

ACTIVITY REPORT

Name of the activity	'Design Thinking' as a part of 21st Century Skills MLP by Dalham	Date	21 st December,2021
Name of the Coordinator(s)	Dr. Shuchi Dawra	Time	11:30 AM (IST)
Name of the Resource Person	Dr.S Ghoshal	Mode	Virtual through MS Teams
Nature of the activity	Career Counselling Session	Program & Batch	B. Com (2020-23) BBA(2020-23) BA Economics (2020-23) Integrated BBA-MBA (2020-25) Integrated B. Com-MBA (2020-25)
Number of students participated	110	Academic	2021-22
		Session	

About the Activity

Dr. S.Ghosal delivered the talk on Design Thinking and he encouraged students to find a balance in creating new solutions by not just focusing on one idea but several different ideas. He also provided some basic examples like asking what actually a pen is and later comparing it with a writing instrument. Also, he elaborated the concept of the alternative solutions and introduced the concept of variety of products as alternative solutions.

Activity objectives and Outcome achieved

S.No	Objectives	Outcomes
1.	To understand the design thinking skills	Students gained the understanding of design thinking
2.	To observe the importance of analysing the various alternatives in decision making	Students learnt how to use different perspectives in business decision making
3.	To learn the skills of creativity	Students were able to understand the relevance of design thinking
4.	To understand the role of design thinking to synergize innovation	Students got the understanding of alternative solutions through design thinking.



Dr.S Ghosal sharing his inspirational experience on Design Thinking with the students