

Event Details	
Event Name	Carrer Counselling
Topic	Corporate Ethos
Date	2024 -03 -06 to 2024 -03 -06
Mode	Offline
Venue	Chitkara Business School
Organizer Name	Chitkara Business School
Resource Person	Geetika Tiwari Expert Trainer
No. of Participants	50
SDG No	SDG 4: Quality Education SDG 8: Decent Work and Economic Growth SDG 9: Industry , Innovation and Infrastructure SDG 11: Sustainable Cities and Communities SDG 16: Peace, Justice and Strong Institutions

Objective :

1. To make students aware about the corporate life .
2. To make students aware about the professionalism at workplace .
3. To explain students about the behavior of professionals .
4. To make them aware about way of communication and corporate .
5. To make students aware about rules and regulations of companies .

Description :

Chitkara Business School has organized an insightful event on “Corporate Ethos” conducted by Ms. Geetika Tiwari, a corporate expert. Students of Integrated Programme in Management Batch 2021 and 2022 got the learnings about corporate life. Ms. Geetika told about the core values, culture and beliefs of an organization and its impact on working performance. Another learning we got about the ‘Professionalism at Workplace’ and what is professionalism. Professionalism includes attire, code of conduct, way of talking, behavior, performance, actions on the floor. Learnings are about ‘Characteristics and Behavior of Professionals’ and about ‘Etiquette and Communication Skills’ is disposed where she talked about being calm and always go in right direction to deal with any misconduct. It is okay to speak in Hindi with colleagues and mostly we use Hindi while communicating but the choice of our words does matter. Ms. Geetika also talked about the POSH act (prevention of sexual harassment at workplace) and companies. It was introduced in 2013, initially for woman but gradually it became for both men and woman. It includes two parts, verbal sexual harassment and non-verbal sexual harassment, which includes touch and looking at someone. It involves protection against sexual harassment to all women, irrespective of their employment status (employed, contract worker, intern, etc.), Expanded Coverage which focused on women's safety, the POSH Act has been evolving to include men as well and Complaint Mechanism which mandates the formation of an Internal Complaints Committee (ICC) within organizations to investigate complaints of sexual harassment and recommend appropriate action. She also gave

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tips and tricks about surviving at corporate . Tip 1:- It is always good to live in benefit of doubt . Tip 2:- Nobody is your friend . Everybody is your competitor . Tip 3:- Always share your feelings with your family and friends . Students got the motivation and an advice from an corporate expert .

Outcomes :

1. Students got to know about the ruthless nature of corporate life .
2. Students become aware about what to wear and went to wear in companies .
3. Students learnt how to present themselves .
4. Students learnt the way to deal with conduct mishappen incorporates .
5. Students also gets the clarity of company , values , core values and beliefs



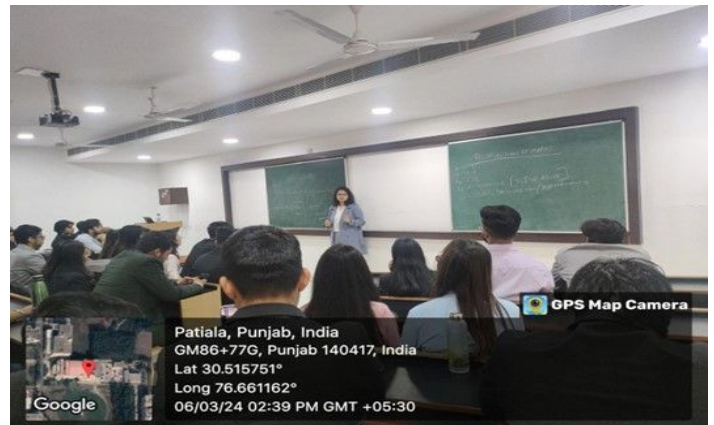
Ms. Geetika giving Insightful Session on how to present oneself in front of others (06.03.2024).



Ms. Geetika providing awareness regarding formal wear (06.03.2024).



Students are Learning Professional Conduct (06.03.2024).



Ms. Geetika is addressing the conduct for etiquette and communication skills (06.03.2024).