Name of the faculty	Title of the paper/Book chapter published	Month in which the paper is published	Whether publishe d in	Name of Journal/Conferenc e/Book	Whether paper publishe d indexed in Scopus or not	ISSN No./ISBN No.	Link of paper(If published)(If not write no)	UINP Number (If received, otherwise write no)	Month in which the UINP is received
Dr Priya Jindal	The Role of Digital Marketing in Financial Services	September, 2023	Book	Big Data: A Road- Map for Successful Digital Marketing	Yes	979-8-88697- 915-2	https://novapublishers.c om/shop/big-data-a- road-map-for- successful-digital- marketing/	P232010063C BS	Oct-23
Dr Priya Jindal	Artificial intelligence and higher education: A systematic visualizations based review	October, 2023	Journal	Journal of e- Learning and Knowledge Society	Yes	1826 - 6223	https://www.je- lks.org/ojs/index.php/Je- LKS_EN/article/view/1 135857	P232011172C BS	Nov. 2023
Dr Monica Gupta	Extensive Use of Multimedia Technologies: Real-World Case Studies of Multimedia Banking	Jul-05	Journal	IET	Yes	ISBN: 978-1- 80262-606-3		no	no
Dr Monica	Skill Shortages and Labour Market Rigidity: An		D. d.	Contemporary Challenges in Social Science Management: Skills Gaps and shortages in the Labour	V	ISBN: 978-1- 80262-606-3			
Gupta  Dr Jyoti  Verma	International Outlook  Climate Change: Not only a projection for emerging risks but a reality for Insurance Sector	July, 2023	Book Book	Market the impact of climate change and sustainability standards on the insurance market	Yes Yes	(Print) 9.78139E+12	https://scrivenerpublishi ng.com/cart/title.php?id =813		no Nov-23

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				The Impact of			us/The+Impact+of+Cli		
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				Sustainability			tainability+Standards+o		
Dr Shivani	Medical Crowdfunding: From			Standards on the		978-1-394-	n+the+Insurance+Mark		
Inder	the lens of Health Insurance	July, 2023	Book	Insurance Market	No	16792-0	et-p-9781394167920	no	
				The Impact of					
				Climate Change and					
				Sustainability			https://onlinelibrary.wil		
Dr Satinder	Sustainability through Digital			Standards on the			ey.com/doi/10.1002/978	P232009014C	
Singh	Insurance	July, 2023	Book	Insurance Market	Yes	9.78139E+12	1394167944.ch1	BS	
Singii	msurance	3uly, 2023	Dook	The Impact of	1 03	7.70137E+12	1374107744.0111	ВЗ	
				Climate Change and					
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D 1'' 1				Sustainability		IGDNI 070 1	https://onlinelibrary.wil		
Baljinder	A study on challenges to		- ·	Standards on the		ISBN: 978-1-	ey.com/doi/abs/10.1002		
Kaur	sustainable development	July, 2023	Book	Insurance Market	Yes	394-16651-0	/9781394167944.ch25	no	
				The Impact of					
				Climate Change and					
	E-waste management: A			Sustainability			https://onlinelibrary.wil		
Baljinder	transition towards a circular			Standards on the		ISBN: 978-1-	ey.com/doi/abs/10.1002		
Kaur	economy	July, 2023	Book	Insurance Marke	Yes	394-16651-0	/9781394167944.ch26	No	
				Cases on					
				Uncovering					
				Corporate					
	Nominee Directors and			Governance					
Dr Archana	Performance Evidence From	November,		Challenges in Asian			10.4018/978-1-6684-		
Goel	Indian State-Owned Enterprises	2023	Book	Markets	no		9867-5.ch006		No
3001	A Bibliometric Analysis of	2023	DOOK	WILLIAM	110		7007 3.011000		110
Dr Archana	Global Economic Policy	November,	Conferen						
Goel	Uncertainty	2023	ce	CUDC 2023	no				No
Goei	Mediating role of technology on	2023		CODC 2023	110				110
Dr Kiran	innovation performance of	December,	Conferen	AIP Conference			https://doi.org/10.1063/		
Mehta	international SMEs in India	2023					5.0177526		
Menta	memational SWES in India	2023	ce	Proceedings	no		3.01//320	no	
				Sustainability, Green					
D 11:	Preface	3.7 1		Management and					
Dr Kiran		November,		Performance of					
Mehta		2023	Book	SMEs	no				No

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Dr Kiran Mehta	Ownership Structures and Performance of SMEs: An Empirical Analysis	November, 2023	Book	Sustainability, Green Management and Performance of SMEs		https://books.google.in/books?hl=en&lr=&erTiEAAAQBAJ&fnd&pg=PA119&dqchana+goel+chitkarausiness+school&ots=0_vYCMir&sig=Vv_L-WQ713nvsfDPtz0LFf8g&redir_esc=y#v=epage&q=archana%2oel%20chitkara%20liness%20school&f=fee	Addoi= ==ar ++b Xa AQ SiV on 20g ous
Dr Kiran Mehta	Responsible Investing Behaviour of Individuals Based on Expert Opinion Using	September, 2023	Book	Intelligent Data Analytics in Business	yes	https://doi.org/10.1007/978-981	P232010122C -99 BS
Dr Kiran Mehta	Are bitcoin prices isolated or co- integrated?	October, 2023	Journal	International Journal of Business and Globalisation	yes	https://doi.org/10.150 JBG.2023.134385	
Dr Kiran Mehta	How mobile banking resistance behaviour affects financial inclusion in India?	October, 2023	Journal	International Journal of Business and Globalisation	yes		
Dr Kiran Mehta	Recent trends and innovation in banking and finance	October, 2023	Journal special issue	International Journal of Business and Globalisation	yes		
Dr Kiran Mehta	Benchmarking and ranking the efficientunits of power industry using DEA and TOPSIS	September, 2023	Conferen ce	AIP Conference Proceedings		https://doi.org/10.101 .iref.2022.11.017	6/j
Dr Renuka Sharma	Factors Influencing Financial Backers' Exit Decisions from a New Venture	November, 2023	Book	Sustainability, Green Management and Performance of SMEs	no		
Dr Renuka Sharma	Corporate governance and performance of Indian companies: the effect of board size and ownership structure	October, 2023	Journal	International Journal of Business and Globalisation	yes	https://doi.org/10.150 JBG.2023.134388	4/I P232011060CBS
Dr Renuka Sharma	Investigating academic dishonesty among business school students using fraud triangle theory and role of	October, 2023	Journal	Journal of education for business	yes	https://doi.org/10.10/ 08832323.2023.2260 5	

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	Drivers of green								
Dr Renuka	manufacturingpractices by steel	September,	Conferen	AIP Conference			https://doi.org/10.1063/		
Sharma	companies in India	2023	ce	Proceedings			5.0164418		NO
Sharma	companies in maia	2023		Troccedings			https://www.igi-		110
							global.com/submission/		
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D				afe disposal methods			book-project-		
Dr	C W M	G . 1		of MSW for a			chapters/?projectid=1f3		
Jashandeep	Smart Waste Management:	September,	D 1	sustainable	<b>3</b> 7	0.701675+12	d3dfb-c5de-4f66-af36-	NO	0 . 22
Singh	Issues and Adoption Challenges	2023	Book	environment)	Yes	9.78167E+12	90290d70a8a1	NO	Oct-23
				International					
				Conference on Data					
				Analytics in					
				Business and					
	Leading a Culturally Diverse			Marketing/					
	Team in the			Intelligent Data					
	Workplace/Intelligent Data			Analytics in					
	Analytics in Business.			Business . ICDABM		ISBN10:			
	ICDABM 2022. Lecture Notes			2022. Lecture Notes		981995357X,			
Dr Rajni	in Electrical		Conferen	in Electrical		ISBN 13: 978-	https://doi.org/10.1007/	P232010066C	
Bala	Engineering(LNEE),	October, 2023	ce	Engineering(LNEE),	Yes	9819953578	978-981-99-5358-5 10	BS	May
	8 8 7	,		Handbook of					,
				Research on Safe			https://www.igi-		
				Disposal Methods of			global.com/chapter/e-		
				Municipal Solid			waste-management-		
	E-Waste Management			Wastes for a			transition-towards-		
Dr Kumar	Transition Towards Circular			Sustainable			circular-	P232010148C	Septemb
Shalender	Economy	October, 2023	Book	Environment Environment	Yes	9.78167E+12	economy/326476	BS	er, 2023
Shalehder	Economy	October, 2023	DOOK	Environment	1 68	9./810/E <sup>+</sup> 12	economy/3204/0	DS	61, 2023
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							https://www.scopus.co		
							m/inward/record.uri?eid		
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							85168069832&doi=10.		
				Revolutionizing			4018%2f978-1-6684-		
	Consumers' preferences towards			Financial Services			8624-		
	digital payments while online			and Markets			5.ch019&partnerID=40		
Dr Kumar	and offline shopping post			Through FinTech			&md5=9758d7b15c7bc		
Shalender	COVID-19	October, 2023	Book	and Blockchain	Yes	9.78167E+12	e17d71bd14bf59d8b4f	No	October

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							https://www.igi-		
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				G 4			case/disciplined-		
				Cases on the			innovation-conceptual-		
	Disciplined Innovation:			Resurgence of			framework-and-		
Dr Kumar	Conceptual Framework and			Emerging			adoption-	P232010144C	
Shalender	Adoption Roadmap	October, 2023	Book	Businesses	Yes	9.79837E+12	roadmap/325430	BS	
							https://pubs.aip.org/aip/		
							acp/article-		
							abstract/2782/1/020102/		
	CHALLENGES AND POLICY						2896721/Challenges-		
	APPROACH TO TRANSFER						and-policy-approach-to-		
	OF TECHNOLOGY IN THE						transfer-		
Dr Ajit	PHARMACEUTICAL	September,	Conferen	AIP Conference		978-0-7354-	of?redirectedFrom=fullt	P232009109C	
Bansal	SECTOR	2023	ce	Proceedings	Yes	4539-0	ext	BS	May-23
							https://www.igi-		
				Cultural Marketing			global.com/chapter/rede		
				and Metaverse for			fining-marketing-rules-		
Dr Devesh	Redefining Marketing Rules			Consumer			through-smart-	P232007127C	
Bathla	Through Smart Devices	July, 2023	Book	Engagement	Yes	9.78167E+12	devices/321745	BS	na
							https://novapublishers.c		
				Innovations and			om/shop/innovations-		
Dr Gurpreet	Healthcare Frauds: A Threat	December,		Sustainability in		979-8-89113-	and-sustainability-in-		Yet to be
Kaur	Towards Sustainability	2023	Book	Society	Yes	066-1	society-5-0/	no	received
	-			-			https://www.igi-		
							global.com/teaching-		
	Marking a Legacy as an						case/marking-a-legacy-		
Dr Shefali	Edupreneur: Dr. Madhu						as-an-	P232010035C	
Saluja	Chitkara	October, 2023	Book	IGI Global	Yes	9.79837E+12	edupreneur/325411	BS	August
				The Impact of					
	Climate Change: Not only a			Climate Change and					
	projection for emerging risks			Sustainability			https://onlinelibrary.wil		
	but a reality for Insurance			Standards on the			ey.com/doi/abs/10.1002	P232009021C	
Dr Reena	Sector	August, 2023	Book	Insurance Market,	Yes	9.78139E+12	/9781394167944.ch13	BS	NA
				The Impact of					
				Climate Change and					
				Sustainability			https://onlinelibrary.wil		
	Climate change resilience			Standards on the			ey.com/doi/10.1002/978		
Dr Reena	support in the insurance sector	August, 2023	Book	Insurance Market	Yes	9.78139E+12	1394167944.ch8	NO	February

Dr Shilpi Gupta	PUBG Addiction: The Effects on the Social Engagement, Mental Health and Academic Performance of the Millennials	July, 2023	Journal	International Journal of Business and Globalisation	Yes	17533627, 17533635	https://www.inderscienc e.com/info/inarticle.php ?artid=131269	No	NA
Dr Shilpi Gupta	Effect of Multi Social Media Behavior on Major Depressive Disorder among Generation Z: a study in Indian context	August, 2023	Journal	Information, Discovery and Delivery	Yes	2398-6247	https://www.emerald.co m/insight/content/doi/1 0.1108/IDD-07-2022- 0071/full/html#:~:text= However%2C%20it%2 0is%20clear%20that,( MDD)%20among%20g eneration%20Z.	No	No
Dr Mohit Jamwal	The paradox of youth's online political party brand engagement on Facebook: A congruity theory perspective	August, 2023	Journal	International Review on Public and Nonprofit Marketing	Yes	1865-1992	https://link.springer.co m/article/10.1007/s122 08-023-00384-4	No	No
Dr Mohit Jamwal	Enhancing value in customer journey by considering the (ad)option of artificial intelligence tools	July, 2023	Journal	Journal of Business Research	Yes	0148-2963	https://www.sciencedire ct.com/science/article/a bs/pii/S0148296323005 015	No	No
Dr Mohit Jamwal	Consumers' Continuance Intentions to Consume Green Tea: An Extended Theory of Planned Behaviour Perspective	August, 2023	Journal	Vision: The Journal of Business Perspective	Yes	0972-2629	https://journals.sagepub .com/doi/full/10.1177/0 9722629231172031?ca sa_token=WHyBM6aw XTAAAAAA%3AVfB Ygm8m0QVke- 2PkvhFs4F8H8- cB9VV9UmFAnQlfh_ OPNLiQdJbkJMS0ZSo 7YBIsqnCPBovRN150 w	No	Septemb er
	What motivates users to	8 ,		International Journal			https://www.emerald.co		
Dr Mohit	continually use wearable medical devices? Evidence	Contourle		of Pharmaceutical and Healthcare			m/insight/content/doi/1 0.1108/IJPHM-11-2022-		
Jamwal	from a developing nation	September, 2023	Journal	Marketing	Yes	1750-6123	0.1108/IJPHM-11-2022- 0097/full/html	No	
Dr Shveta Gupta	The Effects of Government Fiscal Policy on Aggregate Demand and Economic Stability	July, 2023	Journal	European Chemical Bulletin	Yes	2063-5346	https://eurchembull.com /uploads/paper/1f41fe0 9b79d07ff19d320cd1a1 87089.pdf	No	

Navpreet Kaur	Emerging Green: Exploring Strategic Factors for SMEs' Adoption of Green Technology and Innovation in India	November, 2023	Book	Sustainability, Green Management, and Performance of SMEs	Yes	9.78311E+12	https://degruyter.com/d ocument/doi/10.1515/9 783111170022- 009/html	No	no
Dr Nidhi Punj	Mapping the field of green manufacturing: A bibliometric review of the literature and research frontiers	September, 2023	Journal	Journal of Cleaner Production	Yes	Volume 423, 15 October 2023, 138729	https://www.sciencedire ct.com/science/article/a bs/pii/S0959652623028 871?dgcid=rss_sd_all	No	No
Dr Gurwinder Singh	Internal Migration in Haryana during the Age of COVID-19 Pandemic: Understanding the Root Causes, Impacts, and Policy Consequences	December,	Journal	International Journal ofBusiness and Globalization	Yes	0973-886X	https://www.inderscienc e.com/info/ingeneral/for thcoming.php?jcode=IJ BG	NO	No
Dr Gurwinder Singh	â€Empowering the Marginalized: Technology and Quality of Life in Amritsar's Smart City Slums	September,	Journal	â€~Tuijin Jishu/Journal of Propulsion Technology'	Yes	1001- 4055	https://www.propulsiont echjournal.com/index.p hp/journal/article/view/ 421	no	
Dr Ruhi Sarangal	Strategic Alliance Between Toyota and Suzuki: Is It a Win for Toyota or a Loss for Suzuki?	August, 2023	Book	Cases on the Resurgence of Emerging Businesses	Yes	9.78167E+12	https://www.igi- global.com/chapter/strat egic-alliance-between- toyota-and- suzuki/325424	no	August
Dr Ruhi Sarangal	The fall of Yes bank	August, 2023	Book	Cases on the Resurgence of Emerging Businesses	Yes	9.78167E+12	https://www.igi- global.com/chapter/the- fall-of-yes-bank/325425	no	August
	An analytical analysis of the			Handbook of Research on Safe Disposal Methods of Municipal Solid Wastes for a		ISBN13: 9781668481172  ISBN10: 1668481170 EI	https://www.igi- global.com/chapter/an- analytical-analysis-of- the-present-day- procedures-for-		
Dr Monika Gupta	present-day procedures for disposing of waste	July, 2023	Book	Sustainable Environment	Yes	SBN13: 9781668481196	disposing-of- waste/326472	P232008121C BS	July

Dr Monika Gupta	Handbook of research on safe disposal methods of municipal solid wastes for a sustainable environment	July, 2023	Book	Handbook of research on safe disposal methods of municipal solid wastes for a sustainable environment	Yes	ISBN13: 9781668481172  ISBN10: 1668481170 EI SBN13: 9781668481196	https://www.igi- global.com/book/handb ook-research-safe- disposal- methods/311414	P231008108C URIN	August
Dr Monika Gupta	Applications of Neuromarketing in the Metaverse		Book	Applications of Neuromarketing in the Metaverse	Yes	ISBN13: 9781668481509  ISBN10: 1668481502 EI SBN13: 9781668481523	https://www.igi- global.com/book/applic ations-neuromarketing- metaverse/311471	P232008034C BS	August
Dr Monika Gupta	Analyzing the Factors Responsible for Product Return for E-Commerce Industry	October, 2023	Conferen	2023 International Conference Advancement in Data Science, E- learning and Information Systems (ICADEIS), Indonesia on 2 August 2023	Yes	IEEE	https://ieeexplore.ieee.org/document/10270894/authors#authors		August
Dr. Payal Bassi	A Network Analysis of AI &ML in the Insurance Industry through Systematic Literature Review	November, 2023	Book	Manufacturing Technologies and Production Systems: Principles and Practices	Yes	ISBN: 978-1- 032-42973-1 (hbk)	https://www.taylorfranc is.com/books/edit/10.12 01/9781003367161/ma nufacturing- technologies-production- systems-abhineet-saini- pabla-chander-prakash- gurmohan-singh- alokesh-pramanik	Applied Yesterday	Septemb er, 2023
Dr. Payal Bassi	Adapting design of Learning Spaces for Education 4.0: a case of architectural institutions in India	November, 2023	Journal	Journal of E- Learning and Knowledge Society	Yes	1971-8829 & 1826-6223	https://www.je- lks.org/ojs/index.php/Je- LKS_EN/article/view/1 135863		Septemb er, 2023

Dr. Payal Bassi	A Systematic Review of ESG Investing and Climate Change as a Sustainable Practice in the insurance Industry	July, 2023	Book	The Impact of Climate Change and Sustainability Standards on the Insurance Market	Yes	978-1-394- 16651-0	https://onlinelibrary.wil ey.com/doi/abs/10.1002 /9781394167944.ch14	P232009078C BS	March
Dr. Payal Bassi	SLR on Aspects of Climate Change in th Agriculture Industry in the Context of Weather Index Insurance	July, 2023	Book	The Impact of Climate Change and Sustainability Standards on the Insurance Market	Yes	978-1-394- 16651-0	https://onlinelibrary.wil ey.com/doi/abs/10.1002 /9781394167944.ch15	P232009099C BS	Decembe r, 2023
Dr. Payal Bassi	Applications of Big Data in Healthcare Sector: SLR through Network Analysis	November, 2023	Book	Manufacturing Technologies and Production Systems, Principles and Practices	Yes	78-1-032-42964- 9 (hbk)	oks?id=qVnXEAAAQBAJ&pg=PT379&lpg=PT379&lpg=PT379&dq =Applications+of+Big+Data +in+Healthcare+Sector:+SL R+through+Network+Analy sis+by+Dr.Payal+Bassi,Dr.+ Cheenu+Goel,+Pankaj&sour ce=bl&ots=mRb_loZjWZ& sig=ACfU3U0oFr2zsNCNk XcxvdokEJHgK8DPCg&hl= en&sa=X&ved=2ahUKEwil _Or95_mBAxUMzDgGHcL pBBwQ6AF6BAgIEAM#v= onepage&q=Applications%2 0of%20Big%20Data%20in		1, 2023
	Prevalence of acute kidney injury among dengue cases: a	G . 1		Transactions of The Royal Society of			1 //1 //0.1000//		
Keerti Pradhan	systematic review and meta- analysis	September, 2023	Journal	Tropical Medicine and Hygiene			https://doi.org/10.1093/t rstmh/trad067		
Keerti Pradhan	The changing landscape of scrub typhus: Implications for global public health	September, 2023	Journal	International journal of surgery					
Keerti Pradhan	Socioeconomic Inequalities in the Prevalence of Non-Communicable Diseases among Older Adults in India	December, 2023	Journal	Geriatrics			doi.org/10.3390/geriatri cs7060137		
Keerti Pradhan	Burden of stillbirths among women vaccinated with COVID- 19 vaccines: A systematic review and meta- analysis	October, 2023	Journal	Travel Medicine and Infectious Disease			https://doi.org/10.1016/j .tmaid.2023.102633		

	Cardiovascular Disease								
	Outcomes Associated with								
	Obstructive Sleep Apnea in								
Keerti	Diabetics: A Systematic Review						https://doi.org/10.3390/		
Pradhan	and Meta-Analysis	August, 2023	Journal	Diseases			diseases11030103		
Traditali	A meta-analysis and mapping of	11agast, 2025	v curriur	Discuses			albeases11030103		
Keerti	global mpox infection among			Reviews in medical			https://doi.org/10.1002/r		
Pradhan	children and adolescents	August, 2023	Journal	Virology			mv.2472		
Traditali		11agast, 2025	v curriur	Transactions of The			1111.2172		
	Fighting the neglected tropical			Royal Society of					
Keerti	disease: Cameroon's battle			Tropical Medicine			https://doi.org/10.1093/t		
Pradhan	against river blindness	October, 2023	Journal	and Hygiene			rstmh/trad073		
Traditali	agamst 11ver emianess	3010001, 2023	v curriur	Perspectives on			https://www.igi-		
				Blockchain			global.com/book/perspe		
				Technology and			ctives-blockchain-		
Dr Rashmi				Responsible			technology-responsible-	P232009082C	
Aggarwal	Preface	July, 2023	Book	Investing	Yes	9.78167E+12	investing/313203	BS	Nov-23
118841	11313	0413, 2028	Boon	mvesting	100	31,010,12 12	https://novapublishers.c	22	1,0,20
				Big Data: A Road-			om/shop/big-data-a-		
				Map for Successful			road-map-for-		
Dr Rashmi	A Review-Based Study of	September,		Digital Marketing			successful-digital-	P232010043C	
Aggarwal	Successful Negotiations	2023	Book	Digital Marketing	Yes	BUS043010	marketing/	BS	NA
118841	zueressun megenamens	2020	Book		100	2000.0010	https://novapublishers.c	22	1,111
				Innovations and			om/shop/innovations-		
Dr Rashmi		September,		Sustainability in			and-sustainability-in-		
Aggarwal	Preface	2023	Book	Society 5.0	Yes	BUS072000	society-5-0/	NO	
- 188-1 41	1101000		Boom	Digital	1 45		2001019 2 0.	110	
				Transformation,					
				Strategic Resilience,			https://doi.org/10.1108/		
Dr Rashmi	Managing Human Resources in	September,		Cyber Security and			S1569-		
Aggarwal	Digital Marketing	2023	Book	Risk Management			37592023000111C009		