

ACTIVITY REPORT

Name of the activity	Analytics and Artificial Intelligence Knowledge Insight Series	Date	8 th August,2021
Name of the Coordinator(s)	Dr Devesh Bathla, Dr Shivinder Kaur Nijjer, Dr Sandeep Singh	Time	11:00:00 AM (IST)
Name of the Resource Person	Drishan Arora, NLP Expert, Google	Mode	Virtual through MS Teams
Nature of the activity	Career Counselling Session	Program & Batch	MBA (2020-22), BBA(2020-23)
Number of students participated	162	Academic Session	2021-22

About the Activity

Drishan Arora took the audience through a panoramic view of Natural Language Processing - Achieving Human Level AI Performance. He wonderfully articulated key models and use cases of NLP and machine learning (enabled by AI), creating impact in the most exciting areas of AI research. He interestingly uncovered the secret sauce of NLP and the brief recent history of scale in NLP. He deliberately finally touched upon the challenges in NLP & the evolution of various different models over the years and discussed the overall equation of datasets and ML model that has taken great strides recently. The session uncovered the challenges of implementing NLP and the solutions to address the nuances therein.

Activity objectives and Outcome achieved

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1.	To make the students aware of the Natural Language Processing - Achieving Human Level AI Performance.	<p>Insights into fundamentals of NLP and the brief recent history of scale in NLP.</p> <p>Uncovered the challenges in NLP & the evolution of various different models over the years</p> <p>Uncovered the challenges of implementing NLP and the solutions to address the nuances therein.</p>



Mr Drishan Arora , NLP Expert, Google for the Career Counselling session of BBA and MBA Analytics students