

### ACTIVITY REPORT

<b>Name of the activity</b>	Industrial visit to Ralson tyres	<b>Date</b>	29 <sup>th</sup> September, 2023
<b>Name of the Moderator</b>	Dr. Anurodh Khanuja	<b>Time</b>	11:00 am – 4:00 pm
<b>Name of the Resource Person</b>	Mr. Umesh Sharma	<b>Mode</b>	Offline
<b>Nature of the activity</b>	Industrial Visit	<b>Program &amp; Batch</b>	MBA Logistics and Supply Chain
<b>Number of students participated</b>	55	<b>Academic Session</b>	2023-2025

#### About the Activity

Chitkara Business School's Department of Supply Chain Management and General Management organized an enlightening industrial visit to Ralson Tyres on September 29, 2023. This excursion provided students with a captivating journey into the intricate world of tire manufacturing and distribution. During the visit students gained firsthand insights into the production processes of tubes and tires, enhancing their understanding of manufacturing intricacies. The visit showcased rigorous quality control measures and the parameters under which these products are meticulously manufactured. Specific manufacturing processes like butting, turning, jamming, and precuring were elucidated, emphasizing the critical need for precision at every step. Practical demonstrations of air retention tests, one-point tests, tube inspection, and tube splicing further enriched students' knowledge. This hands-on experience not only augmented students' knowledge but also equipped them with practical insights into the tire industry's nuances, making it a valuable addition to their supply chain management and logistics studies.

#### Aligned Activity Outcomes with Objectives

Activity Objectives	Activity Outcomes
The primary objective was to provide students with a practical and in-depth understanding of tire manufacturing and distribution processes. This hands-on experience aimed to complement their classroom knowledge, offering a real-world perspective on supply chain management and manufacturing operations.	Students gained practical, real-world insights into tire manufacturing and quality control processes. This experience equipped them with a deeper understanding of how supply chain and production operations function in the tire industry, enhancing their readiness for future roles in logistics and supply chain management.
Another important objective was to highlight the rigorous quality control measures and the precision required at each step of tire production. Students were exposed to the industry's standards and the critical role of quality assurance in manufacturing, which is valuable knowledge for future careers in supply chain and logistics.	Witnessing demonstrations and understanding the need for precision in tire production fosters critical thinking and problem-solving skills. Students learn to identify and address challenges in manufacturing and quality control, skills that are transferable to various professional settings and highly valuable in their careers.

### GLIMPSES OF THE ACTIVITY



“Students and Faculty interacting with Mr. Umesh Sharma”