dr. A.P.J Abdul Kalam, one should awake to make his dreams come true.

Life is action, not contemplation. I am passionate about teaching and Seeing myself as a proud owner of a well-renowned coaching institute and I want to develop it as a dream training and educational centre which will provide its own educational material including Self-authored books, online study material and courses through apps, websites and other educational attributes including assistance to researchers for the bright and innovative upcoming India keeping in mind the concept of honourable P.M, Narinder Modi who is paying his utmost efforts for Make in India.

It will probably increase the skills of student and will lead to overall development of educational sector of India. I hope I will surely come-up with the idea, because Ideas without execution are only an illusion.

“I CAN, I WILL”





ANEESH KATOCH

“PHARMA MART”

DISEASE HAS NO ADDRESS, BUT A MEDICINE HAS

Playing games like cricket, football, basketball and traveling are my hobbies. Being a pharma professional, I would like to do something good to the community. Pharmacy store is the one where the individual or patient visit when the patient gets prescription from doctor. But many patients don't get what is prescribed they are provided with the alternative product with the same efficacy. I want to solve this problem by starting the mall or mart like pharma store. Starting with the one PHARMA MART at my own district kangri and it would be the headquarter. The mart will be serving on the wholesale basis as well as retail basis along with its own storage unit. The mart will have contact with the chemist stores in the district and provide with the medicines whenever required to avoid shortage of medicine. It would be dealing with the latest medication with professionals imparting good knowledge of medicines and having AYUSH medications too. AYUSH stands for Ayurveda Yoga Unani Siddha and Homeopathic respectively. As I am also focused on avoiding the wastage of medicine as some people buy extra medicine and after the date of expiry they are thrown so to avoid that wastage an initiative is to be taken having a box at every retailer store in which excess medicines should be put then collected. The collected medicines should be given to the individuals who need and cannot afford the medication. After the success of the Mart in headquarters I would like to open the mart or branches of mart in various other places throughout the country. With the experiences in futures there can be some add-ons to the mart.

ESSENTIAL MEDICINES AT NEAREST PHARMACY IS BOON TO PATIENT

“I CAN, I WILL”



Anesh Katoch



ABHISHEK KUMAR

THE ROAD TO LIFE

Education, learnings and traveling had been my passion since my childhood. I never thought about to settle a business. But during my graduation I saw education gap between rural area and modern world. So most of population of our country lives in rural area. So I want to finish the gap. People who lives rural area they want to study but some financial problem they quit their study because they really need good guidelines towards their future.

I would like to build my institute in a rural area where people want to study and make other people aware about the importance of studies. The fee structure of the institute would be affordable. I would want students to learn more and more if they are not able to pay fee that's not a big issue but I want the student of my institute to be a rising stars

People who are unable to the pay fees, I will organize scholarship scheme for them I would also like to create a different type of programmers for them in which they show their talent and build confidence.

“I CAN, I WILL”



Abhishek Kumar.



ABHISHEK BHARTI

NGO

Everyone wants to be successful and rich. I also dream of becoming successful in the field I choose. But I know whatever I choose I will work hard, stay focused and make it big.

I also dream of doing something that provides me pleasure. There are so many problems in the country, so many children are in orphanages and sometimes face lot of problems. Our country was once known for its rich cultural heritage which is all robbed now. The crime rate in the country is at an all time rise and so are various other issues and the crime against children has increased manifold since last years. While there are a lot of loopholes in the India political system that has led to these problems however we cannot blame it all on the government. Each one of us should contribute our bit towards our country's demand. Talking to children, playing with them immediately provides you relaxation. That sometimes make me feel like we all run behind the materialistic things and these children have got not much but still are enjoying the best phase of their life. We can feel all the innocence in just their smile.

“HELP OTHERS”

“I CAN, I WILL”



Abhishek Bharti



AKASH GOEL

“AG SKILL FOUNDATION”

WE APPRECIATE TALENT

Since my childhood I have been passionate about sports. The city from where I belong, there was not many opportunities for an inspired young sportsman. I have experienced that children were ready to do hard work but there was no one to guide them. After joining my college, I started dreaming big. I thought I can be the one to provide those facilities in different parts of the country where there are so many young children ready to explore their potential. I am thinking of starting a sports club where high level coaching can be provided to them in different sports. The club I am thinking will initially start in one city and then slowly will cover the whole country specially the remote areas where it is necessarily required.

“Under privileged children will get privilege here.”

“I CAN, I WILL”





ANISH KUMAR CHANDEL

"Soul Heart"

"Pour the soul with purity, success will come across automatically."

Nowadays the brands have become the reflection of the people personality, but people have forgotten that the brands can't reflect the soul of a human. The soul could be judged only with the noble deeds of a person. I have a dream of starting NGO for orphans, where the basic education would be available along with profession speaking skills. There every child could dream of being a successful entrepreneur. I do not want to be an entrepreneur myself; I want to run an education centre where I can share my life experiences to make every single child a good personality.

“I CAN, I WILL”



A handwritten signature in black ink, which appears to read "Anish".



APAR SINGH

"BIG FOOT FASHIONISTA"

PRICE IS WHAT YOU PAY, VALUE IS WHAT YOU GET

It's not that I want more shoes; it's that they keep making them in my size. I am a tall guy with long feet and I always like to buy branded shoes but unfortunately I don't get my size in every brand. So my dream is to establish a footwear company which will have all the big sizes for everyone. Company will provide all the sizes with stylish looks. The company will not focus on big sizes shoes but will provide shoes for all age groups with the trending fashions and styles.

"A journey of thousands miles begins with a fabulous pair of shoes"

“I CAN, I WILL”



Apar

The mentor says...

Leadership is not a prodigious mystery. Great leaders have exclusive attributes in communal. These attributes can be absorbed and developed by you also. You need to grasp the perspicuous traits that will support you to conquer a great level of leadership triumph. What does a leader appear to be? You need to understand the distinctive traits of a popular, well-known and respectful leader than a leader who is less popular.

They possess a voracious passion for fruitfully implementing the vision of the company despite the condemnation of those individuals who fail to see the larger picture and lead by example. Such leaders are contented with who they are, they are able to do what they need to do with conviction. They can evidently and succinctly converse their message to motivate those around them to greater heights of accomplishment and master in enthusing self-belief in others. Unlike the star employee, they aren't paying attention on proving themselves but are focused unreservedly (and not selfishly) on what is best for the organization and put their vision for the company above their own interests. They value support from others and bring others into their circle that can provide the counsel they need. They emanate an ardent vigor that rubs off on others around them. They have a glow, graceful, and obvious persona that is projected to everyone they meet because they are so in harmony with their work. And yes, they never resign. They cuddle and conquer any obstacles, personal or otherwise, that position in their way. Thus, they need doing the requisite work on themselves to avert anything from holding them and eradicate habits that are keeping from being the Finest Leader possible.

Dear Students, attending Hon'ble Chancellor Sir's module will develop in you, the traits that will aid to excel at a high level. You will learn how passion can help you to accomplish everything in life. And last but not the least, you will learn the ability to work hard to live your dreams and keep them alive.

Dr Renuka Sharma

Associate Professor

Chitkara Business School



**Our
budding
entrepreneurs...**



ASHISH BHANDARI

"TALENT HUNT"

Passion as a profession

Since my childhood, I wanted to gain fame in my class, being a center of attraction of my peer group and everywhere I go, but 5 years ago I was very shy to express myself and showing my talent to anyone. But soon when I started recognizing my singing talent, I became confident and started grabbing everyone's attention and now it is my dream to open a company which can recognize talent in every individual, it can be acting, singing, dancing etc. if someone has a dream of becoming a model but do not have a required height (ie-'6'ft) our company will give those candidates a chance to show his talent and grooming that is required to make him fit for modeling though height is one of the factors but it is not the main factor. If a person is smart enough and know how to carry him in every outfit (aroma), and a good confidence level he will get a chance to show that our company will organize everything and give them a platform. And we have tie-up with many advertisement agencies, fashion shows, youtubers, and the winner and runner up will get a chance for his further carrier. "Follow dreams, follow passion"

“I CAN, I WILL”





AVIJEET NEGI

"LOST IN PARADISE VALLEY"

"If it excites you and scares you at the same time, it probably means you should do it". Adventure, peace and trekking have been my passion since my childhood. So my dream is to establish a travel agency which provides a platform to people who are seeking for adventure sports activity. This group will arrange trips to various adventurous places and provide full facility of fuel, camping, music, food. This agency will also engage with my village people because they have very good knowledge of trekking and adventure activities. The people will feel and love the nature and also come to know about our rich culture of Kinnaur.

"Life is a fatal adventure. It can only have one end, so why not make it as far ranging and free as possible".

"I CAN, I WILL"



Avijeet



CHAITANYA VAIDYA

"HEAVEN ON EARTH"

Travelling and trekking has been my passion since my childhood. So my dream is to connect people with Far-Flung destinations through Heaven on Earth. As a start-up for people who have passion to do Adventure Sport activities. This association will deal in all kinds of adventure sports such as Trekking, River rafting, Para-sailing and so on. Today's world people want to engage themselves with nature and my association will provide them a platform where they can enjoy the natural beauty and engage themselves with nature and this will help to make their life stress free, enjoyable and bring smile on their faces.

"On earth if you want to feel HEAVEN visit once"

“I CAN, I WILL”



A handwritten signature in black ink, which appears to read "C. Vaidya".



CHETAN GARG

"WATER POWERED CARS"

HARDWORK IS THE KEY TO SUCCESS

Since childhood I have a dream to make a car that run on water and battery. Since fuel rates are increasing day by day and the fossil fuels are also vanishing, so for the new generation it's only going to be in books and museums. Therefore, in order to avoid such circumstances we must have cars that could run with water and I aspire to make one. A few countries are already working on the project and I want to succeed in my dream so as to make India proud. Although nobody has succeeded in such kind of a project so far, therefore people consider it to be an impossible task however I believe with the advancement in technology everything is possible on earth. These days, every person needs something unique and different, and hence this innovation will likely make our country proud. Moreover, this concept is going to help not only the rich but middle class as well and they would be able to afford cars and bikes. The value of such cars will also be not very high and thereby allowing most of the people to own vehicles. I as a seller of these cars will feel proud to help my country prosper and develop in such a way.

"SAVE FUEL, SAVE ENVIRONMENT"

"I CAN, I WILL"



A handwritten signature in blue ink, which appears to be 'Garg', located at the bottom right of the page.



CHIRAG THAKUR

"BIKER'S KING"

We give you the feeling of pride

Since my childhood Music, Cricket and Travelling have been my passion. But at the same time I love bikes and to ride them on long distances, it shows my love towards bikes. I aspire to establish or open a showroom of bikes "Heavy Bikes" Named as "BIKER'S KING". Bikes are considered as first choice or we can say that first love of our new generation they love to ride bikes. As we all know in present all the youngsters choose bikes to travel with their friends. However some youngsters are not able to afford them, therefore apart from selling new bikes, I would also like to give bikes on rent to them and for the permanent customers taking bikes on rent regularly I offer them heavy discount. By travelling new places your mind get positive vibes and by travelling on a bike, a biker feel that happiness in himself while he ride, and when they are riding a bike that is the most proud moment for them, so I just want to make them happy and make them feel proud by providing them best services at very cheaper price.

Money can't buy happiness.....but it can buy a bike....so ride as far as u can.

“I CAN, I WILL”





GAGANDEEP

"DS Group of Schools"

Where education is our prime duty

I love to listen to music and love to play games. I am a student of MBA SRM. My dream job is to start a webinars where all students will be having tabs instead of notebooks, as this is the age of digitalization. By the students knowledge will get enhanced by giving them the seminars on weekends. It will not be confined to education but also the overall development of the child with proper focus on their personal growth and making them better people for the society there will be an e-learning program which will help them to enhance their skills by learning online.

“I CAN, I WILL”



Gagandeep



GAJENDRA SINGH

Gideon: Excellence and Power for Life

A dream doesn't become reality through magic; it takes sweat, determination and hard work. All people have dream to get a car. Power and Elegance is the USP of my dream car. I want to name my car Gideon with a sporty look, glimpse of Electric engine and hatchback design. Gideon will also have gorgeous colors and most interesting thing it is made in India, also it gives challenge to overseas car. Dolphin would be the logo of Gideon. I have a dream that one day I will drive my own Gideon especially blue color special edition.

I couldn't find sports car of my choice so I build one.

“I CAN, I WILL”



Gajendra Singh



HIMANSHU JAIN

"IDRISH FOUNDATION"

As I grew up, I realized about my career, I wanted to be a **BUSINESSMAN**. Also I wanted to do something for the society as it has given me so much, so I should also contribute something back. So for this I and my friends started a group named **VINAYA**. We started teaching slum area children in their area and started awaking them regarding the needs and rights of an educated person. I didn't stop there and we registered our group, named as **IDRISH Foundation** so we could get donations legally. On the other hand I'm also serious about my career and a bit confused what can I do in business and investment was also a problem, so I choose MBA in Sales & Retail Marketing because it would help me gain some experience and knowledge for the business that I wanted to start in the future. With Great Experience I can find a suitable investor. Ultimately by heart I'm an **Entrepreneur**, working under someone isn't my forte. I would like to suggest something for the people who share the same passion like me, watch the show TVF pitchers. It gives the insight of being an entrepreneur. I want to improve the health and education system of my country so I need determination, money and power.

"Life doesn't give you **Difficulty**, it gives you task, Just **Complete** it."

JAI HIND

"I CAN, I WILL"





KARTIK MALIK

Mr. Kabadiwala

"Quality is the best business Plan"

As I grew up I realized about my career, I wanted to be a BUSINESSMAN. I want to do something for the society as it has given me so much, so I think I should also contribute something back. So as a human being everybody seeks respect in the society but at the same time I want to do something to help my society. Then My Startup strikes in my mind its name will be **Mr. Kabadiwala**why this name, You all might be in some doubt but nothing to worry, but yes what you are thinking is right I want to start a business as an organized kabadiwala as they are the people who are the main contributors to save the earth in many ways.

"Koi Dhanda Chota Nhi Hota, Aur Dhande Se Bada koi Dharm Nhi Hota"

"I CAN, I WILL"





LARSON

"A TRUE ARTIST IS NOT ONE WHO IS INSPIRED, BUT ONE WHO INSPIRES OTHERS"

I am MBA student and I always know how to interact with people, If I'm talking about my passion in my spare time I always like to draw pictures and sketching. In my school life, I'm always good in drawings. As come my dream I want to open exhibition, where millionaire and billionaire people are come there. What ever the places I visited I capture the beauty of that place and draw some pictures out of that.

As you all know drawing is a passion of thousand of people but I always want to create some unique, with the use of this pictures I want to 'INSPIRE' the whole world.

“I CAN, I WILL”



Larson



LOKESH MALIK

"If it doesn't challenge you, it won't change you"

Every people have their own dreams some of wish it but some of work for it. I have dreams in my open eyes to become a successful CEO and Investor. I am inspired by CEO of Tesla motors Elon Musk. My short term dreams are work with multitalented people, who are making a colony for human on Mars for 40,000 people. My long term dreams are manufacturing "Tesla motors" and hyper loop in India and make India green and pollution free. It would great impact on Indian economy. Economy would increase rapidly which would fulfill my dreams to serve something big to the nation. I know it's not easy task but I always like to take risk because without risk we can't became great leaders. In last I would like to tell you both of have one same dreams.

"We both have same dreams we want to die on Mars instead of earth"

“I CAN, I WILL”



A handwritten signature in blue ink that reads "Lokesh Malik".



MANGLESH SINGH

"SHOOLINI KABADDI ACADEMY"

GET HIGH ON SPORTS NOT ON DRUGS

Since my childhood, KABADDI and Travelling have been my passion. But at the same time I love to play Kabaddi. And we all know that in Kabaddi we have to stay fit. My dream is to establish or open an Kabaddi academy where I want to train the young boys to play kabaddi named as "SHOOLINI KABADDI ACADEMY". In present kabaddi is very famous game in India, so I want to give best players to the Indian Kabaddi team by giving training to them from professional and best trainers. And my academy also organize an tournament where all the players from different cities can participate with their team and for the winners there are some awards that motivate them to take part in the tournament. As we know that in present all the youngsters are addicted towards the bad habits, so my academy will help them to go away from the bad habits. There are very less opportunity for the youngsters in Solan (H.P) in the field of Kabaddi so its my dream to open a Kabaddi academy in Solan.

IF YOU CAN DREAM IT YOU CAN DO IT...

“I CAN, I WILL”



Manglesh



MOHIT JETHI

"FITNESS FREAKS"

Workout Addiction

Since My childhood, playing different sports have been my passion. I am a fitness lover, by playing games I found my interest in fitness because for player fitness is must, it shows my love towards fitness. I aspire to establish or open an organized club of people in different cities to aware people about the benefits of fitness Named as **"FITNESS FREAKS"**. As we all know in present we have to face a busy life and in it we are unable to find out time for fitness and it may cause many diseases. Club will provide them trainers so that they know about different ways of keeping them fit. Club will organize a rally every year in which people from different cities participate in it and also win some prizes. For the members the club will organize a fitness tour in which tracking can be organized because tracking is the best way to make you fit and by this people can visit new places.

"GO HARD OR GO HOME"

"I CAN, I WILL"



Mohit Jethi



NAVNEET SHARMA

"You need to have Guts; you need to have fire in your belly"

"Education is not the learning of facts but training of mind to think"

A dream does not become reality through magic it takes:

- Sweat
- Determination
- Hard work

I am Bachelor of Engineering in Mechanical stream. Now I am perusing my MBA in Sales and retail marketing to step ahead towards my Dream. First day of My Engineering taught me that Science is about knowledge and Engineering is about doing. I choose MBA after my engineering to become a successful entrepreneur by learning strategies to setup a business. A successful entrepreneur is one who knows effective product execution as well as consumer Behavior.

I am very passionate towards cars, because for me passion is energy. Feel the power that comes from focusing on what excites us. So my long-term goal is to take dealership of an American automobile company Jeep that is yet trying to spread their business in all corners of our country. And will also organize off road Racing events Like Raid de Himalaya.

My Dream is also to take a step towards organic farming, which will not, leaded for huge profits but also helps to protect environment and Planet as a whole. And will also help to create awareness towards organic foods rather than food grown with chemical compounds and fertilizers. To meet with my Dreams I need efforts and hard work which will construct the bridge to connect my dreams with reality.

“I CAN, I WILL”



Navneet Sharma



NEERAJ KUMAR

"K - WOLF"

POWER MATTERS

Music and Travelling have been my passion since my childhood. But apart from this I am in love with cars. Because the comfort and the safety always be my first choice while I travel to different places. My dream is to establish an automobile company named as **"K-WOLF"**. I dream to be the number one in the car market by providing people cars loaded with Speed, Comfort and Safety features. In my cars I want to give them the power so that they can be drive smoothly in hilly areas. The **"K-WOLF"** also provides cars at affordable prices so that every person can feel the Luxury; it also makes racing cars for races and high power cars. **"K-WOLF"** also makes off road jeeps so that people can reach on the places where roads are not well made; it also covers the rural areas. Cars are the symbol of love because you can take your family along with you to visit new places. And cars also make a great impact on another person mind by look. And **"K-WOLF"** also helps the people who buy **"K-WOLF"** cars by giving new drivers learning how to drive.

"THINK UP DREAM UP"

"I CAN, I WILL"



Neeraj



NEHA SHARMA

"CONFI-ART"

Art of Speaking

Being interested in many areas like writing, painting, sketching. I am always in the support of education along with other talents and after joining MBA I have started taking interest in Entrepreneurship. So I want to start a organisation who work for those people specially for students who have the fear of public speaking. As there are many feelings come such as nervousness, anxiety etc when it comes to speak in front of many people which I have faced during my college life. So I want to start a organisation which will work to help people through different fun activities including seminars which will help to remove their fear of public speaking in a friendly manner. My organisation will help every age category to learn this art and I also try to start this in every state or city of India. So that every person can be able to speak in front of thousands or lakhs of people. Yes, Books and Degrees can generate knowledge about particular area but they only can't build confidence in you to speak about that in front of many people.

"Because Public Speaking is an Art"

“I CAN, I WILL”





NIKHIL MISHRA

"FLEX IT"

I have been into fitness for a quite long time and it is something that suits my nerves. I have tried each supplement but what I have experienced is that there is a lot of duplication in whey protein and companies are charging quite high prices for it. So my dream is to start a company which provides premium quality whey protein at affordable prices. Also my company will provide training and encourage people to include protein in their daily diet. Also I will help to change the perception of people towards whey protein. My company will provide expert diet chart and exercise plans with every purchase of whey protein.

It's your life, let's get wheysted"

"I CAN, I WILL"



nikhil



PRATIBHA SINGH

BAKE 'A' LOVE

A PLACE OF TASTE AND BLING

YUHOO! I always love to cook and bake, but baking is something makes me happy. And my happiness is to start a **BAKE 'A' LOVE** because baking is where you give your full effort to make it delicious and deliciousness makes a food lover to fall in love.... my motto is to make delicious cupcakes and cookies and get them famous in the world. I love experimenting and these experiments made me think of starting a new concept of baking where people will come and fall in love with cookies and cupcakes. I love to make **colourful cupcakes** with exciting colour combinations that attract people to come and try it at least once. And these combinations will help me to grow my business as a cupcake is happiness with icing on top. My **BAKE 'A' LOVE** will be a theme based bakery on everyday basis which will offer a wide range of cupcakes and cookies. There will be a proper sitting arrangement with a soft music and attractive interiors. This will be a place for every generation.

The best part of my bakery is to be that it will be a **BAKERY + CAFE** where coffee and tea will be served along with the baked goods on the premises. This will be a place where people will like to come and sit while leaving their tensions and worries outside. As I said people will fall in love with **BAKE 'A' LOVE**.

"WHOEVER SAID MONEY CAN'T BUY HAPPINESS HAS NEVER SHOPPED IN A BAKERY."

“I CAN, I WILL”





PRIYA GARG

"JFA"

CREATING OPPORTUNITIES AND BUILDING LIVES

I love to watch movies, listen to music, love to help needy people and senior citizens. And I am a student of MBA (Sales And Retail Marketing) as well. So my dream is to establish a NGO named "JFA" (JUST FOR ALL) a START UP for all needy people who are jobless. As we all know there are so many people who are in need of job, so this organization will provide jobs to all the needy people. Trips and Tours will also be organized by and for the members.

"HELPING PEOPLE MAKE THIS WORLD A BETTER PLACE !"

“I CAN, I WILL”



Priya Garg

Glimpses of the MBA module, 'Business Ethics & Values' - Year 2016





The mentor says...

Nowadays business ethics determines the fundamental purpose of existence of a company and organizations lay due emphasis on their responsibilities towards the society and the nature. In the business world, standards are set for determining good and bad behavior and decision-making. The prevailing business scenario requires the students to develop a deep understanding of the challenges surrounding business ethics, corporate social responsibility and corporate governance. They should know how to recognize and respond to the ethical issues, both personally and organizationally.

I would like to sincerely thank Honorable Chancellor, Dr. Ashok Chitkara for teaching entire module on “Business Ethics and Values” which is need of the hour for the business students. I personally admire him for his passion and zeal towards teaching and delivering knowledge to the students beyond horizon. This module will provide platform to the students to analyze both positive and negative examples of everyday conduct in business through case studies, assignments and illustrative videos.

Moreover, I also wish for a grand success of the publication of the 3rd edition of the book “You Can also Lead”. The book will provide an excellent platform for the students to enlighten their thought process and develop entrepreneurial skills.

“A man without ethics is a wild beast loosed upon this world”

- Albert Camus

Dr. Rajesh Kumar

Associate Professor

Chitkara College of Sales and Marketing



**Our
budding
entrepreneurs...**



PUSHAP RAJ

I have already a family business in FMCG sector namely as Gold Wine or Gold Home Pvt. Ltd. Right now the business is running only in Himachal Pradesh but I want to expand my business all over the world because we produce quality product at cheaper rates and also we have health product like apple cider vinegar which comes in cardiologic segment. For the expansion of my business its truly depends on me and after doing MBA in Sales & Retail Marketing I will come to know about various factor which will helps me to grow my business.

"The most successful businessman is the man who holds into the old just as long as it is good, and grabs the new just as soon as it is better."

“I CAN, I WILL”



A handwritten signature in blue ink, which appears to read "Pushap Raj".



RAGHAV AGNIHOTRI

MY DREAM CITY

"Dream your Dream to come true"

Everyone wish to have his own house. My Dream city is a way to fulfil their wishes. "My DREAM CITY" will build with lots of facilities that there should not be any problem to the one who is going to live there. Homes will be provided at nominal rates for person of every class. My Dream city will give wings to the wishers. My Dream city will be a developed city, where there will be complete facilities like club house, hospital care, 24*7 water facility, electricity facility, Acupressure parlour for middle and upper level age and lavish parking facility. This will develop all over the country. After completion of my dream city, I dream to build dream malls in every posh area of India near MY DREAM CITY. People should be happy after living there. **Their happiness will complete my dream.**

"BE PASSIONATE OF FULFILLING YOUR DREAMS, BECAUSE DREAMS NEVER ENDS"

“I CAN, I WILL”





RITESH SURI

"REVOLUTIONARY BAGS"

SAY NO TO PLASTIC

PLASTIC is a major issue in this world, usage of plastic in processed food is in excess. Plastic is the only thing which EARTH can't digest. We all become habitual of consuming those things in which plastic is used for packing like Milk packets, cookies, chips etc. and we throw those plastic packets in dustbin and it polluted water.

I want to introduce a product which replaces plastic totally from market. For processed food or beverages, packaging done with product which will be eco-friendly or easily recycle. Right now I haven't any idea that what will the replacement of plastic but I believe that definitely I'll get the solution. This will bring revolution in the world.

"I CAN, I WILL"





ROHIT

JOINING INDIAN ARMY

Every child's dream in this world is to save the country from the foreign invaders. When the children hear the word military they like to mimic the actions depicted in cinema. A career in the military is risky and is not recommended for people who aren't ready to sacrifice their lives for the cause of the country.

One should be prepared mentally before entering the military career and the family should also be prepared mentally before sending their children to military. Having dedication and working hard into what we are doing over there then we may end up being awarded a high rank and also be posted in a place with wonderful facilities. If we are mentally prepared then we can even get posted in border areas and still enjoy protecting the limits of the nation. The setback of entering into military is that most of the time we are away from our families and do not get to spend time with them. And getting posted in border areas is something I desire about. Not just getting high salary is the aim but also doing something and serving our nation is the main thing. It is a matter of pride to serve the nation and be responsible for the millions of lives of a nation. The Indian army is one of the most satisfying careers and is for the brave hearted only and I wish to be a part of this area.

"LIVE TO PROUD LIFE"

AND

"PROTECT OUR COUNTRY"

"I CAN, I WILL"



Rohit



ROHIT KUMAR

HOME 24*7

LOCAL FOOD @ CHEAPER COST

In today's world service sector is growing with fast pace, as BPO in India is a leading in the world. So, youth is moving towards private sector for doing Jobs and the major problem youth faces is of food. We all know India is known for diversity. So, the taste of north is totally different from south and other region. I want to open food retail and provide food according to the taste of their region as **Punjabi loves to eat makki ki roti and sarso ka saag** but that is not available in south so we will provide that in south too for Punjabi's and same for south Indian as they work in east so we will provide **dosa-sambar** for them.

“I CAN, I WILL”



Rohit
Kumar



SAHIL JARIAL

"WATER FUELED CARS"

"DONT GIVE UP GREAT THINGS TAKE TIME"

It is my dream since childhood to make cars. And as I grew up, I realized the value and paucity of fuel. So my dream became my goal and now I want to make cars that run on water and battery. The consumption of fuel is increasing day by day and its availability decreasing. The fossil fuel deposits are also decreasing day by day. So for the new generation it will only be left in books. To avoid that situation, I want to make use of technology and make such cars that run on water. It is possible and it is also my dream. Many countries are working on this project but I want to make it a success. By making such a car I want to make my country proud. For that unique idea I would like to explain according to technology. A water-fuelled car is an automobile that hypothetically derives its energy directly from water. Water is fully oxidized hydrogen. Hydrogen itself is a high-energy, flammable substance, but it's useful energy is released when water is formed. Water will not burn. The process of electrolysis can split water into hydrogen and oxygen, but it takes as much energy to take apart a water molecule as was released when the hydrogen was oxidized to form water. In the modern era, every persons demands is something unique and different from others. Many people say that this concept is practically not possible but I say that with the help of modern technology everything on earth is possible. And if I make such a car the problem of middle class families will also be solved as the cost of such a car will not be very high. Basically my aim is to make my country proud which would also make me proud that I am an Indian.

"MAKE IT HAPPEN"

"I CAN, I WILL"



Sahil Jarial



SAHIL RATHORE

No one is perfect in this world

Everyone improves that's why

They are seemed to be perfect

I believe wining is the best habit one should pose but loosing should never let you change that, and as they say nothing comes free which means you should always be ready to pay the price. I generally like to keep things simple i.e. I don't like to do much experimentation with my work. But at the same time my fundamental of life is high living and high thinking because I follow the theory HORSES FOR COURSES and I accept the same from my dream company. I don't like to be a copycat rather I believe in the theory of ONE ORIGINAL NEVER ENDS.

I am expecting the same from my dream company. I want to create an environment that should be favorable for both the parties i.e. employees as well as the company. I feel my biggest competitor is me than anyone else and as they say YOU LIVE BY THE SWORD AND DIE BY THE SWORD. I like taking challenges and more than that accomplishing them. I believe wrong attitude is like a punctured tire and even the powerful engine won't help you get through. I also wanted to feed Mother Nature through good deeds and wanted to set an example for others.

At last, my dream is to create an organization that should be far better than google. As I think that today the best learning is carried by google.

“I CAN, I WILL”



Sahil



SHIV KUMAR

"HAMARA VIDYAALAY"

Playing cricket and travelling is one of my hobby from childhood, But at the same time I also love to meet and greet people so I am **Professional** by heart. Time is an important part of life so in my idle hours I would love to open a school in my village as there is less opportunity for children to study there and I want to provide them free education in my idle time. I had also made some needy children study who are not able to afford the education. By this aim I will be able to make my state educated state and this will also help me in development of my country as young generation is the bright future. Now a day's school will be equipped with all the basic facilities, so I don't think it matters when you go so long as you do go. It's never too late to learn and grow.

Basically, my aim is to ensure education with little diversification to each and every one.

"EDUCATION IS NOT PREPARATION FOR LIFE, EDUCATION IS LIFE ITSELF"

"I CAN, I WILL"



Shiv Kumar



SHUBHAM MALHOTRA

"X TECH PVT. LTD."

BELIEVE IN SOMETHING BETTER

Latest Technology and Smart phones has been my area of interest since my childhood. And being so interested about technology my dream is to establish a **Smartphone and Software Developing Company** named "X TECH" a START UP Company for providing people a better featured phone with all latest technology in it and software solution to large MNC companies. As we know technology is developing rapidly and people demand better feature so we provide them at minimal price such as foldable Smartphone with iris scanner, on screen fingerprint scanner malware site blocker and heart rate scanner and developing software for large organization to protect them from attacks such as wannacry, blue borne and many more. Our company vision is to provide better technology product at best price. This will help in shaping towards our digital world and people can also do payments from this smart phone as we will tie-up with various banks and our software solution will also help companies in making their valuable data secure from cyber-attacks and making cyber world secure.

"I CAN, I WILL"



*Shubham
Malhotra*



SHUBHAM SHARMA

"My Dream is to Travel the World"

Dreams are that we see in open eyes. My dream is to travel the world and live in at least one other country besides the United States, even if only for a couple of years. Easily accomplished if I have a job and save back a little bit of money and especially if I understand and enjoy the culture and language. So yeah, those are my dreams. My other dream is to help lots of people. I've always wanted to help people. I want to help them through their struggles and such.

“I CAN, I WILL”



Shubham



SIMRAN METHANI

"NIGHTINGALE NGO"

LIVING IS BEAUTIFUL

My Dream is build a NGO for girls, a global start up for rural, uneducated girls and women, where there is less opportunity. My NGO girls will be trained, groomed and educated for higher earning like an educated person. MY NGO will be tie-up with all type of organisation and business sector that my NGO girls we be demanded all over the world. This NGO is my dream where girls will be taught how to be an entrepreneur, an expert, an employee, a designer, a speaker, and to live a successful luxury women life. My "NIGHTINGALE NGO" will also take care of their family, a complete health and life insurance. And were there family will be supported till the end.

Usually we encourage everyone to grow, we guide them, we suggest them but when there is an opportunity to do something realistic each one backstop and first think about themselves whether there is something they can earn by this also, but in this cruel world, I want to build an NGO for the one who is needy, who is dying to live a good life. I don't want a child begging around the streets, I really wish to do something great for them, that they should know nightingale as a LIFE, My NGO should be a shelter for them.

I am nightingale girl and I want that entire girl to be a nightingale too.

SHE MADE BROKEN LOOK BEAUTIFUL AND STRONG LOOK INVINCIBLE. SHE WALKED WITH THE UNIVERSE ON HER SHOULDERS & MADE IT LOOK LIKE A PAIR OF WINGS.....NIGHTINGALE

“I CAN, I WILL”





SUKHPREET SINGH

"Grow your Business worldwide with us"

Now many businesses are growing very fast but if I discuss about unorganized sectors, they are growing at lower pace. I am discuss about my interest, I want to help unorganized sectors to expand their business through e-commerce with create websites for each retail shop.

The main purpose of this to provide benefit to all those retailers who want to expand their business on a large scale and in case customers are far away from them customer easily find the business online. Our company operates their websites. We also provide them services to grow their business online to hit the customers through social media.

“I CAN, I WILL”





SUNIL KUMAR

INSECT INSURANCE

NATURAL "ANTI – INSECT"

A dream company must have a product to produce and to deliver to its consumers. This product is the life of this company. That's why a company should select and produce such product which will be profitable for the company as well as beneficial for the targeted consumers. This product can help the company to run a long way and achieve the expected amount of profit.

As a dream company, I thought about such kind of product which would be profitable for us, fill the necessity of the consumers, useful for environment as well as contribute to our national economy in a large scale.

I thought about such type of product that would help for farmer. To grow crops have to use a lot of insecticide that is so much poisonous and harmful for not only our environment but also human health. So we have thought of reducing the use of insecticide. That's why our new product is **NATURAL ANTI – INSECT** prepared from mahogany seeds. It is pure and natural that protects the crop for different insect.

“I CAN, I WILL”



*Sunil
Kumar*



TALVINDER SINGH

"TS-60"

AGE IS NO BARRIER. It is a limitation you put on your mind.

Playing cricket and dancing had been my passion since my childhood but at the same time I am a fitness freak person. Playing cricket is an important part in my life. So, my dream is to establish a sports institution called TS-60. My aim is to develop a playing habit across all ages of people so that they can remain fit and it also to create awareness among the people that playing sports is beneficial. Our company provides all the equipment relate sports apart from this we also have some sports training programs. The dream to open this institution not only earning profit but also make fit and healthy. Because playing sports may reduce the danger of many diseases like obesity, depression and health issues. We are group of young people, energetic and have dream to make India disease free and healthy. It's never too late to learn and grow. Basically, aim is to ensure health with little diversification from the daily schedule.

"PLAYING SPORTS CAN MAKE WONDERS FOR ANYBODY"

"I CAN, I WILL"



Talvinder Singh



VANSH SINGLA

"ARIES INDUSTRY"

DREAM BIG, DREAM GOOD

Indulging myself in new technology has always been a dream for me. My dream is to make electronic devices that are equipped with nanotechnology in Aries Industry, a startup for making the life of every human easy. Nano technology will be a new technology which is a type of A.I. (artificial intelligence) system. It can repair any type of malfunctioning in any electronic device. Nano technology may be able to create many new materials and devices with a vast range of applications, such as in nanomedicine, nanoelectronics, and biomaterials energy production and consumer products. With the help of nanotechnology, the life span of electronic devices will extend than its normal lifespan. People will not have to buy electronic devices again and again in short period of time.

"THE ADVANCE OF TECHNOLOGY IS BASED ON MAKING IT FIT IN SO THAT YOU DON'T REALLY EVEN NOTICE IT, SO ITS PART OF EVERYDAY LIFE"

"I CAN, I WILL"



Vansh



VANSHAJ BATHLA

"SWITCH HOMES"

HOME IS WHERE THE HEART IS

There are three basic necessities in life i.e. Food, Clothes and Shelter. So, my dream is to establish a Company, Switch Homes, which can sell any Property through internet, eliminating all intermediaries and complex procedures. My Company will develop a mobile application in all languages in which anyone can buy, sell and rent properties by viewing and posting pictures on the application. This application will help Middle and Lower Middle-class people to easily set up their homes by taking Home Loans on lesser rates from Switch Homes. By eliminating intermediaries, properties will be much affordable. Our experts will first inspect the property, documents and then evaluate its fair price according to the market. We will also provide other services like suggesting the best property according to customer's need, Tax Consultation, and hassle-free procedures for customers for Registration of the property.

"AAB GHAR BECHNA OR LENA HOGA SABSE AASAAN"

"I CAN, I WILL"



Vanshaj Bathla



VIKASH KUMAR SINHA

"PET FARM"

I am very passionate about to open a PET FARM since my childhood. We all know that DOGS are loyal pets in the world. Pets will be the greatest companion you'll ever have, Pets can always put smile on your face. Pets teach you what real, unconditional love is. So, I want to open a Pet Farm organized retail in the world and I believe that Pets bring happiness on face that make you stress free. All variety of Pets will be available in store.

“I CAN, I WILL”



Vikash Kumar Sinha



VINAY BHARDWAJ

"Car plus computer"

I am a young boy who is leaving in the technological world. And I am influenced by the same. I spend my 4 years of life in computer education. In this long time computers became my great friends, I found that computers can do everything. But I am also in love with cars. I love to drive cars. I my future I want to mix these two great things and create a automobile. I want to create a car which runs totally on software. Think of impossibility then try to come up with idea that take you as close as possible to that impossibility, this is exactly my thought. Stretching our imagination by trying to make impossible things possible via concrete thoughts and actions is a mirror reversal of dreaming. In future I will mix my two hobbies and create a automatic car. Most of us don't love the thoughts of computers running our cars because software is opaque. But it can be possible. There are cares nowadays which are operational on software but there no any car is fully functional or running on computers. You don't need to shift the gear or hold the steering. Only thing you need to do is JUST THINK. It will directly connect to the satellite, we all know about the speech recognition but this car will run on something call thought recognition. And I will name this car "The car of thoughts".

“The power of imagination makes us infinite”

“I CAN, I WILL”





SHAILESH SHRESTHA

"ULTRA FUTSAL"

Playing Soccer had been my passion & hobby since my very childhood. I loved to play it as well as watch other played this game. So my dream is to establish my own futsal arena named "ULTRA FUTSAL" a START UP. As we know futsal is gaining popularity across the globe. It is modified form of soccer played with five players on each side on a smaller, typically indoor pitch. The players in futsal are more likely to develop their foot skills without relying on a wall for support. In this modern time fitness plays a vital role in our life so I also would have loved to attach a gym for our members who want to be fit and build a small pool for the players to relax after the match. I can also provide various training sessions from the professional to our members by which they can develop their skills in the game. So finally in busy schedule in today's world apart from work giving at least some minutes to this beautiful game would definitely help people to boost their morale and can would enjoy the game very much.

"Stay focused, follow your dreams they know the way"

"I CAN, I WILL"



A handwritten signature in black ink, appearing to read "Shailesh".

The mentor says...

The quality of our lives is not determined by the happenstance of genetics or by the influence of environment; it is not measured in material possessions or in the trappings of youth; it is not dependent on personality or social acclaim. On the contrary, the intrinsic value of the lives we lead reflects the strength of a single trait: **our personal character.**

Business ethics revolves around the question "**How can one do good by doing well?**"

Every student must learn and understand Business ethics and values. Because of this, there always will be a large number of differences in what people perceive as ethical or unethical behavior. Studying business ethics and values changes outlooks and influences behavior. Ethics provides a set of terminology and a conceptual framework with which you can think and talk about ethical issues.

This book "You can also lead" really is a "Blend of thoughts" of faculties and students, and shall provide great insight about Business Ethics and Values to the students. Definitely, this module will be an inspiring and learning, module for the students.

Dr Ashoke K Chitkara is really a role model for students and Faculties.

I can say that when we live our lives according to moral values and ethics that are based on honesty, compassion, courage, modesty, and forgiveness, then we can also form positive bonds with other people.

"On matters of style, swim with the current, on matters of principle, stand like a rock."- Thomas Jefferson

Regards

Mr Munish Kumar

Assistant Professor

Chitkara College of Sales and Retail Marketing



**Our
budding
entrepreneurs...**



RAJKUMAR BANSAL

"HULK RIDER CLUB"

LOVE THE MACHINE LOVE THE ROADS

Music, Bikes and Travelling had been my passion since my childhood. So my dream is to establish a bike riding club named **"Hulk Rider Club"** a START UP for upper middle age people who have passion to ride bikes and to travel various places. This Club will arrange trips to various adventurous places and provide full facility of fuel, camping, music, food. Club will provide membership to 35+ people offering bikes on rent also. Usually we assume that riding bikes are meant for young people, but I don't think age matters. The only thing is that upper middle age people have more responsibilities, and they never think about their own. But it does not matter when you have bike and open road to travel with your mates. Riding cures many mental health i.e. stress, depression (major problem in old age people).

TRAVEL WITH PASSION RIDE WITH LOVE

"I CAN, I WILL"



A handwritten signature in blue ink, which appears to read "Rajkumar Bansal".



LAKSHMI

"SENIOR YOUNGERS"

RE-ENJOY YOUR LIFE

According to our mentality, As years pass, we get old and enjoyment of our life decreases but I want to change this mentality by creating my organisation for old age people who can enjoy even in their 60's, 70's. Our organisation will work for them which will help them to enjoy their young life again. We will give them place to spend their time with us in different activities like indoor and outdoor games, singing, dancing; selfie etc. competitions where they can also participate with their grandchildren and can spend time with them.

Our organisation will use different attractive offer schemes; coupons for our young elders who can re enjoy their young life. We will provide free some day's accommodation to our wining young elders. We will also organize some tours for them where they can fulfill their travelling dreams. So this is my dream which I want to fulfill to help old senior citizens to relive their happy life.

"ENJOYMENT HAS NO AGE LIMITS"

"I CAN, I WILL"



Lakshmi Farsi



GAURAV SHARMA

"DOMINO'S"

FOOD THAT EVERYONE LOVES TO EAT

I am sharing my dream plan where I live I observed that most of the people would like to eat outside food. I think we have to do that work which 99% of the people are not doing.

In future I want to open restaurant which provide a special service which is totally different from other restaurant. I want to create novelty. My dream is to take a franchise of Domino's at my home place. Because there is no domino's pizza shop in my city so I want to establish a domino's pizza shop and provide their food that is delightful to eat and very much known in people. As we all know that the domino's is growing day by day and I want to cover the rural area because the rural area is not aware about the various varieties of foods.

“I CAN, I WILL”



A handwritten signature in blue ink, which appears to read "Gaurav Sharma".



SUBHADEEP CHAKRABORTY

"Kickoff"

Cricket had been my passion since my childhood. But at the same time I am a student of Sales and Retail marketing. We all know Health is wealth. And there is no doubt that playing sports can potentially benefit our health. So my dream is to establish a retail company named “kickoff”, where many types of sports goods and fitness equipments will be available. Nowadays in India many people are suffering for heavy weight, blood pressure and many other diseases. If we don't exercise our muscles and bones weaken with time. That's why I want to open a retail company where game equipment (like - balls, nets, racquets, rods and tackle, sticks, bats, wickets etc), footwear (football boots, cricket spikes, running shoes, walking shoes), protective equipment (football helmet, mouth guards, elbow pads, shoulder pads) and fitness equipments (likes-dumbbells, tricep bars, pull-up bars, bench press, battle ropes etc) will be available. This shop will be helpful for everyone. Our body needs regular physical activity in order to maintain strength, stamina, cardiovascular health and proper blood circulation. That's why my aim is "Fit India...Pioneer India".

"Build up your health. Do not dwell in silence upon your sorrows."

“I CAN, I WILL”



Subhadeep Chakraborty



AKSHITA SEHGAL

I always wanted to be a part of corporate world. Corporate world excites me. Like coca cola one drink excites the whole world just like that corporate world excites me. I truly appreciate my decision to go for MBA in supply chain management. Because this can fulfill my dream of becoming a part of corporate. Supply chain management is the basic and most important department in a company. It is divided into procurement, sourcing, retail dealing. Different companies have different departments. This would be my profession.. But if i would talk about my passion becoming a designer is my passion. That i will continue after having a hold and after understanding the business and management deeply.

“I CAN, I WILL”



Akshita



BHAWNA SEHGAL

I want to start my wedding planning firm .. and the name I suggested for this will be ..YOUR DREAMS YOUR WAY ... and d reason why I want to be in this career line because its a very creative one and I feel myself creative and right for this career line .. As I am good in managing different activities side by side .. And alsom learning more skills of mgt. In MBA... And on the other hand I have also seen the practical side of this career as INDIA is a place where marriage is not less a grand celebration and marriages happen daily and now people want persons who can help them to manage their grand day and now marriages are not restricted upto the normal gathering of people at one place .. It is now levelled up by selecting different themes fir their grand celebration . and this career line is growing very fast in metro cities so thatswhy I am very interested in this career and after MBA m looking forward to start this business plan .

“I CAN, I WILL”



Bhawna



MANAV SHARMA

I dream of a company which will serve people. Being a SCM student I will streamline the chain system of Govt, schemes and serve people.

“I CAN, I WILL”



Manav.



NIKITA VATS

“WE CARE”

JIYO ZINDAGI EK NAYE DHANG SE !

Since my childhood i have been seeing people around me who are homeless, helpless and lifeless as well. This made me think what i can do to help them and make their life simpler and better. Then I thought of establishing a NGO in which such people will be taken care of. There will be weekend functions organized within the NGO so that the people enjoy their life to the fullest. Working and living like a family will be our goal. The NGO will provide employment to each individual according to their capabilities. Those who have a zeal to learn and achieve success will be given proper education and training by us. The target is to help as much people we can and this will take some time but with our dedication and honesty this goal will be achieved for sure.

“I CAN, I WILL”



@vats



PAYAL SHARMA

I want to start my own DANCE STUDIO. by naming it as JHANKAR

And the reason why I want to start this is my passion towards art. And I started working on it at the age of 10 by learning kathak and other dance forms. Now am a diploma holder in kathak from Allahabad university. And passion has helped me throughout. It has increased my learning skills and has made me more creative and in MBA I am getting a platform to brushup my management skills and learning attitude. That is why I believe that after completing MBA I will be a good manager and will able to manage my dream well .

According to me ability is what we are capable of doing and I think I am capable enough of following my dream, motivation determines what we do and I think I am doing right right now by doing MBA in Chitkara, and attitude determines how well we do it which Chitkara has already started teaching me .

“I CAN, I WILL”



A handwritten signature in blue ink that reads "Sharma".



SALONI

Helping others has been my passion since childhood and this is my dream that through my knowledge and experiences. I have chosen supply chain management and logistics. By this, I can help those people who still don't have reach to good quality products. My idea is to tie up with the manufacturers and directly provide their products to the customers, through my own supply channels our company will provide such goods to those areas where other distributors are not supplying and the people don't have the necessary goods with them and also the products will be at reasonable prices because the middlemen will be eliminated.

TRAVELLING AND CONVINCING PEOPLES has been my hobby and this supply chain project will also help me to fulfill my passion at the same time while travelling I will be able to reach the far away places expanding my business and my passion as well..

“I CAN, I WILL”





SHUBHAM KHANNA

In today's culture, music is a large part of our lives. Most people like music, but some love it. Musicians want to create their own music. They love going to stores and checking out the newest equipment. When someone becomes a musician they learn many things, that non-musicians would never know. Not everyone has the drive to be a musician. Being a musician has affected me in many positive ways.

Learning music at a young age taught me responsible, how to manage my time, and how to communicate with others more quickly and efficiently. As I got older it gave me a hobby and a way express myself. I learned how to read and write music. It is important to be able to read and write music because I will be able to play anything I want. I learned all the different terms that musicians use. I learned how to play music in a band. Both marching and rock band. Introducing a Recording Studio for young and talented Musicians who can Record their own creation and they can even buy Music Instruments as well. A place where musicians can share their ideas and to convert those ideas into songs in one place.

When someone is a musician, they have a different social life then people who are not. Musicians go to a lot of music clubs and concerts. I will create a new experience or ambience for Musicians to promote music.

“I CAN, I WILL”



Shubham Khanna



SIMRANJEET KAUR MALLAH

“MALLAH DESIGNERS”

Something that I have often wondered about with some people is why they decided to start their own business. And I saw almost every business owner living a great life, then I can find out my answer that working for others just make themselves rich business owner grows richer and richer while the employees are just living a normal standard of life. So, I decided to start my own business.

In a matter of fact, the standard of living, so do the quality of life in India is getting higher from day by day. Today People are paying more attention to their outfits, clothing. Clothing has become more of a fashion statement than a necessity. “For some, shopping for clothes is as entertaining as going for a picnic.

Fashion and designing had been my passion since my childhood. Fashion design to me is a form of art dedicated to creation of clothing and other lifestyle accessories. As I have an artistic and creative personality, I can run my own fashion boutique and the life of a designer is intimately linked to tastes and sensibilities that change at a moment's notice, I must be able to capitalize on or-even better-influence those opinions. My aim is to provide people best quality product at cheap prices so that everybody could afford it.

“I CAN, I WILL”



Simranjeet Kaur



SRISHTI GUPTA

I want to start my fashion outfit studio with a name of "DRIVE IN FASHION"

The reason why I want to start this is because of increase in trend in fashion by youth and also because of my creativity and interest.

“I CAN, I WILL”



Srishti



SUKHMAN SINGH SRAN

“Alliance - 21”

I always had a passion of web designing and software development, hence I choose to peruse my graduation in 'BE CSE'. But as the trend of technology changes and to gain an extra skill for work after working in a corporate, I chose to head for an MBA program with 'supply chain and logistics'. I dream to open a software company after understanding the criticality of supply chain and logistics division in order to maintain the databases directly once you scan the product, the number of products in stock will automatically reflect in the system after the billing. All of this is very good and helpful for the industry specially for the big warehouses. More over the passion of IT has not gone but will be brushed after a while and when you as a person have the practical and the technological knowledge things go very smooth.

People often say that a BE that is a technical field and MBA as a core management courses do not get along pretty well but here I want to prove that a skill is never a waste when mastered. The name alliance comes from the collaboration of technology and on ground practical knowledge.

“I CAN, I WILL”



A handwritten signature in black ink, located below the text.



VISHAL JAMWAL

DREAM VENTURE

A dream venture they say is a venture in which a person is able to work according to his vision that he had of his life that he wants it to be at the start of his career, a vision that he had to change the life of the people and to provide people the service that he has always wanted to give. For me dream venture is a business in which I will be able to shape up the future of the world according to the vision that I want it to be at the same time creating value for my customer and improving their life in one form or the other.

MY VISION

One thing that has fascinated me since childhood are planes and I always thought to myself why is there any need for roads when we have this entire sky to use, why to stuck in jams and traffic when we can use this sky as the never ending road. Then came 11th April 2012 first drone was being tested I got fascinated by the technology it had the scope it had for the future is tremendous and the kind of value it can generate for the people is never ending, for me this can be biggest achievement for human civilization. I thought what if these drones carry the thing that our traditional rickshaw vala carry? The entire course of logistics will be changed the orders that we have to wait for days will be delivered within 1-2 days or in hours itself. The hiccups with other modes of transportation will be reduced to great extent.

MY DREAM VENTURE

My dream venture is to start a business or being a part of business which deals with providing logistics solution to my clients using the technology of drones and generating the kind of value for customers that is unmatched, I want to make sure that the dependency on other means of transportation is minimized.

MY DOUBTS

Are consumers ready to accept the drones not a regular delivery guy??

Will I have to go through some initial losses to start??

“I CAN, I WILL”



Vishal Jamwal



AKSHAY ARORA

ONE STOP MOTORS PVT LTD

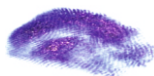
The Indian automobile industry seems to come a long way since the first car that was manufactured in Mumbai in 1898. The automobile sector today is one of the key sectors of the country contributing majorly to the economy of India. It directly and indirectly provides employment to over 10 million people in the country. The Indian automobile industry has a well established name globally being the second largest two wheeler market in the world, fourth largest commercial vehicle market in the world, and eleventh largest passenger car market in the world and expected to become the third largest automobile market in the world only behind USA and China.

The Automobile in India is growing fast and also much craze in the people of India and same craze in me I am always very much interested in automobiles. There are several e tailoring app like “Car Dekho”, “Quicker” for purchase and sale and even they provide finance for the vehicle people can easily locate and buy cars and bike but the problem exists when it comes to the service of the vehicle service centers are not giving proper service resulting in many problems in the vehicle after some years. I myself experienced this and talked to many other people about this all have the problem then the thing came to my mind to start my own business to ease the people because purchase is done once but the thing which has to be taken care is the service of the vehicle which is used to stay with you all along and serve you. Vehicle is easy to buy but difficult to maintain. So the story starts from here.

When I took my Bike for servicing I used to stay there till the service is done and observe everything the serviceman do and I also want to do those things at my own, sometimes I ask serviceman to let me Perform service myself. I find this business very much interesting and want to open my own 3 floor authorized showroom for all bikes and Car at a single place and people don't have to go to different service station for their bikes and cars. It will be the complete automotive service station that will provide spares to service everything at one place at a very nominal price and customer will not have to go anywhere for spares separately and will launch an app for pre booking for service and will also provide online insurance of different insurance company the customer can choose for vehicle which could be done through the app. The showroom will be having 3 floors ground floor as office, washing bay and waiting room and rest 2 floors one for bikes service and other 2 for cars and service center will also provide AMC's to the customers and will give the delighted service to the customers slowly this pattern of service center will capture the market and then I will extend the business to others cities.

HOPE THIS WILL DO THE WONDERS

“I CAN, I WILL”





ALISHA RANA

Happy Wheels!!

Food truck business is now becoming very popular especially in metro cities in India. Food trucks are better and monetarily more profitable than normal restaurants. Due to their comparatively lesser prices than restaurants, people prefer food trucks rather than to spend in thousands in restaurants. India's love for food is not an untold tale. It is pretty evident that we love food in all of its forms. Let it be Italian, Mexican, American or Japanese; our love for food knows no boundaries, it doesn't discriminate ever! And food is something we all live for!!

Food is Happiness!!

“I CAN, I WILL”



Alisha



AMITOJ SINGH

“PUNJAB FLYING CLUB”

I want in my life to provide a Platform for students who want to make their future in flying but are unable to pay expenses for their flying as it is quite Expensive. There are special scholarships that have started in this field but many students are not able to achieve this as there is quite heavy competition regarding the scholarship.

I just want to provide education for the students in a lesser fee so that they can be able to get this scholarship and also providing special discounts to the students so that my dream of becoming a captain in flying and become a pilot can be achieved by these students. I was unable to follow my dream because of the lesser finances. So becoming an entrepreneur and living the dream in my students.

“I CAN, I WILL”



Amitoj Singh

The mentor says...

“A leader is one who knows the way, goes the way, and shows the way”. This quote seems to be tailor made for worthy Chancellor Sir. It is 'once in a lifetime' opportunity for the students and faculty members to be part of module on business ethics. The experiences and lessors shared by Sir have a far-reaching impact on the ethics in general and business ethics in particular. I have been part of the audience for a couple of years. I find the course content extremely relevant and fresh every time. If anything, the content keeps getting more enriching with every passing year. A week spent with Sir acts as a launchpad for the students before they actually step into the ambiguities of the real corporate world. Even for the faculty members, it is the period to revisit the ethics. I have not seen or heard of any educational institution apart from Chitkara University where the Chancellor would spare time to motivate and teach the students. Feel blessed to be associated with Chitkara University and privileged to be part of this experience.

Mr Dilpreet Singh

Associate Professor

Chitkara Business School



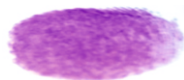


ARYAN SINGH

HOLY ANGEL SCHOOL

I want to open a school in rural area where there is no facilities and want to do the social work to provide education to the society but at the same time I am pursuing my MBA so that I can educate the kids .There are many government schools but do not provide the quality of education this hurts me a lot so I decided to do a survey and came to know that the peoples are very talented but due to lack of education they are suffering and people do not want to their kids to study .Youths are the future of INDIA so they need to study and educated well I will provide the education as well as extra activities so that they can explore their potential and serve INDIA .I will hire the educated teachers so that they can provide quality of education to the children.

“I CAN, I WILL”





DINESH VERMA

“SHAPE UP-MAX BURN”

BE AN INSPIRATION

The trend of health and fitness is increasing day by day. I want to open a gym because I am also a fitness freak. I want to open a gym named “SHAPE UP-MAX BURN”. Today every man wants a perfect shape body. An unhealthy person faces a many problems like obesity, body pain, blood pressure, unconfident etc. so fitness is necessary for every individual. I have learned things about health and fitness but I also see a lot of guys training without any knowledge so my goal is also to make a website where will work only educated professionals where you can 24/7 online ask questions and get immediate answers. My business idea is to open one of the best gym in the Punjab. First step to find a proper space where all the equipments would be and it should be in tempting location with a big parking place. I would like when people hear the name of the gym and think 'I heard about that one it is a good gym.' My long term goal is that to make a chain of my gym's all across Punjab.

“I CAN, I WILL”



A handwritten signature in blue ink, which appears to read "Dinesh Verma".



KOMAL GOYAL

“GLAM KOG”

Every Woman is Beautiful

Beauty is something which is not hidden and it can be enhanced by different beauty products. Being a fashionista and taking my hobby of applying cosmetics and doing make up to another level, I want to establish my personal brand in cosmetics named as “GLAM KOG”- EVERY WOMAN IS BEAUTIFUL. This brand will not only be limited to make up products but also includes different skin care products which will be toxic free that will not cause any harm to skin of women. We will also have ultra-detective machines which will help us to sell the product according to the skin of the customers .It will have a professional training center in order to give cosmetics related education to the people who want to proceed their career in being a professional makeup artist.

“BEAUTY HAS SO MANY FORMS, AND I THINK THE MOST BEAUTIFUL THING IS CONFIDENCE AND LOVING YOURSELF”.

“I CAN, I WILL”





MANINDERJEET SINGH

“A FOOD AFFAIR”

It was my dream since childhood to start a business in food section. I feel there is probably nothing more satisfying than feeling aroma & taste of a freshly made dish being a foodie myself. As we know that every person in this world earns to have good life. Good taste is part of this luxury and satisfied life. My dream is to establish a food court in which I would like to add Italian, south Indian, Chinese and authentic Indian recipes. In this way I can add more people with my restaurant because everyone has different choices for food and I will try to add different tastes in my restaurant. I like meeting people & sharing experiences to form a personal bonding with each customer and would thus name the restaurant as “A FOOD AFFAIR”. There will be all wooden interiors with soothing music and dim lights. The decoration would be contemporary and appealing for my customers. There will be small bouquet of fresh flowers on each table. There will be complimentary mock tail shots for every customer at arrival. Every customer will be given utmost priority and respect for their time. They would be given a choice from the varied cuisines offered to satisfy their taste buds. There will be complimentary meal offers for clients for the regular customers. At their every third visit the starters will be on the house. There will be a feedback record with name and mobile numbers for each customer.

As we know “your diet is a bank account and good food choices are good investments”. And “one cannot think well, love well, and sleep well if one has not dined well.

I love good food and I would love to satisfy all the foodies out there with my food & concept.

“I CAN, I WILL”



Maninderjeet



RUPALI GERA

“R.G. DELIGHT”

(EXPERIENCE THE LUXURY WITH COMFORT)

A lap of luxury comes with a great experience. Being a tech foodie and taking the hobby of cooking to next level, its my dream to establish a large chain of hotels named ”R.G. DELIGHT”(EXPERIENCING THE LUXURY WITH COMFORT) with bringing in the world class technology and introducing the concept of artificial intelligence with a practical use. There will be robots who will be trained and designed in such a special way that they will prove fruitful in satisfying the customer needs. They will be well equipped infrared sensors to ensure safety and protection of organization. It's a place where you'll not only feel the comfort but also taste the culture of different countries with a multidisciplinary range of cuisines. The best thing is it will tie-up with different charity organisations where 50% of its earning will be donated for underprivileged and orphaned children which will help them to follow their dreams and get education at the right time. I want these hotels to make their mark worldwide and thus, establishing itself as a global brand in terms of hospitality.

“THINK OUTSIDE THE BOX”

“I CAN, I WILL”



Rupali



SAGAR SHARMA

'TAKE-A-SIP'

I'd open a tearoom. The tea leaves would be all carefully chosen from the best sources around the world; blends like Earl Gray would be done in house. Herbal tisanes/infusions would likewise be blended in houses, with the best local and important herbs, spices, and fruits. Besides having tisanes/teas for medicinal purposes, like chronic cough or blood circulation, and an herbalist on staff to mix preparations. Or, if legal issues wouldn't allow that I had just have two separate businesses under an adjoining roof.

The actual restaurant would serve loose leaf tea in teapots, or brewed and chilled teas, pastries and light meals. Instead of being decorated fussily like a lot of tea rooms the place would feature warm pine walls and floors, a rough hewed pine ceiling, and comfortable seating. Once every few weeks, I'd serve a tea tasting menu- a selection of teas based around a region, season, or other criteria.

“I CAN, I WILL”



Sagar



SHELLY MASAUN

HAZELFREAK

HAZEL-NUT'S (CHOCOLATE)

I want my company to be rated best in the world in top 10 series. There will be wide range of chocolates made from different fruit like mango, orange, apple etc. There will be specially designed chocolate for love birds which will make them share the taste of that chocolate simultaneously. It will be a complete chocolate hub for different age groups whether it will be a kid or an old age person. We will have training classes for the people who want to learn how to make chocolates and the different products related to chocolate. We will have both Technology and Man – Power which will help us to make it a Global brand. For these things I will need huge funds as my product will be available in both Non–vegetarian and vegetarian, so the cost of the chocolate will be high and initially my focus will be on Youth. The ingredients which I will be using will be of Pure and high Quality. This chocolate will be available in all Super Markets, E-commerce sites and 2% of the profit will be given to NGO'S.

“I CAN, I WILL”



*Shelly
Masaun*



JAGJIT SINGH

“JAG's PLACE”

You name it we have it...

Since my childhood days I have always loved eating new dishes and try different cuisines as much as I can. I myself am quite good in it, so I had always thought of opening a restaurant with different branches everywhere so that the business can be expanded to each and every corner of the city. As the name of the restaurant and the tagline suggests, in my restaurant a customer will find each and every famous cuisine which is there in the world.

I have taken the inspiration of the restaurant from watching some of the different bloggers who visits new places so that they can taste the different cuisines and implement according. But in this restaurant one don't need to go out of the city or out of their comfort zone just in order to satisfy their taste buds, because every cuisine would be available in the restaurant itself under one roof.

The USP of the restaurant would be that the theme of the restaurant would be such that it represents almost all the famous places whose cuisine is on offered and for home deliveries- whatever one order's no matter whatever the price is, the food would be delivered to the customer free of cost, no extra charges would be there.

And for some special regular customers there will be games in which who so ever win's will go for a trip to different part of the country of his/her choice.

There would be a dedicated app for the restaurant in which whole the information of the restaurant would be there like menu, location, online order and etc., and all the data of the employee and the customer would be there so that if there is any discounts or schemes which are there in the present time on offer and to let them all know about all the promotions etc. through a message or direct call.

There is no such restaurant in the market in which all the cuisines would be on offer, so our restaurant would one of a kind and very unique from others.

SATISFY YOUR TASTE BUDS WITH US!

“I CAN, I WILL”





ABHISHEK CHAUDHARY

Lion Hill South School

Education is the most powerful weapon which one can use to change an entire civilisation. My idea of starting a school isn't a surprise for many as this is one thing many think of. My school caters to free education right from nursery class to 12th standard and then eventually funding for the higher education if one wants to.

Well this is free for students from weak economic background who wish to study but do not have the financial resources to study. I have my ancestral land where I can begin such a venture. Students willing and their parents will come and after a pre entrance can get their students admitted but all will stay in school hostels.

The cost will be borne out by the financially strong students who are willing to study in my school. We will provide the best quality education to all the students whether rich or weak. There will be a principle of uniform which all will where so as to eliminate the differentiation of affluence. With such a quality all from every caste and background will empower our nation and lead to greater success of us as a whole.

“I CAN, I WILL”



Abhishek Chaudhary



ANSHUL THAKUR

HIMALYAN TRAVELS

Talking about my dream venture, i would like to be oneof the top most travel agencies. The reason is have this dream is that i love trekking, travelling around newplaces and most of it is love driving. I have been driving since Vth standard. This passion for driving will help me to be more curious and inclined towards my agency.

Besides the travel agency I'll be providing the vehicles , Drivers (if required), mechanics on the tours booked with us. There will be different places which even i have not been to with this dream venture.

“I CAN, I WILL”



A handwritten signature in blue ink, appearing to read 'Anshul'.



RAHUL SINGLA

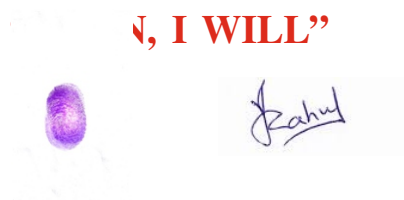
SINGLA RECORDS

Music is my passion, since my childhood. I love to listen to the music. My dream has always been to open my own music recording company. This is required as we see many talented artists talent going in for waste as traditional companies such as T-Series or any other taking a lot of money to record a single track of a fresh artist.

My company i.e. Singla records will not only record the songs for the fresher artists but also release them in the market at a very cheap cost. I feel so happy whenever some good talented singers sing a song but at the same time I am so disheartened when I see that they cannot record the music as the agent is charging so exorbitantly high prices.

Now whenever a song is released I will take in royalty so as to keep my business running. This way a singer gets released into the market. We know one song can make a singer hit therefore that one break through I will provide. This is something I wish to do for society.

“Where words fail, music speaks and it speaks loud.” I can do it and I will do it.



↓, I WILL”



NAVEEN

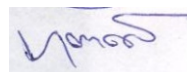
Dine & Watch.

What if your movie theatre comes with fine dining experience. Something dreamed of before. Everyone is fed up with the crappy popcorns and nachos at such exorbitantly high prices. My venture will provide you with the best dining experience you could ever have with the state of art movie theatre.

Now grab a bite or have full fledge service right at your booth. Inbuilt booths and people watching movies. The number of movie theaters is decreasing as the major chains create megaplexes that pile more people into smaller spaces. This profit strategy has left once popular downtown theaters vacant. This is a theater/restaurant business that believes there is a significant number of theatergoers that are craving a more satisfying and enjoyable way to catch a movie and a bit to eat.

We will offer a totally unique dining and movie experience at a affordable price that will fill the theater space with repeat customers. Second Run's mission is to create a new theater experience for our customers that will be so enjoyable and satisfying that they will return often and recommend Second Run to their friends and family. Our customers will be delighted with our level of service, the quality of the food, and a theater environment that is second to none. When the film ends and the applause die out, we believe that our customers will prefer to watch a new movie at our theatre rather than to ever be squeezed into a Megaplex again.

“I CAN, I WILL”





ROHIT THAKUR

Canvas Sports Wear & Accessories

Every accomplishment starts with the decision to try.

Fit- A physique which everyone wants but few wish to put in efforts to get it.

My dream venture is to have my own sports wear and accessories retail outlet. My brand will motivate all to go for it. From the best quality you will be unable to find anywhere in the world. You need a gym wear we got it, need weights we got it, need fishing rods where to find at canvas. Name it we got it. The first of kind all sports, adventures and touring wears we got it.

The major competitors are like decathlon but the strategy to counter them is that they ain't got a penetration much into Indian market. My company will target every possible way of connecting with the customer that goes from brick and motor stores to online retail to omni shops. Tying up with local sports authorities is another strategy. Communicating about our brand in schools and colleges will help us to get an edge over other players in this category.

A good quality wearables motivates us to go for keeping our body fit.

This is what is all about my dream venture and by the grace of God I hope to achieve it in my life some day some how.

“I CAN, I WILL”



A handwritten signature in blue ink, appearing to read 'Rohit'.



SHIVANI MANGHOT

TOUCH CREATIONS

Going herbal products is something everyone is looking forward to in near future.

Touch Creations will be a start-up business specializing in hand-made herbal products. These products will include herbal therapy packs, soaps, wort oil, balsam eye packs, salves, moisturizers, herbal bath bags, and bath powder. All Touch Creations will be made from herbs that are either garden grown or gathered in local fields or wooded areas when they are at their peak of maturity and the concentration of active ingredients is highest.

Herbal products have grown in popularity with consumers over the past ten years. Herbal products industry exceeded \$4.3 billion dollar in sales last year. Where once a customer would have to go to a speciality shop to purchase herbal products, now those same product will be available at the local supermarket. The demand which already has hiked has created a cottage industry of supplying herbal products to companies who then market the product under their own brand name.

Touch Creations will sell its product line to herbal product companies that sell baskets with specific themes (such as balsam salve and eye packs). The start-up expense for the Touch Creations is focused primarily on production and extraction equipment.

The product line of Touch Creations will be as follows:

- Herbal Therapy Packs for back and neck pain and relief of muscle aches, filled with wheat berries and flax seed and 10 herbs. These are made of natural cotton or patterned flannel and can be heated in the microwave oven or cooled in the freezer for optimum benefit.
- Balsam eye packs in eye-pleasing patterns that help relieve sinus discomfort and eyestrain.
- Salves with Comfrey for healing cuts, Goldenseal, Balsam and other herbs for use on split skin caused by the drying effects of heat, cold or water.
- Moisturizer for face and hands with various scented oils.
- Soaps created with such herbs as powdered balsam and rose petals marbled throughout each cake, gently scented.
- Herbal bath bags of lavender, peppermint, oatmeal and herbs.
- Bath powder made from arrowroot, cornstarch, rose petals and other herbs.

“I CAN, I WILL”





VARUN KUMAR

Save the estranged animals foundation

The people who are crazy enough to think that they can change the world are the ones who really do.
_Steve Jobs (needs no introduction).

A genuine love for animals is which I have. This is what motivates me and I wish to open a zoo for estranged animals. This is the first of kind to be developed and will cater to all the requirements that these living beings need. I feel bad to see them on roads and being treated as pests by people.

I will work to gather funds required initially and then after some time will open such a centre. These things motivate me, we have been given one life and its time to make it large. After my funding I will look toward other affluent people who posses a genuine love for animals and will help me in the long run.

“I CAN, I WILL”



A handwritten signature in black ink, appearing to be 'Varun Kumar'.



SHIVANI MANGHOT

Webumto Technologies.
Creative digital agency.
Creativity is intelligence having fun.
--Albert Einstein.

Creativity is what flows inside all of us. This start up full fills it to the utmost best level. Right from search engine optimisation to having your website designed and pulled up on the main frame server we provide solutions to all at the best competitive price available in the market.

Most of the

companies you come across either charge you in USD or Euro while on the other hand what we offer is very descent and very low priced(in comparison to the other companies.). The other features you get are:

Early Bird Try and use: Complimentary 2 months service for trial.

Free offer: If you purchase over service for 12 months you get complimentary 3 months free.

Referral offer: When our client takes on and refers it to another person or company we give you a code and then once your referee avails for 3 months you get another three months free service.

This service at the cheapest cost can take over many big holders in the market such as SEO.IN and Page Traffic and will surely bring in the revolution.

Most start-ups fail because after initial funding by the founders you do not have more funds to run the business while this requires internet connection with a pc. The only things you need to possess are the skill sets just that.

“I CAN, I WILL”



Shivani

A glimpse of the first edition of
'You Can Also Lead'-



YOU CAN ALSO LEAD



A glimpse of the second edition of
'You Can Also Lead'



YOU CAN ALSO LEAD

Second Edition

MY NOTES

MY NOTES

MY NOTES

MY NOTES

MY NOTES

MY NOTES