

Event Details	
Event Type	Workshop
Topic	Crossroads of Excellence: Optimizing Supply Chain with the SCOR Framework
Date	2024-11-11 to 2024-11-11
Mode	Offline
Venue	RB 104, Chitkara Business School
Organizer Name	Dr. Jashandeep Singh, Department of SCM & General Management
Resource Person	Gurpinder Sidhu Co-Founder & Director
No. of Participants	69
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure

Objective:

- Understanding the SCOR Framework for Supply Chain Optimization
- Enhancing Efficiency in Supply Chain Processes
- Developing Systems Thinking in Supply Chain Management
- Promoting Sustainable Supply Chain Practices

Description:

On November 11, 2024, Chitkara Business School hosted an impactful workshop titled “Crossroads of Excellence: Optimizing Supply Chain with the SCOR Framework.” Organized by the CoE-Sustainable Supply Chain at Chitkara University, Punjab, this hands-on session aimed to deepen participants' understanding of supply chain optimization using the Supply Chain Operations Reference (SCOR) model, a widely recognized framework for improving supply chain performance. The workshop, led by Gurpinder Sidhu, Co-Founder and Director provided students and professionals with an interactive learning experience on how to streamline supply chain processes effectively. Sidhu walked the attendees through the various components of the SCOR model, including Plan, Source, Make, Deliver, and Return, emphasizing how each element contributes to overall supply chain efficiency. He highlighted real-world applications and case studies that showcased how leading organizations utilize the SCOR framework to enhance productivity, reduce costs, and improve service levels. Throughout the session, participants were encouraged to adopt a systems-thinking approach, a skill that helps identify leverage points within the supply chain to create value. Sidhu emphasized the importance of understanding the interconnectedness of supply chain processes and fostering sustainable practices to ensure long-term operational success. The workshop also addressed the increasing relevance of sustainable supply chains, aligning with the university's dedication to responsible management education and the Sustainable Development Goals (SDGs) of quality education and industry innovation.

Outcomes:

- Enhanced Knowledge of the SCOR Framework
- Improved Ability to Streamline Supply Chain Processes
- Adoption of a Systems-Thinking Approach
- Increased Awareness of Sustainable Supply Chain Practices



Visual breakdown of essential supply chain components, highlighting each stage from planning to technology. (11-11-2024)



Trainer in discussion on supply chain management principles and their real-world applications. (11-11-2024)



Gurpinder Sidhu in an insightful session on supply chain strategies and challenges.(11-11-2024)



Understanding SCOR Model by capturing real-time insights into supply chain processes. (11-11-2024)