



DEEKSHARAMBH

2023

Chitkara Business School, Chitkara University, Punjab.

Student Induction Programme (SIP)

Date - 17th of July 2023 - 01st of August 2023

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Introduction

Transition from school to university/college life is one of the most challenging events in a student's life. When new students enter an institution, they come with diverse thoughts, backgrounds and preparations. They come into a new unfamiliar environment, and most of them have little knowledge of a university/ college. An important task, therefore, is to welcome new students to Higher Education and prepare them for their new role.

Student Induction is designed to help in the whole process and as something more than the mere orientation programme.

Deeksharambh - Student Induction Programme

The purpose of Deeksharambh - Student Induction Programme is to help new students adjust and feel comfortable in the new environment, inculcate in them the ethos and culture of the institution, help them build bonds with other students and faculty members, and expose them to a sense of larger purpose and self exploration. The term induction is generally used to describe the whole process whereby the incumbents adjust to or acclimatize to their new roles and environment. In other words, it is a well planned event to educate the new entrants about the environment in a particular institution, and connect them with the people in it. The Student Induction Programme engages with the new students as soon as they come into the institution, before regular classes start. At the start of the induction, the incumbents learn about the institutional policies, processes, practices, culture and values, and their mentor groups are formed.

Students Induction could cover a number of different aspects (SAGE):

Socializing: meeting other new students, senior students, students union, lectures by Eminent People;

Associating: visits to University / college, visits to Dept./Branch/ Programme of study and important places in campus, local area, city and so on;

Governing: rules and regulations, student support etc;

Experiencing: Subject lectures, study skills, small-group activities, physical activity, creative and performing arts, literary activities, universal human values, etc.

List of activities included:

- 1. Physical Activity
- 2. Mentoring
- 3. Familiarization to Dept./Branch
- 4. Creative Arts and Culture
- 5. Literary Activity
- 6. Lectures by Eminent People
- 7. Visits to Local Area
- 8. Extra-Curricular Activities in College

Welcome to Deeksharambh: Your Gateway to a Successful College Journey.



About Deeksharabh

The transition from school to college is a pivotal moment in your life. As you embark on this exciting journey, we understand that it comes with a mix of emotions, expectations, and uncertainties. Deeksharambh is here to provide you with the guidance, resources, and support you need to make this transition smoothly and ensure your success in higher education with Chitkara Business School.

The Setting Deeksharambh is the comprehensive initiation into college life. Its purpose is to facilitate the adjustment and comfort in this new environment. We aim to instill in the ethos and culture of our institution.

Deeksharambh helps to build meaningful bonds with fellow students and faculty members. It also encourages self-exploration and a sense of larger purpose.

.Day 1: Student Aspirations, Family Expectations

On the first day of our Business School journey, we delved deep into our aspirations and explored the expectations our families have for us. We engaged in meaningful discussions, sharing our dreams, and understanding the importance of aligning personal goals with family values. The day was filled with insightful conversations, as we began to forge connections with our peers and build a supportive community.



"Day 1: Charting Dreams, Honoring Traditions 🚀 🌟 "

On the inaugural day of our Business School journey, we embarked on a profound exploration of our individual aspirations while respectfully acknowledging the weight of our families' expectations. **Dr. Sandhir Sharma, our esteemed Pro Vice Chancellor,** set the tone for an inspiring day with his insightful address, followed by Mr. Manav Bansal, the head of our Happiness Centre, infusing positivity.

As students, we engaged in thought-provoking discussions, harmonizing our dreams with the cherished values passed down by our families. Col. Rakesh's impassioned words resonated with us, emphasizing the importance of building bridges between personal ambitions and the legacy we uphold.

This day marked the beginning of a remarkable journey, fostering connections, and nurturing a tight-knit, supportive community. #BusinessSchoolJourney #AspirationsAndExpectations"

Day 2: Gratitude towards People Helping Me

Expressing gratitude was the theme of the day as we reflected on the people who have supported us throughout our academic and personal journeys. We learned the value of acknowledging those who have been instrumental in our growth, and we shared heart-warming stories of appreciation. It was a touching and inspiring experience that reminded us of the importance of gratitude in our lives.

As we continued our journey, Day 2 was a beautiful ode to the incredible individuals who have shaped our paths. Dr. Rashmi Aggarwal, our Dean Commerce, led the way in fostering an atmosphere of appreciation and reflection.



Day 3: Human Needs of (a) Self and (b) Body

We dedicated Day 3 to self-care and understanding our basic human needs. Through interactive sessions and activities, we explored the importance of nurturing our physical and emotional well-being. We discussed strategies for maintaining a healthy work-life balance and learned practical ways to prioritize self-care in our daily routines. On this transformative day, we immersed ourselves in the art of self-care and the pursuit of balance. Guided by our dedicated Yoga Instructor and the wisdom of Mr. Manav Bansal, we delved into the practices of yoga and meditation.

Through these mindful sessions, we discovered the importance of tending to our physical and emotional needs. This day served as a gentle reminder to prioritize our well-being and embrace the harmony of mind, body, and spirit. ** #SelfCareJourney #BalanceAndHarmony"



"Day 3: Nurturing Body and Soul 🌿 🧘

Day 4: Peer Pressure

Peer pressure is a reality that we all face, and on Day 4, we tackled this topic head-on. Through group discussions and role-playing exercises, we learned how to navigate peer pressure and make confident, value-based decisions. We shared our experiences, challenges, and strategies for staying true to ourselves while being part of a larger community



"Empowering choices amidst the crowd. *#PeerPressure"

Day 5: Prosperity

The day was dedicated to exploring the concept of prosperity beyond financial success. We discussed holistic wealth, encompassing emotional, social, and spiritual well-being.



"Day 5: Cultivating True Prosperity 🌟 💰

With guidance from luminaries like Mr. Devesh Bathla and esteemed figures from academia and industry, we embarked on a journey to redefine prosperity. This day was a profound exploration of holistic wealth, emphasizing emotional, social, and spiritual well-being.

Through engaging workshops, we discovered the power of a positive mindset, goal-setting, and wise financial planning as essential tools on the path to genuine prosperity.

Day 6: Relationships

The final day of our activity week focused on building and nurturing relationships. We delved into effective communication, conflict resolution, and the art of networking. Through interactive sessions, we discovered the power of strong connections and how they contribute to personal and professional growth.



"Day 6: Forging Bonds, Building Futures 🤝 🦂

With the wisdom of our Pro Vice Chancellor, Dr. Sandhir Sharma, and the guidance of our dedicated faculty members, we explored the intricate tapestry of relationships. Through

interactive sessions and heartfelt discussions, we uncovered the profound impact of effective communication, conflict resolution, and the art of networking.

This final day illuminated the significance of strong connections in both our personal and professional lives, reminding us that relationships are the cornerstone of our future success.

*#Relationships Matter #Building Connections**

Day 7: Physical Activity

Start the day with a refreshing morning exercise session to invigorate the mind and body. Engage in team-building games and activities to foster camaraderie among new students.



"Day 7: Energizing Body and Spirit 💪 🌞

We kicked off the day with an invigorating morning exercise session, setting the tone for a day filled with physical activity and team-building. As the sun rose, so did our spirits, and the bond among new students grew stronger with every game and activity. A day of fun, fitness, and forging friendships!

*#PhysicalWellness #TeamBuilding"

Day 8: Mentoring

Introduction to mentoring program: Each new student is allocated a mentor.

Mentorship sessions focusing on academic guidance, campus resources, and personal growth.





"Day 8: Guiding Lights 🙌 📚

The day marked the beginning of our mentoring journey. Faculty members shared valuable insights and wisdom, addressing students with passion and purpose. The discussions that

followed were a testament to the power of mentorship in shaping our academic paths, harnessing campus resources, and nurturing personal growth.

In the hands of mentors, we find the guiding lights to illuminate our educational voyage. **
#MentorshipMatters #StudentGuidance"

Day 9: Familiarization to Department/Branch

Department/Branch orientation: Students explore their academic department, meet faculty members, and learn about courses and resources

Day 10 & Day 11

- •Creative Arts and Culture
- Literary Activity



"Days 10 & 11: Expressing the Soul Through Art and Words 🤧 📖

In the realms of creative arts and literary activity, our students unleashed their imagination and talent. Day 10 was a celebration of culture and creativity, with vibrant expressions through various art forms. Day 11, equally inspiring, was dedicated to the power of words, where literary endeavors took center stage. These two days exemplified the beauty of self-expression, proving that art and literature have the ability to transcend boundaries and touch the soul. ArtisticExpressions #LiteraryWonders"

Day 12: Lectures by Eminent People

Invited guest speakers share insights from their professional journeys and offer valuable career advice.



"Day 12: Wisdom from Visionaries 🌷 🌟



On this remarkable day, we had the privilege of listening to distinguished speakers from various walks of life. Dr. Sandhir Sharma- Pro Vice Chancellor, Industry partners, and Dr. Keerti Pradhan shared their invaluable insights and career advice, igniting our aspirations and expanding our horizons.

A day of enlightenment and inspiration as we absorbed the wisdom of visionaries. \blacksquare #EminentSpeakers #CareerGuidance"

Day 13: Visits to Local Area

Guided tours to nearby places of cultural or historical significance to introduce students to the local community.



"Day 13: Connecting with Our Roots A

As we set out on guided tours to our neighboring areas, we embarked on a journey to explore the cultural and historical tapestry of our local community. Chitkara University's commitment to adopting five villages was brought to life as we witnessed the ground reality.

These local visits are a testament to our dedication to understanding, preserving, and enhancing the beauty of our culture and surroundings.

#LocalRoots"

Deeksharabh 2023 Outcomes- Nurturing Well rounded Individuals.

Over the course of these transformative days, our students embarked on a holistic journey of personal and professional growth at Chitkara Business School. Each day was carefully curated to instill vital life skills and values, fostering a well-rounded education experience. Here's the essence of each day:

- Day 1: Aligning Aspirations and Family Expectations.
- Day 2: Expressing Gratitude.
- Day 3: Nurturing Mind and Body.
- Day 4: Navigating Peer Pressure with Confidence.
- Day 5: Embracing Holistic Prosperity.
- Day 6: Building Meaningful Relationships.
- Day 7: Promoting Physical Wellness and Team Spirit.
- Day 8: Initiating Mentorship for Student Success.
- Day 10: Celebrating Creative Arts and Culture.
- Day 11: Harnessing the Power of Literature.
- Day 12: Gaining Wisdom from Eminent Speakers.

Day 13: Connecting with the Local Community and Culture.

Why Deeksharabh is Important:

Deeksharabh is a unique and integral part of our curriculum at Chitkara University, and it holds profound significance for several reasons:

Holistic Development: Deeksharabh encompasses diverse aspects of personal and professional growth, fostering well-rounded individuals who are not only academically strong but also emotionally resilient and culturally aware.

Life Skills: Through more than Two Weeks, students acquire essential life skills such as gratitude, effective communication, conflict resolution, financial planning, and networking, which are invaluable in their future endeavors.

Cultural Awareness: Deeksharabh emphasizes the importance of understanding and preserving local culture and heritage, instilling a sense of responsibility toward the community and the environment.

Career Readiness: The program also exposes students to real-world experiences and insights from industry leaders, enhancing their career readiness and employability.

Building Connections: Deeksharabh encourages students to build meaningful relationships with peers, mentors, and the local community, fostering a sense of belonging and a support system for their academic journey.

Objectives of the CBS 2023 Report:

Program Achievements: The primary objective of the CBS 2023 report is to showcase the notable achievements and successes of the Deeksharambh program 2023. This includes highlighting academic accomplishments, student engagement initiatives, faculty contributions, and any significant milestones reached.

Program Impact: The report seeks to demonstrate the real impact of the Deeksharambh program on students, faculty, and the broader CBS community. This includes showcasing

how the program has positively influenced student learning outcomes, faculty development, and overall institutional growth.

Engage Stakeholders: Engaging stakeholders is a crucial objective of the report. It seeks to provide information and insights that are valuable and relevant to various stakeholders, including students, faculty, administrators, prospective students, alumni, and the broader educational community.

We are pleased to provide an overview of the enrollment figures for our esteemed Degree and Master's programs at Chitkara Business School (CBS) for the year 2023. These numbers reflect the vibrant and diverse student community that forms the foundation of our academic excellence.

As we delve into the enrollment statistics, we invite you to explore the following bar chart, which vividly illustrates the distribution of students across our MBA programs. These numbers signify our commitment to providing quality education and fostering a dynamic learning environment that prepares our students for success in their chosen fields.

Attendance at Deeksharabh 2023: A Diverse and Engaged Cohort:

Deeksharabh 2023, a milestone event in our academic calendar, witnessed enthusiastic participation from all corners of our diverse student body. With a commitment to holistic development and a rich array of programs spanning various domains, Deeksharabh aimed to empower our future leaders with skills, insights, and experiences that transcend the classroom. Our student community, comprising various specializations, came together for this enriching journey. Their dedication and presence were remarkable throughout the twelve-day event, reflecting their passion for learning and personal growth.

Attendance Statistics by Stream:

Marketing: 124 students

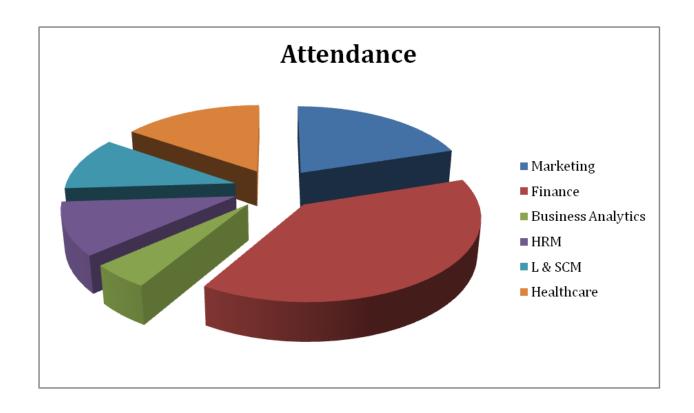
• HR: 65 students

Finance: 239 students

Logistics & Supply Chain Management: 66 students

Business Analytics: 30 students

Healthcare: 95 students



The numbers not only demonstrate the widespread interest in Deeksharabh but also reflect the commitment of our students to engage with a diverse range of topics and experiences, each tailored to their unique career aspirations.

As we delve into the statistics showcasing the attendance of students, it becomes evident that Deeksharabh is a platform where students from different streams converge to explore, learn, and grow. This cross-pollination of ideas and perspectives fosters a rich and vibrant learning environment that sets the stage for tomorrow's leaders to thrive in an interconnected world. In the upcoming sections, we will delve into more specific attendance data, highlighting the engagement levels of students across the diverse program offerings of Deeksharabh 2023.