

PG Programs Chitkara Business School

Event Details	
Event Name	Expert Talk
Topic	Transforming Supply Chains through Technological Innovation and Sustainability
Date	2024-09-19 to 2024-09-20
Mode	Offline
Venue	Sun Hall, Turing Block, Chitkara University, Punjab
Organizer Name	Dr. Neeraj Anand, Department of SCM & General Management
Resource Person	Ankit Bhardwaj AVP, Bhaskar Roy Global Delivery Leader Data Science, AI, Gunbeer Singh Proxomity Specialist, Hitesh Madan AVP & Head of SCM, Kumar Mithilesh Lead, Associate Director, Subhendu Panja Vice President-CBD, Sunil Bansal Co-Founder & COO
No. of Participants	155
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure

Objective:

- 1. Enhancing Industry Awareness: To provide students with practical knowledge about the latest technological innovations and sustainability trends in supply chain management, helping them understand real-world applications and challenges through insights from industry experts.
- 2. Fostering Future-Ready Skills: To equip MBA and BBA students with the necessary skills and knowledge in AI, digital technologies, and sustainable practices, enabling them to contribute effectively to transforming and modernizing supply chains in their future careers.
- 3. Encouraging Thought Leadership: To inspire students to think critically and innovatively about supply chain reinvention, sustainability, and circular economy models, motivating them to adopt forward-thinking solutions in their professional journeys.

Description:

The Center of Excellence for Supply Chain Management organised i-Talks on "Transforming supply chains through Technological Innovation and Sustainability" on September 19-20, 2024. Eminent Speakers from the Supply chain industry engaged the audience with their expertise and experience. Mr Hitesh Madaan, AVP and Head, Daikin, Mr. Subhendu Panja Vice President CJ Darcl Logistics Ltd, Mr. Sunil Bansal Co-founder & COO Fitsol Supply Chain Solutions and Mr Gunbeer Singh Proximity specialist Pernod Richard India Ltd. brought their expertise to their sessions with MBA students specializing in Logistics and Supply Chain Management. Speakers delved into the transformative role of technology and sustainability in modern supply chains, emphasizing the need for innovative solutions such as Al, IoT, and blockchain. On September 20, 2024, Dr Bhaskar Roy, Global Delivery Leader - Data Science, Al, Digital, Genpact; Mr Kumar Mithilesh, Lead, Associate Director, Accenture; and Mr Ankit Bharadwaj, AVP, Bijak (Krishiacharya Technologies Pvt Ltd), brought their expertise to their sessions with BBA and MBA students specializing in Logistics and Supply Chain Management. Dr Bhaskar Roy from Genpact discussed leveraging Al and digital technologies in supply chains, while Mr Kumar Mithilesh from Accenture highlighted resiliency and sustainability in supply chain reinvention. Mr. Ankit Bharadwaj of Bijak emphasized sustainable supply chains and the circular economy model. Dr. Divyansha welcomed the audience. Dr. Rishu Bhardwaj presented a Summary of Day one. Dr. Jashandeep Singh moderated the session. Deans, Directors, Program Heads, Dr Neeraj Anand, Dean SCM and General Management felicitated the guests. Dr. Monika Gupta concluded with a quiz and delivered a vote of thanks. Mr. Amit Tuli, Director-CAS was instrumental in organising the event. We are leaving with not only greater knowledge, but also the inspiration to innovate, collaborate, and contribute toward a sustainable future.

Outcomes:

- 1. Enhancing Industry Awareness: Students gained practical insights into cutting-edge technological innovations and sustainability trends, increasing their understanding of real-world challenges in supply chain management.
- 2. Fostering Future-Ready Skills: Students developed essential competencies in AI, digital technologies, and sustainable practices, positioning them to drive transformation and innovation in future supply chain roles.
- 3. Encouraging Thought Leadership: Students were inspired to think creatively and critically about supply chain reinvention, fostering a mindset



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Dr. Neeraj Anand honouring Mr. Hitesh Madaan (19-09-2024)

Mr. Sunil Bansal addressing the students in I-talks (20-09-2024)



Students in Session (20-09-2024)



Dr. Rashmi Agarwal and Dr. Neeraj Anand felicitating the Speaker (20-09-2024)