

Event Details	
Event Type	Career Counseling
Topic	Future Opportunities in Logistics and Aviation
Date	2024-11-07 to 2024-11-07
Mode	Offline
Venue	LH 101, Martin Luther Block, CBS
Organizer Name	Dr. Divyansha, Department of SCM & General Management
Resource Person	Dr. Subodh Saluja Associate Professor & Program Head
No. of Participants	118
SDG No	SDG 1: No Poverty, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

### Objective:

1. To recall the fundamental concepts of logistics, supply chain, and aviation management, including key roles and industry trends.
2. To understand the significance of emerging technologies and global advancements in shaping career opportunities within these sectors.
3. To demonstrate how to align personal skills and academic achievements with the demands of logistics and aviation industries through strategic career planning.
4. To examine the interplay between technological innovations and career roles in these industries, identifying critical skills needed for future success.

### Description:

On 7th November 2024, a Career Counselling session was organized by the Department of SCM and General Management and Centre of Excellence for Sustainable Supply Chain, Chitkara Business School. The resource person for the session was Dr. Subodh Saluja (program head of retail management, Department of Digital Transformation and Strategy) and the session was coordinated by Dr Divyansha Kumar (mentor, BBA-LSCM, 2024-27) and Dr Nayhel Sharma (mentor, BBA-AVM, 2024-27). The session aimed to provide guidance and valuable career opportunities in the fields of logistics, supply chain management, and aviation, ensuring that students are well-equipped for successful professional journeys. The event included expert talks, interactive discussions, and practical advice to help students make informed decisions about their career paths. Dr Subodh Saluja began his sessions by engaging students in a thought-provoking exercise about their future. He encouraged them to envision where they want to see themselves after graduating in 2027. These activities were more than just setting goals; it was about building a vision that would guide their actions and decisions throughout their academic journey. Dr Saluja emphasized the importance of having a clear, actionable vision, suggesting that it acts as a roadmap for personal and professional success. He highlighted that setting long-term goals and working backwards to identify the steps required to achieve them is crucial in the dynamic fields of logistics, supply chain, and aviation. The event highlighted the critical importance of continuous career growth and development. Industry experts in logistics and aviation shared valuable insights, emphasizing that career progression in these dynamic sectors is shaped by a combination of factors, including gaining hands-on professional experience, building strong networks, and committing to lifelong learning. They encouraged attendees to set specific and measurable career objectives, work diligently and strategically towards achieving them, and remain flexible and open to emerging opportunities that may arise within their industries. The session served as a reminder that career success is not a destination, but an ongoing process that requires proactive planning, adaptability, and a willingness to embrace new challenges and opportunities.

### Outcomes:

1. Participants were able to list and define key roles, trends, and concepts within the logistics, supply chain, and aviation industries.
2. Participants will articulate the impact of technological advancements and global trends on career opportunities in these sectors.
3. Participants will demonstrate the ability to draft a personalized career plan aligning their skills and aspirations with industry needs.
4. Participants will analyze the relationship between technological developments and skill requirements, identifying pathways for growth in logistics and aviation.



Dr Subodh Saluja explaining career mistakes to avoid ( 07-11-2024)



Dr Subodh Saluja explaining the students about the job opportunities ( 07-11-2024)



(LtoR)Dr Subodh Saluja , Dr Neeraj Anand, Dr Divyansha Kumar and Dr Nayhel Sharma with the students of BBA-LSCM & AVM-2024 ( 07-11-2024)



Dr Subodh Saluja explained to the students about certifications and skills ( 07-11-2024)