

RETAIL OPERATIONS

SEMESTER-1

- Business Mathematics-I (Optional)
- Basics of Accounting
- Indian Business Environment
- Fundamentals of Economics
- Marketing Management

SEMESTER-2

- Fundamental of Statistics
- Fundamentals of Financial Management
- Business Ethics & Corporate Governance
- Organizational Behaviour & Human Capital Management
- Fundamentals of Retail Management
- Corporate Communication
- Project on Community Service
- Business Mathematics-II (Optional)

SEMESTER-3

- Strategic Management
- Retail Operations & Store Management
- Visual Merchandising
- Customer Relations Management
- Category Management and Franchising
- Customer Experience Management
- Summer Internship

SEMESTER-4

- IT Skills for Business
- E-Commerce Operations
- Retail Analytics
- Warehousing and Material Management
- Managing Consumer Affairs
- Research Methodology

SEMESTER-5

- Capstone Project/OJT
- Environmental Sciences (MOOC)
- Disaster Management (MOOC)

SEMESTER-6

- Capstone Project/OJT
- Human Values and Professional Ethics
- Cyber Security