

ACTIVITY REPORT

Name of the activity	Virtual session of Mr Vipul, RSM GSK	Date	8 th Oct,2021
Name of the Coordinator(s)	Dr Ajit Bansal	Time	12:00 pm (IST)
Name of the Resource Person	Mr. Vipul	Mode	Virtual through ZOOM
Nature of the activity	Career Counselling Session	Program & Batch	BBA, 2020-23
Number of students participated	281	Academic Session	2021-22

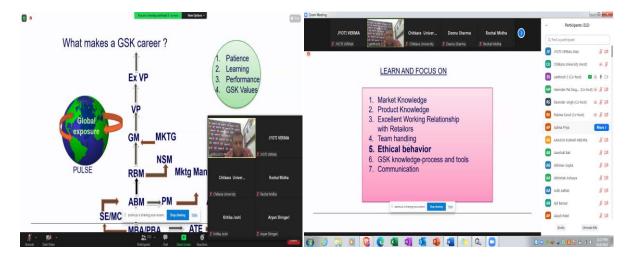
About the Activity

Chitkara Business School organized virtual session with Mr Vipul, RSM GSK (GlaxoSmithKline) on 8th Oct 2021 at 12 pm for 2020 batch of BBA Professional. In this session, expert explained about the following key areas-

- Job purpose and skills required in the pharmaceutical sector.
- Availability and access to medicines to serve a large part of community.
- Dedicated team for the marketing to have a wide coverage.
- Engagement in the distribution channel to increase 2R.

Activity objectives and Outcome achieved

S.No	Objectives	Outcomes
1.	To provide the knowledge about essentials skills required at the time of recruitment	The students became aware of the hiring process in the pharmaceutical sector and the various skills that are required.
2.	To encourage the students to define their career paths	The students got some tips to work upon the managerial skills required to enter the pharmaceutical sector



Virtual session with Mr. Vipul, RSM, GSK