

ACTIVITY REPORT

Name of the activity	Value Added Course on Entrepreneurial Challenges for Start-Up Funding	Date	10-14 th Oct 2022
Name of the Moderator	Dr. Jyoti Verma	Time	9.00 am to 4:00 pm
Name of the Resource Person	Prof. Fatema Nusrat Chowdhury	Mode	Offline
Nature of the activity	Value Added Course	Program & Batch	BBA Fintech 2021
Number of students participated	56	Academic Session	2022-2023

About the Activity

The students of BBA(Fintech) Batch 2021 enjoyed and learnt about startup financing during the 12th Global Week-2022 with Prof. Fatema Nusrat Chowdhury, Assistant Professor, Daffodil International University, Bangladesh. The students gained valuable insights on how to develop startup ideas and what are the hurdles and opportunities in startup financing. The information shared during the classroom sessions was based on cultural exchange with focus on similarities between two nations. The students' performance was evaluated on the basis of group presentations. Dr. Chowdhury shared valuable and positive feedback about university. Students have learnt from this exchange programme.

Aligned Activity Outcomes with Objectives

Activity Objectives	Activity Outcomes
1. To understand about financial planning of a startup idea and seeking funding from outside investors	Students have learnt various funding sources for their startup ideas
2. To understand the contents of a term sheet and the company valuation methods	Enable the students to understand the basic fundamentals of various valuation methods and its application
3. To provide an understanding of the concepts and institutions involved in startup funding	Students will be able to understand the importance of institutional support in startup financing

GLIMPSES OF THE ACTIVITY



Image 1 -BBA Fintech 2021 students during GW 2022



Image 2- Students interaction with Global Professor