CHITKARA UNIVERSITY

CHITKARA BUSINESS SCHOOL

ACTIVITYREPORT

Name ofthe activity	Data Visualization Using Tableau	Date	14th Nov to 18th Nov
NameoftheModerator	Dr. Nitish Arora	Time	9:00am – 4:00 pm
Name of the Resource Person	Dr. Anuj Gupta	Mode	Offline
Nature oftheactivity	Value AddedCourse	Program&Batch	BBA(DM) &B.Com
Numberofstudents participated	70	Academic Session	Nov. – Dec., 2022

AbouttheActivity

Dr. Anuj Gupta session with BBA Digital Marketing and B.Com students was on Data Visualization Using Tableau. The session was insightful and started with full zest and zeal. Students were quite eager to learn that how data can be visualized by using Tableau software. Dr. Anuj Gupta taught students about tableau software which is used to explore and manage data, and faster to discover and share insights that can change businesses and the world. Students learned about many tools of data visualization in which Tableau public Software is used. Students learned to make connection of Microsoft Excel Sheet with Tableau Public. Students were very happy with the course and able to generate powerful reports and dashboards that will help them to make better decisions and take action based on business data.

AlignedActivityOutcomeswithObjectives

ActivityObjectives	ActivityOutcomes
To learn how data can be visualized by using Tableau	Students learned different techniques of data visualization by using Tableau
To gain knowledge about how to faster discover, explore and manage data	Students learned various features of Tableau to manage huge data set.
To understand how to connect and extract the data stored in various places	Students learned that how to assess the quality of the data and perform exploratory analysis
To understand of the trend, insights, patterns, and other connections in a Dataset.	Students learned about how to create and design visualizations and dashboards for audience

GLIMPSES OFTHEACTIVITY

"Dr. Anuj Gupta discussing about Data Visualization " Tableau"

"Dr. Anuj Gupta discussing about how to analyze huge data set by using