

ACTIVITY REPORT

Name of the activity	Value Added Course on Strategy, Disruptive innovations and Collaborative business models	Date	October 10-14, 2022
Name of the Moderator	Dr. Sandeep Singh	Time	9:00 am – 4:00 pm
Name of the Resource Person	Prof. Hannu Vahtera	Mode	Offline
Nature of the activity	Value Added Course	Program & Batch	BBA (Prof.), Batch 2020 & 2021
Number of students participated	46	Academic Session	2022-23

About the Activity

During the Global Business Week 2022 Dr. Hannu Vahtera was introduced to the students by Dr. Sandeep Singh. Professor Hannu Vahtera came to our class from Haaga Helia University of Applied Sciences, Finland. After giving his introduction he distributed candies which he bought for us from Finland. He started with sharing his career journey & also told us that how he came to the teaching industry. The topic to be discussed in the class were Strategy, Disruptive Innovations & collaborative Business Model. Further, he discussed about the research paper and the researches with the help of graphical representation. Students arranged the Farewell for Prof. Hannu.. The day came to an end with Thank You Speech which was given by one of the students. Everyone enjoyed the session and learnt various new things in the whole week. Prof.Hannu was overwhelmed with the gesture of the students and the dedication of Dr.Sandeep Singh.

Aligned Activity Outcomes with Objectives

Activity Objectives	Activity Outcomes
1. To Understand the need of disruptive innovation	The students became aware of the need of disruptive innovation
2. To Understand the factors impacting change adoption	The students became aware of the factors impacting change adoption
3. To Understand the market and societal, and technological factors	The students became aware of the market and societal, and technological factors

GLIMPSES OF THE ACTIVITY



Image 1-Dr. Hannu Vahtera discussing about Strategy,Disruptive innovations and collaborative business models

Image 2 -Dr. Hannu Vahtera with winning team of BBA (Prof.) after the activity