

ACTIVITY REPORT

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| Name of the activity | Life after BBA- Own your Story | Date | 01-12- 2022 |
| Name of the Moderator | Dr. Rishu Bhardwaj | Time | 9.30 a.m. -12.30 p.m. |
| Name of the Resource Person | Mr. Sanjay Arora | Mode | Offline |
| Nature of the activity | Career Counselling Session | Program & Batch | BBA Professional-2021 Batch |
| Number of students participated | 50 | Academic Session | 2022-23 |

About the Activity

An interactive career counseling session was organized for BBA students, titled Own your story - life after BBA. It was an experiential journey to discover strengths, career paths for students which are best suited for different personalities. The session was a roadmap for the students, whether they are chasing a job or an entrepreneurial career.

Aligned Activity Outcomes with Objectives

| Activity Objectives | Activity Outcomes |
|---|--|
| To help the students identify their potential by creating awareness regarding available career options. | Students were made aware of the need to identify their potential and develop themselves to face the challenges in their career. |
| To help the students assess their personality style with the help of self -assessment test. | Students developed deep understanding about different types of personality traits that are required for effective decision making in their career. |

GLIMPSES OF THE ACTIVITY



Mr. Sanjay Arora interacting with BBA students