



SEAGULLS ACTIVITY *Report*



ACTIVITY REPORT | June-Dec 2024-25 | Vol 4 Edition I

Chitkara Educational Trust established its Punjab campus in 2002, strategically located 30

kilometres from Chandigarh along the Chandigarh–Patiala National Highway. Later, in 2010, the Punjab State Legislature enacted “The Chitkara University Act,” officially granting it university status. Recognized by the government, Chitkara University is authorized to confer degrees under Sections 2(f) and 22(1) of the UGC Act, 1956. Its expansive campus is conveniently positioned near Chandigarh, Mohali, Panchkula, Ambala, and Patiala, making it accessible to students from various regions. The university offers a diverse range of industry-oriented programs across multiple disciplines. Due to its student-focused approach and commitment to quality education, Chitkara University has earned a reputation as one of North India’s leading private universities. It provides programs in business management, nursing, medical laboratory sciences, engineering (computer science, electronics, and mechanical), hotel management, and architecture, among others. Chitkara University stands out due to its comprehensive academic infrastructure, strong national and international collaborations, and impressive campus recruitment record, with leading blue-chip companies regularly hiring its graduates. The campus hosts a significant number of international students, with many participating in exchange programs that enhance cultural diversity. At the same time, the university offers local students opportunities to study abroad through collaborations with foreign institutions, providing valuable global exposure.

Seagulls is a vibrant activity club dedicated to fostering creativity, teamwork, and personal growth through diverse co-curricular activities. From music, dance, and drama to debate, photography, and art, the club provides a platform for students to explore their passions beyond academics. The idea of report was conceptualized by Dr. Sandhir Sharma, Vice Chancellor of CBS, with a vision to encapsulate the club's initiatives. Through visual and informative content, it provides an engaging narrative of Seagulls Club’s dynamic activities. Our deepest gratitude goes to Dr. Ashok K Chitkara and Dr. Madhu Chitkara for their founding guidance, Dr. Sandhir Sharma, the CBS Deans, and our dedicated faculty, who collectively facilitated these impactful events. This publication offers readers an insightful overview of Seagulls Club's journey, achievements, and the collaborative spirit at CBS, echoing Chitkara University’s commitment to excellence and sustainable progress.

TEAM SEAGULLS



Dr. Faniza Joshi
Incharge
Seagulls Club

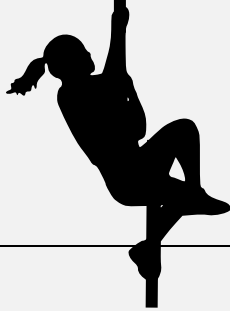


Dr. Nayhel Sharma
Co-Incharge
Seagulls Club

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ACTIVITY REPORT FOR SUSTAINABLE SPARK- DIWALI WITH AN ECO TWIST

Event Type	Competition
Topic	Sustainable Spark-Diwali with an Eco Twist(A sustainable Diwali Decoration Competition)
Date	2024-10-25 to 2024-10-25
Mode	Offline
Organizer Name	Chitkara Business School
No. of Participants	40
SDG No	SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities, SDG 12: Responsible Consumption and Production, SDG 15: Life on Land

Objective:

- Promote Eco-Friendly Practices:** Encourage participants to use sustainable materials for decorations, demonstrating how traditional celebrations can be made environmentally friendly through mindful choices.
- Enhance Creativity with Sustainability:** Inspire students to combine creativity with sustainability by creating innovative, eco-conscious Diwali decorations that reflect both tradition and environmental awareness.
- Raise Awareness on Responsible Celebrations:** Educate participants on the impact of conventional festive practices on the environment, motivating them to adopt more responsible and sustainable celebration methods.

4. Build a Sense of Community and Collaboration: Foster teamwork and collaboration among students from different departments as they work together to decorate assigned spaces, strengthening campus unity.

5. Support Sustainable Development Goals: Align the event with the UN Sustainable Development

Goals, particularly focusing on responsible consumption and environmental sustainability, to encourage long-term positive behavior among students.

Description:

The "Sustainable Spark: Diwali with an Eco-Twist" event was a unique initiative by Chitkara Business School to blend the vibrant celebration of Diwali with a strong message of environmental consciousness. Organized on 25th October 2024 by the CBS and Seagulls Club, this event aimed to inspire students to think sustainably and embrace eco-friendly practices, especially in festive decorations. With Diwali being one of the most celebrated festivals, the event encouraged students to enjoy its traditions while making mindful, environmentally responsible choices. The main highlight of the event was an innovative decoration competition, where different departments were given designated floors within the Rockefeller and Martin Luther Blocks. Each department was tasked with creating beautiful, eco-conscious Diwali decorations, transforming the spaces into captivating showcases of sustainable design. Students embraced the challenge by using biodegradable and natural materials, demonstrating that decorations can be both visually appealing and environmentally friendly. Through the use of items such as recycled paper, clay diyas, natural colors, and minimal plastic, participants displayed creativity while maintaining an eco-conscious approach. The event not only brought out students' artistic sides but also fostered a sense of teamwork and collaboration among the various departments. By working together on their assigned floors, students had the opportunity to connect and learn from each other's ideas on sustainability. This interactive aspect of the event built a strong sense of community, allowing students from different backgrounds to bond over a shared commitment to the environment. Additionally, "Sustainable Spark" aligned with Chitkara University's broader mission of promoting sustainable development goals, particularly those focused on responsible consumption and environmental protection. The event served as a practical application of these principles, giving students a chance to practice sustainability in a way that was both fun and educational. Through this hands-on experience, they gained valuable insights into how small, conscious choices can make a significant difference in reducing environmental impact. In essence, "Sustainable Spark: Diwali with an Eco-Twist" was more than just a decoration competition; it was an inspiring step towards nurturing a mindset of sustainability among students. By combining tradition with environmental responsibility, Chitkara Business School demonstrated that even the smallest actions, when done collectively, can contribute to a healthier planet. The event was a memorable celebration of Diwali that left a lasting impact on participants, encouraging them to carry forward these sustainable practices in all areas of their lives.

Outcomes:

1. Enhanced Teamwork and Collaboration: The event fostered a strong sense of teamwork as students from various departments worked together to decorate assigned spaces. This collaborative effort helped students learn to share ideas, delegate tasks, and build a sense of unity while working toward a common, eco-friendly goal.
2. Increased Awareness of Eco-Friendly Practices: Participants gained a deeper understanding of sustainable practices, especially in the context of festival celebrations.

By using biodegradable materials and natural elements in their decorations, students learned practical ways to reduce environmental impact, which they can carry forward into their daily lives.

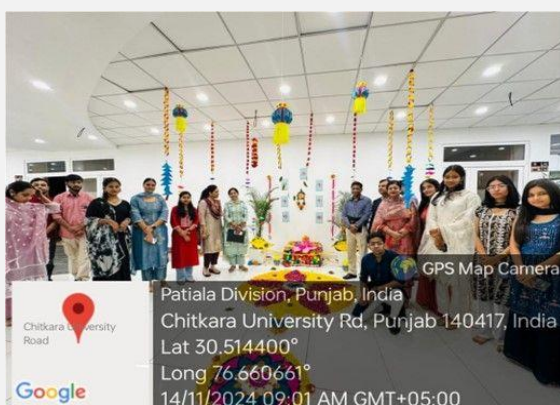
3. Boosted Creativity and Innovation: The competition encouraged students to think outside the box and create visually appealing decorations with minimal environmental footprint. This opportunity to innovate within constraints enhanced their creative skills and showed them how limitations can lead to unique, sustainable solutions.

4. Strengthened Appreciation for Sustainable Development Goals: Through hands-on experience, students connected with the broader principles of sustainability promoted by the United Nations' Sustainable Development Goals. This event instilled in them a commitment to responsible consumption and environmental stewardship, aligning with global sustainability initiatives.

5. Improved Event Management and Organizational Skills: Organizing and participating in the event provided valuable experience in planning, budgeting, and executing a large-scale project. These skills are transferable to future projects, equipping students with practical knowledge in event management and strategic planning.



From Left to Right a joyful group photo showcasing participants receiving certificates (25.10.2024) and Students and faculty around beautifully Decorated rangoli and festive decorations (25.10.2024)



Faculty members gathered in-front of traditional rangoli decorations (25.10.2024)

ACTIVITY REPORT FOR HARMONICON 2024: CBS MODEL UNITED NATIONS: WHERE PEACE MEETS PROGRESS

Event Type	Competition
Topic	Harmonicon 2024:CBS Model United Nations: Where Peace meets Progress
Date	2024-11-07 to 2024-11-07
Mode	Offline
Venue	Carnegie hall
Organizer Name	Chitkara Business School
No. of Participants	50
SDG No	SDG 1: No Poverty, SDG 5: Gender Equality, SDG 10: Reduced Inequalities, SDG 13: Climate Action, SDG 15: Life on Land, SDG 16: Peace, Justice and Strong Institutions

Objective:

1. **Fostering Practical Understanding:** The event aims to equip participants with hands-on experience in analyzing institutional frameworks and governance systems. Through interactive simulations and case studies, students will develop practical skills in policymaking and understanding how inclusive institutions function in real-world scenarios.
2. **Promoting Inclusive Dialogue:** HARMONICON 2024 strives to create an environment where diverse perspectives are valued and heard. By encouraging open discussions and debate, the event helps participants understand the importance of inclusive decision-making processes and how they contribute to peaceful societies.
3. **Building Leadership Capacity:** The event focuses on developing future leaders who can

effectively advocate for justice and equality. Through personalized mentoring and guided discussions, participants will gain confidence in their ability to contribute to institutional development and peace-building initiatives.

4. Enhancing Global Awareness: A key objective is to broaden participants' understanding of different governance models worldwide. By examining various approaches to justice and institutional accountability, students will learn to appreciate diverse solutions to common challenges in building peaceful societies.

5. Preventing Systemic Barriers: The event aims to educate participants about common obstacles to inclusive development and effective governance. Through comprehensive discussions on transparency, accountability, and access to justice, students will learn to identify and address potential barriers to creating peaceful and inclusive societies.

Description:

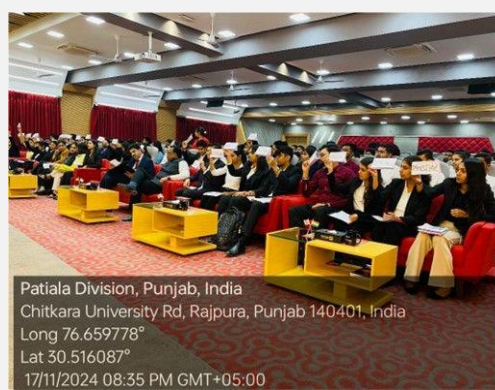
Chitkara Business School is set to host HARMONICON 2024, a dynamic CBS Model United Nations event focused on promoting peaceful and inclusive societies for sustainable development. At its core, HARMONICON 2024 will tackle the critical agenda of building effective, accountable, and inclusive institutions while ensuring access to justice for all. The program, designed specifically for Integrated Programme in Management students, aims to foster meaningful dialogue about creating sustainable and equitable societies through strong institutional frameworks. What sets HARMONICON 2024 apart is its comprehensive approach to addressing global challenges. Participants will engage in thought-provoking discussions about institutional accountability, inclusive development, and the role of justice systems in maintaining peaceful societies. The event will explore how effective institutions can drive positive change and ensure equal opportunities for all members of society. The collaboration between the Integrated Programme in Management (IPM) and Seagulls Club of Chitkara University Punjab showcases their commitment to nurturing future leaders who understand the importance of inclusive governance and sustainable development. This initiative perfectly aligns with the UN's Sustainable Development Goals, particularly SDG 16, as indicated by the SDG icons featured in the event materials. HARMONICON 2024 leverages the Model UN format to encourage students to examine global challenges through different cultural and socio-economic perspectives. This approach helps participants understand how institutional frameworks and justice systems vary across nations while working towards common goals of peace and progress. By combining Chitkara University's academic excellence with real-world governance challenges, HARMONICON 2024 promises to be an enlightening experience for future leaders. The event will equip students with a deeper understanding of how effective institutions and inclusive societies can drive sustainable development.

Outcomes:

1. Competent Budgeting Skills: Participants will be able to efficiently establish, monitor, and modify personal spending plans. They will know how to keep tabs on their earnings and outlays, see trends in their spending, and distribute funds for investments, savings, and essential costs.

2. Improved Investment and Savings Strategies: Students learnt about a variety of investment and saving options. They were able to make decisions that are in line with their risk tolerance and financial objectives because they comprehend the significance of emergency reserves, retirement savings programmes, and various investment portfolios.

3. Knowledge of Credit Reports and Scores: Students had an understanding of the variables that affect credit scores as well as how they are determined. Better loan terms and financial prospects available to them if they know how to keep their credit score high, utilize credit responsibly, and correct inaccuracies on their credit reports.
4. Understanding of Financial Tools and Technologies: This course provides students with an introduction to contemporary financial tools and technologies that aid in managing their finances. They got knowledge on how to improve their decision-making and streamline their financial activities by utilizing fintech technologies such as investing platforms, digital budgeting apps, and other tools.
5. Knowledge of Emerging Financial Trends: Students maintain up-to-date knowledge of both present and potential financial trends, such as sustainable investing, cryptocurrencies, and the effects of world economic shifts. They will be able to adjust to new possibilities and difficulties in the changing financial world thanks to this insight



Left to Right: Distinguished faculty members pose with a token of gratitude (07.11.2024), Students holding placards, as country representation in Model UN debates (07.11.2024)



Left to Right: MUN delegates and participants gather for a group photo with their certificates (07.11.2024), The main panel setup with students in formal attire (07.11.2024)

ACTIVITY REPORT FOR REEL MAKING COMPETITION: UNITED VOICES FOR CANCER

Event Type	Competition
Topic	Reel Making Competition: Uniting Voices for Cancer
Date	2024-11-07 to 2024-11-07
Mode	Offline
Venue	LH 502, Rockefeller Block
Organizer Name	Chitkara Business School
No. of Participants	20
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 17: Partnership for the Goals

Objective:

- Educate participants about various types of cancer and their impact.
2. Enhance participants' skills in creating impactful content using digital marketing tools.
3. Foster teamwork and collaboration among participants.
4. Inspire participants to advocate for cancer awareness in their communities.

Description

On 7th November 2024, Chitkara University's Centre for Digital Marketing, Strategy, and Analytics organized a thought-provoking reel-making competition titled "Uniting Voices for Cancer Awareness for the students of BBA DTS & BBA RM." The primary goal was to utilize digital platforms to educate and spread awareness about cancer prevention, early detection, and support for those affected. Participants were divided into teams, each selecting a different type

of cancer such as liver, breast, ovarian, or childhood cancer. The event emphasized not only learning about cancer but also how to leverage digital marketing techniques—specifically reel-making—to create impactful messages that could resonate with a broad audience. By combining educational content with emotional storytelling and a clear call to action, the teams crafted powerful reels that contributed to cancer awareness. The event provided a unique opportunity for participants to apply their knowledge of digital marketing to a cause that truly matters. By using the power of video and social media, they were able to reach a wider audience and inspire action. The competition fostered creativity and innovation, as participants explored different approaches to convey complex health information in an engaging and accessible way. The event also highlighted the importance of teamwork and collaboration

Outcomes:

1. Increased awareness of cancer types, prevention, and early detection among participants and the wider community.
2. Development of practical digital marketing skills, particularly in creating engaging video content.
3. Stronger teamwork and collaboration skills among participants.
4. Increased advocacy for cancer awareness through social media and other digital channels.



Left to Right: Empowering minds through reels, as students of BBA(Digital marketing) are watching it with curiosity and compassion (07.11.2024), Runner up teams standing with the Jury and Facultites (07.11.2024).



Left to Right: Students showcasing their creativity through self-made reels, turning ideas into actions(07.11.2024), Winning team of Reel making competition with the Jury and Faculties (07.11.2024)

ACTIVITY REPORT FOR BALANCING THE LOAD: NAVIGATING LIFE'S CHALLENGES WITH MINDFULNESS

Event Type	Expert Talk
Topic	Balancing the Load : Navigating Life's Challenges with Mindfulness
Date	2024-11-08 to 2024-11-08
Mode	Offline
Venue	Faraday Hall
Organizer Name	Chitkara Business School
No. of Participants	80
SDG No	SDG 3: Good Health and Well-being, SDG 10: Reduced Inequalities

Objective

- To educate students about the importance of mental health and the impact of stress on their daily lives.
- To introduce mindfulness techniques to manage stress and enhance well-being.
- To highlight the benefits of cultivating positive thoughts and behaviors in reducing stress.
- To provide knowledge about react-response psychology and its role in managing emotions.
- To create a safe space for students to discuss mental health and seek expert guidance.

Description

The Department of SCM & General Management, in collaboration with the Seagulls Club at Chitkara Business School, organized a session titled "Balancing the Load: Navigating Life's Challenges with Mindfulness" on 8th November 2024 for BBA LSCM and AVM students, marking World Mental Stress Awareness Day. Coordinated by Dr. Neeraj Anand (Dean, SCM & General Management) and Dr. Nayhel Sharma (Coordinator, Seagulls Club), the event featured expert speakers Lt. Col. (Dr.) Rakesh Sharma and Dr. Pooja Singh, who shared their insights on mental health, positive thinking, and stress management. The session aimed to address the increasing mental health challenges faced by students, especially those preparing for high-pressure careers in logistics, supply chain, and aviation management. Lt. Col. (Dr.)

Outcomes

- The students gained a better understanding of the importance of mental health and the impact of stress on their overall well-being.
- The students learned strategies to manage their emotions effectively, shifting from impulsive reactions to thoughtful responses.
- The session encouraged students to adopt a positive outlook, helping them reframe negative thoughts and improve their mood.
- The students were equipped with tools to build resilience, enabling them to cope better with life's challenges and setbacks.



Left to Right: Dr. Pooja Singh talking about Mood, Emotion, Behaviour and actions. (08.11.2024), Lt. Col. (Dr.) Rakesh Sharma interacting with the student and tried to talk about personal issues among the students (08.11.2024)



Lt. Col. (Dr.) Rakesh Sharma interacting with the student (08.11.2024)

ACTIVITY REPORT FOR DEBATE COMPETITION: TRADITION V/S INNOVATION: THE FUTURE OF EDUCATION

Event Type	Competition
Topic	Debate Competition: Tradition Vs Innovation: The Future of Education.
Date	2024-11-27 to 2024-11-27
Mode	Offline
Venue	LH 205, Second Floor, Martin Luther Block
Organizer Name	Chitkara Business School
No. of Participants	70
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth

Objective

1. To encourage critical thinking
2. To enhance public speaking skills
3. To promote collaborative learning
4. Inspires balanced perspective.

Description

Chitkara Business University, in collaboration with the Seagulls Club, proudly hosted a thought-provoking debate competition titled “Tradition vs. Innovation: The Future of Education”. The event brought together the bright minds of B.A. Economics with Data Science students to engage in a spirited discussion on one of the most pressing topics in contemporary

education. Held on [insert date], the competition was a platform for students to articulate their perspectives on the importance of traditional education methods versus the transformative potential of innovative approaches in shaping the future of learning. The debate explored critical issues such as the role of age-old teaching practices in preserving cultural heritage, the integration of cutting-edge technologies like artificial intelligence and virtual classrooms, and the balancing act required to combine the best of both worlds. Participants were divided into two teams, with one advocating for tradition and its enduring values in education and the other championing innovation as the key to progress and adaptability in the modern era.. By fostering dialogue on this pivotal topic, the Seagulls Club once again demonstrated its commitment to nurturing leadership, teamwork, and a spirit of inquiry among students. The competition was a resounding success, leaving the audience inspired and eager to embrace a balanced vision of tradition and innovation in education.

Outcomes

1. It improved analytical skills.
2. Enhanced communication abilities.
3. It broadened perspective.
4. It increased team work and collaboration.



Left to Right: Professor Dhiresk Kulshrestha delivering an opening speech (27.11.2024), Esteemed Jury members and faculties with all the winners.(27.11.2024)



Left to Right: Esteemed Jury members all set to evaluate brilliant speakers of debate.(27.11.2024),students participated in debate competition with full enthusiasm. (27.11.2024)

ACTIVITY REPORT FOR WORLD'S CONSTITUTION DAY

Event Type	Competition
Topic	World's Constitution Day
Date	2024-12-04 to 2024-12-04
Mode	Offline
Venue	LH-503, Rockefeller Block
Organizer Name	BBA Professional & Seagulls Club
No. of Participants	21
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 17: Partnership for the Goals

Objective

1. **Showcase Artistic Talents:** To provide students with a creative platform to express their artistic skills and visual storytelling abilities.
2. **Promote Social Awareness:** To encourage students to explore and present innovative ideas on socially relevant themes, with a focus on "World Constitution Day."
3. **Foster Creativity and Innovation:** To stimulate students' imagination and originality in designing impactful posters that convey clear and meaningful messages.
4. **Encourage Teamwork and Collaboration:** To instill a sense of camaraderie and collective effort by promoting teamwork during the competition.
5. **Enhance Presentation and Communication Skills:** To develop students' ability to visually communicate messages effectively while meeting the judging criteria of creativity, clarity, and relevance.

Description

An engaging and creatively charged poster-making competition was organized by BBA Professional in collaboration with the Seagulls Club. The event was held on 4th December 2024 and witnessed enthusiastic participation from students. The primary objective of the competition was to provide students with a platform to showcase their artistic talents while fostering awareness and innovation on socially relevant themes. The theme for the competition was "World Constitution Day".

Outcomes

1. Enhanced Awareness of Constitution Day: Students gained a deeper understanding and appreciation of the importance of "World Constitution Day".
2. Showcased Student Creativity: The competition provided a platform for students to exhibit their artistic talents, fostering a culture of innovation and self-expression.
3. Improved Communication Skills: Participants learned how to effectively convey socially relevant messages through visual mediums.
4. Fostered Teamwork and Collaboration: The event encouraged collaboration among students, strengthening their ability to work in teams and build interpersonal relationships.
5. Recognition and Motivation: The competition motivated students by recognizing their efforts through evaluation by distinguished judges, boosting their confidence and inspiring future participation in similar events.



Left to Right: Faculties members with all the winners. (4.12.2024), Students showcasing their talent through posters. (4.12.2024)



Left to Right: Student Bringing ideas to life—one poster at a time (4.12.2024), Student presenting his vision through Art.(4.12.2024).

ACTIVITY REPORT FOR POLLUTION AWARENESS VIDEO CHALLENGE

Event Type	Competition
Topic	Pollution awareness Video Challenge
Date	2024-12-02 to 2024-12-02
Mode	Offline
Venue	Lecture Hall 302, Rockefeller Block
Organizer Name	Seagulls Club & BBA Fintech
No. of Participants	52
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 6: Clean Water and Sanitation, SDG 13: Climate Action, SDG 14: Life below Water

Objective

1. To educate and raise awareness.
2. To foster pro active problem solving.
3. To enhance creative expressions.
4. To develop research and presentations skills.
5. To promote Environment responsibility.

Description

The Pollution Awareness Video Challenge was an exciting and engaging event aimed at educating students on critical environmental issues while fostering proactive solutions and a sense of responsibility toward environmental preservation. On 2nd December 2024, students

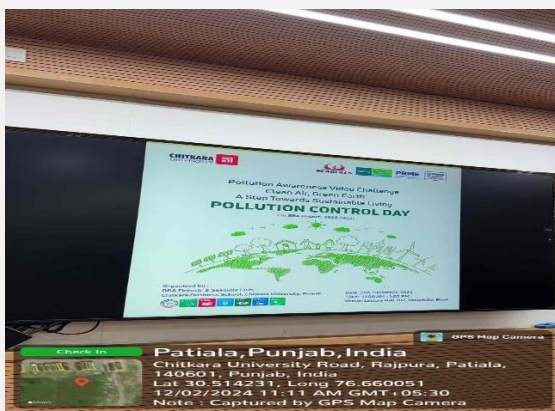
participated in a collaborative video project, working in small groups of 3-5 members. Each group selected one of the following themes: "Say No to Plastic Pollution," "Innovative Solutions for Air Pollution," "Water Pollution: Protecting Our Rivers and Oceans," "Reducing E-Waste in the Digital Age," or "Eco-Friendly Living: A Step toward Sustainability." The objective of the challenge was to encourage students to research their chosen topic, identify real-world pollution problems, and propose innovative, feasible solutions. effectively

Outcomes

1. Increased awareness of critical environmental issues such as plastic pollution, air pollution, water pollution, e-waste, and sustainability.
2. Enhanced research, creativity, and problem-solving skills through the development of innovative pollution solutions.
3. Improved communication and presentation abilities, including video production and summarizing complex ideas effectively.
4. Fostered a sense of environmental responsibility and advocacy for sustainable practices among students.
5. Strengthened collaborative teamwork skills by working in small groups and engaging in constructive feedback and discussions.



Left to Right: Faculty supporting students for this event(2.12.2024), Faculty and students collaborating for a sustainable future.(2.12.2024)



Left to Right: Pollution Control Day flyer displayed on the competition venue.(2.12.2024), Inspiring young minds to think green and act responsibly.(2.12.2024)

ACTIVITY REPORT FOR NAVIGATING CORRUPTION CHALLENGES IN BUSINESS- INTERNATIONAL ANTI CORRUPTION DAY

Event Type	Competition
Topic	Navigating Corruption Challenges in Business- International Anti Corruption Day
Date	2024-12-09 to 2024-12-09
Mode	Offline
Venue	LH 302, Rockefeller Block
Organizer Name	B.com & Seagulls
No. of Participants	52
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 10: Reduced Inequalities, SDG 12: Responsible Consumption and Production, SDG 16: Peace, Justice and Strong Institutions, SDG 17: Partnership for the Goals

Objective

1. To Raise Awareness: Educate participants about the adverse effects of corruption on society, institutions, and individuals.
2. To Foster Ethical Behavior: Encourage the adoption of transparent and accountable practices in personal and professional lives.
3. To Promote Critical Thinking: Develop participants' ability to analyze and address ethical dilemmas through creative enactments.

- To Highlight Consequences: Showcase the long-term impact of corruption, such as the erosion of trust, justice, and opportunities.

Description

The BCom batches of 2023 and 2024 from Chitkara Business School and Seagulls at Chitkara University, Punjab, celebrated International Anti-Corruption Day with a unique event. Teams of 5-6 participants each, performed role plays on 9th December, 2024 which centered around themes such as "Corruption vs. Relation: The Realm Beyond the Real," "Shadows of the System," and "NEET Scam." Performances were judged by a panel of jury members. These performances aimed to highlight anti-corruption practices and their negative impacts on society. Through these enactments, the event sought to raise awareness about the adverse effects of corruption and encouraged the adoption of ways to avoid such unethical practices. The objective was to open the eyes of participants to the deep-rooted issues caused by corruption and foster a commitment to ethical behavior.

Outcomes

- Enhanced Awareness:** Participants gained a deeper understanding of the various forms of corruption and their adverse effects on individuals, society, and institutions.
- Ethical Reflection:** The role plays encouraged participants to reflect on personal and professional ethical dilemmas and the importance of making integrity-driven decisions.
- Commitment to Change:** Attendees were inspired to adopt and promote anti-corruption practices in their daily lives, fostering a culture of transparency and accountability.
- Critical Thinking Skills:** Through analyzing real-life scenarios, participants developed better problem-solving abilities to address and counter unethical practices.
- Collective Responsibility:** The event strengthened the resolve among participants to work together toward building a corruption-free society, emphasizing the power of united action for a better future.



Left to Right: Faculty supporting students for the event.(9.12.2024) Students enacting Neet Scam via role play.(9.12.2024)

ACTIVITY REPORT FOR TAYLOR CUP 2024

Event Type	Competition
Topic	Taylor Cup 2024
Date	2024-12-12 to 2024-12-12
Mode	Offline
Venue	Sportorium, Beta Zone & Zero ground.
Organizer Name	Seagulls Club
No. of Participants	200
SDG No	SDG 3: Good Health and Well-being, SDG 5: Gender Equality, SDG 10: Reduced Inequalities, SDG 17: Partnership for the Goals

Objective

- 1.Promote Gender Equality: Encourage equal participation and representation of genders in all sports activities.
- 2.Foster Team Spirit: Cultivate collaboration and mutual respect among participants.
Break Stereotypes: Challenge traditional notions about gender roles in sports through co-ed competitions.
- 3.Enhance Athletic Skills: Provide a platform for students to develop and showcase their sporting talents.
- 4.Build Community: Strengthen bonds between students and promote inclusivity across the campus.

Description

The Seagulls Club of Chitkara Business School proudly organized Taylor Cup 2024: Champions Together, a landmark event celebrating gender equality in sports. Designed exclusively for all undergraduate programs, the Taylor Cup aimed to unite students through the shared values of inclusivity, teamwork, and athletic excellence. The event featured a diverse array of indoor and outdoor sports, creating opportunities for students to showcase their skills and foster a sense of camaraderie. Indoor sports such as chess, table tennis, and badminton challenged participants to demonstrate their strategic thinking and precision, while outdoor games like cricket, basketball, and football brought the thrill of teamwork and high-energy competition. True to its theme of promoting gender equality, the Taylor Cup encouraged co-ed teams, ensuring equal representation of genders and challenging traditional stereotypes in sports. This approach not only fostered mutual respect but also underscored the importance of collaboration in achieving success.

Outcomes

- 1.Enhanced Gender Equality Awareness: The event successfully highlighted the importance of equal representation and inclusivity in sports, breaking traditional gender stereotypes.
- 2.Improved Teamwork and Collaboration: Co-ed teams fostered mutual respect and effective collaboration among participants, strengthening interpersonal skills.
- 3.Increased Participation and Engagement: The diverse range of indoor and outdoor sports ensured enthusiastic involvement from students across all undergraduate programs.
- 4.Development of Athletic and Leadership Skills: Participants honed their physical abilities, strategic thinking, and leadership qualities through engaging competitions.
- 5.Stronger Campus Community: The event brought together students, faculty, and staff, fostering a sense of unity and belonging within Chitkara Business School.

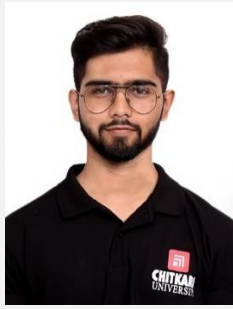


Left to Right: Overall Winner team of Taylor Cup.(12.12.2024), Students competition in Table Tennis.(12.12.2024)



Left to Right: Students playing Basketball.(12.12.2024) ,Event Coordinators along with Jury members.(12.12.2024)

OFFICE BEARERS



Rahul
President



Anupreet Kaur
Vice-President



Namish
Sports Head



Ishan Madaan
Discipline Head



Aditi
Discipline Head



Simarjeet Kaur
Art & Craft Head



Khushi Lathwal
Public Speaking Head



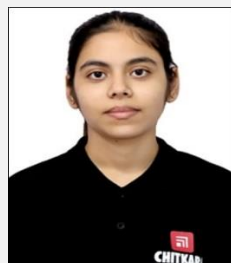
Khushi Garg
Art & Craft Head



Bhaanvi
Dance and Music Head



Sambhav Bhagat
Photography Head



Sukhpreet Kaur
Dance and Music Head



Divyanshi Tiwari
Photography Head

Photo Gallery





