

GLOBAL EXTERNSHIP

DUBAI & ABU DHABI

PRESENTED BY
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Guiding Forces



**SANDHIR SHARMA, PH.D.(MGMT)
PRO VICE CHANCELLOR | CHITKARA BUSINESS
SCHOOL, CHITKARA UNIVERSITY, PUNJAB, INDIA**

Dr. Sandhir Sharma, the Pro Vice Chancellor at Chitkara Business School, Chitkara University, played a pivotal role as the silent architect behind our program's success. With a Ph.D. in Management, his visionary leadership and meticulous planning were evident in every aspect of the initiative. Despite not being physically present, Dr. Sharma's unwavering support and guidance resonated throughout, emphasizing his commitment to our endeavor's success. His strategic insights and behind-the-scenes efforts were instrumental, crafting a truly exceptional and enriching global immersion experience. Dr. Sharma's dedication to creating a transformative educational environment left an indelible mark on our collective journey.

Guiding Forces



Dr. Devesh Bathla, the Professor & Director of the Centre for Analytics & Data Excellence at Chitkara Business School, Chitkara University, emerged as a steadfast support. From the inception of our journey, Dr. Bathla served as our anchor, extending support even before the externship commenced. His guidance was instrumental in logistics, from booking to facilitating the externship opportunity. Dr. Bathla went beyond the role of a director; he personally accompanied us, providing assistance in every situation and ensuring that hurdles were overcome. Without his unwavering support, the success of the externship would not have been possible, making him an indispensable part of our journey.

Mrs. Babita Passwan at Chitkara Business School, Chitkara University, played a pivotal role as the Program Manager. Her efficient management and coordination were instrumental in ensuring the smooth execution of the program. From logistics to communication, Babita's contributions were invaluable in creating a seamless and well-organized experience for all participants. Her dedication and meticulous attention to detail significantly contributed to the success of the program. As the Program Manager, Babita Passwan's role was essential in facilitating a positive and enriching environment for our externship journey.



Guiding Forces



Mr. Darshan Kumar, the Founder and Director/Publisher at Planotech Group of Companies, stood as our guiding force throughout the program. His consistent presence and insightful guidance were instrumental in shaping our journey. Each day, Mr. Kumar provided a clear overview, ensuring we understood the significance of our activities. His hands-on approach and commitment to our learning added a valuable layer to our experiences, making each day a well-guided opportunity for growth. Mr. Kumar's leadership played a key role in the success and depth of our global immersion program.

Dr. Karthik Ramesh, a lifelong learner and CEO with an impressive background, became more than a mentor—he became a guiding friend. Despite his high-ranking designation and extensive knowledge (XLRI IISc IIMB), Dr. Ramesh engaged with us on a personal level, offering guidance and support in every situation. His initiatives, numerous opportunities, and hands-on involvement in planning the entire event showcased a level of commitment that transformed our interactions into meaningful and enriching experiences. Dr. Karthik Ramesh's approachable demeanor and genuine interest made him a valuable guiding force throughout our journey.



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ORIENTATION AND CULTURAL IMMERSION

Day 1: Orientation and Cultural Immersion

Our inaugural day in Dubai for the Global Immersion Program Externship was an enriching dive into the city's past and present. With a focus on orientation and cultural immersion, we explored key landmarks that weave the tapestry of Dubai's narrative.

Dubai Frame:

Started our journey at the Dubai Frame, an architectural marvel symbolizing the connection between Dubai's history and its vibrant present.



Meena Bazar:

Explored the lively Meena Bazar, absorbing the cultural diversity and witnessing the logistical intricacies that drive its dynamism.



Dubai Mall and Burj Khalifa:

Explored the iconic Dubai Mall, a global shopping hub, and marveled at the Burj Khalifa, the tallest building globally, understanding their role in Dubai's economic prowess. A video presentation shed light on the significance and impact of Burj Khalifa.

Future of Museum:

Engaged with the Future of Museum, uncovering Dubai's commitment to preserving cultural heritage while embracing innovation.



THIS IMMERSIVE DAY NOT ONLY ACQUAINTED US WITH DUBAI'S PHYSICAL LANDSCAPE BUT ALSO DEEPENED OUR UNDERSTANDING OF ITS CULTURAL EVOLUTION. THE LANDMARKS, EACH WITH A UNIQUE STORY, SET THE STAGE FOR A PROFOUND AND ENLIGHTENING EXTERNSHIP EXPERIENCE.

SILICON OASIS WITH MR. KHALID SHAIKH



Our second day embarked on a captivating journey to Silicon Oasis, a renowned hub of innovation and entrepreneurship within the dynamic landscape of Dubai. Here, we were privileged to engage with Dr. Khalid, the distinguished Founder and CEO of Prognica Labs, an influential figure in the entrepreneurial sphere and a recipient of the prestigious UAE Golden Visa.

In a candid and insightful session, Dr. Khalid generously shared the nuances of his entrepreneurial journey. From the exhilarating highs to the daunting challenges, his narrative painted a vivid picture of the resilience and determination required to initiate and sustain a startup in a competitive business environment. This firsthand account not only enriched our understanding of entrepreneurship but also provided valuable lessons for navigating the complexities of the business world.



IFZA WITH MR. ARMIN



Further expanding our horizons, Armin Bajrektarevic, the accomplished Client Engagement Manager at IFZA, walked us through the intricacies of the diverse business zones in Dubai. His expertise shed light on the advantages and considerations associated with different zones, with a particular emphasis on the ethical dimension—underscoring the paramount importance of social responsibility in contemporary business practices.

The day reached its crescendo with a spellbinding desert safari, offering a perfect blend of adventure and cultural immersion. As we traversed the mesmerizing dunes, the experience encapsulated the essence of Dubai's multifaceted allure.

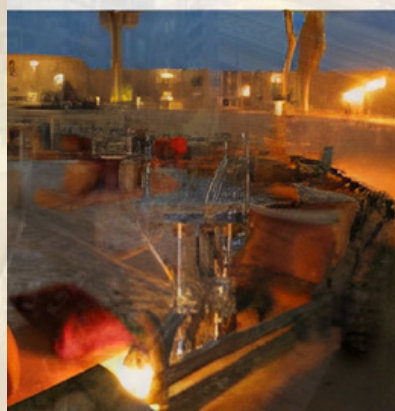


DESERT SAFARI

MESMERIZING ADVENTURE

The desert safari was not merely a journey across the sands; it was a symphony of experiences that unfolded against the backdrop of Dubai's stunning desert landscape. As the dunes stretched endlessly before us, we were treated to heart-pounding dune bashing—an adrenaline-pumping adventure that showcased the prowess of skilled drivers navigating the undulating terrain.

In essence, the desert safari wasn't just an excursion; it was a sensory odyssey that left an indelible mark, perfectly complementing the day's intellectual pursuits with a dash of thrilling adventure and cultural immersion.



INSIGHTS UNBOUND: A TALE OF DATA, BUSINESS MODELS, AND THE METAVERSE



Mr. Giridhar, a seasoned professional from Grand Thornton, led a thought-provoking discussion on the strategic implications of data analytics and robotics. Drawing on his wealth of experience, he underscored the pivotal role these technologies play in not only deciphering complex business challenges but also in driving innovation. The session sparked lively conversations on the integration of data analytics and robotics as transformative tools, empowering businesses to navigate the complexities of the modern landscape.

Our next speaker, Rahul Raghupathy, delved into the diverse spectrum of business models, offering a comprehensive exploration of their applications and adaptability. Beyond traditional models, Raghupathy navigated the uncharted waters of the metaverse's impact on healthcare. His insights illuminated the potential of digital twinning and metaverse technologies to revolutionize patient care, providing us with a glimpse into the future of the healthcare industry.



These sessions not only broadened our understanding of the symbiotic relationship between technology and business but also ignited our curiosity about the limitless possibilities that lie ahead.

MARINA CRUISE

EVENING ON DUBAI'S WATERS

To bring our day to a graceful close, we set sail on a memorable Marina Cruise, a highlight of our immersive experience. Against the captivating backdrop of Dubai's modern skyline, the cruise unfolded as a tranquil and scenic journey along the city's waters. The glittering lights of iconic structures reflected on the gentle waves, creating an enchanting ambiance that encapsulated the magic of Dubai at night.



COP 28: UNITED NATIONS SUMMIT FOR SUSTAINABILITY



Our fifth day commenced with a visit to the United Nations summit of COP 28, a crucial gathering focused on addressing climate change. Guided through the complexities of sustainability discussions, we explored various countries' exhibitions, gaining insights into diverse initiatives aimed at combating climate change.

The significance of COP 28, a United Nations meeting shaping global strategies for climate action, was unveiled to us. Actively participating in COP 28 meetings, we weren't just observers; we actively engaged in discussions and initiatives addressing the pressing challenges of our planet. The day's mission extended beyond observation – we were tasked with a project to establish connections with individuals from various nations, enriching our perspectives and contributing to the collective goal of fostering sustainability on a global scale.



GLOBAL VILLAGE: A CULTURAL ODYSSEY



Cultural Fusion

In the latter part of the day, we immersed ourselves in the captivating Global Village, a cultural extravaganza uniting traditions, cuisines, and entertainment worldwide. This vibrant journey allowed us to explore diverse cultures in one locale, offering a unique snapshot of global diversity.

The Global Village was not just a visual spectacle; it was a dynamic encounter with the world's richness. From traditional performances to delectable cuisines, each corner presented a slice of global culture. Engaging with the exhibits and interacting with visitors, we actively participated in this global fusion.

This cultural odyssey went beyond observation, leaving us with a deep appreciation for the interconnectedness of humanity. The memories crafted at the Global Village are a testament to the shared experiences that transcend borders, enriching our global perspective in just one evening.

HEALTHCARE EXCELLENCE: A GLIMPSE INTO ROBOTIC ONCOLOGY

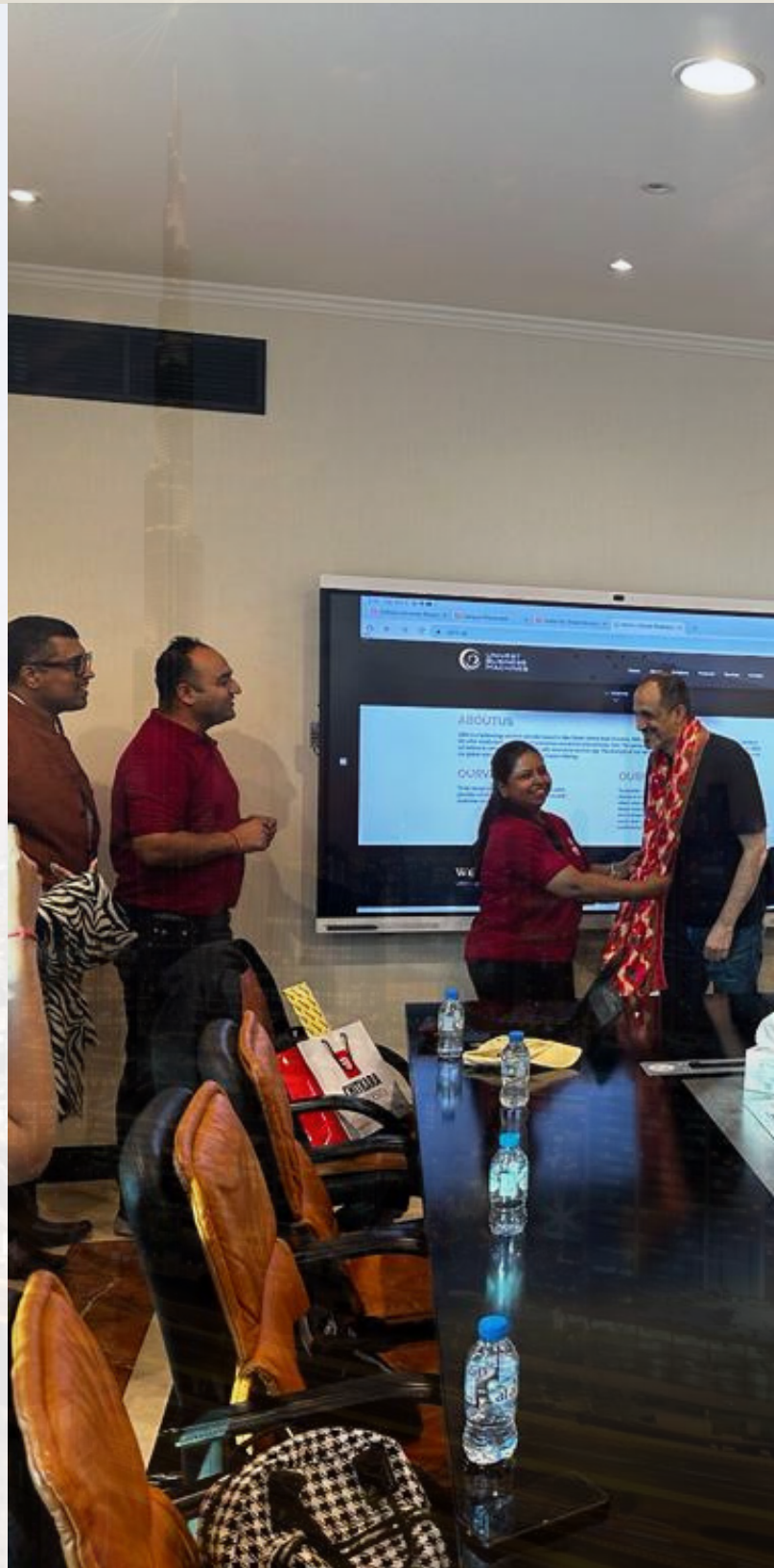


Our Sixth day unfolded with a captivating visit to the Neuro Spinal Hospital, a bastion of innovation where we delved deep into the cutting-edge realm of healthcare excellence. This state-of-the-art facility emerged as a beacon of progress, particularly in the domain of robotic oncology. The expertise of luminaries such as Dr. Evrim Meeuw, Dr. Sadir Jumaa Alrawi, and Dr. Abhinav Ahluwalia guided us through live demonstrations that showcased the intricate and advanced applications of robotics, specifically with linear accelerators.

Under the meticulous guidance of these experts, we gained firsthand insights into the precision and transformative impact of robotic technologies in the nuanced field of cancer and neuro-spinal surgeries. The live demonstrations not only demystified the intricate procedures but also underscored the potential for groundbreaking advancements in healthcare. This immersive experience not only expanded our understanding of cutting-edge medical technologies but also left us inspired by the potential these innovations hold in reshaping the landscape of healthcare excellence.

ABU DHABI EXPLORATION: INSIGHTS AT UNIVEST BUSINESS MACHINE (UBM)

Our journey then seamlessly extended into Abu Dhabi, a city that resonates with innovation and serves as a dynamic hub for business. Here, our practical exposure unfolded at Univest Business Machine (UBM), offering us a front-row seat to the latest technologies and a deep dive into the contemporary business landscape of the capital. Engaging with cutting-edge technologies and understanding their applications in a business context provided us not only with knowledge but also a tangible connection to the rapidly evolving technological ecosystem shaping business practices in Abu Dhabi. This dual experience not only enriched our understanding of healthcare advancements but also broadened our perspective on the intersection of technology and business in the vibrant city of Abu Dhabi.



UNIVEST
BUSINESS
MACHINES

CERTIFICATION DAY

The culmination of our immersive program marked the Certification Day, beginning with insights from Dr. Somnath Singh (PhD), Deputy Director of UN Global Compact Network India. He shared a global perspective on exploration in his field, providing valuable insights.



Following this, Dr. Ravi Tipparaju, an experienced Health Communications Professional, passionately delved into the early days of Dubai's development, shedding light on the significant contributions of Indians in shaping the city. His motivational discourse emphasized the potential for anyone to initiate and succeed, starting from humble beginnings. The day served as a fitting conclusion,



KEY LEARNINGS

1. Global Perspective:

The immersion program provided a unique opportunity to gain a global perspective on business, culture, and technology. Interacting with industry leaders, professionals, and academics in Dubai and Abu Dhabi broadened our understanding of international business dynamics.

2. Technological Innovation:

Exploring cutting-edge technologies and witnessing their applications in various industries highlighted the importance of innovation and adaptability. Insights from professionals in data analytics, robotics, and healthcare showcased the transformative power of technology.

3. Cultural Sensitivity:

Experiencing the rich cultural tapestry of Dubai and Abu Dhabi underscored the significance of cultural sensitivity in business. Understanding diverse perspectives and cultural nuances became essential for effective collaboration in a globalized world.

4. Strategic Leadership:

Engaging with leaders in business and academia emphasized the importance of strategic leadership. Learning from their experiences and challenges provided valuable insights into effective decision-making and organizational management.

5. Networking and Collaboration:

Building connections with industry experts, faculty, and fellow students opened avenues for future collaborations. Networking became not just a skill but a crucial aspect of professional growth in a global context.

UNFORGETTABLE IMPRESSIONS

