

## ACTIVITY REPORT

<b>Name of the activity</b>	Changing Paradigm of Mutual Funds Industry	<b>Date</b>	November 12, 2022
<b>Name of the Moderator</b>	Dr. Kiran Mehta	<b>Time</b>	9.30 a.m. -12.00 Noon
<b>Name of the Resource Person</b>	Rahul Raj	<b>Mode</b>	Offline
<b>Nature of the activity</b>	Career Counselling Session	<b>Program &amp; Batch</b>	MBA (Finance & Banking), Batch 2022
<b>Number of students participated</b>	70	<b>Academic Session</b>	2022-23

### About the Activity

The session provided an overview about the recent developments in the mutual fund industry. Students were made aware about how regulatory reform initiatives have helped in deepening MF penetration in India. MFs have been attracting investors due to their professional management and the scope for earning better returns relative to traditional saving instruments. MFs in India have become major players in the equity and corporate bond markets, besides providing crucial liquidity support to the money market, given that they are the biggest lenders in the CBLO segment. The session further focused on growing financialization of savings, recent trends in resource mobilization by MFs and how the industry stacks up in relation to the global MF industry. The session included insights about the concept with the help of real-life examples and student interaction with resource person.

### Aligned Activity Outcomes with Objectives

Activity Objectives	Activity Outcomes
To make students understand about the concept of mutual funds in India.	Student developed an understanding about various schemes of mutual funds, types of mutual fund and resource mobilization in mutual fund Industry
To make students aware about the growth and performance of mutual funds since its inception.	Students learnt about the global growth of mutual funds and expanding presence of large multinational financial groups in a large number of countries.

### GLIMPSES OF THE ACTIVITY



Mr. Rahul Raj enlightening students about various perspectives of Mutual Funds

