

EVENT DETAILS	
EVENT TYPE	CAREER COUNSELING
TOPIC	MONEY MATTERS : FINANCIAL LITERACY FOR SUCCESS
DATE	2025-04-29 to 2025-04-29
MODE	OFFLINE
ORGANIZER NAME	DR. RASHMI AGGARWAL AND DR. AMANDEEP KAUR
RESOURCE PERSON	DR. NAVIN K PUNJABI, ASSOCIATE PROFESSOR & DIRECTOR PLACEMENTS
NO. OF PARTICIPANTS	104
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 17: PARTNERSHIP FOR THE GOALS

### OBJECTIVE:

- 1.To raise awareness about Financial Literacy.
- 2.To link Financial Decisions to Career .
- 3.To build confidence in Financial Decision-Making.
- 4.To address financial challenges in Early Careers.

### DESCRIPTION:

The Chitkara Business School (CBS), Chitkara University, continues its commitment to holistic student development by organizing an insightful career counselling session on "Money Matters: Financial Literacy for Success" for the Batch of 2023 B.Com (Honours) and ACCA students. The event was held on campus and featured a highly respected speaker in the field of finance and career guidance – Dr. Navin M. Punjabi, Associate Professor and Director of Placements at H.R. College, Mumbai. Dr. Punjabi brought with him a wealth of academic experience and practical industry insight, making the session a rich learning experience for the students. He focused on the critical importance of financial literacy as a life skill, especially for commerce students aiming for careers in accounting, finance, management, and entrepreneurship. The session's core objective was to help students understand how smart money management can empower their career choices and long-term professional success. During the session, Dr. Punjabi highlighted the fundamental concepts of personal finance, including budgeting, saving, investing, credit management, and financial planning. He emphasized that financial knowledge is not just for finance professionals but is essential for every individual, regardless of their career path. He also explored real-life financial scenarios that young professionals often face, such as handling student loans, understanding taxation, and planning for higher education or early investments. What made the session especially relevant was the connection Dr. Punjabi drew between financial literacy and career success. In his engaging talk, Dr. Punjabi emphasized the crucial role financial literacy plays in shaping a successful career. He covered key topics such as budgeting, saving, investing, credit management, and long-term wealth planning, while also linking these principles to real-world career decisions. Students were encouraged to view financial literacy not just as a personal skill, but as a professional asset that supports better decision-making, increases employability, and paves the way for entrepreneurial ventures. He explained how strong financial habits can support career mobility—for example, having emergency savings to take calculated career risks, or planning investments to pursue professional certifications like the ACCA. He also introduced students to practical tools such as budgeting apps and online investment platforms, encouraging them to take charge of their finances early. Students actively engaged with the session, asking questions related to managing expenses during internships, building credit scores, and understanding the impact of inflation on savings. Dr. Punjabi addressed each query with practical tips and motivational insights, creating an atmosphere of openness and curiosity. Faculty praised the session for its relevance and timeliness, especially as students transition into internships and jobs where financial independence becomes a critical aspect of life. The session not only equipped students with financial knowledge but also the confidence to make informed decisions, contributing to their career readiness.

### OUTCOMES:

- 1.The session helped students recognize the importance of financial literacy in making informed career and life decisions.
- 2.Students were empowered to take control of their personal finances and plan for long-term financial goals.
- 3.Students learned through practical tips and real-life examples, bridging the gap between academic knowledge and real-world application.
- 4.Students gained a clear understanding of core financial concepts.





Financial Learning Session (29.04.2025)



Financial insights for success (29.04.2025)



Speaker discussing about the challenges in money making (29.04.2025)



Financial Queries by students (29.04.2025)



Group Picture with the speaker (29.04.2025)



Begin the session with speaker (29.04.2025)