

# INTEGRATED MBA

**CHITKARA**  
**BUSINESS**  
**SCHOOL** 

## SEMESTER-1

- Microeconomics-I
- Fundamentals of Statistics
- Management Fundamentals
- Society and Business-I
- Basics of Accounting
- Consumer Psychology

## SEMESTER-2

- Macroeconomics-I
- Indian Business Environment
- Creative Thinking
- Society and Business-II
- Philosophy
- Business Communication
- Basics of Human Resource Management
- Community Service and Mental Well Being
- Summer Internship-I

## SEMESTER-3

- Microeconomics-II
- Industrial Psychology
- Fundamentals of Research
- Philosophy of Business
- Innovation and Technology
- Introduction to Business Strategy
- Inlingua Course

## SEMESTER-4

- Macroeconomics-II
- Critical Thinking and Writing Skills-I
- Quantitative Research Methods
- Basics of Financial Reporting
- Foreign Language-I
- Public Administration
- Global Business Environment
- Public Speaking Skills
- Summer Internship-II

## SEMESTER-5

- Business History
- Qualitative Research Methods
- Industrial Relations and Labour Laws
- Financial Markets
- Principles of Marketing
- Foreign Language-II

## SEMESTER-6

- Corporate Tax Planning
- Technology Trends in Business
- Neuro Marketing and Consumer Sciences
- Creative Advertising
- Journalism and Mass Media
- Introduction to Data Science
- Critical Thinking and Writing Skills-II
- Introduction to Sustainability
- Summer Internship-III

**Students will join the first-year MBA in the 4th year of the program.  
Specializations offered will be as per the eligibility criteria.**