

CHRONICLE

CHITKARA
BUSINESS
SCHOOL 

CHITKARA BUSINESS SCHOOL NEWS BULLETIN





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Message From Vice Chancellor



Dr. Sandhir Sharma

Dear Students, Faculty and Staff,

As we conclude the first quarter of 2025, I am delighted to share a few words about the remarkable journey we've embarked on since the beginning of the year. The period from January to March has been filled with significant milestones and extraordinary achievements, which are a testament to our collective dedication and passion for excellence.

I am incredibly proud of our students, who continue to raise the bar. Your hard work and commitment have been showcased in both academic and extracurricular pursuits. This quarter, our business school was recognized in the prestigious Times B-School Ranking Survey 2025, securing the 9th position in the Top 36 Private Universities and the 17th position among the Top 50 Institutes for Placements. These rankings are a direct reflection of your talent and the quality of education we strive to provide.

Our faculty members have also been instrumental in our success. Their continuous pursuit of knowledge and their efforts to bridge the gap between academia and industry are truly commendable. A standout achievement this quarter is the new partnership with WNS Global Services. This collaboration, formalized through a Memorandum of Understanding (MoU), will provide our students with certified training in critical areas. This initiative, which includes the inauguration of the WNS Centre of Excellence, will undoubtedly equip our students with real-world skills and opportunities.

These achievements underscore our commitment to creating an environment where learning and leadership flourish. Let's carry this momentum forward and continue to collaborate, innovate, and inspire one another.

**Sincerely,
Prof (Dr.) Sandhir Sharma
Vice Chancellor
Chitkara University, Punjab.**

Our Creative Team



Dr. Priya Jindal



Dr. Reena Malik



Dr. Jasleen Kaur



Dr. Shefali Saluja



Aryan Bansal



Farha Khatun

Proud Moments



Chitkara University, Punjab, signed a significant Memorandum of Understanding (MoU) with the Institute of Risk Management (IRM), London. The MoU was formalized by Mr. Hersh Shah, CEO of IRM India, and Dr. Madhu Chitkara, Pro Chancellor of Chitkara University. Under this collaboration, MBA and Integrated Program in Management (IPM) students of Chitkara Business School will be offered a comprehensive 60-hour module on Enterprise Risk Management (ERM). Additionally, all faculty members of Chitkara Business School will undergo specialized training and receive IRM certification. The MoU signing ceremony was graced by Ms. Kosha, Academic Director at IRM; Ms. Jyoti, an IRM-certified professional at PwC; and Mr. Ian Springett, COO of IRM's London office. Dr. Sandhir Sharma, Honorable Vice Chancellor of Chitkara University, along with Dr. Kuldeep Rojhe, Dean Academics - CBS, and Dr. Gautam Bansal, Dean IPM, highlighted Chitkara University's ongoing initiatives in teaching, research, and community service. This partnership marks a strategic step toward equipping students and faculty with global standards of risk management knowledge, reinforcing Chitkara University's commitment to academic excellence and industry relevance.

Rankings



Extra-academic activities must complement academic learning for students to redirect, refocus, and rejuvenate.

-Dr. Navreet Kaur

A strong academic foundation and an industry-driven approach continue to place Chitkara University among the top business schools in India, as reflected in the IIRF 2025 rankings. The university has secured the first position in the state and the fifth position in the North Zone in the category of best private business schools overall. It has also been ranked first in both the state and the North Zone in the category of business schools under state private universities.



Top-Ranked in TIMES B-School Ranking Survey 2025!

Chitkara Business School has been recognised for its academic excellence and industry-driven approach in the TIMES B-School Ranking Survey 2025. It has been ranked 22nd among the top business schools in India, reinforcing its reputation as a leading institution for management education. The institution has also secured the 9th position among the top 36 private universities, highlighting its commitment to delivering world-class learning experiences. Career development is reflected in 17th position among the top 50 institutes for placements, while in North India, CBS ranked 9th among the top 20 B-Schools, further strengthening its presence in the region.



MOUs



Chitkara Business School Partners with WNS Global Services to Bridge the Industry-Academia Gap

Chitkara Business School, Chitkara University, partnered with WNS Global Services to provide MBA Finance and Fintech students with WNS-certified training in Investment Banking, Anti-Money Laundering, Commercial Lending, and Mortgage. This collaboration was formalised through a Memorandum of Understanding (MoU), signifying a shared commitment to enhancing finance education with industry-aligned training. The partnership also marked the inauguration of the WNS Centre of Excellence – Banking & Financial Services (B&FS) Academy, a dedicated hub for specialised learning.

This collaboration stood as a testament to Chitkara Business School's commitment to providing students with real-world skills and opportunities, preparing them for success in the evolving financial sector.



**CHITKARA
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WNS

Chitkara Business School Signs MoU with National Institute of Financial Markets (NIFM) to Revolutionise Financial Training

Chitkara Business School, Chitkara University, has partnered with the National Institute of Financial Markets (NIFM), Delhi, to provide students with cutting-edge industry insights, research opportunities, and career-focused training. This collaboration was formalised through the signing of a Memorandum of Understanding (MoU) by Dr. Gautam Bansal, Dean, IPM and BBA Professional, and Dr. Deepak Sood, Assistant Dean and Programme Head, BBA Professional, along with Arvind Sharma, Director, and Dr. Abhinav Aggarwal, General Manager, NIFM. This collaboration will provide students with industry-aligned training, certifications, and research opportunities while also facilitating internships and placements. Expert-led mentorship programmes will further enrich their learning experience, equipping them with the skills needed for a successful career in finance.



CHITKARA
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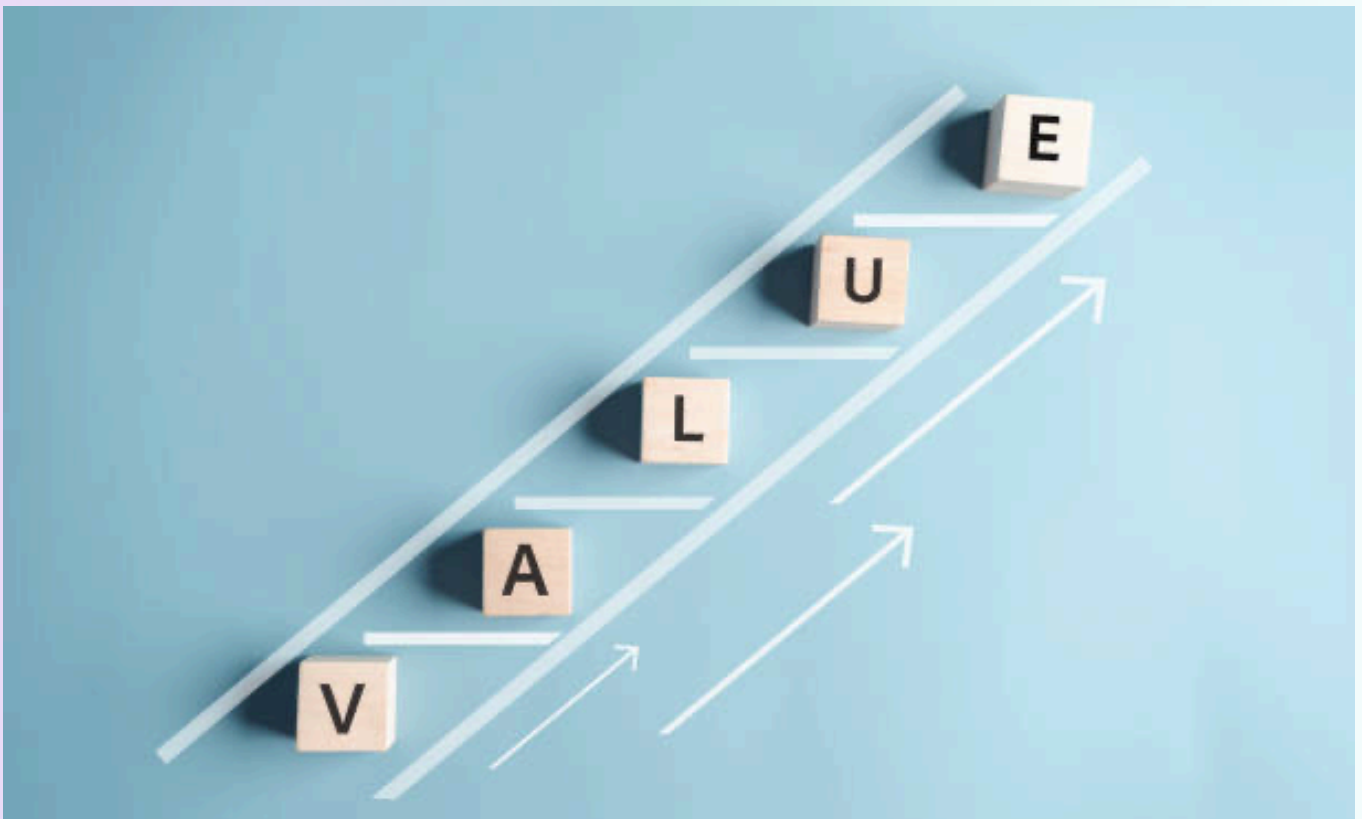
Welcome to CBS



Dr. Saurabh Garg **Expert Area: Marketing**

Dr. Saurabh Garg is an experienced academic with over 20 years of teaching experience, specializing in subjects such as Business Environment, Marketing, and Brand Management. He brings a diverse background with 1.5 years of banking experience, which has likely enriched his practical insights in the areas of business and finance. Dr. Garg has a keen interest in research, having published several papers in international journals, showcasing his expertise and contribution to the academic community. His inquisitive nature drives him to continually explore new ideas, making him an engaging educator and a thought leader in his field.

Value Addition



"Education is not just the transfer of knowledge, but the awakening of curiosity, the shaping of character, and the spark that lights the fire of lifelong learning."

-Dr. Shefali Saluja

Dr. Shefali Saluja mentored the bright students of Chitkara International School for their Diamond Challenge India Pitch Event, 2025. The students impressed the judges with their innovative business ideas: Qala Connect – where creativity collaborates with innovation and Doc Direct – building a better healthcare environment. These ideas were a testament to their hard work, passion, and commitment to making an impact.



Chitkara Business School hosted Rasheed Mohamed, Global Revenue and Operations Officer at Alcatel-Lucent Enterprise (ALE), as the keynote speaker for a special session on ESG and Sustainability. This event was a collaborative initiative between Chitkara University and ALE, a global leader in secure networking and communication solutions. Rasheed Mohamed's insights, drawn from his extensive experience in driving sustainable initiatives within a multinational corporation, provided immense value to our students and faculty. His expertise in integrating ESG principles into business operations highlighted the critical role of corporate leadership in fostering sustainability and global development. As a global leader ALE exemplifies the commitment of multinational corporations to advancing ESG goals. Rasheed Mohamed shared firsthand experiences on implementing sustainable practices, offering a valuable perspective that will undoubtedly inspire the academic community at Chitkara University.



Materclasses

CHITKARA UNIVERSITY

PRME AACSB EQUIS AMBA

MODULE ON
PRODUCT AND BRAND MANAGEMENT
By

Date : 10th - 15th February, 2025
Venue : LH 101
Class : MBA Marketing
2024 Batch

Dr. Murat Unanoglu
International Faculty
Chitkara Business School &
Assistant Professor
Istanbul Aydin University, Turkey

FOR MBA (FINANCE) BATCH 2024-26

Organised by:
Finance Club (Artha Shrestha) Department of Finance
Chitkara Business School, Chitkara University, Punjab

CHITKARA UNIVERSITY **KUEHNE+NAGEL** **PRME** AACSB EQUIS AMBA

Crossroads of Excellence
BUILDING CORE CAPABILITIES FOR EXCELLENCE IN SUPPLY CHAIN MANAGEMENT: THE HR PERSPECTIVE

Speakers

Arti Pandey
Cluster Human Resources
Business Partner - India
Sri Lanka & Maldives
Kuehne+Nagel

Sumitra Saini
National Human Resources
Business Partner India
Kuehne+Nagel

Date : 22nd January, 2025
Time : 11:00 AM Onwards
Venue : LH-104, Rockefeller Block
Chitkara Business School
Mode : Offline

FOR MBA Logistics & Supply Chain Management 2024-26 Batch

Organised by:
CoE-Sustainable Supply Chain, Chitkara Business School
Chitkara University Punjab

CHITKARA UNIVERSITY **CCIN** **PRME** AACSB EQUIS AMBA

MASTER CLASS
(ALUMNI SERIES) *on*
The Nitty-Gritty of Banking: Foundations and Functions

23rd January, 2025
07:30 PM Onwards
Mode : Online

AAKASH KOUL
Credit Manager-Unsecured
HDFC Bank Limited
MBA FINANCE AND BANKING
(BATCH 2019-21)

STUDENT COORDINATORS
Jasmine, Jitin Kunchal, Kanika,
Sachin Sharma

FOR MBA (FINANCE) BATCH 2024-26

Organised by:
Finance Club (Artha Shrestha) Department of Finance
Chitkara Business School, Chitkara University, Punjab

CHITKARA UNIVERSITY AACSB EQUIS AMBA **PRME** **CHITKARA BUSINESS SCHOOL** **CCIN**

MASTER CLASS (Alumni Series) *on*
Application of Time Value of Money in Financial Decision-Making

Resource Person
Smriti Mehra
(MBA Batch 2019-2021)
AVP Investment
JRG Financial Services Private Limited

Date : 21st January, 2025
Time : 7:30 pm onwards
Mode : Online

FOR MBA (Finance) Batch 2024-26

Student Coordinators
Sandeep Singh | Dhruv Gupta
Geetankshi | Ishita

Organised By:
Finance Club (Artha Shrestha)
MBA Finance, Chitkara Business School
Chitkara University, Punjab

Value Added Courses

National Colloquium on Union Budget 2025-26: Policy, Growth & Sustainability

Chitkara Business School's Faculty of Economics hosted the National Colloquium on Union Budget 2025-26, bringing together esteemed experts for insightful discussions on economic policy, fiscal strategies, and sustainability. The event featured thought-provoking deliberations on key aspects of India's financial landscape. Prof. Aarti Srivastava emphasized education as a critical economic investment, while Prof. Radhika Pandey explored fiscal policies driving national growth. Dr. Rajmal from the RBI addressed the challenges surrounding subsidies, and Prof. Manmohan Krishna from NITI Aayog provided valuable insights into public finance strategies. Prof. Mini Govindan from TERI highlighted sustainability imperatives, and Prof. Hippy Salk Kristle Nathan from IRMA shed light on rural economic priorities. With engaging discussions and expert perspectives, the colloquium provided students and faculty with a platform to analyze, question, and shape informed perspectives on India's economic trajectory. It was a dynamic exchange of ideas, fostering critical thinking and meaningful dialogue on the future of economic policy.

CHITKARA UNIVERSITY  **PRME**  **AACSB**  **CHITKARA BUSINESS SCHOOL** 

**Two-Day National Colloquium on
Union Budget 2025-26
(Pre-Budget Expectations)** 

Eminent Speaker


Prof. Aarti Srivastava
National Institute of Educational Planning
and Administration (NIEPA)
Government of India, New Delhi


Dr. Rajmal
Director and Head of the Department
of Economic and Policy Research
Reserve Bank of India, New Delhi


Prof. Radhika Pandey
National Institute of Public Finance
and Policy (NIPFP) Government of India
New Delhi


Prof. Mini Govindan
The Energy and Resource Institute (TERI)
New Delhi


Prof. Manmohan Krishna
Chair Professor
NITI Aayog (Planning and Development Unit)
Department of Economics, University of Allahabad
(A Central University of Uttar Pradesh)


Prof. Hippy Salk Kristle Nathan
Institute of Rural Management Anand (IRMA)
Gujarat

28th-29th January, 2025
10:00 AM - 04:00 PM
Carnegie Hall, Ground Floor
Rockefeller Block

 **Organised by:**
Faculty of Economics
Chitkara Business School
Chitkara University, Punjab

Chitkara Business School, Chitkara University, successfully inaugurated the two-day programme on “Empowering Youth with Constitutional Values and Constitutionalism”. The event brought together distinguished experts from the fields of constitutional studies, governance, and legal frameworks to engage in insightful discussions.

The first day featured esteemed dignitaries, including Dr. Seema Kaul Singh, Director, Institute of Constitution and Parliamentary Studies, Lok Sabha; Dr. Raghab Prasad Das, Advisor-I, AICTE and Joint Secretary, Rajya Sabha Secretariat; Ankita Bali, Legal Consultant, Ministry of Commerce and Industries; and Sunil Kumar Sharma, Joint Director, Institute of Constitution and Parliamentary Studies, Lok Sabha Secretariat. Their insights underscored the importance of constitutional awareness in shaping responsible and informed citizens. The interactive sessions provided students with valuable perspectives on constitutionalism, governance, and the principles that guide our nation. The discussions encouraged young minds to reflect on the significance of democratic values in contemporary society.



IIC Events






IIC session on
Cybersecurity Essentials: Innovative Ways of Protecting Yourself in the Digital Age

Resource person
Dr. P.K. Khosla
 Pro Vice Chancellor (Research)
 Chitkara University

Date: 30th January, 2025
Time: 2 pm onwards
Venue: LH-104, Martin Luther Block
Mode: Offline

Organised by
 BBA Retail Management
 Chitkara Business School, Chitkara University, Punjab








AN EXPERT TALK ON
AGILE TEAM BUILDING FOR INNOVATION

Resource Person
Praveen Kumar Panda
 Senior General Manager
 The Supreme Industries Ltd.
 Serseni, Lalru, Punjab

6th February, 2025
 11:30 AM Onwards
 LH 101, Rockefeller Block
 Mode: Offline

Organised by
 Department of BBA Professional








Expert Talk on
Innovating with Integrity: The Role of Internet Ethics in Digital Marketing

Speaker
Dr. Pawan Kumar
 Director- Technology Procurement Group
 Chitkara University, India

Date : 10th February 2025
Time: 11:30 am onwards
Venue: LH 304, Martin Luther Block
Mode: Offline

For BBA (Digital Transformation and Strategy) 2024 Batch

Organised by:
 Centre for Digital Marketing, Strategy and Analytics,
 Chitkara Business School








From Vision to Venture
Empowering Management Students to Build Transformational Startups

Date - 30th January, 2025
Time - 10:30 AM onwards
Mode - Offline
Venue - Pierre Hall

Resource person
Dr. Rahul Singh
 Director
 Centre for Medical Innovation GIMS, Noida

Faculty Coordinator
 Dr. Shivani Malhan
 Dr. Monika Gupta

Organised by
 SCM and General Management
 Chitkara Business School



Career Counseling Session/Workshops

CHITKARA UNIVERSITY

THE IMPERATIVE OF DATA DRIVEN HR DECISIONS - CAREER COUNSELLING SESSION

Dr Cindy Erasmus
HR Subject Matter Expert
Cognitive Dimensions, Dubai

Speaker

Date: 15th January, 2025
Time: 9:15 AM Onwards
Venue: LH 105, First Floor, Rockefeller Block
Mode: Offline

Organised by:
MBA HR Department, Chitkara Business School
Chitkara University, Punjab

CHITKARA UNIVERSITY

Crossroads of Excellence

CAMPUS TO CORPORATE

Resource Person
Diwakar Thakur
GM - Operations
Gsa Industries

Date: 16th January 2025 (Thursday)
Time: 02:30 PM onwards
Venue: LH-104, Rockefeller Block, Chitkara Business School
Mode: Offline

Organised For:
MBA Logistics & Supply Chain Management 2024-26 Batch

Organized by:
CoE-Sustainable Supply Chain,
Chitkara Business School, Chitkara University Punjab

CHITKARA UNIVERSITY

IIC Workshop on

MASTERING THE WORK PLACE DYNAMICS WORKSHOP

Date: 29th and 30th Jan 2025
Time: 9:15 AM onwards
Venue: LH 105, First Floor, Rockefeller Block
Mode: Offline

RESOURCE PERSON
Mr. Anup Vishwanathan
Chief Content Architect
EdvVelocity Global

Organised By
MBA HR Department
Chitkara Business School, Chitkara University

CHITKARA UNIVERSITY

Personality Development Workshop

BYOB: Be Your Own Boss and Be Your Best

For Students of Chitkara Business School

6th - 7th March, 2025
9:30 AM - 4:00 PM
Carnegie Hall
Mode: Offline

Organised by
Integrated Programme in Management (IPM) of
Chitkara Business School **In association with**
Right Side Story and P86

whisper Gillette MACH3

CHITKARA UNIVERSITY

Workshop on

LINKEDIN LEARNING

Speaker
Shravan Medempudi
Business Adviser
ICFAI Business School

Date: 18th-25th March 2025
Time: 9:30am to 7:00pm
Venue: Rockefeller Block
Mode: Offline

For UG Batch 2024
Organised by
Chitkara Business School,
Chitkara University, Punjab

CHITKARA UNIVERSITY

Career Insights: Skills for Success in Health Economics

For The Students of Healthcare Management

Speaker
Dr. Ravdeep Kaur
Health Economics and Value Proposition Manager,
Telusko, India

4th March, 2025
8:30 PM - 7:30 PM
Mode: Virtual
Moderator: Diwakar Thakur (Student)

Organised by
The Department of Healthcare Management

A Day with Chancellor

Respected Chancellor, Dr. Ashok K Chitkara, Chitkara University infused the spirit of leadership and entrepreneurship in the First Year MBA students of Chitkara Business School during his module - Leadership Development, Ethics and Values. During this module, Sir covered almost 700 students and he taught them various significant topics like Leadership, Business Ethics, Artificial Intelligence, Chat GPT, Metaverse, Cryptocurrency, HR, Finance and Corporate Governance. He showed them videos of Case Studies on various brands and their founders and these videos were in complete detail. He also encouraged the students to participate on stage by giving presentations. On the last day there was the book release of 'You Can Also Lead' and this was graced by Respected Pro Chancellor, Dr Madhu Chitkara. Mam blessed the students with her gracious presence and conveyed her best wishes to them.



"The very essence of leadership is that you have to have vision."



Conclaves

The 2-day conclave around the theme 'Using AI Intelligently in Marketing', brought together industry leaders who shared invaluable insights into the ever-evolving world of marketing, with a strong emphasis on AI's transformative impact. On Day 1, Vinay Subramanyam, Senior Director – Marketing, Kellanova (Kellogg's), delivered a compelling knowledge session highlighting its game-changing role in modern strategies. An interactive session followed that pushed the participants to think creatively with AI. The day rounded off with a thought-provoking and interactive Fireside Chat that was moderated by Amit Bapna, Business Journalist and Visiting Faculty, where students also shared their questions on AI's influence on the future of marketing. Day-2 started with the first session led by V.R. Rajesh, Group CEO, Ogilvy India who spoke about the creative journey of brands in the new-age world. The next session had Atul Sharma, India & Head – Middle East, Ruder Finn, sharing his expertise on strategic communication, AI-driven marketing and future trends. With engaging discussions, expert perspectives, and interactive dialogues, the conclave successfully bridged the gap between academia and industry, equipping future marketing professionals with invaluable knowledge.



Dr. Sandhir Sharma, Honorable Vice Chancellor; Sanjay Khurana, Vice President, Office of Residential Services, and Charanjeet Kaur, Student Counsellor, Chitkara University participated in the VC's Conclave on Drug De-addiction and Stress Management in Universities of Punjab. Organised by the Hon'ble Governor of Punjab & Chief Administrator, UT, the conclave brought together Vice Chancellors, Registrars, and Counsellors from Higher Education Institutions across Punjab to discuss ongoing initiatives and future strategies to combat substance abuse and support student mental well-being.

The event provided a vital platform for collaboration and knowledge exchange, reinforcing collective efforts towards a healthier academic environment.



The Centre for Analytics and Data Excellence hosted the CEO Conclave: Boardrooms to Classrooms on February 5, 2025 focused around student centric approaches for leading in the contemporary, rapidly changing world. The interactive event included an outstanding roster of speakers, each a leader in their domain, who conveyed their experiences, difficulties, and leadership philosophies, examining the essential role of leadership in fostering organisational success, innovation, and growth.



Department of Finance, Chitkara Business School organized a Business Case Mastery: A conclave for future finance leaders from 16th to 24th January, 2025 for MBA Finance students. Dr. Shivani Inder, Dr. Jasleen Kaur, Dr. Vimmy Bajaj and Dr. Gitika Arora conducted the sessions.

CHITKARA UNIVERSITY

PRME Principles for Responsible Management Education

AACSB Business Education Alliance

CHITKARA BUSINESS SCHOOL

Business Case Mastery: A Conclave for Future Finance Leaders

For MBA (Finance) Students

Instructors

Dr. Shivani Inder
Professor (Finance)
Chitkara Business School
Chitkara University, Punjab

Dr. Jasleen Kaur
Assistant Professor (Finance)
Chitkara Business School
Chitkara University, Punjab

Dr. Vimmy Bajaj
Assistant Professor (Finance)
Chitkara Business School
Chitkara University, Punjab

Dr. Gitika Arora
Assistant Professor (Finance)
Chitkara Business School
Chitkara University, Punjab

16th to 24th January, 2025 | 3 Hours a Day | LH-102, 205 Rockefeller Block

Organised by
Department of Finance, Chitkara Business School
Chitkara University, Punjab

Chitkara Business School successfully hosted the Marketing Conclave 2025 – "Unlocking the Power of Sales and Marketing for Future Managers" on March 27-28 for MBA Marketing students, which brought together industry leaders to highlight the crucial role of sales in marketing success.

CHITKARA UNIVERSITY

PRME Principles for Responsible Management Education

AACSB Business Education Alliance

CHITKARA BUSINESS SCHOOL

Marketing Conclave Unlocking The Power of Sales and Marketing For Future Managers

Guest Speakers

Ritesh Gauba
Country General Manager
Pladis

Dhawal Katkar
Senior Vice President
Glenmark

Deepak Mahnot
Chief Marketing Officer
Soch Apparels

Amit Bapna
Conclave Curator
Business Journalist

27th - 28th March, 2025
10:00 AM Onwards

Organised by:
Chitkara Business School
Chitkara University, Punjab

Department of Marketing, CBS organized a marketing conclave “Using AI Intelligently in Marketing” on 3rd and 4th March. The Two-Day Marketing Conclave brought together industry leaders to discuss the transformative power of AI in marketing under the theme "Using AI Intelligently in Marketing". The conclave concluded with an engaging Fireside Chat hosted by Mr. Amit Bapna, Business Journalist, offered thought-provoking perspectives on AI's future in marketing.



Department of Healthcare Management organised Alumni Conclave where Mr. Anikait Saini, Ms. Mehak Kapoor, Ms. Shikha Kapoor were invited for connecting & guiding the current batch on 5th March, 2025.



Department of Healthcare Management organised a Healthcare Summit on 20th March, 2025 in Chitkara Business School, where Eminent Industry Partners spoke on Revolutionizing Healthcare by Bridging gaps & building solutions.



The poster for the Healthcare Summit 2025 features a light blue background with a central cluster of hexagonal icons representing various healthcare concepts like DNA, brain, hospital, heart, ambulance, and medical equipment. At the top left is the Chitkara University logo. To the right are accreditation logos for AACSB, PRME, and Chitkara Business School. The main title 'HEALTHCARE SUMMIT 2025' is prominently displayed in bold, dark blue letters, followed by the subtitle 'Revolutionizing Healthcare: Bridging Gaps, Building Solutions'. Below this, a section titled 'Experts' lists five speakers with their photos and credentials: Dr. Ashish Gulia (Director, Homi Bhabha Cancer Hospital), Dr. S Prakash (Formerly MD of Star Health Insurance), Pallavi Jain (Executive Director, Krsnaa Diagnostics Ltd), Prateem Tamboli (CEO Clinical Operations, GBH American Hospital), and Surjeet Thakur (Founder & CEO, Triotree Technologies). To the right of the experts, a 'Session Chair' section lists Dr. Sandhir Sharma (Vice Chancellor, Chitkara University), and a 'Session Co-Chair' section lists Dr. Keerti B Pradhan (Dean, Healthcare Management, CBS). A 'Convener' section lists Dr. Gurneet K Dhanda (Faculty, Healthcare Management, CBS). At the bottom, the event details are provided: Date: 20th March, 2025 | Time: 10:00 AM Onwards | Venue: Carnegie Hall, Rockefeller Block. The bottom left corner states the event is organized by The Department of Healthcare Management, Chitkara Business School, Chitkara University Punjab. The bottom right corner features a row of small logos for various organizations.

CHITKARA UNIVERSITY

HEALTHCARE SUMMIT 2025
Revolutionizing Healthcare: Bridging Gaps, Building Solutions

Experts

Dr. Ashish Gulia
M.B.B.S, M.S, M.Ch, EPGDHA, FACS
Director, Homi Bhabha Cancer Hospital & Research Centre

Dr. S Prakash
MS, FRCS (Glasgow), FAIS
Formerly MD of Star Health Insurance
Senior Consultant, Bajaj Allianz

Pallavi Jain
Executive Director
Krsnaa Diagnostics Ltd

Prateem Tamboli
CEO Clinical Operations
GBH American Hospital

Surjeet Thakur
Founder & CEO
Triotree Technologies

Session Chair
Dr. Sandhir Sharma
Vice Chancellor
Chitkara University

Session Co-Chair
Dr. Keerti B Pradhan
Dean
Healthcare Management
CBS

Convener
Dr. Gurneet K Dhanda
Faculty
Healthcare Management
CBS

Date: 20th March, 2025 | **Time:** 10:00 AM Onwards | **Venue:** Carnegie Hall, Rockefeller Block

Organised by
The Department of Healthcare Management
Chitkara Business School, Chitkara University Punjab

“A room without books is like a body without a soul.”

-Marcus Tullius Cicero

Expert Talk by Eminent Speaker's

CHITKARA UNIVERSITY

Expert Session on
Application of Regression in Business Decision-Making

Date: 20th January, 2025
Time: 7:30 pm onwards
Mode: Online
For MBA (Finance) Batch 2024-26

Resource person
Dr. Sandeep Mehta
Partner, Walker Chandok & Co LLP

Faculty Coordinator
Dr. Gita Anand
Assistant Professor, Department of Finance
Chitkara Business School, Chitkara University

Organised by
Department of Finance
Chitkara Business School, Chitkara University, Punjab

CHITKARA UNIVERSITY

Expert Session on
THE TRUTH ABOUT SPECULATION: MYTH VS. REALITY

For MBA (Finance) Batch 2024-26

Resource Person
Dr. Sidharath Seth
Consultant, Investment

Faculty Coordinator
Dr. Gita Anand
Assistant Professor, Department of Finance
Chitkara Business School, Chitkara University

Organised by
Department of Finance, Chitkara Business School
Chitkara University, Punjab

Date: 24th January, 2025
Time: 7:30 PM Onwards
Mode: Online

CHITKARA UNIVERSITY

Industry Expert Talk on
BEYOND COMPLIANCE: EVOLVING ROLES IN RISK AND ASSURANCE

Sponsors
CA Sandeep Mehta
Partner, Walker Chandok & Co LLP

Pradeep Pandey
Executive Director
Grant Thornton

28th Feb, 2025
10:30 AM Onwards
Rockefeller Block, LH-102

For MBA (Finance) with Super specialisation in Risk Management, Audit and Assurance

Organised by
MBA (Finance) & Risk Business School
Of Blue Horizon Park

HITKARA UNIVERSITY

PRME AACSB

NUANCES OF HOSPITAL PLANNING

Speaker
Dr. Vivek Desai
Managing Director
HOSMAC India Pvt. Ltd.

Date: 6th February, 2025
Time: 6:30 PM - 7:30 PM
Mode: Virtual

Organised for
The Students of Healthcare Management

Organised by
The Department of Healthcare Management

Moderator
Abha Sai (Student)

CHITKARA UNIVERSITY

PRME AACSB

FIRE SAFETY IN HEALTHCARE- A HOSPITAL'S FIRST LINE OF DEFENSE

For The Students of Healthcare Management

Speaker
Surg Lt Cdr (Dr.) Sumit Kumar Sangat
Senior Resident (Hospital Administrator)
PGIMER, Chandigarh

Moderator
Neeraj Kumar Sharma (Student)

Organised by
Department of Healthcare Management

Date: 23rd
Time: 7:30
Mode: Virtual

CHITKARA UNIVERSITY

AACSB

LEVERAGING SUSTAINABILITY & ESG IN BUSINESS

Speaker
Dr. Jitendra Kumar Sharma
Founder & Director
Hosmac India Pvt. Ltd.

31st January, 2025
9:15 AM Onwards
LH 105, First Floor, Rockefeller Block

Mode: Offline

Organised by
MBA HR Department, Chitkara Business School
Chitkara University, Punjab

CHITKARA UNIVERSITY

welcomes

Dr. Swarnpreet Singh
General Manager - Campus

niva Bupa Health Insurance

CHITKARA UNIVERSITY

PRME AACSB

EXPERT SESSION on Hands-On Statistical Analysis with Jamovi

For MBA (Finance) Batch 2024-26

Resource Person
Dr. Arun Sharma
Assistant Professor
University Business School
Guru Nanak Dev University, Amritsar

Date: 22nd January, 2025
Time: 7:30 PM Onwards
Mode: Online

Faculty Coordinator
Dr. Gita Anand
Assistant Professor
Department of Finance
Chitkara Business School, Chitkara University

Role of Healthcare Management Professionals in AI Driven Healthcare

SPEAKER
REJESH ROSE
DIRECTOR, PROGRAMS & PART CURATOR

18th February, 2025
7:30 PM - 8:30 PM
Mode: Virtual
Moderator: SUREETIKA WALI

Organised for: The Students of Healthcare Management
Organised by: Dept. of Healthcare Management

Digital Technologies in Health Financing

Resource Person
Dr. (Maj) Mukund Kulkarni
Head of Life & Health Insurance
Insurance Information Bureau of India

For The Students of Healthcare Management
Moderator: Karan (Student)

Date: 17th March, 2025
Time: 3:30 PM - 4:30 PM
Mode: Virtual

A Seminar on Denim Day for Dementia-Brain Health, Wellness & Aging

Brain Health, Dementia Care & Society: Emerging Trends

Resource Person
Dr. Jagjit Singh
A.S. Professor Healthcare Management
Chitkara University Punjab
Senior Assistant Professor for Equity in Brain Health
United Nations World Health Organization, World College of Health

16th March, 2025 9:30 AM - 10:30 AM
16th March, 2025 9:30 AM - 10:30 AM

Address: Prof. Dr. Bhanu Prasad, Health & Technology Faculty

Organised by: Chitkara School of Psychology and Counselling in collaboration with Chitkara Business School and Department of Education

Expert Session on DIGITAL TRANSFORMATION FRAMEWORKS FOR HEALTHCARE PROVIDERS

Resource Person
Bharat Gera
Founder
Human Centre Healthcare
Bengaluru, Bangalore

Date: 18th March, 2025
Time: 7:30 PM - 8:30 PM
Mode: Virtual

Organised for: The Students of Healthcare Management
Organised by: The Department of Healthcare Management

Digital Technologies in Health Financing

Resource Person
Dr. (Maj) Mukund Kulkarni
Head of Life & Health Insurance
Insurance Information Bureau of India

For The Students of Healthcare Management
Moderator: Karan (Student)

Date: 17th March, 2025
Time: 3:30 PM - 4:30 PM
Mode: Virtual

Expert Session on THE TRUTH ABOUT SPECULATION: MYTH VS. REALITY

For MBA (Finance) Batch 2024-26

Resource Person
Dr. Sidharath Seth
Consultant, Investment

Faculty Coordinator:
Dr. Gitika Arora
Assistant Professor
Department of Finance
Chitkara Business School, Chitkara University, Punjab

24th January, 2025
Time: 7:30 PM Onwards
Mode: Online

Organised for: Department of Finance, Chitkara Business School
Organised by: Chitkara University Language Centre

Digital Transformation in Hospitals

Speaker
Dr. Vikram Venkateswaran
Healthcare and Life Sciences
Deloitte India

Date: 27th February, 2025
Time: 7:30 PM - 8:30 PM
Mode: Virtual

Moderator
Manish Kumar - Student

Organised for: The Students of Healthcare Management
Organised by: The Department of Healthcare Management

BRIDGING THE GAP: COMMUNICATION AND EFFECTIVENESS IN HEALTHCARE

For the Students of MBA Healthcare, Batch 2024

Resource Person
Dr. Sonia RJ Singh
Dean - CLC
Chitkara University, Punjab

16th - 18th January, 2025
9:30 AM - 3:30 PM
LH 202, 2nd Floor, Rockefeller Block

Organised by: Chitkara University Language Centre

CURACION 2025

Healing the Future: Sustainable Healthcare Innovations in a changing world

APRIL 5, 2025

CHITKARA UNIVERSITY PUNJAB

- Insightful discussions on the future of healthcare, where technology meets sustainability
- Quiz Competition
- Poster Presentation

Organized by: Department of Healthcare Management
Chitkara Business School

+91-7009028249
+91-6280642543

Scan to register

Expert Session on Hindenburg Vs Adani: A crisis of confidence in the Indian markets?

Date- 27th January, 2025
Time- 7:30 pm onwards
Mode- Online

For MBA (Finance) Batch 2024-26

Faculty Coordinator:
Dr. Gitika Arora
MBA (Finance)

Organised by:
Department of Finance
Chitkara Business School
Chitkara University, Punjab

RESOURCE PERSON
CA PREETI MEHRA
Financial Trainee
ICAI, ICSI, RBI, Bank

EXPERT SESSION on Hands-On Statistical Analysis with Jamovi

For MBA (Finance) Batch 2024-26

Resource Person
Dr. Arun Sharma
Assistant Professor
University Business School
Guru Nanak Dev University, Amritsar

Date: 22nd January, 2025
Time: 7:30 PM Onwards
Mode: Online

Faculty Coordinator:
Dr. Gitika Arora
Assistant Professor
Department of Finance
Chitkara Business School, Chitkara University

Organised by: Department of Finance
Chitkara Business School, Chitkara University, Punjab

Faculty Achievement

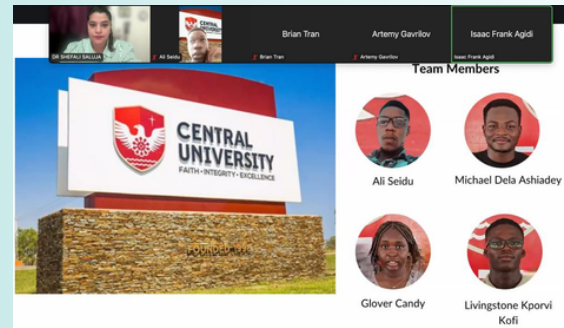


"True education empowers us to question deeply, think critically, and act with purpose — it's the bridge between who we are and who we can become."

-Dr. Jasleen Kaur

Keynote/ Distinguished Speaker

Dr. Shefali Saluja was honored to be invited as a session chair at the 2nd Annual Virtual International Student Data Science and Analytics Conference hosted by the University of Calgary, Canada. This prestigious conference brought together students, researchers, and industry professionals from around the world to explore the latest advancements in data science and analytics. As a session chair, Dr. Saluja facilitated insightful discussions, engaged with emerging scholars, and contributed to the knowledge exchange on cutting-edge trends in data-driven decision-making. Her involvement underscored her commitment to fostering academic excellence and interdisciplinary collaboration in the evolving landscape of data science.



Dr. Shefali Saluja , esteemed faculty member of the Marketing Department at Chitkara Business School, recently represented Chitkara University at IST College Athens, Greece From 2nd to 8th February 2025. Dr. Saluja conducted a dynamic one-week teaching module for the MBA and Executive MBA students, delving deep into “International Economics and Globalization-Impact of Tariffs on Import and Export. Her sessions, enriched with insightful case studies and discussions on Global Capital Markets, received an overwhelming response from students and faculty alike. Dr. Saluja’s visit also paved the way for future collaborations, as she played a key role in initiating an upcoming MOU between Chitkara University and IST College, promising exciting academic partnerships ahead.



Dr. Nupur Sharma from the MBA - HR Department, Chitkara Business School, had the opportunity of participating in the 4th International Conference on "Rethink, Reinvent, Reshape: Fostering Business Transformation and Innovation through Digital and Sustainable Practices" at The Daly School of Business Management, Indore on 12th January 2025. During the conference, Dr. Nupur presented an overview of the diverse sustainable initiatives implemented at Chitkara University, Punjab. Additionally she served as a Session Chair, facilitating discussions on workforce transformation and transformative business practices, with a particular emphasis on Sustainability and Growth.



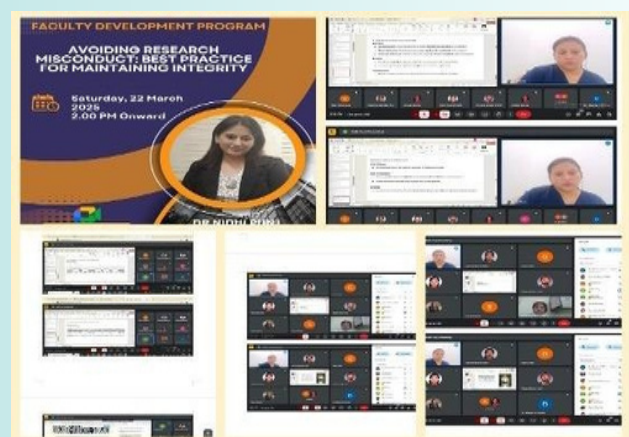
Prof (Dr) Keerti B Pradhan, Dean Healthcare Management was Invited by Indian Health Economics and Policy Association (IHEPA) as a session chair on Financing of health and nutrition sectors. Institute of Economics Growth organised - New Paradigms in Health Economics and Policy at India International Centre, New Delhi from 22 to 23 Jan 2025.



The Department of Finance department of CBS organized an expert session “Building strong financial models: Insights for Aspiring Finance Professionals” from 16th to 18th January, 2025 for MBA Finance students. Dr. Renuka Sharma conducted the session.



Dr. Nidhi Punj, Assistant Professor at MBA HR Department, Chitkara Business School, Chitkara University, Punjab received Certificate of Appreciation by Seth Jai Parkash Mukand Lal Institute of Engineering & Technology (JMIT), Radaur, Yamuna Nagar (Haryana). She was a speaker in the Faculty Development Program organized by the Department of Management at JMIT. The session, held on 22nd March, 2025, focused on the critical topic of “Avoiding Research Misconduct: Best Practice for Maintaining Integrity”, aiming to foster academic honesty and uphold research ethics in higher education institutions. The event was conducted under the initiative of MHRD's Innovation Cell and the Institution’s Innovation Council, further enhancing its significance.



CMA Dr. Shivani Inder, Chairman of the Patiala Chapter, received appreciation for her commitment to academics. Patiala Chapter of Cost Accountants under The Institute of Cost and Management Accountants of India (ICAI) has received national appreciation for achieving outstanding results in the CMA Final Examination across India.



CMA Dr. Shivani Inder organized “The Big Sustainability Debate” at The Patiala Chapter of Cost Accountants to celebrate January 2025 as Sustainability Month. The competition saw enthusiastic participation from CMA students (final group) to discuss the complexities of sustainability, and articulate their perspectives on pressing challenges such as climate risk management, sustainability practices and reporting by companies, corporate social responsibility reporting, ESG and sustainability etc.



FDP/Short Term Course/ Workshop/Symposium/Conference/ Conclave Attended

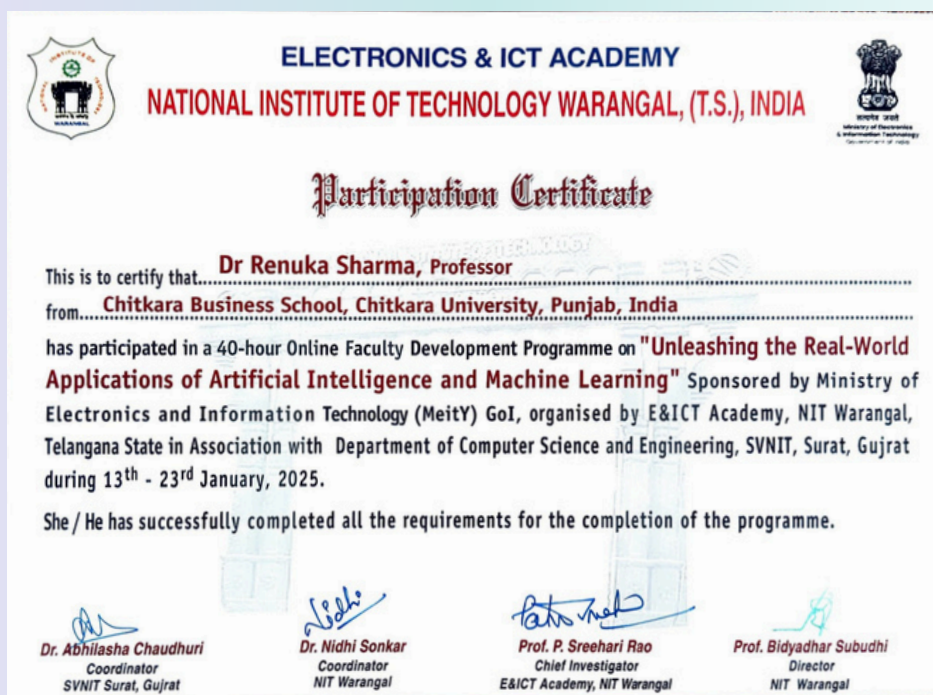
Dr. Renuka Sharma, Professor of MBA (Finance)-Chitkara Business School completed AICTE Training and Learning (ATAL) Academy FDP on "Data Analytics for Decision Making: Tools, Techniques and Applications" from 03-08 Feb, 2025.



Dr. Renuka Sharma, Professor of MBA (Finance)-Chitkara Business School completed AICTE Training and Learning (ATAL) Academy FDP on "Navigating the Digital Landscape: Next-Gen Communication techniques for Teaching Pedagogy and Research Writing" from 03-08 Feb, 2025.



Dr. Renuka Sharma, Professor of MBA (Finance)-Chitkara Business School attended 40 hour FDP on “Unleashing the Real-world applications of Artificial Intelligence and Machine Learning” organized by NIT Warangal, from 13-23 Jan, 2025.



Dr. Gitika Arora attended Short Term Course on 'INNOVATION, INCUBATION FOR BUSINESS START-UP' scheduled from 13/01/2025 to 17/01/2025 conducted by NITTTR, Chandigarh.



Dr. Navreet Kaur completed a UGC-SPONSORED 7-Day (Online) Short Term Course from 18.02.2025 to 24.02.2025 on AI in Higher Education.



Dr. Navreet Kaur participated in a 3-day online workshop on: Research Writing for High Impact Publications: New Gen Tools and Proven Techniques organized by MentorVeda from 8th to 10th January 2025.



The image shows a certificate of completion. At the top left is a yellow geometric logo. At the top right is the BIM logo, which includes a circular emblem with a building and the text 'BIM ESTABLISHED 1984'. The main text of the certificate reads: 'CERTIFICATE' in large blue letters, followed by 'BIM & 6th Q-ResearchH (ResearchShiksha)' in bold black letters. Below this, it says 'THIS CERTIFIES THAT' in blue, followed by the name 'Shivani Inder' in bold black. A horizontal line separates the name from the institution details: 'Professor, Chitkara Business School, Chitkara University, Punjab, India'. The next line states: 'has successfully completed the one month online workshop on "SmartPLS 4 & Open AI tools" from 24-Jan-2025 to 28-Feb-2025, organized & conducted by BIM & 6th Q-ResearchH LLP, India.' At the bottom left, there is a signature of Dr. Ajay Kumar Chauhan, followed by his name and title: 'Dr Ajay Kumar Chauhan, Founder & Chief-Consultant, Research Shiksha'. At the bottom right, there is a signature of Dr. Asit K Barma, followed by his name and title: 'Dr Asit K Barma, Director, Bharathidasan Institute of Management'. A yellow geometric logo is also present at the bottom right corner.

CERTIFICATE

BIM & 6th Q-ResearchH
(ResearchShiksha)

THIS CERTIFIES THAT

Shivani Inder

Professor, Chitkara Business School, Chitkara University, Punjab, India

has successfully completed the one month online workshop on "SmartPLS 4 & Open AI tools" from 24-Jan-2025 to 28-Feb-2025, organized & conducted by BIM & 6th Q-ResearchH LLP, India.

Ajay Kumar

Dr Ajay Kumar Chauhan
Founder & Chief-Consultant
Research Shiksha

Asit K Barma

Dr Asit K Barma
Director
Bharathidasan Institute of Management





ASSOCHAM NORTHERN REGION Presents

HBW

HEALTH BEAUTY & WELLNESS SYMPOSIUM 2025

2nd Edition

Date : 22 February 2025 | Hotel: Novotel Chandigarh

Session 2
1245 - 1330 hrs

Future of Health, Beauty and Wellness: Innovations, Technology, and R&D in Pharma, Beauty and Preventive Health

Special Guest



Dr. Jagdeep Singh
President, IASB
Chandigarh

Guest Speakers



Dr. Anshu Singh
Managing Director
Cosmetics Division
L'Oréal Paris India



Dr. Anshu Singh
Chief Executive Officer
L'Oréal Paris India



Dr. Anshu Singh
Chief Executive Officer
L'Oréal Paris India



Dr. Anshu Singh
Chief Executive Officer
L'Oréal Paris India



Dr. Anshu Singh
Chief Executive Officer
L'Oréal Paris India

Moderator



Dr. Anshu Singh
Chief Executive Officer
L'Oréal Paris India

Co-Partner



Co-Partner



Co-Partner



Associate Partners




Dr. Gurmeet K Dhanda, Assistant Professor Healthcare Management attended 29th International Public Health Management development Program-organized by PGIMER on 30th Jan, 25.



Dr. Gurmeet K Dhanda and 45 students of Healthcare management attended IPSC Conference at Pragati Maidan, New Delhi on 21-22 Feb 2025.



Dr. Harleen Kaur attended INDO-US Conference on climate change impacts on occupational and Environmental Health organized by NIOH Gujrat from 25 Feb - 01 Mar 25.



Dr. Gurneet K Dhanda, Assistant Professor and two students of Healthcare Management Batch 2024-26 attended International Symposium on Health Technology Assessment - ISHTA 2025 from 8-9 March, 2025. The theme was "Bridging Evidence to Policy: Health Technology Assessment for Affordable Healthcare". This event was organized in collaboration with Health Technology Assessment India, Department of Health Research, Ministry of Health and Family Welfare, World Health Organization (WHO) and Centre for Global Development (CGD).



Dr. Gurneet K Dhanda and Ms Bhannu Vashishta of Healthcare department attended 12th Annual Conference of Indian Health Economics and Policy Association from 21-23 Jan, 25.

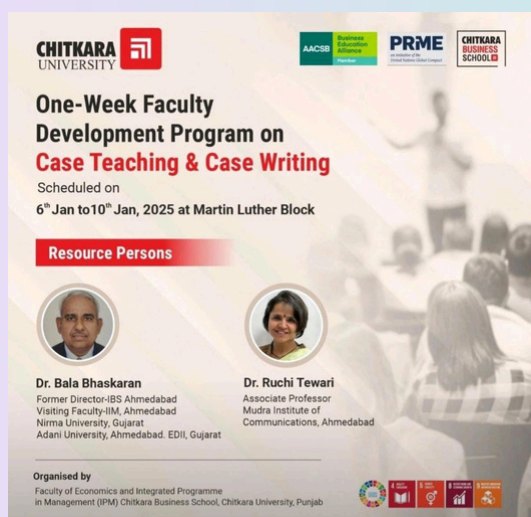


Dr. Gurneet Kaur Dhanda at the Global Learning Collaborative for Health Systems Resilience (GLC4HSR) Annual Conclave 2025 with our Healthcare Mgt Students Dr.Diksha & Shiffali (Batch 2021-23) Sukriti (Batch 2023-25) working with Access Health International & Bhannu (Batch 2024-26)



FDP on Case Teaching and Case Writing

Chitkara Business School, Chitkara University, hosted a one-week Faculty Development Programme on “Case Teaching and Case Writing”. This initiative was designed to enhance educators' skills in case-based teaching methodologies and case writing techniques, promoting innovative approaches in academia. Featuring distinguished experts including Prof. Bala Bhaskaran, Former Director of IBS Ahmedabad and Visiting Faculty at reputed institutions including IIM Ahmedabad, Nirma University, and Adani University, as well as Dr. Ruchi Tewari from MICA Ahmedabad, the sessions provided practical guidance on creating and delivering impactful case-based learning experiences. The programme brought together 30 faculty members from diverse disciplines including HR, Finance, Supply Chain Management, Marketing, and Economics. It provided a platform for cross-disciplinary learning, idea exchange, and discussions on integrating real-world business challenges into academic settings.



Paper Publications

- Goel, A. (2025). Financial crisis, board composition and performance of Indian SOEs. *International Journal of Public Sector Performance Management*, 15(1), 110-128.
- Rai, J.S., Cho, H., Singh, A. and Itani, M.N. (2025), "Elucidating the role of team-managed social media in influencing sport fans' purchase intention", *Marketing Intelligence & Planning*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/MIP-05-2024-0358>
- Kaur, N. (2025). The Neurological Correlates of Leadership and their Relevance to Education 5.0. *SDMIMD Journal of Management*, 16, 85–95. <https://doi.org/10.18311/sdmimd/2025/48906>

"Success is not the key to happiness. Happiness is the key to success. If you love what you are doing, you will be successful."

-Albert Schweitzer

Expert Talk by CBS Faculty





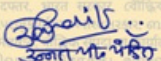
Prof (Dr) Keerti Pradhan was invited as an expert in digital enabled public health summit in Rajasthan from 8-9th January, 2025.



"You only have to do a few things right in your life so long as you don't do too many things wrong."

-Warren Buffett

Innovation

 INTELLECTUAL PROPERTY INDIA GOVERNMENT OF INDIA				क्रम सं./Sl. No. 011219739 	
<p align="center">पेटेंट कार्यालय, भारत सरकार The Patent Office, Government of India</p> <p align="center">पेटेंट प्रमाण पत्र Patent Certificate</p> <p align="center">(पेटेंट नियमावली का नियम 74) (Rule 74 of The Patents Rules)</p>					
पेटेंट सं. / Patent No. : 563030		आवेदन सं. / Application No. : 202311051694			
फाइल करने की तारीख / Date of Filing : 01/08/2023		पेटेंटी / Patentee : 1.Chitkara University 2.Chitkara Innovation Incubator Foundation			
<p>प्रमाणित किया जाता है कि पेटेंटी को, उपरोक्त आवेदन में यथाप्रकटित SYSTEM TO SET LOCATION-BASED ALARMS नामक आविष्कार के लिए, पेटेंट अधिनियम, 1970 के उपबंधों के अनुसार आज तारीख अगस्त 2023 के पहले दिन से बीस वर्ष की अवधि के लिए पेटेंट अनुदान किया गया है।</p> <p>It is hereby certified that a patent has been granted to the patentee for an invention entitled SYSTEM TO SET LOCATION-BASED ALARMS as disclosed in the above mentioned application for the term of 20 years from the 1st day of August 2023 in accordance with the provisions of the Patents Act, 1970.</p>					
<p align="center">  </p> <p align="right">  पेटेंट नियंत्रक Controller of Patents </p>					
<p>अनुदान की तारीख : 20/03/2025 Date of Grant : 20/03/2025</p>					
<p>टिप्पणी - इस पेटेंट के नवीकरण के लिए पत्र, यदि देने बनाए रखा गया है, अगस्त 2025 के पहले दिन को और उसके पश्चात प्रत्येक वर्ष में उसी दिन दे देनी होगी। Note - The fees for renewal of this patent, if it is to be maintained, will fall / has fallen due on 1st day of August 2025 and on the same day in every year thereafter.</p>					

Student Achievement



'It's fine to celebrate success but it is more important to heed the lessons of failure.'

- Bill Gates

Curricular Activities

Students of MBA Finance (Diya Singla, Sourabh Raikwar, Gurmeet Kaur, Ishita, Kiranpreet Kaur, Anurag Sharma) have qualified first level of CISI-Chartered Institute for Securities & Investments certification.



Chitkara Business School, hosted The Boardroom Battle, an intense and intellectually charged business strategy simulation designed for MBA, B.Com, and BBA (FinTech) students. Over a 12-hour high-stakes challenge, participants were tasked with making 50 critical business decisions, testing their strategic thinking, problem-solving, and leadership skills in real-time corporate scenarios. The event emphasized experiential learning, pushing students to think on their feet, adapt to challenges, and refine their decision-making under pressure. More than just a competition, The Boardroom Battle provided a real-world business immersion, bridging the gap between theory and practice. It reinforced the importance of critical thinking, adaptability, and leadership—essential skills for thriving in today's dynamic corporate world.



The Centre for Digital Marketing, Strategy and Analytics inaugurated the third edition of Dil Se Digital—titled “Dil Se Digital 3.0: Bytes to Business”—on February 27th, 2025, at Chitkara Business School. The event focused on the role of affiliate marketing in driving business growth, with students launching their own websites as part of an Experiential Learning Activity.



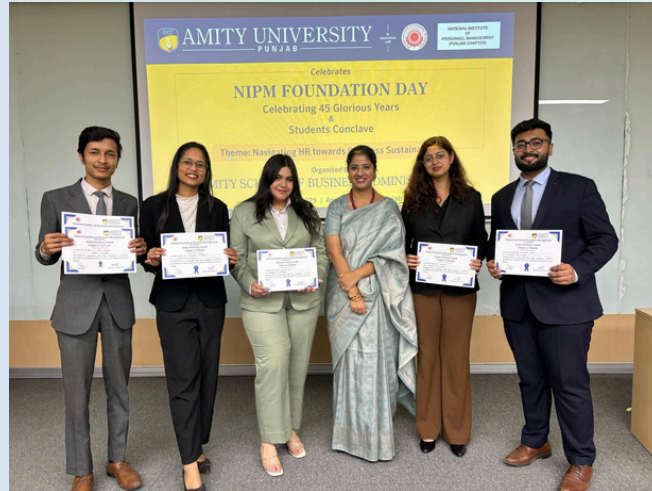
PitchTycoon@2025 was conducted in March 2025 by the Department of SCM and General Management, Retail Management and Centre for Digital Marketing, Strategy and Analytics at Chitkara Business School. This event aimed to nurture entrepreneurial spirit, business innovation, and strategic thinking among aspiring student entrepreneurs. The event featured intensive mentoring sessions that helped students refine their ideas.



On March 29, 2025, the Centre for Digital Marketing, Strategy and Analytics at Chitkara University organized a CSR event titled Swasthya se Digital Saksharta tak in collaboration with Punjab Chemicals and Crop Protection Ltd. The initiative aimed to empower rural women by promoting health awareness and digital literacy. This socially impactful program was supported by the faculty and students of the BBA Digital Marketing (Batch 2023), who worked with dedication to drive community development and bridge the digital divide.



MBA-HRM students of Chitkara Business School, Chitkara University, Punjab participated in the HR Boardroom Role-Play competition held on March 27, 2025 at Amity University, where 12 teams from various universities competed. The team chose to present the 70 hours work week controversy as the PR Crisis and provided possible solutions. Students secured the first position in this event.



Chitkara Business School Health Care Management students participated in International Patient Safety Conference 2025 at Bharat Mandapam Delhi hosted by Apollo Hospitals Group India.



Co-Curricular Activities

Bol ke Lab azad hain Tere: Poetry of Protest & Power-Our MBA HR student Kaushal S. In a candid tete-a-tete with Story Teller and Poet Kena Shree .



Sports Activities

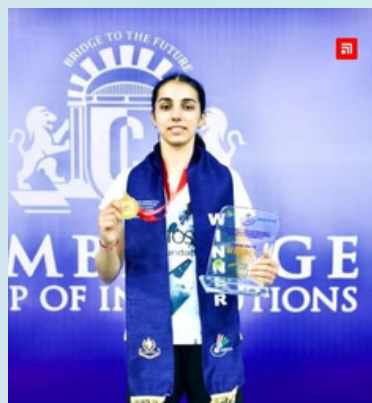
Shreya, BBA 1st Year student, has won the Bronze Medal in the Women's Badminton Team Event at the National Games 2025, held in Uttarakhand. This achievement is a testament to her dedication, discipline, and excellence in sports.



Parteek won the Silver Medal in the 50-Metre Free Pistol Junior Men (Individual) category and another Silver Medal in the 50-Metre Free Pistol Junior Men (Team) category. This outstanding accomplishment showcases Parteek's exceptional skill, dedication, and determination, bringing pride to the university and inspiring us all.



Devika Sihag, a 2nd-year BBA student at Chitkara University, has clinched the Gold Medal in Women's Singles at the 86th Senior National Badminton Championships 2024.



Piyush Tiwari, student of MBA-Finance represented Chitkara University at Aarohan 2025, the annual sports fest of IIT Ropar held on 28-30th March, 2025. The football tournament featured top teams from premier institutions like IIT Kanpur, IIT Roorkee, Thapar, and more.



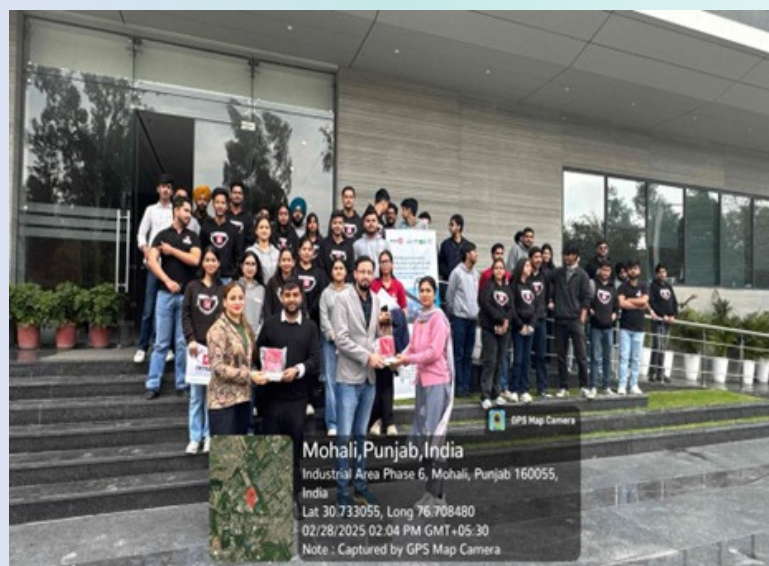
Piyush Tiwari, student of MBA-Finance participated in the tournament that took place at Chitkara University from February 24th to March 5th. As a home tournament, it featured competitive teams from various clubs within the university.



Kavish Thukral, Roll no. 2420994871 BBA DTS BATCH 2024 achieved the title of Mr.Aarohan and bagged 1st position at Aarohan Sports Fest IIT Ropar in Powerlifting competition u-74 kg category. Achieved 2nd Position overall.



Industrial Visits



Student Awards

Apaar, student of MBA-Finance participated in National Youth Young Leaders Dialogue, 2025 held from 10-12th Jan in Bharat mandapam New Delhi. He got an opportunity to meet domain area experts like S Somanath (chairman of ISRO), Amitabh Kant (ex CEO of NITI aayog), Palki Sharma and Anand Mahindra.



Chitkara Business School Celebrates Student Success with Zagggle

Celebrated the success of our first batch trained by Zagggle. Out of nearly 500 applicants, 24 students completed the intensive program, with 8 securing prestigious internship offers at ₹8 LPA. Honored to host Perna Tandon, Independent Director at Zagggle, and Naveen Goel, Director - Business Development, who shared valuable insights on corporate leadership, ESG, and business success. Top performers were felicitated with cash rewards: ₹5 Lakhs to Ishika Soni, ₹3 Lakhs to Varun Gupta, and ₹2 Lakhs to Priyanka Arora. This achievement reflects the dedication of our students and the unwavering support of our faculty and leadership. Wishing them continued success in their corporate journeys.



Bhanu Vashishta a student of MBA Healthcare 24-26 batch submitted abstract and got selected for presenting her paper in IHEPAconference at India International Centre New Delhi.



Ananyaa Arora, Roll no. 2420994759 BBA DTS BATCH 2024 got into a Chitkara University's Herbal Startup (Herbovive Pvt Ltd) Winter Training Program where she got hands-on experience in the field of Digital Marketing while being the only person amongst many students who interviewed to get Scholarship.

