

## UG Programs Chitkara Business School

Event Details	
Event Type	Workshop
Topic	Workshop on HANDS-ON MODULE ON EXCEL-2024
Date	2024-09-25 to 2024-11-14
Mode	Offline
Organizer Name	Dr. Kiran Sood
No. of Participants	84
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 10: Reduced Inequalities

#### Objective:

- 1.To introduce core functionalities and advanced features of Excel.
- 2.To develop proficiency in organizing and analyzing data.
- 3.To enhance skills in creating financial models and reports.
- 4.To provide hands-on experience in data visualization techniques.
- 5.To foster problem-solving with Excel tools in real-world scenarios.

### Description:

Chitkara Business School, Chitkara University, successfully conducted a workshop titled "Hands-On Module on Excel-2024" for final-year students of BBA - Fintech and Commerce. The event aimed to equip students with essential Excel skills, empowering them to meet the demands of modern business environments and bridging the gap between academic knowledge and industry requirements. The workshop focused on fostering students' proficiency in Microsoft Excel and its application across various sectors of industry, trade, and commerce. The session began with a warm welcome address, followed by an introduction to the significance of Excel in financial analysis, data management, and decision-making processes. Key highlights included advanced Excel functions, data visualization techniques, and pivot tables. Participants engaged in hands-on exercises, working on real-world business scenarios to reinforce their understanding. Trainers shared best practices for efficient data handling and introduced methods to leverage Excel for predictive analytics, ensuring students are well-prepared for industry challenges. Students exhibited remarkable enthusiasm, actively participating throughout the session. They appreciated the opportunity to interact with industry experts, gaining valuable insights into current trends and practical applications of Excel. The workshop concluded with an engaging interactive Q&A session, comprehensive resource distribution, and the awarding of prestigious participation certificates, adding immense value to students' professional profiles. The success of this workshop highlighted Chitkara Business School's commitment to fostering practical learning and professional development. Initiatives like these enhance students' technical expertise, preparing them to excel in highly competitive business environments. The organizers extended gratitude to faculty, trainers, and participants for making the event a resounding success.

#### Outcomes:

- 1.Participants excelled in data analysis using advanced Excel functions.
- ${\bf 2. Students} \ created \ professional \ financial \ models \ in \ Excel.$
- 3.Learners visualized data effectively through charts and dashboards.
- 4.Participants solved real-world business problems with Excel tools.
- ${\bf 5. Students\ improved\ employability\ through\ Excel\ expertise.}$



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Helping students navigate Excel

Demonstrating key Excel commands







Interactive learning: mastering Excel together