







Chitkara University is a private university located in Rajpura, Punjab, India. It offers undergraduate programs, post-graduate program and doctoral programs in fields like Engineering, Management, Pharmacy and other courses in Health Sciences, Nursing, Hospitality, Art & Design, Education, Chitkara University was founded by the Punjab State Legislature under "The Chitkara University Act" in 2010. The university comes under the establishment of the Chitkara Educational Trust based in Chandigarh and founded by Dr. Ashok K Chitkara and Dr. Madhu Chitkara in 1998.

Chitkara Business School is a part of Chitkara University, Puniab since 2011, CBS has carved its niche in its first few years of existence by providing best of teachinglearning environment, employability / entrepreneurship opportunities and excellent research & innovation for industry. The world is vibrant and everchanging. Academic education and club activities make the study complete. The purpose of Activity Club at CBS is to supplement the business curriculum with experience of learning by doing, living what you learn and learn what you live. It has become crucial that we integrate new learning techniques to help prepare students for the future workplace. Seagulls Club is the most prodigious club of Chitkara Business School. It has been in existence for more than five years from now. The Club is amongst the top 10 Clubs of Chitkara University, Punjab. Seagulls is an Activity Club with a Mission of sustainable knowledge, skills, and mind-set that motivates individuals to become deeply committed to build a sustainable future and to make informed and effective decisions. This club works in close association with Office of Student Affairs for conduct of events at university level.

The idea of the creation of this report belongs to the Dean Chitkara Business School, Dr. Sandhir Sharma. We worked together with him in the process of making of this report. The purpose of this report is to give the reader that sense of involvement by using visual and informative resources. This report acknowledges that photographs and information related to all competitions and activities.

We extend our gratitude to the guiding force Dr. Ashok K Chitkara and Dr. Madhu Chitkara, the founders of the institution, Dr. Sandhir Sharma, Dean Chitkara Business School and all our supportive faculty colleagues who helped us for effective conduct of all the events. Thank you to everyone who helped us to collect the photographs and information for this report.

We hope that this publication outlay a snapshot of the activities of Seagulls Club.

TEAM SEAGULLS



Dr. Jasmine Kaur

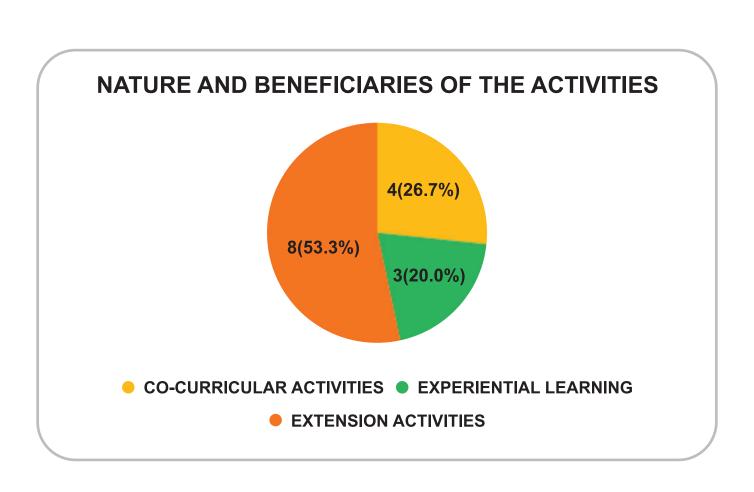


Dr. Balpreet Singh

Content Photography Day 03 Teacher's Day Celebration 04 International Day of Sign Languages 05 **Tourism Day** 06 **International Girl Child Day** 07 Pre-Diwali Celebration 08 **Diabetes Day** 09 International Men's Day 10 **National Pollution Day** 11 **Armed Force Day** 12 SDGs Awareness Campaign 13 Team Akshit 15 **Team Daisy** 16 Team Udbhay 17 Team Mannat 18 Team Tanya 19 The Ad-Mad Show 20 The Investment Guru 21 **Office Bearers** 22-24 Certificates 25-35

Sr. No.	Name of the Activity	Category	Date	Beneficiaries	Mode	SDGs Covered
1	Photography Day	Co- curricular Day	19/08/2021	20 participants of 2019 and 2020 UG Batch	Online	Quality Education
2	Teacher's Day Celebration	Extension Activity	05/09/2021	35 Teachers of UG batch	Online	Quality Education
3	International Day of Sign Languages	Co- curricular Activity	23/09/2021	2020 UG Batch	Online	Quality Education
4	Tourism Day	Co- curricular Activity	27/09/2021	10 Teams from 2020 UG Batch	Online	9 ROUSIN MANUAL BOOK OF THE PROPERTY OF THE PR
5	International Girl Child Day	Experiential Learning	12/10/2021	55 children of Elementary School, Kalomjara	Offline	10 REGION 10 REQUIRES 16 ANS TRUE NOTITION NOTI
6	Pre- Diwali Celebration	Extension Activity	30/10/2021	Entire CBS Staff (40 Teachers)	Offline	4 OULITY COUNTRY Quality Education
7	Diabetes Day	Co- curricular Activity	15/11/2021	2020 UG Batch	Online	Good Health and Well-being; Quality Education
8	International Men's Day	Co- curricular Activity	18/11/2021	13 students and Concerned Campus Audience (200 Approx.)	Offline	4 PROJECTION TO REPORT OF THE PROJECTION OF THE

9	National Pollution Day	Co- curricular Activity	02/12/2021	2 Teams from 2021 UG Batch	Offline	4 COLUMN 13 CANATE COLU
10	Armed Force Day	Extension	08/12/2021	100 Participants 2020 and 2021 UG Batch	Online	4 mann
11	SDGs Awareness Campaign	Extension Activity	09/12/2021	30 Participants from MBA Batch 2021	Offline	1
12	The Ad -Mad Show	Co- Curricular Activity	09/12/2021	27 Participants from MBA Batch 2021	Offline	8 GENANDE GROWTH Decent Work and Economic Growth
13	The Investment Guru	Experiential Learning	10/12/2021	24 Participants from MBA Batch 2021	Offline	9 NORTH MONITOR NAME NORTH MONITOR Industry, Innovation and Infrastructure



ACTIVITY REPORT FOR PHOTOGRAPHY DAY

Name of the Activity	Photography Day	Date	19.08.2021
Name of the Coordinators	Vaibhav Miglani Mitali	Time	10:00 AM to 12:00 Noon
Faculty Coordinator	Dr. Ashish Pandey & Dr. Rajni Bansal	Mode	Online
Nature of the Activity	Co-curricular Activity	Program & Batch	UG (2019-2020)
Number of Students Participated	20 Students	Academic Session	2021-22

About the Activity

The day celebrates the creativity and nuances per se to the field of photography. It serves as a chance to inspire more people to pursue this form of art that has captivated the world for decades. Photography, with developments and advancements in technology, has evolved over the course of time. World Photography Day is an annual celebration of art, science, and history of photography. There were four categories in which we received entries, i.e. Food Photography, Urban Life Photography, Flower Photography, and Reflective Photography. In each category we got one winner.

This activity was linked with Sustainable Development Goal 4, i.e., Quality Education.

Aligned Activity Outcomes with Objectives

Activity Objectives	Activity Outcomes
To inspire more and more photographers, both experts and amateurs, to talk about a profession that is a fine blend of art and technology.	Talented students came out and got awarded.
To let students focus not only on study, but also on co- curricular activities.	More students were motivated to get engaged in co- curricular activities rather than focusing only on studies.

Glimpse of the Activity (Winners)



Activity Urban Life Photography



Reflective Photography



Flower Photography



Food Photography



Students participating in the event

ACTIVITY REPORT FOR TEACHER'S DAY CELEBRATION

Name of the Activity	Teacher's Day Celebration	Date	05.09.2021
Name of the Coordinators	Vaibhav Miglani Mitali	Time	03:00 pm to 04:00 pm
Faculty Coordinator	Dr. Jasmine Kaur & Dr. Balpreet Singh	Mode	Online
Nature of the Activity	Extension Activity	Program & Batch	UG (2019-2021)
Number of Teachers Participated	35 Teachers	Academic Session	2021-2022

About the Activity

Teachers have persevered in the face of adversity while keeping up with their poise. However, Team Seagulls know how to comprehend the significance of instructors, guides & mentors in our way of life. Team seagulls put out a small show together to make the day special and bring smiles to faces who nurture us every day. Thus, to show our gratitude we have for our teachers, Team stretched out a solicitation to introduce Teachers' Day festivities on September 5, at 03:00-04:00 pm. The event went with full zeal and enthusiasm among students as well as teachers. Collaboratively we went on playing games which turned out to be immense happy gesture. One best thing that we'll always cherish was the teachers sharing their best moments with us which somehow made our hearts smile. The day went incredible, adding to the merriments with appealing and rousing presence of our teachers.

As the activity was organized to boost the morale of the teachers especially in the developing country like India. Morally high teachers can deliver education to their students. Therefore, this activity is linked to the quality education

Aligned Activity Outcomes with Objectives

Activity Objectives	Activity Outcomes
To give Teachers a break from their busy schedule to enjoy.	Successfully made the day memorable for Teachers.
To show our gratitude we have for our teachers	Everyone had a great time, as it's always great feeling to get honored.







ACTIVITY REPORT FOR INTERNATIONAL DAY OF SIGN LANGUAGES

Name of the Activity	International Day of Sign Languages	Date	23.09.2021
Name of the Coordinators	Vaibhav Miglani Mitali	Time	11:30 am to 12:00 pm
Faculty Coordinators	Dr. Jasmine Kaur & Dr. Nitish Arora	Mode	Online
Nature of the Activity	Co-Curricular Activity	Program & Batch	UG (2020)
Number of Students Participated	549 Students	Academic Session	2021-22

About the Activity

Team Seagulls know how to comprehend the significance of days that mark the attention to the linguistic identity of the people. Team seagulls put out the show together for the day that highlights how everyone- deaf as well as hearing people all around the world- can come together to work on recognizing the right of using sign languages in all spheres of life. The event went with full zeal and enthusiasm among students as well as teachers. Collaboratively we went on playing games "guessing the sign" which turned out to be immense happy gesture about the sign language day. Realizing the smallest things in between the presentations with emotional connect of the audience we Team Seagulls shared the best stories with the audience which somehow made our hearts smile.

This activity was linked with SDG 4 i.e. Quality education. This activity upgraded the education facility by giving an insight about effective learning environment of people with Disabilities.

Aligned Activity Outcomes with Objectives

Activity Objectives	Activity Outcomes
To raise awareness of the importance of sign language in the full realization of the human rights of people who are deaf.	Successfully spread awareness for the day.
To emphasizes the fact that sign languages deserve equal status to the spoken languages not only in theory but in practice too.	Students learnt how to treat differently abled people.







ACTIVITY REPORT FOR TOURISM DAY

Name of the Activity	Tourism Day	Date	27.09.2021
Name of the Coordinators	Vaibhav Miglani Mitali	Time	11:30 am to 12:00 pm
Faculty Coordinators	Dr. Shelly & Dr. Pallavi Sood	Mode	Online
Nature of the Activity	Co-curricular Activity	Program & Batch	UG (2020)
Number of Students Participated	10 Teams (25 Students)	Academic Session	2021-22

About the Activity

An awareness campaign on 'Sustainable Tourism' was organized on 27th September, 2021 on the occasion of World Tourism Day. Tourism for Development, the industry could specifically work towards the following three SDGs: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all (SDG 8); Ensure sustainable consumption and production patterns (SDG 12); and Conserve and sustainably use the oceans, seas and marine resources for sustainable development (SDG 14). These are high-profile and important goals for tourism to focus on, but they only provide a limited perspective on the relationship between tourism and sustainable development.

This activity was linked with SDG's 8 & 12. SDG-8 i.e. decent work and economic growth SDG-12 Sustainable Consumption and Production oriented to devise and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products.

Aligned Activity Outcomes with Objectives

Activity Objectives	Activity Outcomes
To raise awareness on the important of tourism in affecting the social, cultural, political and economic values of international community.	Everyone was able to know about the culture of different states.
To promote and aware students about sustainable tourism.	Moreover, they made themselves aware about the value and contribution that sustainable tourism has made towards the development.





ACTIVITY REPORT FOR INTERNATIONAL GIRL CHILD DAY

Name of the Activity	International Girl Child Day	Date	12.10.2021
Name of the Coordinators	Vaibhav Miglani Mitali	Time	11:00 am to 01:00 pm
Faculty Coordinators	Dr. Monica Gupta, Dr. Muskaan Arora and Dr. Archana Goel	Mode	Offline
Nature of the Activity	Experiential Learning	Program & Batch	UG (2019-2020)
Number of Students Participated	55 students from Elementary School, Kalomjara	Academic Session	2021-2022

About the Activity

Seagulls Activity Club in collaboration with NSS organized International girl child day with the aim of cherishing and empowering young girls to embrace their individual being. The purpose was to integrate the efforts of individuals coming together for growth of girl child in respects of education, health and personal well-being. The team visited an Elementary Smart School in village Kalomjara with more than 55 students studying in primary wing. Later both volunteers and members along with accompanying teachers distributed the goodies and gifts that were carefully curated for the purpose. The day was successfully wrapped up by taking the handprints of little girls on the poster artwork that served as a memento for the inspiring day. The handprints signified the permanent mark that these girls were ready to take on the world with their zeal and talent along with courage.

Celebration of International Girl child day was associated with SDG 4, 10 & 16. SDG 4 affiliates to build and upgrade education facilities that are child, disability and gender sensitive and provide safe, nonviolent, inclusive and effective learning environments for all. It empowers and promotes the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status through implementation of SDG10, While SDG 16 was associated with end abuse, exploitation, trafficking and all forms of violence against and torture of children.

Aligned Activity Outcomes with Objectives

Activity Objectives	Activity Outcomes
To spread awareness among people about inequalities faced by girls in the country.	Spread happiness among children.
To promote awareness about the rights of girl children.	Awaring and recognizing the unique challenges that girls face around the world.



ACTIVITY REPORT FOR PRE-DIWALI CELEBRATION

Name of the Activity	Pre-Diwali Celebration	Date	30.10.2021
Name of the Coordinators	Vaibhav Miglani Mitali	Time	01:00 pm to 04:00 pm
Faculty Coordinators	Dr. Jasmine Kaur & Dr. Balpreet Singh	Mode	Offline
Nature of the Activity	Extension Activity	Program & Batch	2019-2020
Number of Participants	40 Teachers from Chitkara Business School	Academic Session	2021-22

About the Activity

The festival of Diwali spiritually signifies the victory of light over darkness, knowledge over ignorance, good over evil, and hope over despair. But it's also about all the happiness and enthusiasm that it brings in people! Team Seagulls effortlessly organized a pre-Diwali event for the teachers of Chitkara Business School. Since our teachers always enjoy such games and feel light-hearted, we never miss an opportunity to make them play more and more of it.

How could DIWALI go without RANGOLI?

We organized a Rangoli Competition for the faculty and were really happy to see the zeal and enthusiasm with which the teachers participated in that. All of them made such beautiful rangolis! The faculty members enjoyed the event wholeheartedly and also congratulated the team for the success of the event. All in all the event went great and the team worked really well.

This activity is linked to SDG 4. It ensures that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development

Aligned Activity Outcomes with Objectives

Activity Objectives	Activity Outcomes
The primary purpose of these traditions is to start afresh with the belief of good emerging victorious over all evil.	The faculty members enjoyed the event wholeheartedly and also congratulated the team for the success of the event.
To promote eco-friendly Diwali.	Made faculty members enjoy, by taking out some time from their busy schedule.







ACTIVITY REPORT FOR WORLD DIABETES DAY

Name of the Activity	World Diabetes Day	Date	15.11.2021
Name of the	Vaibhav Miglani	Time	11:30 am to 12:00 noon
Coordinators	Tanya Pahuja Kritika Joshi Nimish Chhabra		
Faculty Coordinators	Dr. Jyoti Verma & Dr. Gurpreet Kaur	Mode	Online
Nature of the Activity	Co-curricular Activity	Program & Batch	UG (2020)
Number of Students Participated	549 Students	Academic Session	2021-22

About the Activity

Team Seagulls enthusiastically worked together to do the best that they could to spread awareness among the students of Chitkara Business School. We created informative presentations which included everything about diabetes and diabetes day, health-related facts, methods to prevent diabetes, and many more things. These presentations were presented in each section of CBS by various Seagulls members and provided all information to the students.

The session was conducted online since many students are still not present on campus and the classes are conducted online too. Following the presentation, there was a short Q/A round conducted where the presenters took up questions from the students and cleared their doubts regarding the same.

SDG 3 is linked to world diabetes day as it looks forward to strengthen the capacity of all countries, in particular developing countries, for early warning, risk reduction and management of national and global health risks.

Aligned Activity Outcomes with Objectives

Activity Objectives	Activity Outcomes
To raise awareness of the impact that diabetes has on the family and support network of those affected	Spread awareness about the day.
Promoting the role of the family in the management, care, prevention and education of diabetes.	Successfully taught students about how to prevent problems like Diabetes.



ACTIVITY REPORT FOR INTERNATIONAL MEN'S DAY

Name of the Activity	International Men's Day	Date	18.11.2021
Name of the Coordinators	Vaibhav Miglani Ankit Sharma Shruti Arora Hiteshika Dewan	Time	12 Noon
Faculty Coordinators	Dr. Jasmine Kaur & Dr. Balpreet Singh	Mode	Offline
Nature of the Activity	Co-curricular Activity	Program & Batch	UG (2020)
Number of Students Participated	30 Students	Academic Session	2021-22

About the Activity

The students of Chitkara Business School also celebrated the day by performing Nukkad Natak on the theme "Better Relations between Men and Women". Students depicted the discrimination faced by men in multiple spheres. They also created awareness on gender relations and focused on promoting gender equality. Audience was aware about the International Women's Day but no one was aware about International Men's Day. The Natak helped the audience to know the importance of International Men's Day. And why it is celebrated worldwide.

It helped the audience to relate with the problems faced by men in the society and how they are not equally treated their emotions and feelings are not valued as compared to the women. Because in our society there is wrong perception that Men don't cry. "A real man is one who can cry freely, express his emotions without judgement, and live a life without the burdens of patriarchy"

The activity was conducted with a motive to focus and educate people on the gender sensitivity issues in India. Hence this activity is linked with Sustainable Development Goal 4 and 10 i.e., Quality Education and Reduced Inequalities.

Aligned Activity Outcomes with Objectives

Activity Objectives	Activity Outcomes
To focus on the health and well-being of men	Awakened the society towards the sensitivity of men and also that Emotions of men also matters.
To promote and encourage positive male role models and to celebrate the positive contributions of men towards society.	Also, there was a change of attitude towards men that Men do have feelings and their feelings are not biased at any cost.



ACTIVITY REPORT FOR NATIONAL POLLUTION DAY

Name of the Activity	National Pollution Day	Date	02.12.2021
Name of the	Ritika Singh	Time	11:30 am to 12:30 pm
Coordinators	Gurleen Kaur		
	Ashima Mahajan		
	Yugraj Vats		
Faculty Coordinators	Dr. Shuchi Dawra &	Mode	Offline
	Ms. Tanvi Verma		
Nature of the Activity	Co-curricular Activity	Program & Batch	UG (2021)
Number of Students	25 Students	Academic Session	2021-22
Participated			

About the Activity

To celebrate the National Pollution Day, Seagulls Club organized an event of best out of waste activity for Chitkara Business School (CBS) student of Batch 2021 (UG) on 2nd December 2021. Best out of waste simply means to make or to bring out something innovative and attractive thing from the material we do not use anymore, which we call waste. It is so simple process to REUSE, RECYCLE and REDUCE. The participants were supposed to create a piece with their creativity. The main motive of the activity was to make student of CBS to think out of the box and have a motive to behind their piece.

The theme of the activity was based on Sustainable Development Goals 4 and 13 i.e., Quality Education and Climate Action as it provided a platform to the students to practice their creative skills using the scarce resources to create the best out of it.

Aligned Activity Outcomes with Objectives

Activity Objectives	Activity Outcomes
To make people aware, spread awareness in the industries that cause various pollution	Development of innovation & creativity among students.
To give knowledge to the people regarding pollution so that a better or clean environment can be formed.	Development of ability to create, develop and present in form of an object.







ACTIVITY REPORT FOR ARMED FORCE DAY

Name of the Activity	Armed Force Day	Date	08.12.2021
Name of the Coordinators	Mitali Myank Sharma Ansh Jindal Aryan Jain	Time	3:00 PM to 4:00 PM
Name of the Resource Person Faculty Coordinators	Dr. K.Z. Molla Dr. Sandeep Singh & Dr. Jashan Deep Singh	Mode	Online
Nature of the Activity	Extension Activity	Program & Batch	UG (2020-2021)
Number of Students Participated	130 Students	Academic Session	2021-22

About the Activity

To mark this day Team Seagulls organized an online event with Dr. K.Z. Molla (Associate Professor), a member of Ex Air Force personnel from technical field. He has extended his services for Kiran Mark I and MK II Aircraft and also imparted technical training for the same aircrafts.

He shared various valuable information with us. He gave us detailed information about various wars that Indian Air Force has fought with various countries. Overall, it was a very interactive session. The students of CBS portrayed great enthusiasm throughout the session and were eagerly listening to the speaker.

This activity was conducted to make students aware about the armed forces and its capabilities, this will build the trust on the defence readiness of the country and raised the motivation level of the students, further it motivated students to work hard and join armed forces in the future so this activity was linked with Sustainable Development Goal 4 i.e., Quality Education.

Aligned Activity Outcomes with Objectives

Activity Objectives	Activity Outcomes
To increase awareness about the Indian Air Force, as an organization dedicated to enhancing national security and authority.	Raised awareness regarding important role played by our Indian Air Force in development of our country.
This day recalls the establishment of the Indian Air Force (IAF) to assist the army fighting on the ground.	Students realized the importance of this day.



ACTIVITY REPORT FOR SDGS AW ARENESS CAMPAIGN

Name of the Activity	SDGs Awareness Campaign	Date	09.12.2021
Name of the Coordinators	Akshit Gupta Mannat Seth Daisy Aggarwal Tanya Kushwaha Udbhav vats	Time	02:30 PM
Name of the Resource Person	Dr. Jasmine Kaur & Dr. Balpreet Singh	Mode	Offline
Nature of the Activity	Extension Activity	Program & Batch	PG (2021-2023)
Number of Students Participated	30 Students	Academic Session	2021-22

About the Activity

An awareness campaign was being organized by the Seagulls Club on the Sustainable Development Goals or SDGs. These goals have the power to create a better world by 2030, by ending poverty, fighting inequality and addressing the urgency of climate change. Guided by the goals, it is now up to all of us to work together to build a better future for everyone and on these lines, the teams of Seagulls Club visited various government schools with a range of effective methods to raise awareness of the SDGs.

By raising awareness we made the students conscious about some issues with the motive to make them more visible within the community. We made the students aware about Sustainable Development Goals (SDGs) which are new to them and encouraged them to participate in bringing change.

Five teams of Seagulls Club visited four of the adopted villages of Chitkara University. Around 300 school students between the age group of 8-12 years were present in different schools who were made aware of the SDGs through various fun and engaging activities.







Akshit Gupta	Daisy Aggarwal	Mannat Seth	Udbhav Vats	Tanya Kushwaha
Anshu	Gourav	Jatin Khanduja	Shivam Bisht	Ishita
Anria	Himanshi	Hriti	Diksha Rana	Sandeep Thakur
Arshdeep Sharma	Ishika Goel	Divya Kalra	Akanksha Kaushik	Taapas Sharma
Aditi	Kanika	Kamaldeep Kaur	Hartik Punshi	Tarleen Kaur
Mansi Jain	Kritika	Hardika	Raghav Rastogi	-
-	-	Jahanvi Sachdeva	-	-

ACTIVITY REPORT FOR TEAM AKSHIT

Name of the Activity	SDGs Awareness Campaign	Date	09.12.2021
Name of the Coordinators	Akshit Gupta	Time	10:00 AM
Name of the Faculty Coordinators	Dr. Jasmine Kaur & Dr. Balpreet Singh	Mode	Offline
Nature of the Activity	Extension Activity	Program & Batch	PG (2021-2023)
Number of Students Participated	75 Students	Academic Session	2021-22

About the Activity

To spread awareness on SDGs (sustainable development goals) among the students of the village, we visited the government school in Ram Nagar, Rajpura. First, we gave them a brief about the SDGs and then we showed them a video which helped them to understand it better. All the students were highly responsive. They were patiently listening and even put their views or thoughts in front of the whole class. Then we have planned some activities on particular four goals:

- 1. Zero Hunger
- 2. Clean Water and Sanitisation
- 3. No Poverty
- 4. Quality Education

Aligned Activity Outcomes with Objectives

Activity Objectives	Activity Outcomes
Raising Awareness about issues such as hunger and poverty.	Students learned why food shouldn't be wasted. They discussed various measures to eradicate poverty.
To let the students learn the importance of clean water, sanitization and quality education.	Students understood the importance of clean water & sanitization. They became aware about various government schemes and free courses for them.







ACTIVITY REPORT FOR TEAM DAISY

Name of the Activity	SDGs Awareness	Date	09.12.2021
	Campaign		
Name of the	Daisy Aggarwal	Time	10:00 AM
Coordinators			
Name of the Faculty	Dr. Jasmine Kaur &	Mode	Offline
Coordinators	Dr. Balpreet Singh		
Nature of the Activity	Extension Activity	Program & Batch	PG (2021-2023)
Number of Students	60 Students	Academic Session	2021-22
Participated			

About the Activity

To spread the awareness on SDGs (sustainable development goals) among the students of the village. We visited the government school in Jansala, Rajpura. First, we gave them a brief about the SDGs and then we showed them a video which helped them to understand it better. All the students were highly responsive. They were patiently listening and even put their views or thoughts in front of the whole class. Then we have planned some activities on particular three goals:

- 1. Reduced Inequalities
- 2. Responsible Consumption and Production
- 3. Zero Hunger

Aligned Activity Outcomes with Objectives

Activity Objectives	Activity Outcomes
Raising Awareness about reduced inequalities and zero hunger.	Students were made aware of different inequalities that exist in our society. Besides this, they pledged never to waste food.
To explain the meaning of responsible consumption and production.	The students learned various ways to contribute to this Goal.







ACTIVITY REPORT FOR TEAM UDBHAV

Name of the Activity	SDGs Awareness Campaign	Date	09.12.2021
Name of the Coordinators	Udbhav Vats	Time	10:00 AM
Name of the Faculty Coordinators	Dr. Jasmine Kaur & Dr. Balpreet Singh	Mode	Offline
Nature of the Activity	Extension Activity	Program & Batch	PG (2021-2023)
Number of Students Participated	55 Students	Academic Session	2021-22

About the Activity

To share the message of Sustainable Development Goals promoted by the United Nations amongst the younger generation, we visited the Government Primary School at Thua village to educate them about the various goals that have been established by the UN.

We started off the activity by deeply explaining the concept of Sustainable Development Goals to the students and then elaborated upon all the 17 goals that have been established. Using real life scenarios and examples from their daily lives and surroundings we made sure that they understand what each and every goal stands for and how we can work upon them collectively to ensure a better, cleaner and sustainable future for ourselves as well as the coming generations. To make the whole learning more involved and participative for the students we organized a set of activities for them on the following SGDs:

- 1. Sustainable Cities and Communication
- 2. Affordable and Clean Energy
- 3. Climate Change
- 4. Decent Work and Economic Growth

Aligned Activity Outcomes with Objectives

Activity Objectives	Activity Outcomes	
Raising Awareness about Sustainable Cities and Decent Work & Economic Growth.	An open discussion on these goals provided with different sustainable ideas to put these goals to work.	
Making students aware about climate change and clean energy.	They learned practices to create a greener and better world for themselves.	







ACTIVITY REPORT FOR TEAM MANNAT

Name of the Activity	SDGs Awareness	Date	09.12.2021
	Campaign		
Name of the	Mannat Seth	Time	10:00 AM
Coordinators			
Name of the Faculty	Dr. Jasmine Kaur &	Mode	Offline
Coordinators	Dr. Balpreet Singh		
Nature of the Activity	Extension Activity	Program & Batch	PG (2021-2023)
Number of Students	55 students	Academic Session	2021-22
Participated			

About the Activity

A government school based at Kolu Majra was assigned to us. The kids greeted us with all smiles and excitement. They were keen to get on board with the activities we had planned for them. Paints and artboards were handed out to have them colour their dreams.

We covered the following Sustainable Development Goals through a set of engaging activities for the kids:

- 1. Peace, Justice and Strong Institutions
- 2. Partnership for the Goals
- 3. Industry, Innovation and Infrastructure

Aligned Activity Outcomes with Objectives

Activity Objectives	Activity Outcomes
Raising Awareness about the SDG- Peace, Justice and Strong Institutions.	They learned about ensuring equal access to justice for all and protecting everyone's fundamental freedoms.
To promote industry, Innovation and Infrastructure.	The students learned why it is important to advance inclusive and sustainable industrialization and foster innovation.







ACTIVITY REPORT FOR TEAM TANYA

Name of the Activity	SDGs Awareness Campaign	Date	09.12.2021
Name of the Coordinators	Tanya Kushwaha	Time	10:00 AM
Name of the Faculty Coordinators	Dr. Jasmine Kaur & Dr. Balpreet Singh	Mode	Offline
Nature of the Activity	Extension Activity	Program & Batch	PG (2021-2023)
Number of Students Participated	60 Students	Academic Session	2021-22

About the Activity

Early education can have a big impact on life-long behaviours, therefore it is important to spread awareness about the SDGs among the youngsters of our society. With this aim, we visited the Government Secondary Smart School, Jhansla to conduct some fun and learning activities on the Sustainable Development Goals and discuss what they can do to take action to make them a reality.

- 1. Life on land & Life Below Water
- 2. Good Health and Well Being
- 3. Gender Equality

Aligned Activity Outcomes with Objectives

Activity Objectives	Activity Outcomes
Face Mask Activity- raising awareness about Life on Land and Life below Water.	Students learned about various land and aquatic animals, their natural habitats and some endangered species.
Gender and Roles Activity- breaking gender stereotypes.	A healthy discussion on how to beat gender stereotypes by learning, speaking up and reacting.







ACTIVITY REPORT FOR THE AD-MAD SHOW

Name of the Activity	The Ad-Mad Show	Date	09.12.2021
Name of the	Akshit Gupta	Time	02:30 PM
Coordinators	Mannat Seth Daisy Aggarwal Tanya Kushwaha Udbhav vats		
Name of the Resource Person	Dr. Gaurav Katoch & Dr. Sandeep Singh	Mode	Offline
Nature of the Activity	Co-curricular Activity	Program & Batch	PG (2021-2023)
Number of Students Participated	27 Students	Academic Session	2021-22

About the Activity

AD MAD SHOW is an 'Advertisement Making Competition' to display the creativity in marketing products and services. This activity not only acquainted the students with understanding of promotional strategies used in marketing, but also enhanced their creativity and presentation skills. They got an opportunity to brush-up their speech delivery and understand the importance of Advertisement in spreading awareness to masses.

The Event was conducted in association with the SDG- Industry, Innovation and Infrastructure. The Following were the themes given:

- 1. Surrogate Advertisement (Liquor)
- 2. Pet Care/Pet Supplies

Participants' Ads were evaluated on certain parameters that are essentials of advertisement, i.e. Clarity, provoking in nature, creativity, appeal and simplicity.

Aligned Activity Outcomes with Objectives

Activity Objectives	Activity Outcomes	
To showcase creativity through the advertisements of given products.	Students got themselves practically acquainted with the essentials of a good Advertisement, i.e. clarity, originality, thought provoking, creativity, appeal, and simplicity.	
To enhance the stage presence skills of the students.	The Advertisements were performed with confidence & precision and brought out individual as well as team talent of the students	







ACTIVITY REPORT FOR THE INVESTMENT GURU

Name of the Activity	The Investment Guru	Date	10.12.2021
Name of the	Akshit Gupta	Time	02:30 PM
Coordinators	Mannat Seth Daisy Aggarwal Tanya Kushwaha Udbhav vats		
Name of the Judges	Dr. Tanvi Jindal & Dr. Muskaan Arora	Mode	Offline
Nature of the Activity	Experiential Learning	Program & Batch	PG (2021-2023)
Number of Students Participated	24 students	Academic Session	2021-22

About the Activity

The Investment Guru is a financial planning event, which lets the participants think, plan and enhance their investment and financial skills. The Event was organized in association with the SDG- Decent Work and Economic Growth.

A financial case study was provided to all the participants, who were in a team of 3-4 members. They were given 2 hours of time to solve the case study and prepare a well-informed presentation on it.

The case study was related to a financial problem and expected viable investment opportunities as solutions. The teams then presented their plan in a five-minute presentation in front of the Judges. The event provided a learning environment as every team came up with their unique plan and ideas. The Evaluation was based on some defined parameters such as Investment strategy, Analysis of case, Orientation to the Real World Scenario, Responses of question, Concept of clarity.

Aligned Activity Outcomes with Objectives

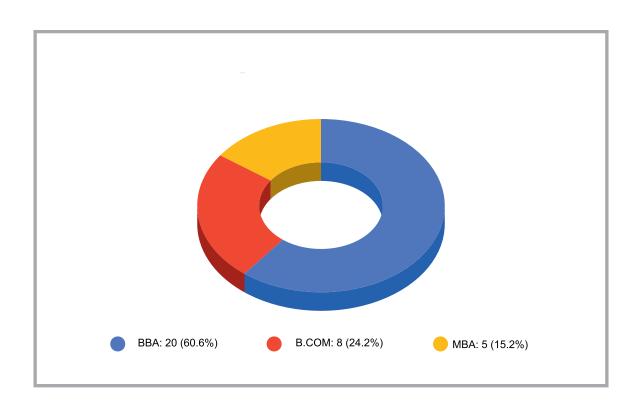
Activity Objectives	Activity Outcomes	
To enhance the financial skills of students with real world	Great opportunity to practice decision-making skills in	
case scenarios.	the field of Finance.	
To test their knack in investments.	Provided a learning environment for the participants as	
	well as the audience.	







OFFICE BEARERS





Vaibahv Miglani President



Mitali Vice - President



Ritika Singh Media Head



Ketan Singla Media



Jayati Nagpal Chief Orator



Jatin Saggar Graphic Head



Mayank Sharma Graphic Head



Gurleen Kaur Creatives



Tanya Pahuja Content Writer



Ankit Kaith Content Writer



Harshita Dang Logistics



Bhavya Goel Logistics



Muskan Lamba Member



Kritika Joshi Member



Hiteshika Dewan Member



Divya Dogra Member



Ashima Mahajan Member



Aryan Jain Member



Yugraj Vats Member



Aadeesh Sood Member



Sukhneet Kaur Member



Ansh Jindal Member



Raashi Jain Member



Shruti Arora Member



Apurva Kundra Member



Aditya Sharma Member



Abinash Singh Member



Nimish Chhabra Member



Udbhav Vats Member



Akshit Gupta Member



Tanya Kushwaha Member



Daisy Aggarwal Member



Mannat Seth Member

Certificates



















































Certificate for PARTICIPATION

This is to certify that

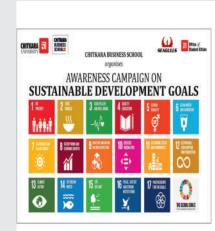
MANSI JAIN

has participated in Awareness Campaign on Sustainable Development Goals in Adopted Villages on December 9, 2021 and organized by Seagulls Club, Chitkara Business School, Chitkara University, Punjab, India.

Jasmine Kaur

Dr. Jasmine (Seaguils Activity Club

Report Sand



Certificate for PARTICIPATION

This is to certify that

Tarleen Kaur

has participated in Awareness Campaign on Sustainable Development Goals in Adopted Villages on December 9, 2021 and organized by Seagulls Club, Chitkara Business School, Chitkara University, Punjab, India.

Jasmine Kaur

Dr. Jasmine (Seaguils Activity Club

Report Sand



has participated in Awareness Campaign on Sustainable Development Goals in Adopted Villages on December 9, 2021 and organized by Seagulls Club, Chitkara Business School, Chitkara University,

Dr. Jasmine (Seaguils Activity Club



Certificate for PARTICIPATION

This is to certify that

Ishita Pahwa

has participated in Awareness Campaign on Sustainable Development Goals in Adopted Villages on December 9, 2021 and organized by Seagulls Club, Chitkara Business School, Chitkara University, Punjab, India.

Jasmine Kaux

Dr. Jasmine (Seaguils Activity Club

Report Sand



Certificate for PARTICIPATION

This is to certify that

Abhishek Bajaj

has participated in the Investment Guru competition held on December 10, 2021 and organized by Seagulls Club at Chitkara Business School, Chitkara University, Punjab, India.

Jasmine Kaur

Dr. Jasmine (Seagulis Activity Club Coordinator)







Certificate for **PARTICIPATION**

This is to certify that

Aarti.

has participated in Ad Mad Show held on December 9, 2021 and organized by Seagulls Club at Chitkara Business School, Chitkara University, Punjab,

Jasmine Kaux



CERTIFICATE OF APPRECIATION

This is to certify that Ankush (2120 has participated and Secured 1st position in Ad Mad Show held on December 9, 2021 and organized by Seagulls activity Club at Chitkara Business School, Chitkara University, Punjab, India.

Jasmine Kann

Before Just

Dr Jasmine (Seagulls Activity Club Coordinator) Dr Balpreet Singh (Seagulls Activity Club Coordinator)

CERTIFICATE OF APPRECIATION

This is to certify that Aarti (212098) has participated and Secured 1st position in Ad Mad Show held on December 9, 2021 and organized by Seagulls activity Club at Chitkara Business School, Chitkara University, Punjab, India.

Jasmine Kann

SEAGULLS

Dr Jasmine (Seagulls Activity Club Coordinator)

Before Sund Dr Balpreet Singh (Seagulls Activity Club Coordinator)

CHITKARA CHITKARA BUSINESS SCHOOL THE AD MAD SHOW DATE: 9th DECEMBER, 2021

CERTIFICATE OF **APPRECIATION**

This is to certify that Anuja (21209) has participated and Secured 1st position in Ad Mad Show held on December 9, 2021 and organized by Seagulls activity Club at Chitkara Business School, Chitkara University, Punjab, India.

Josmins Kane

Before Just Dr Balpreet Singh (Seagulls Activity Club Coordinator)



CHITKARA BUSINESS SCHOOL

THE AD MAD SHOW

RING OUT

DATE: 9th DECEMBER, 2021

MARKET IN YOU!

CERTIFICATE OF APPRECIATION

This is to certify that Deepika (2120) has participated and Secured 1st position in Ad Mad Show held on December 9, 2021 and organized by Seagulls activity Club at Chitkara Business School, Chitkara University, Punjab, India.

Josmins Kane

Before Jank Dr Balpreet Singh (Seagulls Activity Club Coordinator)

CERTIFICATE OF APPRECIATION



This is to certify that Medha (2120982575) has participated and Secured 2nd position in Ad Mad Show held on December 9, 2021 and organized by Seagulls activity Club at Chitkara Business School, Chitkara University, Punjab, India.

Jasmine Stawn

Dr Jasmine (Seagulis Activity Club Coordinator)

Before Sund Dr Balpreet Singh (Seagulls Activity Club Coordinator)

SEAGULLS CHITKARA BUSINESS SCHOOL



CERTIFICATE OF APPRECIATION

This is to certify that Mehali (2120881521) has participated and Secured 2nd position in Ad Mad Show held on December 9, 2021 and organized by Seagulls activity Club at Chitkara Business School, Chitkara University, Punjab, India.

Josmins Kane

Before June Dr Jasmine (Seagulis Activity Club Coordinator)

Dr Balpreet Singh (Seagulls Activity Club Coordinator)



CERTIFICATE OF APPRECIATION

This is to certify that Monika (212082237) has participated and Secured 2nd position in Ad Mad Show held on December 9, 2021 and organized by Seagulls activity Club at Chitkara Business School, Chitkara University, Punjab, India.

Jaemine Kaun Befut Sinh

Dr Jasmine (Seagulls Activity Club Coordinator) Dr Balpreet Singh (Seagulls Activity Club Coardinator)

CERTIFICATE OF APPRECIATION

This is to certify that Ankita (2120832319) has participated and Secured 3rd position in Ad Mad Show held on December 9, 2021 and organized by Seagulls activity Club at Chitkara Business School, Chitkara University, Punjab, India.

Jasmine Kaun

SEAGULI S

Dr Jasmine (Seagulls Activity Club Coordinator) Dr Balpreet Singh (Seagulls Activity Club Coardinator)

CERTIFICATE OF APPRECIATION



This is to certify that Aditya (ataonaesor) has participated and Secured 3rd position in Ad Mad Show held on December 9, 2021 and organized by Seagulls activity Club at Chitkara Business School, Chitkara University, Punjab, India.

Jasmine Kaun

Dr Jasmine (Seagulls Activity Club Coordinator) Dr Balpreet Singh (Seagulls Activity Club Coordinator)

CHITKARA BUSINESS SCHOOL* PRESENTS THE AD MAD SHOW BRING OUT THE MARKETING GENUIS

DATE: 9th DECEMBER, 2021

CHITKARA BUSINESS SCHOOL

THE AD MAD SHOW

DATE: 9th DECEMBER, 2021

CERTIFICATE OF APPRECIATION

This is to certify that Aquab (2120021307) has participated and Secured 3rd position in Ad Mad Show held on December 9, 2021 and organized by Seagulls activity Club at Chitkara Business School, Chitkara University, Punjab, India.

Jasmine Kaun

Dr Jasmine (Seagulls Activity Club Coordinator) Dr Balpreet Singh (Seagulls Activity Club Coordinator)

CERTIFICATE OF APPRECIATION



This is to certify that Amah (2120022221) has participated and Secured 3rd position in Ad Mad Show held on December 9, 2021 and organized by Seagulls activity Club at Chitkara Business School, Chitkara University, Puniab. India.

Jaemine Kaun

Dr Jasmine (Seagulls Activity Club Coordinator) Dr Balpreet Singh (Seagulls Activity Club Coardinator)



CERTIFICATE OF APPRECIATION

This is to certify that

Tanya (2120982636)

has Co-ordinated in Awareness Campaign on Sustainable Development Goals in Adopted Villages on December 9, 2021 and organized by Seagulls Club, Chitkara Business School, Chitkara University, Punjab, India.

Jasmine Kaur

Dr Jasmine (Seagulls Activity Club Coordinator) Dr Balpreet Singh (Seagulls Activity Club Coardinator)









CERTIFICATE OF APPRECIATION

This is to certify that Rajan (212) has participated and Secured 1st position in The Investment Guru competition held on December 10, 2021 and organized by Seagulls activity Club at Chitkara Business School, Chitkara University, Punjab, India.

Jasmine Kann

Dr Jasmine (Seagulfs Activity Club Coordinator)

Both feel Dr Balpreet Singh (Seagulls Activity Club Coordinator)





CERTIFICATE OF APPRECIATION

This is to certify that Pankaj (2) has participated and Secured 1st position in The Investment Guru competition held on December 10, 2021 and organized by Seagulls activity Club at Chitkara Business School, Chitkara University, Punjab, India.

Jalmine Kann

Before June Dr Jasmine (Seagulis Activity Club Coordinator)

Dr Balpreet Singh (Seagulls Activity Club Coordinator)



CERTIFICATE OF APPRECIATION

This is to certify that Am has participated and Secured 1st position in The Investment Guru competition held on December 10, 2021 and organized by Seagulls activity Club at Chitkara Business School, Chitkara University, Punjab,

Jasmine Kaun

Before Send Dr Balpreet Singh (Seagulls Activity Club Coordinator) Dr Jasmine (Seagulfs Activity Club Coordinator)



CERTIFICATE OF APPRECIATION

This is to certify that Areas has participated and Secured 2st position in The Investment Guru competition held on December 10, 2021 and organized by Seagulls activity Club at Chitkara Business School, Chitkara University, Punjab, India.

Jasmine Kann

Dr Jasmine (Seagulls Activity Club Coordinator)

Before Send Dr Balpreet Singh (Seagulls Activity Club Coordinator)



CERTIFICATE OF APPRECIATION

This is to certify that Peryush (2 has participated and Secured 3st position in The Investment Guru competition held on December 10, 2021 and organized by Seagulls activity Club at Chitkara Business School, Chitkara University, Punjab, India

Jasmine Kann

Dr Jasmine (Seagulfs Activity Club Coordinator)

Before Just Dr Balpreet Singh (Seagulls Activity Club Coordinator)



CERTIFICATE OF APPRECIATION

This is to certify that Karan has participated and Secured 3st position in The Investment Guru competition held on December 10, 2021 and organized by Seagulls activity Club at Chitkara Business School, Chitkara University, Punjab, India

Jasmine Kaun

Dr Jasmine [Seagulls Activity Club Coordinator]

Before Just Dr Balpreet Singh (Seagulls Activity Club Coordinator)



CERTIFICATE OF APPRECIATION

This is to certify that Latit (211 has participated and Secured 1st position in The Investment Guru competition held on December 10. 2021 and organized by Seagulls activity Club at Chitkara Business School, Chitkara University, Punjab, India.

Jalmine Kann

Dr Jasmine (Seagulis Activity Club Coordinator)

Befort Just Dr Balpreet Singh (Seagulls Activity Club Coordinator)



CERTIFICATE OF APPRECIATION

This is to certify that Phyush (21) has participated and Secured 3st position in The Investment Guru competition held on December 10, 2021 and organized by Seagulls activity Club at Chitkara Business School, Chitkara University, Punjab, India.

Jasmine Kann

Dr Jasmine (Seagulis Activity Club Coordinator)

Before feel Dr Balpreet Singh (Seagulls Activity Club Coordinator)



CERTIFICATE OF APPRECIATION

This is to certify that Adul (2120022204) has participated and Secured 2st position in The Investment Guru competition held on December 10, 2021 and organized by Seogulls activity Club at Chitkara Business School, Chitkara University, Punjab, India.

Tarmine Kaux

Dr Jasmine (Seagulls Activity Club Coordinator) Dr Bolpreet Singh (Seagulls Activity Club Coordinator)



CERTIFICATE OF APPRECIATION

This is to certify that Karan (2120082582 has participated and Secured 3st position in The Investment Guru competition held on December 10, 2021 and organized by Seagulls activity Club at Chitkara Business School, Chitkara University, Punjab, India.

Jasmine Kaun

Dr Jasmine (Seagulls Activity Club Coordinator) Dr Balproot Singh (Seagulls Activity Club Coordinator)



CERTIFICATE OF APPRECIATION

This is to certify that Amar (2120082515) has participated and Secured 161 position in The Investment Guru competition held on December 10, 2021 and organized by Seagulls activity Club at Chitkara Business School, Chitkara University, Punjab, India.

Jasmine Kaux

Dr Jasmine (Seagulls Activity Club Coordinator) Dr Bolpreet Singh (Seagulls Activity Club Coordinator)



CERTIFICATE OF APPRECIATION

This is to certify that Adia (2)20982503 has participated and Secured 1st position in The Investment Guru competition held on December 10, 2021 and organized by Seagulls activity Club at Chitkara Business School, Chitkara University, Punjab, India.

Jasmine Kann

Dr Jasmine (Seagulls Activity Club Coordinator) Dr Balproet Singh (Seagulls Activity Club Coordinator)



CERTIFICATE OF APPRECIATION

This is to certify that Jackersa (220000000) has participated and Secured 2st position in The Investment Guru competition held on December 10, 2021 and organized by Seagulls activity Club at Chitkara Business School, Chitkara University, Punjab, India.

Jasmine Kaux

Dr Jasmine (Seagulls Activity Club Coordinator) Dr Balpreet Singh (Seegulls Activity Club



CERTIFICATE OF APPRECIATION

This is to certify that Akush (2120922666) has participated and Secured 1st position in The Investment Guru competition held on December 10, 2021 and organized by Seagulls activity Club at Chitkara Business School, Chitkara University, Punjab, India.

Jaemine Kaun

Dr Jasmine (Seagulls Activity Club Coordinator) Dr Balpreet Singh (Seagulls Activity Club Coordinator)



CERTIFICATE OF APPRECIATION

This is to certify that Amit (212 has participated and Secured 1st position in The Investment Guru competition held on December 10, 2021 and organized by Seagulls activity Club at Chitkara Business School, Chitkara University, Punjab,

Jasmine Kaux

Dr Jasmine Dr Balpreet Singh (Seagults Activity Club (Seagults Activity Club Coordinator) Coordinator)

Before June



CERTIFICATE OF APPRECIATION

This is to certify that And has participated and Secured 2st position in The Investment Guru competition held on December 10, 2021 and organized by Seagulls activity Club at Chitkara Business School, Chitkara University, Punjab, India.

Jasmine Kaux

Both June Dr Jasmine Dr Balpreet Singh (Seagulls Activity Club (Seagulls Activity Club Coordinator) Coordinator)