BBA FINTECH



SEMESTER-1

- Management Fundamentals
- Marketing Management
- Personal Financial Planning
- Managerial Economics
- Business Communication
- Financial Literacy using Digital Platforms
- Understanding India

SEMESTER-2

- Basics of Accounting
- Fundamentals of Financial Management
- Entrepreneurship Development
- Fundamentals of Statistics
- Corporate Writing
- MS Office Skills
- Health & Wellness

SEMESTER-3

- Philosophy of Research
- Fundamentals of Financial Technology
- FinTech Venture Management and Entrepreneurship
- Block chain and Digital Currency
- Fundamentals of Digital Marketing & E-Business
- Project on Community Service
- Leadership and Personality Development

SEMESTER-4

- FinTech Applications in Financial Services
- Digital Visualization and Dash Boarding
- Digital Payments and Insurance
- Security Analysis and Portfolio Management
- Consumer insights in Banking Practices
- Capital Market Exposure/Foreign Language (French)

SEMESTER-5

- Business Environment
- Strategic Management
- FinTech Ethics and Risks
- Digital Strategy and Ecosystem
- Minor-1
- Minor-2
- Summer Internship

SEMESTER-6

- Business Ethics and Corporate Governance
- Algorithmic Trading
- Python for Finance
- Crypto Currency and Decentralized Finance
- Minor-3
- Minor-4

Note: Non-credit courses are also offered other than curriculum like community service, Literacy Initiatives, Short term Internships, Summer School, Exchange Programs with International Exposure as a means of providing experiential learning and enhancing the knowledge of the students.