

ACTIVITY REPORT

Name of the activity	DATATHON	Date	12 th to 16 th December 2022
Name of the Moderator	Dr. Devesh Bathla	Time	9:00am to 4:00pm
Name of the Resource Person	Mr. Mohit Malani Mr. Mohit Jhurani Ms. PrernaParija	Mode	Offline Plato Hall, Chitkara University, Punjab, India
Nature of the activity	Value Added Course	Program & Batch	BBA (Business Analytics) – Batch 2020 & 2021, BBA (Fintech) – Batch 2020, BA(Hons.) Eco with Data Science – Batch 2020
Number of students participated	150	Academic Session	2022-23

About the Activity

Chitkara Business School, Chitkara University, Punjab through its Centre for Analytics and Data Excellence conducted first in the region DATATHON for Business students. Industry integrated value added course DATATHON hosted a marquee of industry trainers who showcased and trained students on the application ready Data Skills through guided Micro Work Experiences packed with well-planned learning outcomes. Deeper challenge solving helped learners build a proof of their skills and career guidance through Senior Industry Trainers. As part of the outcomes of the event, participants were able to showcase application ready Data Skills of students through guided Micro Work Experiences. Also, Participants learnt focused Micro work Experiences to build foundation of key data skills and learnt deeper challenges helping learners build a proof of their skills. Finally, as part of the visualisation techniques, participants could well design KPI Dashboard.

Aligned Activity Outcomes with Objectives

Activity Objectives	Activity Outcomes
1.To showcase application ready Data Skills of students through guided Micro Work Experiences	Participants were able to showcase application ready Data Skills of students through guided Micro Work Experiences
2. To learn focused Micro work Experiences to build foundation of key data skills	Participants learnt focused Micro work Experiences to build foundation of key data skills
3. To learn deeper challenges helping learners build a proof of their skills.	Participants learnt deeper challenges helping learners build a proof of their skills
4. To design KPI Dashboard	Participants could well design KPI Dashboard

GLIMPSES OF THE ACTIVITY



“Students engaged in activities during the session.”