

Event Details	
Event Name	Carrer Counselling
Topic	Finance for Non - finance
Date	2024 -02-02 to 2024 -02-02
Mode	Offline
Venue	405
Organizer Name	Dr. Rashmi Aggarwal
No. of Participants	45
SDG No	SDG 4: Quality Education SDG 8: Decent Work and Economic Growth SDG 17: Partnership for the Goals

Objective :

- Developing Proficiency in Financial Statement Analysis (FSA)
- Building Competence in Working Capital Management (WCM):
- Understanding the Significance of Red Flags
- Knowledge of Normalizing Financial Statements
- Comprehending Implications of Poor Working Capital Management

Description :

The session is meticulously designed with a keen focus on practical application, ensuring that participants acquire tangible skills that can be immediately implemented in their respective roles. A key emphasis will be placed on the normalization of financial statements, providing participants with the ability to navigate and understand complex financial data. This skill set is crucial for individuals across diverse industries, as it allows them to make informed decisions based on a solid understanding of financial metrics. Furthermore, the session will delve into the intricacies of working capital management, a critical aspect of financial health for any organization. Participants will gain insights into optimizing the use of resources, improving cash flow, and enhancing overall operational efficiency. By fostering a practical and holistic approach to financial literacy, the session aims to create a cohort of professionals equipped with the tools to thrive in their roles. This initiative goes beyond theoretical knowledge, aiming to instill confidence in individuals to actively engage with financial information and contribute meaningfully to their organizations. Ultimately, the "Finance for Non-Finance Professionals" career counseling session aspires to enhance overall financial competency, creating a workforce that is not only more financially literate but also resilient in the face of dynamic economic challenges. Through this comprehensive approach, participants will emerge with a heightened ability to navigate the financial landscape, fostering a culture of informed decision-making and financial proficiency across diverse professional domains. Overall the students get to understand various dimensions in the field of finance and the existing and potential career opportunities available.

Outcomes :

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- Participants can effectively identify red flags within company annual reports, signaling potential financial issues or risks.
- Participants possess knowledge on how and why to normalize financial statements, facilitating accurate comparisons and analyses.
- Participants can assess and analyze working capital, understanding its implications on liquidity, profitability, and operational efficiency.
- Participants are empowered to make informed decisions by utilizing FSA



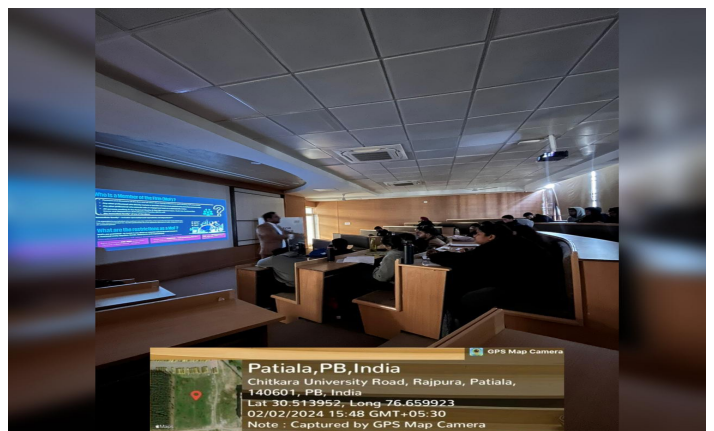
"In the Heart of Finance : Participants Gaining Expertise in FSA and WCM."



"Unlocking Financial Fluency : From Red Flags to Working Capital Wisdom."



"From Balance Sheets to Red Flags: Capturing Moments of Financial Mastery."



"Financial Literacy in Action : Analyzing Statements , Managing Capital ."

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