# BBA IN LOGISTICS & SUPPLY CHAIN MANAGEMENT



# **SEMESTER-1**

- Management Fundamentals
- Marketing Management
- Fundamentals of Logistics and Supply Chain Management
- ID-1 (Managerial Economics)
- Business Communication
- Financial Literacy using Digital Platforms
- VAC-1 (Understanding India)

# **SEMESTER-2**

- Basics of Accounting
- Organizational Behaviour
- Entrepreneurship Development
- ID-2 (Fundamentals of Statistics)
- Corporate Writing
- MS Office Skills
- VAC-2 (Health & Wellness)

#### **SEMESTER-3**

- Philosophy of Research
- Inventory Management & Control
- Operations Management
- Warehousing and Material Management
- ID 3 Design Thinking
- Project on Community Service
- Leadership and Personality Development

# **SEMESTER-4**

- Enterprise Resource Planning (ERP)
- Quantitative Techniques for Logistics
- Supply Chain Modelling and Analytics
- Human Capital Management
- Business Laws
- Foreign Language (French)

# **SEMESTER-5**

- Business Environment
- Strategic Management
- Supplier Relationship Management
- Service operations
- Minor-1
- Minor-2
- Summer Internship

# **SEMESTER-6**

- Business Ethics and Corporate Governance
- Management Information and Control Systems
- International Logistics
- Lean Six Sigma for SCM
- Minor-3
- Minor-4

**Note:** Non-credit courses are also offered other than curriculum like community service, Literacy Initiatives, Short term Internships, Summer School, Exchange Programs with International Exposure as a means of providing experiential learning and enhancing the knowledge of the students.