

Event Details	
Event Name	Expert Talk
Topic	Smart Investing for Students : Building A Financial Future Today
Date	2024 -08 -28 to 2024 -08 -28
Mode	Offline
Venue	LH 504 , Rockefeller Block , Chitkara Business School
Organizer Name	Dr. Nayhel Sharma , Department of SCM & General Management
Resource Person	Mannit Sidhu   Founder - Upskillz Games
No. of Participants	62
SDG No	SDG 4: Quality Education , SDG 8: Decent Work and Economic Growth , SDG 17: Partnership for the Goals

### Objective :

- Understand financial markets and their components .
- Learn investment strategies for minimizing risks and maximizing returns .
- Gain insights into venture capital funding and business planning .
- Encourage early investing and smart financial decision -making .
- Prepare for the financial aspects of entrepreneurship and business growth .

### Description :

On 28.08.2024 , the Department of Supply Chain Management (SCM) & General Management at Chitkara Business School , Chitkara University , Punjab , conducted a session on "Smart Investing for Students : Building A Financial Future Today" as a part of the orientation session for the batch of BBA Aviation Management students of Batch 2024 . On August 28, 2024 , Mr. Mannit Sidhu , an industry expert , presented a lecture titled "Smart Investing for Students : Building a Financial Future Today" during the orientation program for the BBA Aviation Management students of the 2024 batch . His session provided valuable insights into financial markets , emphasizing the importance of starting early in investing and understanding various investment vehicles . Mr. Sidhu began by explaining equity markets and investments , highlighting their potential for high returns and the associated risks . He discussed essential financial instruments such as shares , debt , cash equivalents , and alternative investments , clarifying how each plays a role in a diversified investment strategy . He stressed the importance of diversification in mitigating risks and enhancing returns . The lecture also covered seed funding and venture capital investments , including Series A and B funding , which are crucial for new business ventures . Mr. Sidhu emphasized the importance of a solid business plan and a minimum viable product (MVP) in securing initial funding and scaling a business .

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Mannit Sidhu taking session on the topic ( 28.08.2024 )