

UG Programs Chitkara Business School

| Event Details | |
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| Event Type | Skill Development Program |
| Topic | Train The Trainer Workshop for BSE'S Skill Development Program in Punjab, Haryana & Himachal Pradesh |
| Date | 2024-12-18 to 2024-12-18 |
| Mode | Offline |
| Organizer Name | Chitkara Business School, Chitkara University |
| No. of Participants | 8 |
| SDG No | SDG 4: Quality Education, SDG 17: Partnership for the Goals |

Objective:

- 1. To trainers understand the importance of NISM certifications in enhancing employability in the financial sector.
- 2. To equip the trainers to guide students through the certification process effectively.
- 3. To enable trainers to engage with a broader audience, including students, professionals, and underserved communities.
- 4. To build trainers' capacity to effectively address queries and provide real-world insights.

Description:

7.B.Com Program of Chitkara Business School organized a Faculty Development Program (FDP) aimed at enhancing the technical skills of faculty members. The FDP was led by Dr. Navin M Punjabi, Associate Professor & Director Placements HR College & Mentor Krisha Foundation and Mr. Viraj Singal, Head, Investor Education & Awareness Initiatives Krisha Foundation on 18th December, 2024 from 9:30 am – 12:30 pm at Conference Room, Rockefeller block, Chitkara Business School, Chitkara University, Punjab. A key focus of the workshop was to align trainers with program objectives and equip them with practical strategies for enrolling students in NISM (National Institute of Securities Markets) certifications. The FDP aims to equip trainers with advanced knowledge and teaching methodologies. This initiative aims to enhance financial literacy, develop investment acumen, and promote employability skills in three states Punjab, Haryana and Himachal Pradesh. The workshop emphasized the following core objectives: 1. Creating Financial Awareness: Ensuring trainers understand the importance of NISM certifications in enhancing employability in the financial sector. 2. Building Capacity: Training the trainers to guide students through the certification process effectively. 3. Expanding Reach: Enabling trainers to engage with a broader audience, including students, professionals, and underserved communities. 4. Promoting Compliance and Professionalism: Highlighting the regulatory significance of NISM certifications for individuals seeking careers in securities markets. The workshop successfully trained participants to align with the objectives of the BSE Skill Development Program. This initiative is expected to contribute significantly to financial literacy and professional development in Punjab, Haryana, and Himachal Pradesh. We acknowledge and extend our appreciation to the team at Krisha Foundation for their expertise and support throughout this program.

Outcomes:

- 1. Trainers gained comprehensive knowledge of NISM certifications, financial market operations, and effective teaching methodologies, enabling them to deliver impactful sessions on financial literacy and skill development.
- 2. Trainers are now equipped with actionable strategies to promote NISM certifications, including conducting awareness campaigns, assisting with registrations, and preparing students for examinations.
- 3. Participants committed to extending financial literacy programs to underserved regions in Punjab, Haryana, and Himachal Pradesh, ensuring equitable access to skill development opportunities.
- 4. Trainers are prepared to guide students in leveraging NISM certifications for career growth, offering insights into job opportunities in financial services and related industries.



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Resource Person taking queries of faculty members.

Resource person guiding faculty members about how to conduct the program



Together we learn, together we lead: Group picture



Project director with Dr. Navin Punjabi