

Event Details	
Event Type	Communication Skills
Topic	The Rolling Chains: A role Play
Date	2024-12-09 to 2024-12-09
Mode	Offline
Venue	LH- 206, Martin Luther Block, CBS
Organizer Name	Dr. Divyansha, Department of SCM & General Management
No. of Participants	68
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities, SDG 12: Responsible Consumption and Production

### Objective:

1. To enhance students' understanding of supply chain dynamics through experiential learning.
2. To foster teamwork, collaboration, and problem-solving skills in a simulated business environment.
3. To align educational activities with SDG goals, focusing on sustainable and responsible supply chain practices.
4. To provide a platform for applying theoretical knowledge to simulated industry scenarios, bridging academia and practice.

### Description:

The event "The Rolling Chains – A Supply Chain Role Play" was an innovative educational activity organized by the CoE Sustainable Supply Chain, CBS, Chitkara University, Punjab. Event Coordinators were Dr. Neeraj Anand , (Dean, Department of SCM and General Management) and Dr. Divyansha Kumar (Assistant Professor, Department of SCM and General Management). The role play aimed to provide students with a hands-on learning experience in managing real-world supply chain challenges. The event simulated various aspects of supply chain management, including logistics, procurement, inventory management, demand forecasting, and distribution. The objective was to enhance students' practical understanding of the complexities involved in supply chain processes while fostering teamwork, problem-solving, and critical thinking skills. The event was structured as an interactive role-play exercise where students were assigned specific roles within a supply chain system. These roles included procurement managers, logistics managers, inventory controllers, production managers, and sales and distribution heads. Each team faced a series of challenges that reflected common disruptions in real-world supply chains, such as transportation delays, supply shortages, and unexpected shifts in customer demand. The role play encouraged participants to collaborate closely, make informed decisions, and solve problems in real time while considering the broader impact on the supply chain's efficiency and performance. Before the event began, students were briefed on the rules and objectives of the role play. This preparatory phase allowed them to strategize, assign roles within their teams, and understand the challenges they would encounter. The teams then began to simulate the flow of goods and information, making key decisions on issues such as inventory management, supplier relations, and order fulfilment. As the event progressed, teams had to react to unexpected disruptions, such as a sudden strike in the transportation sector or a sudden spike in customer orders, requiring quick and effective responses to minimize disruption. The role play was an excellent learning experience, as it not only tested the students' technical knowledge of supply chain processes but also highlighted the importance of communication and coordination within teams. The students were required to adapt quickly to changing circumstances, make crucial decisions under pressure, and communicate effectively with their teammates. As a result, they gained a deeper understanding of how each component of the supply chain is interlinked and how decisions made at one stage can affect the entire process.

### Outcomes:

1. Students gained practical insights into supply chain operations, decision-making, and interdependencies among functions.
2. Participants demonstrated improved team coordination and innovative approaches to real-world supply chain challenges.
3. Students exhibited a greater awareness of sustainability in supply chains, particularly in the areas of responsible consumption and infrastructure management.
4. The event encouraged critical thinking and application of concepts, preparing students for professional roles in supply chain management.



Group 5 secured the third position in the Rolling Chains along with the judges and coordinators of the event ( 09-12-2024)



Group 1 secured second position in the Rolling Chains along with the judges and coordinators of the event ( 09-12-2024)



The Judges for The Role Play (Dr Mayank Agrawal, Dr Reet Kaur, Dr Shivani Malhan) with Dr. Neeraj Anand (Dean) and Dr. Divyansha Kumar (Mentor) ( 09-12-2024)



Members of Group 6 secured First Position in the Rolling Chains along with the judges and coordinators of the event ( 09-12-2024)