

Event Details	
Event Name	Workshop
Topic	WORKSHOP ON ADVANCED EXCEL
Date	2024 -05- 13 to 2024 -05- 17
Mode	Offline
Venue	LH-8
Organizer Name	Dr. Subodh Saluja and Dr. Reet Kaur
Resource Person	Ms. Neha Chamoli Business Software and Data Analyst Trainer
No. of Participants	38
SDG No	SDG 4: Quality Education , SDG 9: Industry , Innovation and Infrastructure , SDG 16: Peace , Justice and Strong Institutions

Objective :

1. To enhance students ' proficiency in advanced Excel functionalities , including pivot tables , macros , and complex formulae .
2. To provide practical , hands -on experience with data visualization techniques to improve analytical capabilities .
3. To equip students with the skills to manage large datasets and conduct sophisticated data analyses effectively .
4. To foster a deeper understanding of real-world applications of Excel in retail management through expert -led sessions .

Description :

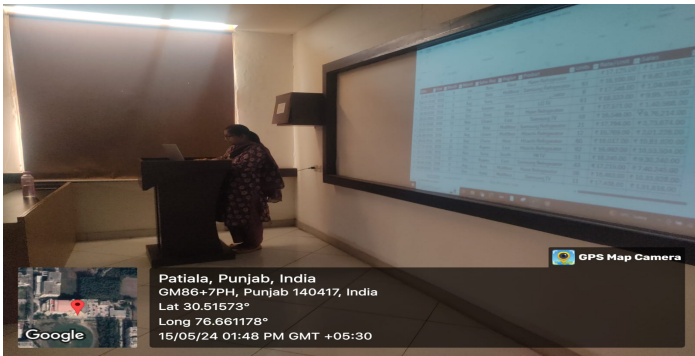
The Department of BBA Retail Management at Chitkara Business School , in collaboration with the Chitkara Professional Development Center , recently organized a comprehensive workshop on advanced Excel skills for students from the 2022 and 2023 batches . This initiative aimed to enhance students ' proficiency in Excel , a vital tool for data analysis and management in the retail industry . The workshop covered a broad spectrum of advanced Excel functionalities , including pivot tables , data visualization techniques , complex formulae , and macros , offering practical , hands-on experience through interactive exercises . Expert trainers and industry professionals led the sessions , ensuring that participants gained valuable insights into the practical applications of Excel in real-world retail management scenarios . The primary goal of the workshop was to improve students ' efficiency in managing large datasets , conducting sophisticated data analyses , and making informed , data -driven decisions . By mastering these advanced skills , students are expected to significantly enhance their analytical capabilities , which are essential for success in the competitive retail management sector . This workshop reflects Chitkara Business School's dedication to combining academic learning with practical skill development , thereby preparing students for the demands of the job market .

Outcomes :

1. Students will achieve a high level of proficiency in using advanced Excel tools and features .



- 2. Participants will be able to perform complex data analysis and visualization tasks independently .
- 3. Students will enhance their ability to make data-driven decisions in retail management scenarios .
- 4. Attendees will gain practical experience that bridges the gap between academic knowledge and real-world applications .



Trainer apprising the trainees



Trainees learning on advanced excel functions



Students performing the task assigned



Students giving exam