

ACTIVITY REPORT

Name of the activity	Value Added Course on E-Commerce and ICT Digital Technology Based Businesses	Date	10th - 14th October, 2022
Name of the Moderator	Dr. Monika Gupta	Time	9:00 am -4:00 pm
Name of the Resource Person	Dr. Maria Sugiat	Mode	Offline
Nature of the activity	Value Added Course	Program & Batch	2021 BBA (P) X
Number of students participated	44	Academic Session	2022-23

About the Activity

The students of BBA(P) BATCH 2021 Section X and BBA(P) BATCH 2020 enjoyed ‘Masti ki Pathshaala’ during the 12th Global Week-2022 with Dr. Maria Sugiat, Lecturer for Post Graduate in Management, Faculty of Economics and Business, Telkom University, Indonesia. The students gained valuable insights on how ‘to develop e-commerce and other ICT (Information, Communication and Technology) digital technology-based businesses. The information sharing during the classroom sessions was based on cultural exchange with focus on similarities between two nations. The students’ performance was evaluated on the basis of group presentations. Dr. Maria shared valuable and positive feedback. Fun-filled farewell with learning of dance steps, patriotic performance in hindi, along with dialogue wise translation was given. Diwali gifts and Indian attire presented and worn by Dr. Maria Sugiat, and Indonesian Cap gifted and worn by students created lifelong memories, along with Faculty Buddy, Dr. Monika Gupta and Dr. Neeraj Anand, Dean, BBA(P) and LSCM.

Aligned Activity Outcomes with Objectives

Activity Objectives	Activity Outcomes
1. To develop e-commerce and other ICT (Information, Communication and Technology) digital technology-based businesses	The learners are able to understand how to develop e-commerce and other ICT (Information, Communication and Technology) digital technology-based businesses

GLIMPSES OF THE ACTIVITY



Image 1- Dr. Maria Sugiat - Welcome Speech by Faculty Buddy, Dr. Monika Gupta and Dr. Neeraj Anand, Dean, BBA SCM & General Management

Image 2 -Dr. Maria Sugiat with Student during Farewell