Sr. no	Paper Title	Name of the Journal	Author's Name	ISSN
1	Numerical assessment of the influence of helical baffle on the hydrothermal aspects of nanofluid turbulent forced convection inside	Scientific Report by Nature	Sandhir Sharma	2045-2322
2	The Comparative Effect of Online Instruction, Flipped Instruction, and Traditional Instruction on Developing Iranian EFL Learners'	Education Research International by Hindawi	Sandhir Sharma	2090-4010
3	Drivers of Employee-Engagement in Banking Sector - Empirical Evidence from fourteen banks	International Journal of Project Management and Productivity	Sandhir Sharma	2643-8089
4	Investigation of parameters in restaurant food waste for use as poultry rations	Food Science & Technology	Sandhir Sharma	https://doi.org/10.1590/fst.118621
5	Impact of Non-standardized Trucks on Vehicle Fill Rate (VFR) and Cost in Indian FMCG Sector Fill Rate (VFR) and Cost in Indian	Lecture Notes on Civil Engineering	Dr. Neeraj Anand	ISSN 23662557, ISBN 978-981166646-9
6	Exploring Deep Learning to Determine the Optimal Environment for Stock Prediction Analysis,	IEEE, 2022	Dr Renuka Sharma	978-1-6654-3657-1
7	A quantile regression approach to study the impact of aluminium prices on manufacturing sector of India during COVID era	Materials Today: Proceedings	Dr Kiran Mehta	DOI:10.1016/j.matpr.2022.06.087
8	Significant Support (SISU): A New Interest Measure in Association Rule Mining	Computational Performance Evaluation,	Dr Kiran Mehta	978-1-6654-3657-1
9	Exit strategy decision by venture capital firms in India using fuzzy AHP	Journal of Entrepreneurship in Emerging Economies	Dr Kiran Mehta	2053-4604
10	A Revisit to Research on Corporate Governance using Systematic Literature Review	CUDC-2022, ECS Transactions	Dr Kiran Mehta	DOI 10.1149/10701.4035ecst
11	Examining the Role of Fintech in the Future of Retail Banking	CUDC 2021	Dr. Shivinder Nijjer	DOI 10.1149/10701.9855ecst
12	Digitalization and Work Behaviour: A Paradigm Shift	Big Data Analytics for Improved Accuracy, Efficiency, and Decision	Dr Navreet Kaur	ISBN: 9781799872313
13	Hybrid Model of Work and Employee Attitudes: Challenges to HR Leadership in the Context of Indian Organizations	Mathematical Statistician and Engineering Applications	Dr Navreet Kaur	ISSN 1303-5150
14	Factors Influencing Student Engagement for Online Courses: A Confirmatory Factor Analysis	Contemporary Educational Technology	Shivani Inder	1309-517X
15	Predicting the Movement of Cryptocurrency "Bitcoin" using Random Forest	Communications in Computer and Information Science	Shivani Inder	978-3-030-91243-7
16	Predicting antecedents for student engagement for online courses using Network analysis approach	Advances in Data and Information Sciences	Shivani Inder	978-981-161-5688-0
17	"Social media, Crowdsourcing and Marketing	Big Data Analytics for Improved Accuracy, Efficiency, and Decision	Shivani Inder	9.78E+12
18	"Rating of online courses: A Machine Learning Based Prediction Model"	ICRITO 2021	Shivani Inder	978-1-6654-1703-7/21
19	big data analytics for improved accuracy efficiency and decision making in digital marketing	big data analytics for improved accuracy efficiency and decision making in digital	Dr. Amandeep Singh	978179872313 DOI: 10.4018/978-1-7998-7231-3
20	Preface for The Book : Big Data Analytics for Improved Accuracy, Efficiency, and Decision Making	Big Data Analytics for Improved Accuracy, Efficiency, and Decision	Dr. Amandeep Singh	978179872313 DOI: 10.4018/978-1-7998-7231-3
21	Blockchain Technology and Applications for Digital Marketing	Blockchain Technology and	Dr. Amandeep Singh	DOI: 10.4018/978-1-7998-8081-3 9781799880813

22	Preface	Blockchain Technology and Applications for Digital Marketing	Dr. Amandeep Singh	DOI: 10.4018/978-1-7998-8081-3 9781799880813
23	Hot corrosion analysis of plasma spray coated T22 boiler steel in an industrial environment	AIP Conference Proceeding s	Dr. Amandeep Singh	https://doi.org/10.1063/5.0080565
24	integrating strategic flexibility and marketing system to achieve sustainable competitive advantage:conceptual refinement and	World Review of Entrepreneurship, Management and Sustainable	Kumar Shalender	1746-05731746-0581
25	Promotional Strategies for Organized Retail: A Relook	Frontiers of Advanced Sciences and Technologies	Dr Babita Singla	2576-988X
26	Enriching user experience by transforming consumer data into deep insights	Big Data Analytics for Improved Accuracy, Efficiency, and Decision	Dr Devesh Bathla	http://sersc.org/journals/index.php/IJAST/article/view/20770
27	Analytical Impact of Technology on the COVID-19 Pandemic	Blockchain Technology and Applications for Digital Marketing	Dr Devesh Bathla	DOI: 10.4018/978-1-7998-8081-3.ch015
28	A Structured Review and Theme Analysis of Financial Frauds in the Banking Industry	Asian Journal of Business Ethics	Dr Pallavi Sood	2210-6723
29	Resilience by academic institutions during COVID 19: A review based study	Resilience by academic institutions during COVID 19: A review based study	Dr Rashmi Aggarwal	DOI: 10.4018/978-1-7998-7231-3.ch007
30	WBMS: Waste Bin Management System for densely populated urban areas	International Conference on Innovative Practices in Technology and	Dr Rashmi Aggarwal	https://doi.org/10.1109/ICIPTM54933.2022.9754190
31	A review based study on Transformational leadership and its future prospects	A review based study on Transformational leadership and its	Dr Rashmi Aggarwal	DOI 10.1149/10701.9173ecst
32	Understanding Password Vulnerabilities: A Mathematical Approach	National Conference on Advances in Applied Sciences and Mathematics	Dr Rashmi Aggarwal	AIP Conference Proceedings 2357, 100012 (2022) https://doi.org/10.1063/5.0080658
33	Board composition and firm performance: empirical evidence from Indian companies	Asia Pacific Journal of Business Administration	Dr Archana Goel	1757-4323
34	Board Composition and Performance of Indian Companies: The Moderating Effect of CEO Duality	SCMS Journal of Indian management	Dr Archana Goel	0973-3167
1 11	Determinants of a Cross Border Merger and Acquisition Decision: A Literature Review	ECS Transactions	Dr Archana Goel	DOI 10.1149/10701.6285ecst
36	A systematic review of stock market prediction using amchine learning	Materials Today: Proceedings	Dr Rajit Verma	DOI:10.1016/j.matpr.2020.11.399
37	Machine Learning Based Hybrid Model for Gold Price Prediction in India	IEEE 9th International Conference on Reliability, Infocom Technologies and	Dr Rajit Verma	978-1-6654-1704-4
38		2022 Internation al Conference on Emerging Smart Computing and	Dr Rajit Verma	978-1-6654-0074-9
1 49	Financia l Literacy and Financia l Inclusio n: A Systema tic Literatur e Review	cudc 21	Dr Rajit Verma	1938-6737
40	Indicato rs for Explorin g the Account ability of Develop ment Coopera tion Projects by Suprem e Audit Instituti ons	cudc 21	Dr Rajit Verma	10.1149/10701.4587ecst
41	A Study to examine the behavioral intentions of practitioners to use Forensic Accounting Technique as Fraud Detection and Prevention	ECS Transactions	Baljinder Kaur	doi: 10.1149/1070.13355
42	Digital Banking in Northern India: The Risks on Customer Satisfaction	Risks - MDPI	Baljinder Kaur	No
43	A systematic review on forensic accounting and its contribution	Journal of Financial Regulation and	Baljinder Kaur	1358-1988

44	"Estimat ing determi nants of liquidity crises: Empirica l evidenc e from Indian Schedul ed commer cial banks"	SCMS Journal of Indian Manageme n	Gurpreet Kaur	0973-3167
45	Developing a framework to study the impact of Contingent Factors on Business Performance using Strategic Cost Management: A Meta-	Big Data Analytics for Improved Accuracy, Efficiency, and Decision	Ms Tanvi Verma	DOI:10.4018/978-1-7998-7231-3.ch016
46	Empowering engineering students through employability skills	Journal of Engineering Education Transformations	Dr Ajit Bansal	ISSN: 2349-2473
47	Dynamic Linkages among International Crude Oil, Exchange rate and Norwegian Stock Market: Evidence from ARDL bound testing	International Journal of Energy sector management	Dr Shelly Singhal	1750-6220
48	The Perceived Effectiveness of Blockchain for Digital Operational Risk Resilience in the European Union Insurance Market Sector	Journal of risk and financial management	Dr.Kiran Sood	https://doi.org/10.3390/jrfm14080363
49	AN INVESTIGATION OF VARIOUS APPLICATIONS AND RELATED CHALLENGES IN CLOUD COMPUTING			Not Applicable
50	Exploring the Teacher's Perception towards Educationa l Inclusion: A Study of Teachers' in Pune, India	Journal on Efficiency and Responsibility in Education and Science	Reena Malik	1803-1617
51	Customers Attitude Towards Vegan Products Consumpti on and Its Impact on Purchase Intension: An Indian Perspective	Vision	Reena Malik	2249-5304
52	Use of Operations Research in Cab Aggregator Route Assignments	2nd International Conference on Innovation Practices in Technology &	Dr. Sumit Agarwal	978-1-6654-6644-8
53	Assessing adoption intention of electric vehicles in India: The mediating role of government policies	European Journal of Transport and Infrastructure Research	Jashandeep Singh	DOI: https://doi.org/10.18757/ejtir.2022.22.1.5973
54	Impact of COVID 19 on the livelihood of Indian rural population	ECS Transactions	Jashandeep Singh	DOI: https://doi.org/10.18757/ejtir.2022.22.1.5973
55	Effects of Social Media on Consum er Behavio ur for Tourism Product s	cude 21	Jashandeep Singh	DOI 10.1149/10701.9373ecst
56	Social Media Marketing as new marketing tool	Big Data Analytics for Improved Accuracy, Efficiency, and Decision	Sonal Trivedi	978-17-998723-1-3
57	Systematic Literature Review on Application of Blockchain Technology in E-Finance and Financial Services	Journal of Technology Management & Innovation	Sonal Trivedi	0718-2724
58	Role of cryptocurrency in Digital Marketing	Blockchain Technology and Applications for Digital Marketing	Sonal Trivedi	978179988-98-13
59	"Social Media Networking: As Facilitator of Acculturation	Conference	Dr. Priya Jindal	© 2022 ECS - The Electrochemical Society