

Event Details	
Event Type	Skill Development Program
Topic	Inauguration of BSE's Skill Development Program in Punjab, Haryana and Himachal Pradesh
Date	2024-12-19 to 2024-12-19
Mode	Offline
Organizer Name	3.Chitkara Business School, Chitkara University, Punjab
No. of Participants	99
SDG No	SDG 4: Quality Education, SDG 17: Partnership for the Goals

Objective:

1. To Enhance financial literacy among students in underserved regions.
2. To Provide pathways for employability and entrepreneurship through industry-relevant certifications.
3. To Foster collaboration between academia and industry to align skills with market needs.
4. To Promote sustainable growth aligned with SDGs 4, and 17.

Description:

7.Chitkara Business School takes immense pride in being selected by BSE under the guidance of SEBI as the command centre for its groundbreaking Skill Development Project, which aims to empower students across Punjab, Haryana, and Himachal Pradesh. This transformative initiative focuses on enhancing financial literacy, employability skills, and entrepreneurial capabilities, all at no cost to participants. This strategic collaboration was signed between Dr Rashmi Aggarwal Dean Commerce and FinTech Chitkara Business School, and the Krisha Foundation, a SEBI SMARTs organisation, to bridge the gap between industry and academia. Trainers from Chitkara Business School were exclusively chosen to undergo a rigorous Train-the-Trainer program conducted by SEBI SMARTs organization. These trainers are now equipped to deliver high-quality financial education to students, guiding them to achieve certifications for the SEBI Investor Certification Examination (Level 1) and the NISM VA Mutual Fund Distributor Certification Examination (Level 2). The program aims to reach underserved districts, creating opportunities for sustainable growth and self-reliance while promoting pathways to employment and entrepreneurship. The project's inauguration on 19th December 2024 at Chitkara University, Punjab, led by Sh. Khushro Bulsara, Chief Risk Officer of BSE Limited, marked the beginning of this impactful journey in making financial literacy accessible to aspirational regions. Sh. Khushro Bulsara described the program as "Trignasthra" (a three-fold benefit), stating: 1. It is offered free of cost to students. 2. It provides students with pathways to employment or entrepreneurial ventures. 3. It promotes financial literacy, ensuring students gain valuable knowledge even if they do not pursue distribution as a career. Dr Sandhir Sharma, Vice Chancellor, Chitkara University, highlighted how the initiative aligns with Sustainable Development Goals (SDGs) 4, 8, and 17 by promoting quality education, fostering decent work opportunities, and building strategic partnerships for sustainable growth. Chitkara University is honoured to partner with BSE and the Krisha Foundation in this endeavour. By doing so, it reaffirms its position as a leader in education and skill development while shaping the financial future of the region's youth.

Outcomes:

- 1.Students achieve SEBI and NISM certifications for financial expertise.
2. Increased employability and entrepreneurial opportunities in the financial sector.
3. Empowered communities with greater financial awareness and self-reliance.
4. Strengthened academia-industry partnerships through skill development initiatives.



Students interaction during the session



Mr. Viraj Discussing about aspiration areas for this program



Dr. Navin guiding students about the program objectives.



Resource persons handling queries of the students