ACTIVITY REPORT

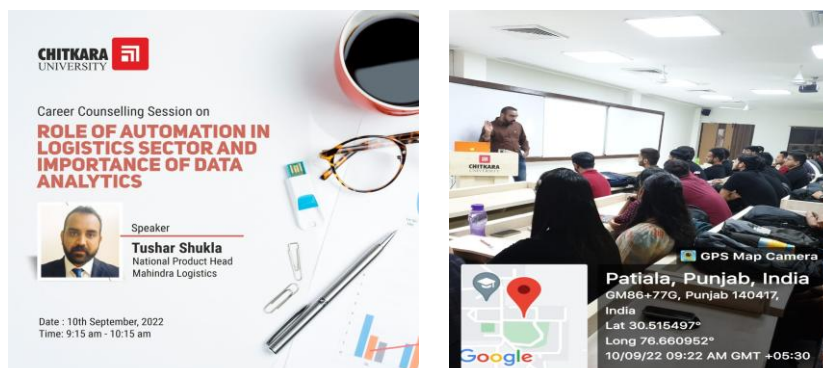| Name of the activity	Role of Automation in logistics Sector and Importance of Data Analytics	Date	10th September, 2022
Name of the Moderator	Dr. Sandhir Sharma	Time	9.15a.m -10. 15a.m
Name of the Resource Person	Mr. Tushar Shukla	Mode	Offline
Nature of the activity	Career Counselling Session	Program & Batch	MBA, Batch 2022
Number of students participated	60	Academic Session	2022-23

About the Activity

The session provided an overview about the "Role of Automation in Logistics Sector and Importance of Data Analytics". Students were made aware about the digital transformation in the logistics sector and supply chain business. The major shift in the logistics sector is being driven by automation which can increase the efficiencies and synergies of the entire supply chain. The industry's participants may improve production operations, streamline routing, and increase supply chain transparency with the use of valuable insights derived through data leveraging. The session provided insights into the topic with the help of real-life examples.

Aligned Activity Outcomes with Objectives

Activity Objectives	Activity Outcomes
To make students understand about how automation in logistics uses different software to increase the efficiency of the business.	Students got insights of the new business models in the digital world.
To make the students aware about the application of big data analytics.	The students learned about how to handle large and complex data using advanced analytical techniques.

GLIMPSES OF THE ACTIVITY

Mr. Tushar Shukla interacting with students and discussing issues about Automation in Logistics Sector