

ACTIVITY REPORT

| Name of the activity | Value Added Course on Ethics, Value | Date | 22 nd Nov-26 th Nov'21 |
|---------------------------------|-------------------------------------|---------------------|--|
| | and Leadership | | |
| Name of the Moderator | Dr.Shuchi Dawra | Time | 10:00 am-4:00 pm(IST) |
| Name of the Resource Person | Dr.Astadi Pangarso | Mode | Virtual through Zoom |
| Nature of the activity | Value Added Course | Program & Batch | BBA(P) 2020 |
| Number of students participated | 34 | Academic Session | 2021-22 |

About the Activity

In Global Business Virtual Masterclass 2021, Dr. Astadi introduced the concept of ethics, human thinking process, the purpose of ethics and different kind of ethics to the undergraduate students of management. He also talked about norms, values, morality, rules & the concept of goodness. He shared his cross-cultural learnings to the participants stating the ethical values in different societies and cultural system. Furthermore, he discussed about the impact of ethics on business and economy at large. He also encouraged all the participants to share their perspectives on their ethics, and how they perceive them. The cross-cultural exchange amongst students not only enhances the spectrum of knowledge of students but also increases acceptability and adaptability of different cultures across the globe. Dr. Astadi also shared his understanding of different types of values along with significance of employee empowerment.

Aligned Activity Outcomes with Objectives

| Activity | Objectives | Activity Outcomes |
|----------|---|---|
| 1. | To understand the relevance of ethics, values, and leadership in cross-cultural context | The students gained perspectives on the relevance of ethics, values, and leadership in cross-cultural context |
| 2. | To understand the different ethical values followed in different countries | The students also learnt about the different ethical values followed in different countries |
| 3. | To explore the leadership styles and their usage in real life situation | The students explored the different leadership styles and their usage in real life situation |
| 4. | To understand the communication styles based on cultural variations | Finally, the Students got the perspective on different communication styles based on cultural variations. |

GLIMPSES OF THE ACTIVITY



Dr. Astadi delivering the session on Ethics, Values and Leadership