CHITKARA UNIVERSITY

CHITKARA BUSINESS SCHOOL

ACTIVITY REPORT

Name of the activity	Artificial Intelligence (AI) in Business	Date	8th Sept- 27th Oct,2023
Name of the Moderator	Dr. Faniza Joshi	Time	1:30 PM
Name of the Resource Person	Mr. Divyansh Juneja	Mode	Offline
Nature of the activity	Value added Course (VAC)	Program & Batch	IPM-BATCH 22
Number of students participated	43	Academic Session	2022-2023

About the Activity

The subject was very well demonstrated by Mr. Divyansh sir. The main aim of the value-added course on Artificial Intelligence in Business is a comprehensive program designed to equip professionals and students with the knowledge and practical skills required to harness the transformative potential of AI in the corporate world. Covering AI fundamentals, strategic planning, hands-on implementation, and ethical considerations, this course bridges the gap between theory and practice. Participants will gain a deep understanding of AI's applications in business, enabling them to formulate AI strategies, develop and deploy AI solutions, and integrate AI seamlessly across various functions. With real-world case studies and examples, this course empowers individuals to leverage AI effectively, positioning them and their organizations for success in the dynamic business landscape. The main objective of this course was to make students Understand the fundamentals of AI technology and its key areas, empowering critical analysis and ethical application. Students also Developed practical skills in building and utilizing AI solutions to solve real-world problems across diverse domains. The VAC AI course, provided a comprehensive and engaging introduction to the field. Clear explanations unravelled complex concepts, while hands-on laboratory exercises solidified practical understanding. Students explored the theoretical foundations and practical applications of AI, with a balanced focus on its potential and ethical considerations. Divyansh sir, passionate instruction and adept guidance nurtured critical thinking and project development, enabling students to become not only proficient in AI technologies but also ethical and responsible practitioners in this rapidly evolving field.

Aligned Activity Outcomes with Objectives

Activity Objectives	Activity Outcomes
1.Hand on experience	Practical application
2.Critical Thinking	Presentation skills
3.Skills in AI tools	Technical Proficiency

GLIMPSES OF THE ACTIVITY

Image 1- "Students interacting with the expert during the session".
Image 2- "Mr. Divyansh delivering the session".
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Reported by – Team Activity Club, Chitkara Business School | 15 Jan 2024