ACTIVITY REPORT

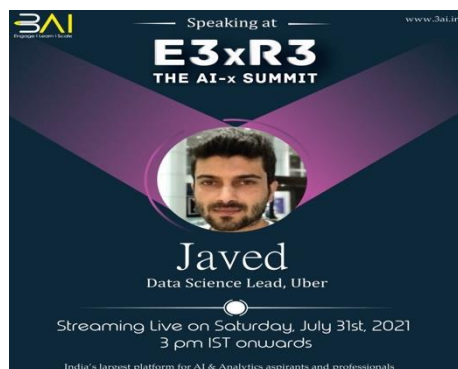| Name of the activity	Analytics and Artificial Intelligence Knowledge Insight Series - AI in Fraud Mitigation: Scenarios, Adoption & Applications	Date	31st July,2021
Name of the Coordinator(s)	Dr. Devesh Bathla, Dr. Shivinder Kaur Nijjer, Dr. Sandeep Singh	Time	3:00 pm (IST)
Name of the Resource Person	Mr. Javed Abdulla, Data Scientist and Lead, Uber	Mode	Virtual through MS Teams
Nature of the activity	Career Counselling Session	Program & Batch	MBA, BBA 2020
Number of students participated	161	Academic Session	2021-22

About the Activity

Mr. Javed detailed out the Fraud opportunities, incidents, and mitigation mechanisms in Ride and Food delivery businesses. He explained different types of frauds: identity & account-related frauds, marketplace fraud, and financial frauds. He briefly touched upon multiple Data Science and AI-based solutions being implemented for fraud mitigation & handling. Javed also stressed on the challenges and need of managing delicate balance between Incremental gross bookings & Loss rate, False positives & Actual frauds, and Reduce friction & create good user experience.

Activity objectives and Outcome achieved

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1.	To explain different types of frauds: identity & account-related frauds, marketplace fraud, and financial frauds. (2)	Challenges and need of managing delicate balance between Incremental gross bookings & Loss rate, False positives & Actual frauds.
2.	Multiple Data Science and AI-based solutions being implemented for fraud mitigation & handling	Reduce friction & create good user experience.

Interesting and Informative Session on Fraud Mitigation by Mr. Javed Abdulla for MBA and BBA Students of Batch 2020 through MS Teams